



IRE On Campus #IREonCampus
University of Arizona | Feb 9 & 10, 2023

Marshall Building: 845 North Park Avenue, Tucson, AZ 85719



COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES

School of Journalism

Day 1 - Thursday, Feb 9, 2023

10 a.m. - 11:30 a.m.: Investigating Education

Location: Marshall Building Room 340 with University of Arizona Student Media

Learn how this sometimes-undervalued beat can put you on track to uncover systemic problems in your backyard. We'll dig into some history on the beat's formation that have led to blind spots and discuss key areas investigative journalists and beat reporters should be digging into: K-12 school district governance, education budgets, and oversight of colleges and universities. What records should you be requesting? What roadblocks may arise?

1 p.m. - 2:30 p.m.: Backgrounding People

Location: Marshall Building Room 350, JOUR 306 class

Even great reporters can get tricked by fake names or sketchy backgrounds. We'll walk through some strategies you can use to create a routine and spot potential red flags before you get burned.

3 p.m. - 4 p.m.: **The art of the investigative interview**

Location: Marshall Building Room 350

Proven strategies for managing the investigative interview, with tips on preparation, approaching difficult subjects and keeping the conversation on track.

5 p.m. - 6 p.m.: **Story and career workshopping for grads**

Location: Marshall Building Room 342

An Ask Me Anything session with IRE on story ideas and career pathways. Come chat about your hopes and dreams when it comes to your work and your goals with your career.

Day 2 - Friday, Feb 10, 2023

Half-day workshop open to all journalism students

Location: Marshall Building Room 342, School of Journalism, 845 North Park Avenue, Tucson, AZ 85719

9 a.m. - 10 a.m. | Verifying information online

As a journalist, you should be skeptical of everything, especially on social media - and this hour-long session focuses on it. Get tools and techniques to help you separate fact from fiction and track down the best information.

10:15 a.m. - 11:15 a.m. | Ethics for watchdogs

Every year, the Pew Research Center measures trust in the mainstream media. The results aren't great. At the same time, more Americans are getting their news from television stations rather than newspapers. In this session, we'll discuss how to make ethical decisions from the beginning of a story to its promotion and publication.

11:30 a.m. - 12:30 p.m. | Quick-hit investigations

Strategies, story ideas, resources and tips for watchdog stories on a variety of beats. How to produce meaty enterprise stories that take days or weeks rather than months.