

STUDENT LEARNING OUTCOMES FOR THE UNDERGRADUATE PROGRAM

The school has identified 12 core student learning outcomes for graduates, incorporating key principles from the school's mission statement and all of the 12 professional values and competencies in the accreditation standards:

1. **Role of the press:** Understand the role of the press in a democracy, including the historical and contemporary relationship among the press, the public, and the government, and the relevance of journalism to individuals, institutions and society.
2. **Independence:** Understand and apply the principles of freedom of speech and press, including the right to dissent, and to monitor and criticize power.
3. **Law:** Understand the legal framework in which the role and responsibilities of the press have evolved, including the Constitution, Bill of Rights, federal and state court decisions, and regulatory policies and statutes concerning the news media.
4. **Ethics:** Understand professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
5. **Critical thinking:** Be able to think critically, creatively and independently about the ways in which political, economic, cultural, and social factors influence, and are influenced by, the information that the news media present.
6. **Diversity:** Understand how to work as a journalist serving diverse, multicultural communities in a global society.
7. **Theory:** Understand and apply theories in the use and presentation of images and information.
8. **Numeracy:** Evaluate information by methods appropriate to journalism, including mathematics and basic statistical analysis.
9. **Writing:** Write correctly and clearly. Critically evaluate their own work and that of others for accuracy, fairness, appropriate style and grammatical correctness.
10. **Technology:** Apply software, video, photographic and other technologies appropriate for the profession. Understand the relationship among journalism, information technology and society, and the ways in which technological developments affect the content and dissemination of news.
11. **Leadership:** Be able to work in teams and assume leadership roles in an increasingly knowledge-based society.
12. **Academic excellence:** Develop a broad range of knowledge in different subjects and demonstrate academic excellence in their liberal arts education.