

University of Arizona School of Journalism
Diversity, Equity, and Belonging Report
2021-22 Academic Year

Section 1: Highlights

Professor **Jessica Retis**, a globally recognized scholar in Latinx media and bilingual journalism, was appointed director of the University of Arizona School of Journalism.

Professors **Celeste González de Bustamante** and **Jeannine Relly**'s book "Surviving Mexico: Resistance and Resilience among Journalists in the Twenty-First Century" won the Frank Luther Mott/Kappa Tau Alpha Research Award for the best book on journalism and mass communication based on original research published in 2021.

A new dual M.A. in [Bilingual Journalism and Latin American Studies](#) was announced in March and will be offered to students beginning in the Fall 2022 semester.

Edith Auslander ('61, '75 M.A.), **H. Darr Beiser** ('76), **Bobbie Jo Buel** ('79), **Lynn DeBruin** ('84), **Carmen Duarte** ('80), **David Fitzsimmons** ('77 Fine Arts), **Patty Weiss Gelenberg** ('71), **Dan Hicks** ('84), **Jim Johnson** ('61), the **Kramer** family, **Nicholas Proffitt** ('68), **George Ridge**, **Ernest Sotomayor** ('77) and **Michele Stephenson** ('66) were inducted into the School of Journalism Hall of Fame.

Associate Professor **Monica Chadha** and Assistant Professor of Practice **Liliana Soto** [joined the School of Journalism faculty](#) in January.

Faculty worked with donors to [release detailed plans](#) for the upcoming renovation of the School of Journalism's student lounges and the building of the new Severson Family Broadcasting/Podcasting Studio and Lab.

The Center for University Education Scholarship named **Jessica Retis** as a CUES Distinguished Fellow for her project Bilingual Journalism Education in the United States: Implementation and Assessment. The acclaimed fellowship includes three years of funding.

Jessica Retis was recognized at the UA Student Success Awards with the Outstanding Mentor Award and Inclusive Excellence Award.

Section 2: Service

Jessica Retis gave the keynote speech at the 71st annual International Communications Association (ICA) Preconference “Digital Media in Latinx & Latin America.” Her talk was titled, “Que cuarenta años, ¿no es nada? Latinx-LatAm media debates and dialogues across the Americas: Four decades of convergences in transnational spaces.”

Celeste González de Bustamante moderated the James A. Tankard Book Award at the AEJMC virtual conference session with winner Allissa V. Richardson (“Bearing Witness While Black: African Americans, Smartphones, & the New Protest #Journalism). Celeste, selected earlier for the AEJMC’s Institute for Diverse Leadership in Journalism and Communication, also participated in the inaugural class of Jennifer H. McGill Fellows group.

Jessica Retis joined the Editorial Board of Journalism & Mass Communication Quarterly, the flagship journal of the Association for Education Journalism and Mass Communication.

Jeannine Relly spoke with students at the Donald W. Carson Journalism Diversity Workshop about the basics of sourcing and reporting.

Jessica Retis spoke with students at the Donald W. Carson Journalism Diversity Workshop about bilingual reporting.

Jeannine Relly participated in the Dow Jones News Fund Multimedia Training Academy on June 5-10. This year’s academy was held virtually.

David Cuillier spoke about the shifting news industry for Arizona Humanities and the George Washington Carver Museum and Cultural Center.

Carol Schwalbe was a panelist with **Mikayla Mace** (’18 M.A.) on “Doctors Are In: Keys to Success in Mentoring and Collaborating with Graduate Students on Research” at the Association for Education in

Journalism and Mass Communication's virtual conference. She was also a panelist on teaching tips, "Chance Encounter: A Peaceful Interlude in a Topsy-Turvy World."

Celeste González de Bustamante was a panelist on "Practical Ways to Diversify Journalism Skills Courses" at the AEJMC virtual conference.

Jeannine Relly co-organized two digital security workshops with the director of the Institute for International Journalism at Ohio University. The two-hour Digital Security Training for Researchers, Students and Journalists ran on Sept. 30. Relly co-hosted the second workshop with **Celeste González de Bustamante**.

Carol Schwalbe and **Geoff Ellwand** helped judge the stories for **Fred Brock's** JOUR 205 Mark Finley Gold Pen Award.

Jessica Retis organized and moderated a webinar, "The Missing Part of the Narrative: Hispanics in the U.S. Media Industry." Rep. Joaquin Castro, D-Texas was a speaker.

Jeannine Relly participated remotely in a journalism development program for media and communication educators in Kolkata, India.

Liliana Soto gave the keynote speech at the "Women in Journalism" event in Phoenix, sponsored by the Arizona Hispanic Chamber of Commerce.

Susan E. Swanberg volunteered as a judge for the American Society for Human Genetics (ASHG) 2022 DNA Day Essay Contest, reviewing 19 student essays on an issue of importance to the genetics research community. Swanberg has volunteered for ASHG for the last six years.

Liliana Soto, along with **Kendal Blust** ('16), spoke on a Fronterizas: Reporting on the Border panel.

