Paid Summer Internships for Marketing or Journalism Students

RallyUp.com is a dynamic young company that is changing the way nonprofit organizations use technology to engage people with the causes they care about. Multiple paid summer internship opportunities for students with interests in marketing or journalism are available in 2016.

**Duration:** May 2016 - August 2016
Potential for part or full time employment after internship

**Location:** 7660 E. Broadway Blvd, Suite 303, Tucson, AZ

**Availability:** Can accommodate schedules of between 20 and 40 hours per week (Office hours are 8:30 AM – 5:00 PM)

As an intern, your tasks will range from assisting in developing marketing strategies to writing content for our marketing efforts. The ideal candidate must have clear and concise writing skills, and knowledge of social media marketing is a plus.

In addition, you will collaborate in a cross-functional team environment between customer support, marketing, business development and other teams as needed. You’ll have guidance when you need it, but you should also be goal oriented and able to execute without close supervision.

**What You’ll Do**

Your day to day responsibilities will include, but not limited to:

- Help identify, plan and implement new marketing strategies, platforms and tactics
- Assist in maintaining the website with relevant content and increase site traffic
- Write content and update social media sites
- Perform research in support of marketing efforts
- Listen, understand, identify and assess each customer’s individual needs

**What You Should Have**

- Outstanding communication skills, verbal and written, and attention to detail
- Strong computer skills (MS Office, Excel, PowerPoint, etc.)
- Natural curiosity to understand and learn the business
- Strong organizational and multi-tasking skills

**Contact:** Send résumé, cover letter and 3 writing samples to Marielena at jobs@rallyup.com