# The USO1 Fall 2015

Community journalism:

School publications prepare students



**University of Arizona School of Journalism** 

#### Director's

# Letter

# Join the fight for good journalism

When the University of Arizona threatened to close the journalism program in 1994, alumni didn't roll over. They bore down.

More than 1,000 students, alumni, news executives and community leaders fought

for two years to save the program. Majors dwindled to 180 and faculty shrank to four. At times it looked bad.

But the 50-member Save Journalism Committee fought hard, led by such dedicated supporters as Hugh and Jan Harelson, Edie Sayre Auslander and Don Soldwedel, assisted by professors Don Carson, Jim Patten,

George Ridge, Jacqueline Sharkey and others. In 1996 the university conceded and let journalism live.

Over the past two decades, the program has not only survived, it has thrived, now with nearly 500 undergraduate majors, 30 master's students, 15 award-winning faculty members, a modern building, specialties in global/border reporting and science journal-

ism, and offerings in broadcast and multimedia.

It is time to take the program to the next level and ensure success for years to come. We can do that together by pledging to support journalism forever through the Hugh

and Jan Harelson Operations Endowment.

This fall Jan Harelson passed away unexpectedly during heart surgery in Phoenix. Jan was passionate about journalism and education, creating the operations endowment, a fund to sustain a reporting lab, and an annual teaching award. See page 7 for a story about the

wonderful person we all miss.

Generously, her son Matt and daughter-in-law Julie have committed to match donations to the operations endowment, up to \$25,000. Contributions this winter will bring the endowment to \$250,000.

In addition, a pledge to the endowment in your will guarantees sustainable journalism, as alumnus Al Litzow did this summer (see page 22). After all, we don't need the money when we are gone, but the world will always need good journalists. I've pledged a portion of my estate to the endowment, and I ask you to join me. See page 23 for information about giving, or feel free to contact me directly.

As you'll see in this issue of The Cursor, the University of Arizona School of Journalism makes a difference. You will read about amazing students, incredible faculty, successful alumni, and the long history of service to Arizona communities.

Be proud of what you have accomplished in your life, as a Wildcat journalism alum, and how future graduates will make the world better.

I want to thank you in advance for your commitment to journalism education, students, and to the school. With your help, UA journalism will survive and thrive.

Bear down!

#### David Cuillier, Ph.D.

UA School of Journalism Director cuillier@email.arizona.edu

#### The Cursor

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Photo by Kim Newton

Professor Kim Newton won an international award with this photo of a Uighur Muslim woman looking at a Polaroid image in China. See page 9

- Donor Jan Harelson's legacy lives on with endowments
- National award winner Carol Schwalbe wows students as professor
- Rwandan grad student Bakina Wellars happy to be at the UA
- Cover story: School stresses community journalism
- UA grad Fernanda Echavarri lands NPR job at 'Latino USA'



Photo courtesy of Arizona athletics

UA journalism student Brandon Dawkins, a backup quarterback for Arizona, scores on a 43-yard TD run in a Sept. 19 win over NAU.

12 Athletes balance journalism, sports

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COVER PHOTO: Karen Lizarraga, a junior journalism major, interviews volunteer Elsa Vaquero at the Casa Maria Soup Kitchen in Tucson in October for a story to be published in El Independiente, one of several school publications preparing students for community journalism.

Photo by Julianne Stanford

# Scoop

# Camera lets students enter 'new frontier'

#### By Mike Chesnick

Just writing a story about the All Souls Procession would fail to do the downtown event justice.

Luckily, Professor Michael McKisson's multimedia students and the new UA Online News Association student club recently completed a Kickstarter campaign to buy a 360-degree video camera to create immersive virtual reality journalism projects.

And their first major assignment came



McKisson

at All Souls, where thousands of face-painted and costumed participants walk through downtown in a 2-mile procession that ends with the burning of a large urn filled with the hopes and wishes of the public for those who have died. "Reporting the procession in 360

was a really cool experience in new styles of reporting," grad student Jennifer Hijazi said. "Everything from planning shots to troubleshooting equipment issues was new and unexpected; it was all the more interesting to accomplish it at such a fast-paced event."

Immersive journalism uses 3D environments to convey the sights, sounds and feelings of the news, requiring "readers" to wear virtual reality goggles.

"Immersive journalism allows us to put viewers in the middle of the action and lets them experience the news as if they were there," McKisson says. "It helps create empathy in the viewers."

The club raised about \$3,000 and the school matched \$2,500 to buy the equipment. Students experimented with the camera on the UA Mall before the Nov. 8 All Souls Procession. Students plan to do more immersive stories around campus and Tucson and on the border.

"Virtual reality journalism is the next



Photos by Michael McKisson

Students (from left) Tanner Clinch, Christianna Silva, Kendal Blust and Jenny Hijazi show off the J-school's new 360-degree camera rig (between Silva and Blust) at the All Souls Procession.

frontier in storytelling," Hijazi said.

McKisson is starting a Digital Media Innovation Lab to allow students and professionals to create unique journalism projects.

"We want to create a place where student and professional journalists, as well as computer programmers, can brainstorm and work together to create new ways to tell stories," he said.

McKisson and the School of Journalism also are partnering with the Arizona Daily Star on "News Hack Arizona," a data visualization and coding hackathon, to coincide with the launch of the school's Digital Media Innovation Lab.

News Hack Arizona will take place Jan. 30-31 at the UA. Go to www.facebook. com/newshackarizona for details.

Mike Chesnick is outreach coordinator for the School of Journalism.



Professor Michael McKisson and students tried out the school's new 360-degree camera on the UA Mall. The camera helps create immersive reality stories.

# AP's Gannon captures Zenger Award

Today is a "brutal time for journalists," according to Kathy Gannon, winner of the 2015 John Peter and Anna Catherine Zenger Freedom of the Press Award, bestowed by the school on Oct. 23.

Gannon, a longtime foreign correspondent for The Associated Press, was badly wounded in 2014 while covering the Afghan elections. Her friend and photographer colleague, Anja Niedringhaus, was killed in the shooting by an Afghan police commander.

More than 160 people attended the Zenger dinner at the Westward Look Resort in Tucson, emceed by 2014 grad Mariana Dale of



Gannor

Arizona Public Media. The night also featured a Q-and-A with Gannon, who spent more than 18 years reporting from the front lines.

"Press freedom is under attack in both the developing and developed world," Gannon said. "Dictators and democracies have played with

press freedom. Sometimes it is subtle and other times not so much."

Despite several reconstructive surgeries on her left arm, Gannon, 61, has vowed to return to Afghanistan as a reporter after she



Photo by Julianne Stanford

Kathy Gannon (back turned) chats with fellow journalists from The Associated Press and UA professor Kim Newton (right, with glass) before the Zenger Award Dinner at the Westward Look Resort. From left are Traci Carl, Josh Hoffner, Anthony Marquez, Anna Johnson and Pakistani architect Naeem Pasha, the husband of Gannon.

is cleared by doctors. She spent more than 18 years there reporting from the front lines and served as Associated Press regional chief. She won the International Women's Media Foundation Courage in Journalism Award in 2002

"There are stories left untold," she said. "I

don't want to be held hostage to this shooting. I don't want it to define my future."

The UA School of Journalism has given out the Zenger award since 1954. To see a video of Gannon's speech, along with previous winner's speeches, go to journalism. arizona.edu/Gannon.

# Loft Cinema series attracts top journalists

The school's partnership with The Loft Cinema has brought some of America's top journalists to Tucson to talk about how reporters – and the press in general – are portrayed on screen.

With support from other partners – The New York Times, the College of Social and Behavioral Sciences and the Arizona Inn – professors Bill Schmidt and Nancy Sharkey launched the "Journalism on Screen" series this fall by exploring three journalism films from the 1980s and 1990s.

Kurt Luedtke, an Academy Award-winning screenwriter, spoke to the crowd via Skype after watching "Absence of Malice," his 1981 drama about how journalism done badly can cause great harm.

Then, Sam Sifton and Alessandra Stanley, longtime journalists with The New York Times, came to town to talk about two comedies – the 1994 film "The Paper" and the 1987 movie "Broadcast News." While the first is about New York City tabloid journalism and the latter about a network television news bureau in Washington, D.C., both are films that capture the sheer adrenaline rush of



Sifton

deadline reporting – as well as its personal and ethical challenges.