Jeannine Relly moderated and chaired a Border and Global web symposium on the state of media education and research in Central Asia titled, "Central Asia Media Web Symposium 2022." It was in partnership with the Al-Farabi Kazakh National University, Kazakhstan.

Section 3: Guest speakers

NBC Sports commentator Dan Hicks ('84) spoke to **Tony Perkins'** broadcast class about his career, storytelling tips and how he prepares for golf and Olympic coverage.

John Birdsall, a James Beard award winning food writer, spoke to **Cathalena Burch's** class about the art of the profile on November 8.

Diana Nández, cofounder and executive editor of Arizona Luminaria, spoke with beginning journalism students in **Michael McKisson's** JOUR 105 class.

Jeannine Relly and **Susan E. Swanberg** hosted Dr. Cristina Azocar, a journalism professor at San Francisco State, on April 28 to discuss her new book, "News Media & the Indigenous Fight for Federal Recognition."

Mark Walker, FOIA coordinator & reporter at The New York Times and president of Investigative Reporters and Editors, spoke to **David Cuillier's** class via Zoom on Oct. 28.

Daily Star editorial cartoonist and UA alum David Fitzsimmons ('77) stopped by adjunct professor **Cathalena Burch's** class to discuss his career and draw a few cartoons for the students.

Sarah Gassen, a former adjunct instructor and opinion editor at the Arizona Daily Star, spoke with the Calderwood Seminar honors class about writing opinion pieces.

Charo Henríquez, the head of newsroom development and support at The New York Times, spoke via Zoom as part of **Jessica Retis'** Master's in Bilingual Journalism Speaker Series.

Jessica Retis organized a visit by Pulitzer Prize winning photographer Kirk D. McCoy to the school to discuss his career and some of his most poignant photographs. He showed students and guests photos of 9/11, black cowboys and the 1992 LA riots. This was a partnership between UA Bilingual Journalism, the Tucson Museum of Art, UA Africana Studies, and UA Mexican American Studies.

Dan Shearer ('85), Reilly Kneedler and Lillian Boyd of the Green Valley News stopped by **Fred Brock's** class, where they gave a "you make the call" scenario talk to the students.

María Teresa Ronderos, a Colombian journalist and co-founder for the Latin American Center for Investigative Journalism (CLIP), spoke in a Zoom meeting hosted by the Bilingual Journalism program and **Jessica Retis** on April 28.

John D'Anna ('83), a senior news director at the Santa Rosa Press Democrat, spoke with adjunct instructor **Shannon Conner's** JOUR 306 Advanced Reporting class.

Section 4: Classroom topics and activities

Jessica Retis visited Univision Miami's newsroom while in Florida with her master's in bilingual journalism students.

Pima County Recorder Gabriella Cázares-Kelly spoke to participants in the Mark Finley Gold Pen Award for Best Beginning News Writer contest who were nominated by adjunct instructor **Fred Brock**.

Carol Schwalbe's honors class, Calderwood Seminar on Writing About the Environment, toured the University of Arizona's Laboratory of Tree-Ring Research.

The Arizona Student Media Apprenticeship course published *Confronting Scarcity*, aimed at "destigmatizing and amplifying the conversation around food and basic needs insecurity." **Jeannine Relly** and **Brett Fera** co-led the students in their work.

Jessica Retis brought master's in bilingual journalism students to the event "Linkage and Professional Training Exchange Program: The Role of Media and Communications in Conflict and Peace" at Florida International University.

Section 5: Research and professional projects

Jeannine Relly presented the study, "Toward a Framework for Studying Democratic Media Development and 'Media Capture:' The Iraqi Kurdistan Case," at the 2021 Virtual Media Sociology Symposium.

Margaret Zanger conducted field research in Iraqi Kurdistan and Relly and Paola Banchemo worked on the analysis and paper with Zanger later. The paper will be published in December in the edited volume titled "Media, Development and Democracy."

Ruxandra Guidi, along with Roberto "Bear" Guerra, had their photography exhibit, "Going Gray in LA: Stories of Aging Along Broadway," displayed at the USC Leonard Davis School of Gerontology.

Jessica Retis wrote a chapter, titled "Understanding ethnic journalism in an extinguishing print news media landscape: Japanese-language newspapers in Brazil," for a Palgrave MacMillan book. The chapter reviews the case of the São Paulo Shimbun, a Japanese-language newspaper in Brazil that folded in 2019.

Jeannine Relly and Mary Feeney presented the results from a two-semester project, 'Informed learning in global media studies,' on July 13 for the Creating Informed Learners in the Classroom Symposium through Purdue University.

Celeste González de Bustamante received funding to conduct archival research at the Walter P. Reuther Library, Archives of Labor and Urban Affairs, at Wayne State University. She will conduct research for a book chapter tentatively titled, "Complexities, Contestations, and Collective Actions: Farm Labor Movements in Twentieth Century California."

Jessica Retis had a publication, titled "Understanding Latin American diasporic transnationalism and the media in the post-digital era: The interstices of invisibility," in the French academic journal Questions de Communication.

Michael McKisson filmed drone footage for PBS' News Hour about the Jan. 8 2011 shooting that killed six and wounded 19, including Rep. Gabby Giffords.

