



THE UNIVERSITY OF ARIZONA  
COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES

School of Journalism

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THE UNIVERSITY OF ARIZONA  
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Mexican American  
Studies

# Celebrating Chicanx Campus History

*The 1960s Start of Activism at UofA and Stanford*



Frank Sotomayor



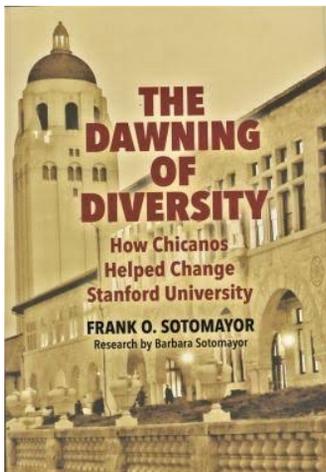
Amanda Castillo



Macario Saldate



Salomón Baldenegro



Moderated by  
Jessica Retis Ph.D.  
Director, School of Journalism

Mexican American activists first made demands of university administrators across the Southwest in the late 1960s. As part of Hispanic Heritage Month, this discussion will explore how the diversity movement began at the University of Arizona and -- drawing from a new book by UA graduate Frank Sotomayor -- at Stanford University. At the UofA, it led to formation of programs in bilingual education and Mexican American Studies.

**20** | **9 am**  
**SEPT** | **AZ Time**

**In Person:**  
Marshall Building 490  
845 N. Park Ave

**Zoom:**  
**Registration:**  
<https://bit.ly/3eshpRZ>

**Bachelor's Degrees:**  
B.A. in Journalism  
B.A. in Studies of Global Media

**Master's Degrees:**  
M.A. in Journalism  
M.A. in Bilingual Journalism  
M.A. in Studies of Global Media

**Specialty Areas:**  
Global Journalism  
Science & Environmental Journalism  
Digital & Broadcast Journalism