The series will take a slightly different turn Feb. 6 with the 7 p.m. showing of the 2014 film "Selma." The school is bringing in Diane McWhorter, whose book "Carry Me Home" – an account of the civil rights struggle in her hometown of Birmingham, Alabama – won the 2002 Pulitzer Prize for General Non-Fiction. McWhorter will screen "Selma," which is not a film about journalism but does offer insights into the vital role the press played in covering the civil rights movement across the South.

The UA School of Journalism is also working with The Loft, The Times and other partners to continue the series – not only through the spring but in semesters to come.

Stay tuned on future movies and discussions with some of the nation's top journalists and writers. More information is available at www.journalism.arizona.edu/films or www. loftcinema.com/event/journalism-on-screen

#### Looking back, looking ahead

# Center for Border & Global Journalism holds events

The parents of slain journalist James Foley and former Beirut hostage Terry Anderson took part last February in "Reporting in a More Dangerous World," a forum presented by the school's Center for Border & Global Journalism and televised on C-SPAN. Foley was the first U.S. hostage killed by Islamic State militants, and his parents created a fund – the James W. Foley Legacy Foundation – to support other journalists reporting from conflict zones. In October, about 20 students participated in a CBGJ-sponsored 5K run benefitting the Foley Foundation. See the Foley forum at c-span.org/vid-eo/?324533-1/reporting-conflict-zones

Also on Oct. 22, the Center for Border & Global Journalism organized a reception and exhibit of photos by the late Associated Press photographer Anja Niedringhaus at the Union Gallery in the UA Student Union.

Kathy Gannon, an AP reporter and friend of Niedringhaus, attended the reception with her husband, Naeem Pasha. The exhibit ran two more weeks and included a Day of the Dead altar constructed by students from the National Association of Hispanic Journalists and the Native American Journalists Association to honor Niedringhaus.

#### Diversity workshop a hit

Twelve students "pushed through their fears and apprehension and interviewed people they'd never met," said Elena Stauffer, director of the Dow Jones News Fund Journalism Diversity Workshop for Arizona High School Students in June. Students put out a six-page newspaper in June and also did blogs online. Their lead



Photo by Elena Stauffer

Stanley Throssell ('79), editor of the Sells newspaper The Runner, talks to high school students Kayla Yazzie (center) and Adrienne Graham at the workshop.



Photo by Mike Chesnick

From left, Amanda Martinez, Maxie Ruan and Karen Lizarraga show off a Day of the Dead altar in memory of AP photographer Anja Niedringhaus at the Student Union.

story featured retired Arizona Game and Fish herpetologist Cecil Schwalbe, husband of professor Carol Schwalbe, who showed students how to handle a rattlesnake.

Check out the workshop website at http://thechronicleua.weebly.com

#### D.C. class to include trip

A new class (JOUR 431) taught by professor Susan Knight will focus on news gathering in Washington, D.C., and will include an optional Spring Break trip to the U.S. Capitol in March 2016. Students will learn about Washington media, past and present. They'll learn about how members of Congress and their staffs do their jobs. Federal agencies, laws, and policymaking will be examined. Students will explore how interest groups, PACS, lobbyists, and others operate, as well as how to make sense of all of the voices.

#### New broadcast scholarship

The Rocky Mountain Southwest Chapter of the National Academy of Television Arts and Sciences created a new scholarship for University of Arizona undergraduate or graduate students in journalism interested in going into broadcast. Students from the

region are eligible to apply, and the scholarship will be awarded in the spring, likely to total \$1,000, possibly more. The school distributes about \$60,000 in scholarships each year through the generosity of donors and news organizations.

#### Science in courtroom

Professor Susan Swanberg hosted a daylong workshop, called "With Conviction: Science in the Courtroom," on Sept. 26 at the James E. Rogers College of Law. It focused on questionable scientific evidence admitted in court. Panels of journalists, exonerated convicts, attorneys, prosecutors and a forensic scientist spoke to about 50 students, faculty and community members.

#### **Students tour NY Times**

Professor Nancy Sharkey's honors seminar traveled to New York during Spring Break 2015 and visited The New York Times, "The Daily Show" with Jon Stewart and other media outlets, including the "Today Show," where UA School of Journalism graduate Savannah Guthrie ('93) greeted students and took them on a tour of Rockefeller Center and Studio 8H, the home of Saturday Night Live.

# Jan Harelson's legacy will help school thrive

#### By David McGlothlin

Dorothy Jan Harelson lived by example and by principle. Friends, family and peers remember her as a passionate educator and champion of journalism who understood the importance of action, community involvement, civics and volunteerism. Jan, 78, died in Phoenix on Aug. 28 while undergoing heart surgery.

"Jan did so many amazing things, and people remember her for not only all she accomplished but how she accomplished it," said Jacqueline E. Sharkey, friend, former head of the School of Journalism and current professor emerita.

Jan's résumé is lengthy: A teacher, business owner, director of a domestic violence shelter, volunteer on Foster Care Review Board, Arizona Highway member, chairperson on the Maricopa Task Force Against Domestic Violence, president of the Sojourner Center, and not to mention wife to husband Hugh Harelson and mother of two, Matt, 55, and Scott, 53.

Countless individuals, organizations, and institutions were impacted by Jan's selfless work and contributions. "She never sat still and was always jumping in to take on the next challenge," said son Matt, adding he was in absolute awe of all she accomplished.

The UA School of Journalism recognizes her as a champion of journalism over the past 15 years who helped save the school from closure in the mid-1990s with the loyal support of constituents.

Jan's contributions to the school include raising funds, establishing endowments and teaching awards, not to mention a vital role in two-reaccreditation processes and the organization's change in status from department to school in 2008.

"Journalism was a passion, but her overall interest was education," said son Scott. "She loved learning and loved to teach."

Her journey as an educator began with an education degree from the UA, where she met Hugh, a Journalism alum who was working for the Arizona Republic as a Southern Arizona correspondent.

Jan took her degree to the classroom, teaching kindergarten and second grade at schools throughout Phoenix and Tucson. Scott said his mother always felt her ultimate accomplishment was teaching children how to read. Books and newspapers filled their house.

"We grew up with two parents who obsessively read the newspaper on a daily basis" and stressed current events, said Scott, who is manager of media relations at the Salt River Project

So in 1994, when the UA proposed to close the journalism department due to budget cuts, Jan stepped up with Hugh, journalists and alumni to rally support. A two-year battle ensued, and the school remained open largely due to the Harelsons' outspoken advocacy.

"I think the president of the university at the time basically learned it's hard to fight someone who buys their ink by the barrel," said David Cuillier, School of Journalism director since 2011. "The Harelsons created a committee, spoke out at hearings, wrote letters,



Photo courtesy of the Harelson family

Jan and Hugh Harelson, here in their younger years, were instrumental in helping keep UA Journalism alive in the 1990s.

and generated a noticeable presence that could not be ignored."

Jan's drive and get-it-done mentality resulted in a fundraising campaign for the school's first cutting-edge computer lab after Hugh's death in 1998. The Hugh Harelson Reporting Lab, dedicated in May 2000, "was the nucleus for revolutionizing the journalism curriculum," Sharkey said. "That lab enabled the journalism school to change the content of every skills class that it taught."

Today the lab is refreshed with the latest software and technologies as a result of the Hugh Harelson Reporting Laboratory Endow-

ment. Jan also established the Hugh and Jan Harelson Operations Endowment, which is currently about \$200,000 and raises about \$8,000 per year, Cuillier said. It funds operation expenses, including transporting students to Mexico for border reporting.

Matt Harelson, who owns businesses in Carlsbad, California, said he and his wife, Julie, will match 1-to-1 donations, up to \$25,000, toward the endowment this coming year to get the endowment to \$250,000. If that wasn't enough, Jan also instituted the Hugh and Jan Harelson Excellence in Teaching award, now worth \$1,000.

The school plans to re-dedicate the lab, calling it the Hugh and Jan Harelson Reporting Lab, in 2016. Jan's granddaughter, Sara, is minoring in Journalism and is a UA soccer player.

"It wasn't just Jan's words that inspired people," Sharkey said. "It was Jan's work that inspired people."

David McGlothlin is a senior journalism major and the 2016 Bolles Fellowship recipient.