Two journalism history articles (one a scholarly book review) by **Susan E. Swanberg** were published March 4 in a double issue of Literary Journalism Studies. Her article, "Under the Influence: The Impact of Johannes A. Siemes, SJ's Eyewitness Report on John Hersey's 'Hiroshima,'" appears at pages 130-161 of Vol. 13, Nos. 1 and 2, June and December 2021. Swanberg's "Nuclear Shadows: Hersey's 'Hiroshima' Revisited," which reviews journalist Lesley Blume's 2020 book titled Fallout: The Hiroshima Cover-up and the Reporter Who Revealed It to the World, appears at pages 195-198 of the same double issue

Susan E. Swanberg's essay titled, "Uncovering Science Journalism's Hidden Histories," was published in the Intelligencer, a blog published by the American Journalism Historians Association (AJHA) which

features, "...thoughtful essays on mass communication history teaching and research" as well as essays highlighting the work of the organization's members.

Jeannine Relly's research with Dr. Silvio Waisbord, a professor at The George Washington University, was accepted for publication in the Journal of Applied Journalism and Media Studies. The project, titled "Why collective resilience in journalism matters: A call to action in global media development," studied work among 18 global media development organizations on building resilience in journalists and their organizations amid precarity and violence contexts.

Celeste González de Bustamante gave an invited lecture at the University of the Pacific titled, "Surviving Mexico: Resistance and Resilience Among Journalists in the Twenty-first Century," based on the book she co-authored with Jeannine Relly. González de Bustamante is a visiting professor at the school.

Section 6: Student club activities

The National Association of Hispanic Journalists (NAHJ) student chapter hosted a Moment for Remembrance event for Día de los Muertos and displayed an altar honoring Latinx journalists killed in the line of duty.

NAHJ hosted a Hispanic Heritage Month celebration on September 14 for students and faculty to share stories about their heritage and culture.

NAHJ organized a screening of the documentary "La Caridad que no queremos," which highlighted environmental issues faced by the community of Nacozari, Sonora.

Section 7: Students and alumni

Undergraduate student **Diana Ramos** was among 13 young journalists invited to participate in a Citius Mag program aimed at improving diversity and representation within the track and field media landscape at Oregon's Prefontaine Classic.

Students **Elvia Verdugo** and **Gloria Gomez** placed among the top writing winners in the 2021-2022 Hearst Journalism Awards Program.

University of Arizona School of Journalism alumni won at least nine first-place awards at the Arizona Newspapers Association's Better Newspapers Contest on Oct. 9.

Clara Migoya ('21, M.A.) won a national SPJ Mark of Excellence Award in general news reporting for her Arizona Daily Star story, "Mine spill of 2014 continues to devastate Sonoran communities years later." She is now a border reporter for The Arizona Republic.

Bennito L. Kelty, a master's student, translated a "Tucson Opportunities" series written by Jim Kiser into Spanish for The Tucson Sentinel. The story won first place in the 2020 Arizona Press Club Awards.

Karl Yares won the Frank M. Brasile Sportsmanship Award for his division in the 2022 NWBA (National Wheelchair Basketball Association) Intercollegiate Basketball Championships.

Staff and graduate student **Mandy Loader** helped host the 2021 Zenger Award for Press Freedom luncheon on Oct. 1. Joel Simon called accepting the award on behalf of the Committee to Protect Journalists "special" and said it would likely be his last major speech as executive director. Staff included **Rachel Mosteller, Mike Chesnick, Debbie Cross, Andrés Domínguez, Martha Castleberry, Kris Hogeboom** and **Paloma Boykin**.

Gilbert Bailon ('81) received the 2021 Presidential Award from the National Association of Hispanic Journalists (NAHJ).

Kendal Blust ('16, M.A.) won the National Public Media Journalists Award, along with Murphy Woodhouse, for their coverage of violence in Sonora. She works for KJZZ in Phoenix.

Gloria Knott ('18) was accepted to the Poynter Institute's Leadership Academy for Women in Media.

Bobbie Jo Buel ('79) profiled each of the 1,177 sailors and Marines killed on the U.S.S. Arizona at Pearl Harbor. It took her five years to complete. Visitors to the U.S.S. Arizona Memorial on the mall at UA (co-designed by Buel's husband David Carter) will be able to use an app to read the profiles of all the men killed Dec. 7, 1941.

Graduate student **Mandy Loader** presented her project, "The Human Side of Migration Policy." She examined Guatemalan asylum seekers and how they were impacted by U.S. policies. Her advisors, **Jeannine Relly** and **Celeste González de Bustamante** attended the presentation.

Ireland Stevenson ('20) secured a Presidential Management Fellowship with the Dept. of Agriculture.

Kristan Obang ('19 M.A.), now the Education Writers Association's managing editor for digital content, captured first place in the California Journalism Awards with another USA Today Network reporter for their 2021 story about the pandemic's "lost kids."

Kat Kennedy, a Ph.D. minor, was named a Society of Professional Journalists Region 11 Mark of Excellence finalist in feature writing for her Medium story, "The \$2 drug that millions of patients aren't being told about."