

Studies of Global Media Bachelor of Arts

About the Program

The Bachelor of Arts in Studies of Global Media prepares students to analyze, verify, study and communicate information about varying global issues in an effective, ethical and culturally aware manner. Courses examine the transformation of media systems in historical and contemporary contexts. Students build analytical skills coupled with conceptual knowledge of real-time and emerging issues, such as digital inequity, surveillance, censorship, disinformation and misinformation. Students will study with faculty who have conducted research and other work for news media or other organizations around the world.

More information is found at: <https://journalism.arizona.edu/global-ba>

Career Opportunities:

Graduates will be able to step into jobs in nonprofit organizations, think tanks, businesses, start-ups, government, politics, intergovernmental agencies and other international entities that require strong writing, analytical, verbal and research skills. Virtually every job sector has individuals working in media in some form. Students in the program also can strategically take courses that prepare them for a doctoral program.

Course Outline:

Our B.A. in Studies of Global Media (GLO) requires a minimum of 30 credits (of the 120 credits needed for graduation). The program has only three required courses (9 credits) and a minimum of seven electives (21 credits), thus offering students great flexibility to take Studies of Global Media electives and electives in their other areas of interest. Part-time students are welcome. A minor in the program and dual-B.A. degrees are available.

Offered on both Main Campus and Arizona Online

Benefits:

Flexible Program. New courses are offered every seven-and-a-half weeks, giving students six entry points a year to join the program in the fall, spring and summer semesters. None of our courses has a prerequisite. In addition, all classes are asynchronous so students in any global time zone can easily fit their studies around jobs, family needs or other schedules.

Welcoming School and Alum Culture. Our program affords frequent opportunities to engage with a broad network of faculty, students, staff and alums based in the U.S. and around the world.

GLO classes will start every 7 1/2 weeks. Start dates in the spring term are every January and March. In the fall term, start dates are in August and October. Courses also are offered in the summer.



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