Support School of Journalism students – and double your giving power – through a 1-to-1 match for contributions to the Harelson Operations Endowment. To donate, go to **tinyurl.com/SOJdonate** 



Matt and Jan Harelson

# News

# **Decorated Schwalbe** keeps focus on students

#### By Imani Cree Smith

In her five years at the University of Arizona, Professor Carol Schwalbe has had a major impact on the School of Journalism and students such as master's candidate Hannah Gaber.

Schwalbe, director of the school's graduate studies, developed a science journalism program in 2011 to attract journalism ma-



**Schwalbe** 

jors as well as students in science disciplines while stressing multimedia reporting to Gaber and others.

"Were it not for her encouragement early in my introduction to multimedia reporting in her class, I likely would not have continued in that direction," said Gaber, finishing up her

grad studies in the Middle East. "I am now working on an independent documentary as my final master's project in Oman and feel I have truly found my direction."

Schwalbe's dedication and commitment to her students helped her capture the national Scripps Howard Foundation Teacher of the Year Award in 2014.

Her desire to pursue a career in journalism started well before her teaching career at Arizona State University's Cronkite School of Journalism and her 31 years of writing and editing for National Geographic.

"In high school, I worked on the school paper and yearbook; senior year I was the editor," Schwalbe said when asked what influenced her to become a journalist; she also credited her curiosity, a love of reading,



Photo by Noelle Haro-Gomez

Professor Carol Schwalbe, director of graduate studies who developed the school's science journalism program, uses a telescope at the Mount Lemmon SkyCenter.

"No one could be a better mentor or guide through the confusing world of graduate studies in journalism than Professor Schwalbe."

- Hannah Gaber, UA grad student

an interest in the news, and her mother, who she said had the "editing gene."

What does Schwalbe enjoy most about teaching? She answered quickly:

"The students! And the effect you can have on someone's life," she said.

That sets Schwalbe apart, Gaber said.

"Through it all, she never loses track of what I and so many of her former students are up to, and I continue to enjoy regular emails, guidance and advice from her. She exemplifies the idea of a true 'teacher.'"

Schwalbe taught magazine writing, online media and editing at ASU, where she and colleagues co-authored papers about the "visual framing of the Iraq war across different platforms."

Coming to UA also has been a positive experience. She often invites her husband, Cecil Schwalbe, a herpetologist who also taught at UA, into her classes to talk from a science perspective or to bring his "traveling circus," as Schwalbe put it, referring to the various reptiles he brings along.

Schwalbe speaks highly of her UA col-

leagues, adding that she has also co-authored papers with some of them as well.

Ultimately, her goal in coming to the UA was to develop a science journalism program, which she did. Among classes offered at the J-school are Environmental Journalism (JOUR 455/555), Issues in Covering Science and the Environment (465/565), and Science Journalism (472/572).

"I had my first reporting class ever with Professor Schwalbe and it was invaluable," said grad student Jennifer Hijazi. "I was able to get my feet wet in multiple styles of writing while also getting set up with all the fundamentals necessary to continue with more advanced and specialized reporting.

"I'm lucky to have had such a great start to my journalism career."

Schwalbe's goal is to continue attracting students to the science journalism classes and because of her position as director of graduate studies, she also hopes to draw more grad students to the Journalism MA.

"No one could be a better mentor or guide through the confusing world of graduate studies in journalism than Professor Schwalbe," Gaber said. "Many students enter journalism graduate degree programs, especially journalism, with backgrounds in other subjects ... including myself.

"Despite Professor Schwalbe's impressive résumé ... she remains approachable, humble, and above all, kind."

Imani Cree Smith is a freshman pre-major in journalism. Outreach Coordinator Mike Chesnick contributed to this story.

#### Professors making a difference

**David Cuillier** was elected to the board of the National Freedom of Information Coalition at its meeting Oct. 10 in Denver. He also was awarded on Sept. 26 a Sunshine Award by the Phoenix Valley of the Sun chapter of the Society of Professional Journalists for his work in freedom of information.

**Shahira Fahmy** won the 2014 National Communication Association Visual Communication Research Excellence Award for the book she co-authored with Mary Angela Bock and Wayne Wanta, "Visual Communication Theory and Research: A Mass Communication Perspective." The publisher is launching a paperback version in 2015.

**Rogelio Garcia** continued his work on "Democracy The Movie!" as director of photography and editor. The independent documentary feature film, directed by Frances Causey, is expected to be completed by Spring 2016.

Celeste González de Bustamante, along with Jeannine E. Relly, published several academic articles and chapters about violence against journalists in Mexico, and they are now working on an academic book on the subject. González de Bustamante received a 100% Student Engagement Grant along with anthropology professor Linda Green to further develop courses that they teach on and about the U.S.-Mexico borderlands.

**Susan Knight** led the coordination of eight student clubs, expanding programming and gatherings for students to network with professionals and learn outside the classroom.

**Linda Lumsden** published an article, "Activist Journalism A Century Before The Internet: Lessons from the Career Of Socialist Muckraker John Kenneth Turner," in the summer issue of American Journalism, the official journal of the American Journalism Historians Association. She received AJHA's Joseph Kerns research grant in October to conduct research at the Huntington Library on the Sierra Club's use of social movement media since 1893.

**Michael McKisson** and a team of students led a successful Kickstarter campaign to start creating immersive journalism stories at the school. (*See story*, page 4)

**Kim Newton** won first place in the photojournalism category at the International Art Exhibition and Competition Nit De L'Art S'Arracó in S'Arracó, Mallorca, Spain on July 30. The winning image, taken in Kashgar, China, shows a Uighur Muslim woman looking at a Polaroid picture. (See photo, page 3)

**Jeannine Relly** became the new head of the International Communication Division of the Association for Education in Journalism and Mass Communication at AEJMC's annual meeting in San Francisco in August.

**Mort Rosenblum** was an international jury member in October for the Bayeux-Calvados War Correspondents Prize, which honors top print, TV, radio, photo and online journalism from around the world.

**William Schmidt** lectured as part of the fall 2015 colloquium series of the School of Middle Eastern and North African Studies, where he spoke on Anwar Sadat and the Middle East after the October 1973 war. Schmidt was based in Cairo from 1976 through 1978 as Newsweek bureau chief.

**Carol Schwalbe** received \$10,000 and the 2014 Charles E. Scripps Journalism & Mass Communication Teacher of the Year



Photo by Mike Chesnick

Faculty members gather at the Westward Look. Front row, from left, Michael McKisson, Linda Lumsden, Celeste González de Bustamante, Nancy Sharkey and Kim Newton. Standing, from left, Rogelio Garcia, David Cuillier, Carol Schwalbe, Maggy Zanger, Susan Knight, Jeannine Relly and Terry Wimmer.

Award from the Scripps Howard Foundation. Given in conjunction with the Association for Education in Journalism and Mass Communication (AEJMC), this national journalism award honors excellence in college teaching.

Nancy Sharkey took her Honors class to New York for their annual spring break trip in March 2015. They toured The New York Times, The Wall Street Journal, Bloomberg News and Upstart Business Journals and met top editors at each organization. They also visited the 9/11 Museum and saw a Broadway show.

**Susan E. Swanberg** organized a workshop at the James E. Rogers College of Law. "With Conviction: Reporting on Science in the Courtroom" was funded by a grant from the National Association of Science Writers and featured a panel on post-conviction efforts to free the innocent.

**Terry Wimmer** oversaw the content and production of Arizona Sonora News and the Tombstone Epitaph, which had an enterprise package that explored the town's response to live rounds being used in an October gunfight re-enactment.

**Maggy Zanger** wrapped up her three-year project that assisted in developing a journalism department at Jalalabad University in Afghanistan. She published several op-eds revolving around the crises caused by the rise of the Islamic State in Syria and Iraq and several academic journal articles stemming from survey research of Iraqi journalists with Jeannine Relly and Shahira Fahmy.

#### Where are they now?

**Edie Auslander** is starting her eighth year as a part-time consultant to the University



Auslander

of Arizona Foundation, raising money for the Arizona Assurance Scholars Program. The program provides UA scholarships to low-income Arizona students who have the ability to succeed in college but lack the financial resources to attend.

Ford Burkhart writes and edits for the Edible Baja Arizona and Arizona Alumni magazines. He writes about photonics and optics for the Optics.org newsroom in the UK, and for the photonics magazine SPIE Professional, and wrote most recently about the creation of the new \$610 million national institute for integrated photonics, in which the UA will play a major role. He's written for AARP magazines and has been a stringer for The New York Times, where he retired from the foreign desk. He taught a class in writing for the UA Continuing and Professional Education division, and advised UA Health Sciences on a simulated "epidemic emergency" for about 400 medical students and others in nursing, pharmacy and public health in October.

**Don Carson** took his annual trip to Mission Beach in San Diego with his wife, Helen, and enjoys debating sports and



Photo by Elena Stauffer

Don Carson (center) catches up with 1966 alum Frank Sotomayor (left) and 1979 grad Stanley Throssell at the high school Diversity Workshop over the summer.

news with Steve Auslander and former UA professors George Ridge and Bick Lucas at lunch on Wednesdays at Bob Dobbs Bar and Grill.

Tom Duddleston Sr: Before leaving his faculty position in late 1978 to return to the Tucson Citizen, he accomplished two things of personal satisfaction – getting a master's degree and starting one of the nation's first computer systems in a journalism program. He obtained a grant from Gannett to buy a small system he knew about from attending conventions of computer newspaper program creators with

Clyde Lowery, a former Citizen colleague who was in charge of the Wildcat newspaper operations. Duddleston ran editing classes on the system until the department got a more extensive computer system.



**Duddleston Sr.** 

After retiring from the Citizen in 1986, he worked for Congressman Mo Udall until 1991. Besides doing some home construction as a family hobby, he wrote a history of Tucson Electric Power.

#### **New faces**

Susan Swanberg, who received her master's in journalism from the UA, is the newest member of the faculty. The assistant professor has advanced degrees in genetics (Ph.D., Cal-Davis), biology (M.S. Sacramento State) and the law (J.D., Oregon). Swanberg, who also has a B.A. in psychology from Oregon, is teaching science journalism and reporting the news this school year. Swanberg has conducted research on "junk" DNA, telomere biology and autism genetics. She has pub-



lished both peer-reviewed scientific articles and science articles for the public. Her research focuses on the role of propaganda in the history of science journalism, the knowledge gap between scientists and science journalists, gatekeeping in science journalism and framing of health risks in the media.

Renée Schafer Horton is the new internship coordinator for the School of Journalism, after working as a senior academic adviser for the school from 2011 to 2014. She's back to help students find internships in Arizona, across the nation and around the world. Schafer Horton spent two decades in journalism, reporting primarily on the education and religion beats. Schafer Horton, a former reporter for the Tucson Citizen, earned a bachelor's degree in jour-



nalism from Oregon State University with a minor in forestry. She also completed a post-baccalaureate secondary education teacher certification program.

A World War II vet, Duddleston also volunteered at the VA hospital and wrote a history of the institution. He and his wife sold their home near the UA in May and retired to Fellowship Square, a retirement community. They spend a lot of time with their children – Tom Jr. is retired from UA Athletics – and their grandchildren.

**Virginia Escalante** teaches writing at San Diego City College.

**Bruce Itule:** Since retiring from the UA at the end of 2012, he and his wife continue to spend part of their time in Payson and



Itule

their antiques store and the rest at their desert home and acreage in northeastern Maricopa County. He and Carol are spending as much time as they can on road trips, always hunting for one person's junk that they hope will be someone else's trea-

sure. Itule also watches state and national politics, hoping they won't implode any further.

Jim Johnson: He "retired" from his second job after 17 years as a part-time copy editor at the Arizona Daily Star. He's still writing a book about five black athletes at UCLA in 1939 who went on to amazing lives: Jackie Robinson, who broke the color barrier in baseball; Woody Strode, the movie actor who along with Kenny Washington broke the color barrier in the

NFL; and Ray Bartlett, a respected civic leader in Los Angeles. The fifth athlete was Tom Bradley, a track star who served 20 years as mayor of Los Angeles.

**Kevin Kemper** is a lecturer at the University of Oklahoma and runs Kemper Consulting.

**Bick Lucas** is happily retired with his family in Tucson, keeping up with news



Lucas

and sports on the Internet. He plays Fantasy Football and Fantasy Baseball and was happy to see the Chicago Cubs almost make it to the World Series for the first time since 1918. Maybe next year, Lucas says.

Jim Mitchell has been writing his fourth novel, "Also Wounded," the latest adventure for Tucson private investigator Brinker. He hopes it will be published next year. He got lured out of retirement to teach the graduate course on U.S. and international media law this fall, and Jour 208 Law of the Press in the spring. He said he's happy to be back with wonderful colleagues and a terrific bunch of students.

**George Ridge** continues to travel and attend University of Arizona basketball and football games with his wife, Earlene. The two attended the school's John and Anna Catherine Zenger Freedom of the

Press Award Dinner in October.

Addie Rimmer is director of student



Rimmer

learning for Workforce Opportunity Services in New York City. She was a professor at the Columbia University Graduate School of Journalism until 2009 after leaving as deputy managing editor at the Detroit Free Press in 2002.

Jay Rochlin enjoys bicycling, photography and taking fitness classes at both the YMCA and JCC. With his wife, he spends plenty of time in Kino Bay. He takes photographs for Tucson area non-profits. He calls his company "PRObono Photo." His main client is Catholic Community Services and he just did a shoot for Legal Aid. He's also taking drawing classes at The Drawing Studio and loves keeping up with former students.

Jacqueline Sharkey, former director,



**Sharkey** 

continues to support the University of Arizona School of Journalism through her generous donations. She purchased a table and additional tickets at the Zenger Award Dinner.

Celina Centeno is the new administrative assistant at the School of Journalism. She took over the responsibilities that Crystal Bumpers had at the front desk. Centeno graduated in spring 2015 from the UA with a bachelor's in Gender and Women's Studies. Centeno was a temporary administrative associate for the School of Sociology last spring and before that worked five years for the National Center for Interpretation at the UA. She is fluent in

for Interpretation at the UA. She is fluent in Spanish and took Celeste González de Bustamante's Reporting in the U.S-Mexico Borderlands class.



Mike Chesnick is the school's new program coordinator for outreach, taking over for Kate Harrison. He heads up alumni relations and helps with social media and high school recruitment. He is a 1984 UA journalism grad, received his master's in English Education in 1988 from the UA and has taught feature writing and advanced reporting as a UA journalism adjunct. Chesnick spent 10 years as sports editor at the Tucson Citizen, where his staff



received numerous national Top 10 Daily Section awards from the Associated Press Sports Editors. He worked as a news design editor at USA Today for five years and was a senior assistant city editor at the Citizen before moving to sports editor. Before taking the UA job, he spent nearly six years as a copy editor at the Arizona Daily Star. He also is a former writing coach for The Daily Wildcat and a former editor of the UA Visitor Guide.

### **Student** News

# Athletes work overtime to blend sports, journalism

#### By Elizabeth Eaton

Journalism is a hard enough major, requiring countless hours of reporting, photographing and fact-checking, but some students choose to add an additional commitment – a sport.

"I'm really tired all the time," Jianna Bonomi said, laughing it off. She is working toward her master's degree in journalism while also playing sand volleyball for the the Wildcats. "I feel like I have two jobs; it's a little overwhelming, but I'm getting through it," Bonomi said.

Balancing a sport and school can be more than a time-management issue; sometimes the two oppose each other more directly.

Freshman redshirt quarterback Brandon Dawkins and junior pitcher Michelle Floyd must work with coaches and professors to make their journalism schedules compatible with practice and activities.

"We're still trying to figure out something I can do, and hopefully I don't have to switch majors," Dawkins said. "I mean, this is my passion, this is what I want to do after football or after school is over. Doing broadcast news is what I want to do."

Though sacrifices have to be made to balance journalism and sports, all three of these student-athletes have a love for the field that continues to drive them.

Dawkins found journalism when he took a broadcast class in high school, learning everything from reading off a teleprompter to doing the weather in front of a green screen. When he began the class as a freshman, about 10 other students were enrolled, and it wasn't "that cool of a thing," he said. By his senior year, the class had grown so popular that three sections had to be created.

While Dawkins is too modest to take



Photo by Professor Susan Knight

Michelle Floyd, center, a pitcher on the UA softball team, does an interview downtown with fellow Journalism major Natalie D'Anna during the Sun Tran bus strike.





**Bonomi** 

**Dawkins** 

much credit for the growth of the class, he came away with a newfound passion.

"It was a lot of fun, and I fell in love with doing everything," Dawkins said. "I knew that was what I wanted to get into."

Though Dawkins, like any other college football player, dreams of being drafted into the NFL, he said that he would enjoy doing broadcast for the rest of his life.

Similarly, Floyd discovered broadcast journalism as a way to combine her desire to be on screen with the athletic mindset and atmosphere that she has come to crave after years of competing in softball.

She initially wanted to be an anchor for Sports Center, but Floyd has realized after working with networks such as Pac-12 and ESPN that she prefers sideline reporting because of how similar it feels to competing.

"I love getting to spend the time in the moment, getting to feel the emotion of the game; I'm an athlete, that's what I live for," Floyd said.

One of Floyd's goals is to go to Japan and broadcast at the 2020 Summer Olympics, in part because she speaks Japanese, and in part because the Games represent the thing she most values about sports journalism.

"I believe that sports, and particularly international sports, are one of the few things that bring the common people of the world together," Floyd said.

Because Bonomi is new to journalism - she earned her undergraduate degree in English at the University of San Diego - her journalistic aspirations aren't as definite, but she also wants to affect people's lives.

"I think that I am able to take my writing skills and put them forth to something that's beneficial to society," Bonomi said.

As part of the California All-Star vollevball team, Bonomi traveled to American Samoa, where seeing the living conditions there gave her the itch to write. She had considered broadcast journalism, but now realized travel writing could be a profession because of her desire to learn new cultures.

"I was talking to my sister, and she's a flight attendant, and she said, 'Jianna, imagine you traveling and you being able to go to a certain country, and whatever you write affecting someone's life. ... Why wouldn't you want to be a part of that?"

After that, journalism "kind of clicked" for her, just as it did for Floyd and Dawkins.

Elizabeth Eaton is a junior journalism major with minors in anthropology, environmental sicence and Spanish.

# From Rwanda to Tucson, grad student Wellars soaks up journalism

By Elena Stauffer

When Bakina Wellars got word in March 2015 that he had been selected as a Fulbright student, the Rwanda native had already picked out his No. 1 choice: the University of Arizona School of Journalism.

Wellars, 31, a first-year master's student, said he first heard about the school in February 2013 when a representative of the Institute for International Journalism in Athens, Ohio, visited Rwanda.

Wellars said the speaker touched on international journalism, which struck a chord, planting the seed for things to come. When he traveled to the University of Oregon in October of that same year for a workshop for teachers, he and a colleague had an informal conversation about journalism.

"He told me, 'If you want to study journalism in the U.S., go to the University of Arizona," Wellars said of his friend's recommendation.

This reinforced Wellars' idea to study in the United States, and in late 2013 while back home in Southern Province District of Muhanga, the young man began the Fulbright application.

He said he was motivated by the grant's prestige and competitiveness, and that he saw it as a chance to expand his knowledge of public opinion and digital media, his two areas of interest.

"I did not know that I could win this," he said of the Fulbright, which aims to foster a better understanding among people from different parts of the world.

Two months after Wellars submitted his application, the tutorial assistant found out he was a first-choice candidate. He arrived in Tucson in August 2015.

Professor Maggy Zanger said she values international students because they bring a different perspective into the classroom. She said Wellars, as well as second-year journalism MA Fulbright Scholar Ary Hermawan,



Photo courtesy of Bakina Wellars

Bakina Wellars visits the zoo in Entebbe while traveling in 2014 to Uganda to take the Graduate Record Exam. Wellars, 31, from Rwanda, is a first-year UA journalism grad student and a Fullbright honoree.

of Indonesia, are perfect examples.

"These folks from other countries have a different point of view, a different way of looking at things," Zanger said, adding that everyone in the class benefits from hearing these opinions and accounts.

Wellars, a student in Zanger's Media Coverage of International Crises, recently gave his fellow classmates some background on the involvement of humanitarian groups after the 1994 genocide in Rwanda, Zanger said, adding, "The students get so much more out of hearing this directly from someone like Bakina than from me."

Professor Linda Lumsden, another one of Wellars' teachers in fall 2015, said it was sobering to reflect on Wellars' being in favor of media regulations or restrictions within the context of the media's role in the genocide, specifically "hate radio," as Tutsis were murdered, Lumsden said.

The Rwandan genocide – which wiped out 800,000 Tutsi men, women, and children, as well as Hutu who resisted the killings – "resulted from the conscious choice of the elite

to promote hatred and fear to keep itself in power," according to the Human Rights Council's online page, unitedhumanrights. org/genocide/genocide\_in\_rwanda.htm.

During class discussions, Wellars explained that Hutu and Tutsi people are no longer identified as such on their identification cards, which had been the practice before the genocide.

Joanne Lagasse-Long, director of International Student Services, said Wellars and Hermawan, who are among 41 Fulbright students enrolled at UA, are contributing members of the international student community. She praises these students for their commitment to following their dreams.

Wellars' plan is to complete the master's while on study leave, and then return to the Catholic Institute of Kabgayi, a private secondary school where he studied and has taught since 2009.

"This is great for me." he said, "because I can go back and teach and do my research."

Elena Stauffer is the senior program coordinator for UA School of Journalism.

# Eaton likes human side of journalism

By Connor Oswald

Junior Elizabeth Eaton left her home state of Washington to escape the rain. Not only has she found a dry climate at the UA, but also a passion for journalism.

Eaton, who originally entered the UA as an undeclared honors student, is a journalism major with minors in anthropology, environmental science and Spanish.

It was a freshman honors college colloquium with Professor Nancy Sharkey that helped Eaton decide to pursue journalism.

"I knew I liked writing but I was afraid that journalism wasn't actually a viable option. But hearing Professor Sharkey talk about not only having a great career in writing, but having a great career in making a difference in people's lives made me realize I want to do that," Eaton said.

As a freshman, Eaton wrote opinions and news for the The Daily Wildcat. Her work got her nominated as a finalist for the Society of Professional Journalists Mark of Excellence in general column writing.

"Lizzie combines drive, talent and enthusiasm for journalism," Sharkey said. "Besides The Daily Wildcat, she has worked for Edible Baja Arizona magazine.

"On her blog, she writes about her passion for storytelling, which threads through all her work: 'I was once again allowed to paint with my words, and I wanted everyone to read, know and care about this



Photo by Kim Newton

Elizabeth Eaton (center) poses with her photography classmates: (From left) Jordan Glenn, Julianne Stanford, Courtney Talak and Jesus Barrera at the Zenger Dinner.

woman as deeply as I did."

Eaton realized her favorite aspect of reporting was writing profiles after a studyabroad trip to Costa Rica, where she wrote three stories for EcoChronical.net

"I love the human aspect of journalism, finding people and finding that interesting thing that makes them tick," Eaton said.

In her sophomore year, Eaton was an intern at Edible Baja Arizona, a bi-monthly publication that covers food events in Tucson.

She also blogged for the magazine's website, published about 20 articles and learned how to deal with the pressure of pitching story ideas to editors.

"I think that one area that it pushed me in was creativity," Eaton said. "One part of journalism that I am a bit more insecure about is coming up with the ideas of what is going to make a great story."

Now, in her junior year, Eaton plans on interning with the Arizona Daily Star and is also applying for internships with the Los Angeles Times and Buzzfeed.

Eaton, however, aspires to someday work for a magazine such as National Geographic.

"In a perfect world I would get to travel around the world and meet cool people and write about them or find cool places that the everyday person doesn't know about and write about it," Eaton said.

"I like finding out things that not everyone knows and being able to share it with people."

Connor Oswald is a sophomore pre-major in journalism and creative writing.

#### Awards and tidbits

DAILY WILDCAT: A 10-page special section on gun violence produced by many UA Journalism students won "Best of Show" (first place) at the Associated Collegiate Press/College Media Association national convention in Austin, Texas, in late October. Editor Jessie Webster – who earlier in the semester oversaw the paper's reduction to three times a week, a switch to a tabloid format and an emphasis on digital first – led the way on the special section that included 23 more students with J-school ties: Meghan Fernandez, Alicia Vega, Christianna Silva, Alex McIntyre, Annie

Dickman, Ian Martella, Bridget Grobosky, Patrick O'Connor, Ethan McSweeney, Lauren Renteria, Gabriella Vukelic, Michelle Jaquette, Elisabeth Morales, Chastity Laskey, Ava Garcia, Brandi Walker, Andy Alvarado, Amanda Oien, Rebecca Noble, Jesus Barerra, Sydney Richardson, Katelyn Kennon and Joanna Daya.

JUST DESSERTS: Kayla Samoy earned the Sherman R. Miller Outstanding Senior Award on May 14 at the school's Just Desserts at the Arizona Historical Society. Other awards went to Ethan McSweeney (top junior), Catherine Rosenberg (top grad student), Daniel Desrochers (top reporter), Fernando Galvan III (Kathryn Governal Perseverence) and Professor. Nancy Sharkey (Harelson Excellence in Teaching).

REVIEWING CLASS: Adjunct instructor
Joe Sharkey's critical reviewing class published its work on a multimedia website

- The 401 Review – at 401 reviews.com. In just five weeks in the fall, Sharkey's students, led by web editor David McGlothlin, did reviews on music, food, film, theater, books, TV and recreation.

# Bolles winner to add social media presence

#### By Mike Chesnick

David McGlothlin, winner of the 2016 Don Bolles Fellowship, plans to cover the Arizona Legislature in a way many of his predecessors probably never dreamed of – through social media.

Besides filing traditional stories for Arizona Sonora News, the School of Journalism's news service, McGlothlin is "looking forward to creating my own Twitter page, Facebook page, and consolidating all the information and the stories for the public" while covering the Legislature in the spring.

McGlothlin has some serious experience blogging, including updating a Facebook page for new professor Susan Swanberg's "With Conviction: Reporting on Science in the Courtroom" all-day seminar at the UA law school in late September.

With the help of photographer Rebecca Noble, he cranked out nearly 20 posts and videos from the event.

"We did live updates from the event, trying to engage people and get more exposure," McGlothlin said.

The fellowship is named for Don Bolles, the Arizona Republic reporter killed in 1976 while investigating organized crime.

McGlothin, a senior who graduated from Phoenix St. Mary's High School, said he is "excited" to work with UA journalism professor Terry Wimmer, the Bolles Fellowship adviser.



Photo by John de Dios

David McGlothlin blogs during the "With Conviction" workshop at the UA law school.

#### **Bolles Fellowship Winners**

2016: David McGlothlin
2015: Ethan McSweeney
2014: Daniel Desrochers
2013: Bethany Barnes
2012: Kellie Mejdrich
2010: Alec Nielson
2009: Megan Neighbor
2008: Nicole Santa Cruz, Michael Rich
2007: Djamila Grossman

2007: Djamila Gross 2006: Joe Ferguson 2005: Andrea Kelly 2004: Bob Purvis 2003: Cyndy Cole 2002: Kelly Lotz
2001: Eric Swedlund
2000: Kristen Roberts
1999: Brett Erickson
1998: Zachary D. Thomas
1997: Tom Collins
1996: Ann McBride
1995: Beth Silver
1994: Sarah Mayhew
1993: Sarah Tully
1992: Rhonda Bodfield
1991: Jason Eaton

1990: Paul Allvin

1989: Laura Plachecki
1988: Sheila McNulty
1987: J. Jennings Moss
1985: Stephanie Miller
1984: Robert Bartlett
1983: Ronald Rogers
1982: Michael Murphy
1981: Patricia Sallen
1980: Laura Stone
1979: Bobbie Jo Buel
1978: Daniel Wallach
1977: Cynthia Coffer Chojnacky

McGlothlin gained valuable experience as editor-in-chief of The Summer Wildcat, even though he said "it's taken about 15 years off my life expectancy."

He wants to be a professional journalist, but would like to focus on alternative storytelling.

"Instead of the traditional New York Times, 2,000-word block text story, I'd like to break that up and tell it in a way that gets people more engaged, so they'll spend more time on the story," McGlothlin said.

Mike Chesnick is outreach coordinator for the School of Journalism.

READING ROOM: Marshall 312 hosted several events in the fall – featuring three new sofas picked out by Administrative Assistant Celina Centeno. Pizza and Portfolios on Sept. 26 saw Gannett recruiter Aric Johnson give internship tips, with help from professors. Zenger Award winner Kathy Gannon and Professor Mort Rosenblum did an Oct. 22 Q-and-A about life as a foreign correspondent. And on Nov. 5, UA grad Yoohyun Jung of the Arizona Daily Star and Maria Hechanova of KOLD-TV told students how to get their feet in the door.



Photo by Julianne Stanford

Professor Kim Newton critiques junior Emily Gauci's portfolio during Pizza and Portfolios. Professors also looked at students' résumés, clips and cover letters.

# Community Journalism

# School publications prepare students for industry jobs

#### By Karen Schaffner

Before the University of Arizona School of Journalism unleashes its graduates on the world, faculty want to make sure students have a sense of what it means to work in a newsroom and cover real news.

For decades, students have covered news in Arizona communities through a variety of print, broadcast and online publications, and every student is currently required to produce publishable stories through Arizona Sonora News to graduate.

For those interested in newspapers, The Tombstone Epitaph has provided for 40 years a chance for students to produce a bi-weekly paper for "the town too tough to die."

Students also can work on El Independi-

ente, a bilingual full-color glossy magazine that serves South Tucson and the Latino community. Broadcast-oriented students produce a TV show called Arizona Cat's Eye, and all students are required to produce stories for the Arizona Sonora News wire service, providing stories for commercial news outlets throughout the region.

"Does it encourage (students to write)? It forces them; it requires them," said professor Terry Wimmer, who advises ASN and the Epitaph. "I'm not big on the breaking news, of going out and covering events, because we're trying to serve a larger audience." As an example, Wimmer said ASN students wouldn't write about a spelling bee, but might use data from a spelling bee



Photo by Rogelio Garcia

Members of Susan Knight's RPA class interview Ray Carroll, a member of the Pima County Board of Supervisors, on Election Night. (See story, Page 18)



Photo by Julianne Stanford
Senior Emily Lai snaps a shot inside of
Big Nose Kate's Saloon in Tombstone.

to report and write about how reading levels in Arizona compare to the rest of the nation.

Arizona Sonora News produces about 60 stories a semester for newspapers to use across the state, from Sierra Vista to Lake Havasu. The Arizona Republic also runs ASN copy, often in its Sunday paper.

"Our readers have told us that they value news from across the state, particularly southern Arizona," said John D'Anna, Page One editor for the Republic and a UA journalism alum. "While our reporters do a lot of work on the border, we don't always have the staff to cover all the other interesting things readers want, so ASN fills a valuable niche there. ... While the reports often have lots of local flavor, they also appeal to a statewide audience."

The school has a tradition of providing news to statewide papers. The Community News Service, started by former school director Don Carson in the early 1970s, covered the state Legislature and other matters. Students would write their stories under deadline pressure, and office staff mailed them to weeklies and small dailies the next day.

"The students loved it," said Carson, who added, "we were doing all of that way before the Cronkite News Service (at ASU)."

Tim Towle, a UA journalism senior, is a reporter at the Epitaph. Although he has had a few internships already, he said the class

"does prepare you for real life."

"It's the same type of reporting that you have to do for any reporting," he said. "You still have to go out, you have to find reliable sources, you have to tell the story well. It's not always easy to track down leads and with the Epitaph, with Tombstone being such a small town, it kind of forces you to be creative and think outside the box."

The first edition of The Epitaph hit the stands in May of 1880, when founding owner, John Clum, named the paper after friends told him he would write an epitaph, not a newspaper. Wyatt Earp and Doc Holliday read about their gunfight at the O.K. Corral in the paper. Ownership and editors changed over the years and in 1975, the UA took over the local coverage. D'Anna, editor of the Epitaph in the early '80s, recalls his time in Tombstone:

"At the time, the university rented a small house on the outskirts of town for us to stay while we were 'working.' Of course, that work consisted of sampling the local saloon fare as much as it did actual journalism, but somehow we never missed a deadline."

Now students stay at a hotel and all of their travel/reporting expenses are paid by the Jacqueline Sharkey Watchdog Fund, named after the school's previous director.

Meanwhile, Arizona Cat's Eye students learn to make a connection with their community through television. Although students learn the same news skills as everyone else — writing, editing, ethics and law — they must apply those skills to broadcast.

It's a different way of discussing the issues because now they have to add multimedia skills, such as filming and editing. Then students have to put it all together in one broadcast package. It's no easy task.

"They are doing stories about local government, about local people," said professor Rogelio Garcia.

"They're out there interacting with all those people and they're reporting on those things that affect Tucson."

The students who write and publish El Independiente learn about serving a specific community while putting out a magazine.

The readers of El Independiente live in South Tucson, a Mexican-American community that covers one square mile. Many of the articles are translated into Spanish.

Sharkey started El Indy in 1976 as a newspaper, and it was an immediate success with students and the small city's residents, she said.

"It gave students a very intense reporting experience in a multicultural community



Photo by Julianne Stanford erviews Craig Hensley.

Senior Sarah Pelfini, reporting for The Tombstone Epitaph, interviews Craig Hensley. He's an actor portraying Wyatt Earp during the O.K. Corral Shootout re-enactment.

where residents had little or no news coverage from other press," Sharkey said. "South Tucson had its own mayor, city council and tax issues. In that sense ... it was perfect for residents and students, providing them with intensive local reporting that also involved regional, national and international issues. That included desegregation, TUSD bilingual issues and water rates.

"It was a wonderful laboratory for students to see how their coverage had an impact on a community. Students also gained experience in investigative reporting. In the first couple of years, El Independiente forced the firing of a police chief, the recall of the city council and prompted federal housing investigations into HUD funds."

Professor Maggy Zanger, a veteran reporter, teaches the class now.

"This is a publication for a very specific audience, so students have to learn how to write for a real community," Zanger said. "Community journalism is about service journalism. It's not about you; it's about your audience."

Karen Schaffner is a senior Journalism major. Outreach Coordinator Mike Chesnick contributed to this story.

# RPA gives J-students 'huge reality check'

#### By Mike Chesnick

Former professor Don Carson started Reporting Public Affairs, or RPA, after he joined the faculty in the late 1960s.

But he credits his wife for the idea that spawned one of the UA School of Journalism's strongest classes in preparing students for community journalism.

"I started teaching within days of my arrival," Carson recalled. "In desperation, I made one of the Sunday interview shows mandatory reporting. ... Later I told my wife, Helen, I found writing/editing what were essentially speech stories every week to be unproductive.

"She suggested that students could cover real city, county and school district meetings as a solution. Also, night meetings would require the students to return to the department to write their stories in an hour."

In addition to writing on deadline, students also had to come up with enterprise stories, checking records and doing multiple interviews.

"RPA was a huge reality check," said Bill Walsh ('84), a copy editor for The Washington Post. "That's where you learn just how boring a reporter's life can be, and how important it is to get the details right."

Students today still cover school board meetings, court



Photo by Susan Knight

Students Morrena Jo Villanueva (left) and Karen Lizarraga, part of Susan Knight's RPA class, interview a Sun Tran demonstrator near the downtown Ronstadt Transit Center in early September.

hearings and city council and county supervisors' sessions.

Professor Susan Knight and adjunct instructor Jim Nintzel taught the class in the fall.

"RPA is as relevant as ever," Knight said, "and the course has students reporting for social media as well as the breaking and enterprise stories."

Added Walsh, "You might not

know the first thing about the issues ... but you have to become an instant expert on water and sewer or planning and zoning, and file something coherent in what seems like no time flat."

And covering criminal courts is seldom without drama.

"One year we had two escape attempts where we were covering trials," Knight said. "I recall then-student Tom Collins (a 1998 journalism graduate) had a bailiff tackle a defendant atop his feet.

"Another student ducked as a deputy chased a woman who dashed into the lobby to say goodbye to her family."

Mike Chesnick is outreach coordinator for the School of Journalism.

#### UA graduates leave their mark in Arizona's small and large newspapers

#### By Karen Schaffner

Look around the state at large and small papers and you will find a UA School of Journalism graduate keeping a community informed.

Alexis Bechman, a 2008 graduate and reporter for the Payson Roundup, was named non-daily Journalist of the Year by the Arizona Newspapers Association in October after capturing four individual awards in the Better Newspapers Contest.

Dan Shearer, a 1985 graduate and editor of

the Green Valley News and Sahuarita Sun, took first place in column writing and sports writing. Other UA Journalism grads who won awards in the contest included Curt Prendergast ('11), Nogales International; Adam Gaub ('06), Maricopa Monitor; Jeremy Duda ('02); Arizona Capitol Times; and Rodney Haas ('10) and Bill Coates ('78), the Casa Grande Dispatch.

Before Shearer took over in Green Valley and Sahuarita, both small communities south of Tucson, he spent 21 years at the Arizona Republic in Phoenix, including time as metro editor. Despite the newspaper's half-million circulation and large staff size, Shearer said the Republic still felt like a community paper to Shearer.

"We were always community news oriented," said Shearer, who oversaw 10 zoned sections, gearing each section to a specific community, such as Tempe, Gilbert or Surprise.

Shearer's readership today is considerably smaller, at about 18,000 combined, but he

## Kramers' scholarship supports community journalism

It was a hot June day in 1963 when Ruth and Donovan Kramer Sr. drove their Mercury station wagon, packed with four kids and a Brittany Spaniel, into Casa Grande.

They wondered why everyone else's car windows were rolled up, until they figured out that everyone had air conditioning in Arizona. Not so in Illinois, where they had just left.

Time for the Kramers to embark on a new adventure out West, buying and running the Casa Grande Dispatch. During the next 50 years the family would expand the Dispatch to a six-day daily, five weekly newspapers, a magazine, three websites, and an online marketing consulting division, not to mention four grandchildren and three great-grandchildren.

"Community journalism is still strong," said Donovan Kramer Jr., who serves as co-publisher of the Dispatch with his sister, Kara K. Cooper. "We focus on local because it's something people can't get elsewhere."



Photo by Dave Cuillier

Three generations gather at the Casa Grande Dispatch. From left, Donovan Kramer Jr. and sister Kara Cooper (co-publishers), and UA freshman Zoe Kramer and her grandmother Ruth Kramer.

Donovan Jr., Cooper, and their sister Diana Kramer all attended the UA – Donovan ('76) and Cooper ('79) in journalism and Diana in agricultural communication (she now advises the University of Washington student newspaper). Brother Eric graduated with a J-degree from Kansas. Donovan's son Brian is publisher of the White Mountain Independent, and Cooper's daughter Zoe started this fall at the UA in marketing.

Now the Kramers will help other UA students learn the journalism craft by endowing the Ruth A. and Donovan M. Kramer Sr. Scholarship at the School of Journalism. Donovan Sr. passed away in 2009. Ruth,

now in her 90s, still works daily, serving as president of Casa Grande Valley Newspapers Inc.

Ruth provided the funds to create the \$40,000 endowment this year, which will forever generate \$1,600 a year for journalism students who understand the importance of newspapers.

"Don has always been interested in journalism education," Ruth said. "We had a scholarship for the last five years for journalism students. When the funds ran out, the family decided to endow the UA funds."

Donovan Jr. said his father understood the role of a community newspaper in economic development and holding government accountable - endorsing city leaders he thought would serve the citizens well.

Today, the business operations are exploring new ways of delivering news, such as through social media. "Everything has changed so much in the past five years," Cooper said. "We have to try to be the leader."

Despite the changes in technology, the core purpose of journalism is at the heart of the Kramers' mission

"There still needs to be watchdogs for city hall," Cooper said.

Her daughter, Zoe, agrees, Even if most of her friends don't read a newspaper, she knows they still want information they can trust. "You need reliable sources," Zoe said.

takes his job as seriously as he did when he was at the Republic.

"The impact (of our newspapers) on the community is much greater," he said. "We really help the community move forward. Our newspapers are the town square. Even with social media the influence of the paper is still very strong."

Bechman, for example, revealed a dangerous, politically based inconsistency in the criteria for dispatching Department of Public Safety helicopters through her reporting for the Payson Roundup.

Shearer, a 31-year newsroom veteran,

credits the education he received from the UA School of Journalism with giving him a solid foundation in good reporting.

"The standards for students and faculty was very, very high," he said. "The journalism department delivered. The basics we learned 30 years ago will always be relevant and important."

Haas is both a general assignments reporter and a sports reporter for the Casa Grande Dispatch in between Tucson and Phoenix. The classes Haas took at the School of Journalism gave him a real sense of the importance of the role a reporter plays in the

community. Now he knows it firsthand.

"It's important to inform the public," Haas said. "When you get out to the rural areas, these TV stations are not covering the city council. It's the paper that's covering the city council. If not for the papers, how will people know what's going on? Especially in the rural areas, who's going to hold the city council accountable if nobody is there being the watchdog? We are the ones that are making sure the government is accountable for their actions."

Karen Schaffner is a senior journalism major.

# News

# 'Tenacious' Barnes hits jackpot with Vegas probe stories

#### By Moriah Hubbard

Bethany Barnes won't lie. Being an investigative reporter in Sin City is pretty cool.

"Las Vegas is an amazing news town," said Barnes, who works at the Las Vegas Review-Journal after earning her master's from the University of Arizona School of Journalism in 2013.

"Someone I know who used to live here recently summed up the city as 'top to bottom, a preposterous fascination,' and that struck me as exactly right. So much about the city is paradoxical. It's an internationally known city and yet it functions in many ways as a small town."

And Barnes already has a foothold in town, breaking a series of stories that raised serious questions about the Clark County District Attorney's use of financial inducements, which included paying witnesses' rent. The series helped her win 2015 Journalist of Merit from the Nevada Press Association, an honor given to young journalists with five years or less experience.

Despite some long nights poring over records, Barnes said she loves the investigative aspect of working at a newspaper, finding connections and piecing documents together.

"Through mostly happenstance," Barnes said, "I've ended up writing investigative stories on an array of different subjects this past year: the DA's office, the prison system, city politics and the state's higher education system."

Review-Journal City Editor Jim Wright calls Barnes "tenacious" and a "digger" when it comes to reporting.

"Her willingness to challenge authority" is one of the first things that caught his eye when he hired her from the Las Vegas Sun, Wright said.

In turn, Barnes credits her editors and colleagues for their support and mentorship, saying the Review-Journal "is even suing for records for the (D.A.) story, so I can continue my work." The D.A.'s financial inducements could derail justice for years in Clark County criminal cases, Las Vegas defense attorneys told Barnes.

"The encouragement from all my professors" at the UA School of Journalism also helped prepare Barnes to be a reporter, she said.

"I still have relationships with my professors that are important," Barnes said. "I love talking to (Professor) Jeannine Relly about what I'm working on, hearing about what she's working on and sharing our thoughts on journalism in general. Sarah Gassen, too, who I was lucky to get to hang out with at the Journalism and Women Symposium in Whitefish, Montana, this October," Barnes said of the adjunct instructor who works at the Arizona Daily Star.

While at the University of Arizona, Barnes became editor-in-chief



Photo courtesy of Bethany Barnes

Bethany Barnes, a Las Vegas Review-Journal reporter, earned awards in Nevada for uncovering the county attorney's use of financial inducements.

of the Tombstone Epitaph, did an internship at the Arizona Daily Star and was a reporter and editor for the Daily Wildcat.

She's still close friends with former Wildcat staffers Jazmine Woodberry, a communications specialist for Realty Executives International in Phoenix, and Brenna Goth, a reporter at the Arizona Republic.

"Bethany often has multiple investigations going on at one time and it is not unusual for her to work nights and weekends on projects," UA's Relly said. "Suffice it to say, she has withstood immense amounts of pressure from outside of the newsroom. It was great to see the recognition that she received for her ongoing dedication to reporting in the public interest.

"And as busy as she is, Bethany has taken the time on numerous occasions to speak by Skype with students in our classes about carrying out investigations in challenging environments."

What does the future hold for Barnes, who also has an undergrad degree from UA in creative writing?

"I'm focused on improving my skill set so I can take on bigger projects, bigger stories," she said. "Investigative journalism, as a craft, is a marriage of abilities that go together to produce a story, but are all quite different. I love that. I'm trying now to take turns focusing on those abilities — source building, storytelling, public records, computer assisted reporting, etc. — because doing so gives me access to more stories.

"I would work at another newspaper, but I don't have set goals about outlets or a particular 'dream job.' Journalism is changing so much, I don't find it helpful to tailor my efforts to a particular gig. ... I try and read widely to see what other places are doing to see what I like because it gives me ideas about my own current and future work."

For now, Barnes is happy to be in Las Vegas, where she said "there's a tension that's interesting to me as a journalist."

"Vegas is a symbol of excess at a time when we are grappling with questions of sustainability," Barnes said. "It's a place that literally blows up its history. You have these gigantic, storied casinos that we regularly implode just so we can just build something else."

Moriah Hubbard is a freshman journalism pre-major.

Outreach Coordinator Mike Chesnick contributed to this story.

## 'Storyteller' Echavarri lands NPR job in N.Y.

#### By Valeria Flores

From Tucson to New York City, Fernanda Echavarri wasted little time in displaying her journalistic talents as a new producer for NPR's "Latino USA," a podcast that focuses on issues in the Latino community.

Echavarri, a 2007 UA Journalism graduate, began organizing a show in October about the Latino vote in the United States, asking Latinos in a short video to send in voice memos about what issues matter to them the most.

She left Arizona Public Media as a multimedia reporter/producer in late September, making her mark right up to the end with "Divided by Law," a joint radio-newspaper project with Arizona Daily Star reporter Perla Trevizo about four U.S. siblings separated from a mother not allowed to return to the country.

Echavarri, born and raised in central Mexico, won a Rocky Mountain Emmy in 2014 and received an Edward R. Murrow Award in 2013 as part of a team of AZPM reporters.

She is now working closely with awardwinning NPR journalist Maria Hinojosa, who is the anchor and executive producer of "Latino USA."

Here's a Q-and-A with Echavarri, who also worked for the Tucson Citizen and the Arizona Daily Star before going to AZPM:

#### Q. What impresses you the most about National Public Radio's "Latino USA"?

**A.** I have listened to "Latino USA" for years and have always admired the show. Now that I see how the show comes to life every week, I not only admire the show but the people behind it. I think "Latino USA" brings much needed voice to NPR and to the overall national conversation on everything from cultural issues, to politics, to identity to music.

#### Q. What are you doing at NPR?

**A.** In addition to being a producer for "Latino USA," I am reporting, writing, doing interviews, editing audio and working on whatever is needed to put out an hour of great radio every week for the podcast.

#### **Q.** How did the UA School of Journalism prepare you for your career?

**A**. Everything I know about radio I learned on the job, actually. The school does not have a radio program or a radio class.



Photo courtesy of Fernanda Echavarri

UA J-grad Fernanda Echavarri, left, spends her first day on the job at NPR with Maria Hinojosa, anchor of 'Latino USA.' Echavarri is now a producer for the show.

However, the UA prepared me to be a good journalist and a good storyteller, so I had that foundation, which then I could apply when learning a new medium four years ago

#### Q. How did you get interested in journalism?

**A.** I always had a curious mind and asked a lot of questions. Since high school I was interested in current events and news. But I thought I wanted to get a business degree when I first started college. It wasn't until I sat in on one of my friend's UA journalism classes that it seemed like the perfect career for me. I found myself intrigued by the lecture and left having questions. I then switched my major and dove in deep in the world of journalism.

#### Q. Who have been the biggest influences in your career and why?

**A.** When I was a rookie reporter I worked for the Tucson Citizen, a newspaper that closed in 2009. My editor at that paper was Mark Evans. He was a "no-nonsense" type of editor and pushed me to be the best reporter I could be. Having him as my editor gave me the confidence to take on stories that most people don't do right out of college. Andrea Kelly, my colleague at Ari-

zona Public Media and a good friend, also influenced the journalist I am today. She and I made the switch from print to radio at a similar time and she has been someone I can count on.

# Q. What stories as a radio reporter at Arizona Public Media did you enjoy the most?

**A.** My favorite stories are always the ones where I get to go out and spend time with real people. I think "Divided by Law," the last project I did for AZPM, will go down as one of my favorites. I was able to spend four months getting to know a family with four American children whose mother was banned from re-entering the U.S. legally for 10 years. The story is told through the eyes of each sibling and focuses on how immigration policies affect the lives of U.S. citizen children.

Check out Echavarri's NPR work at www.npr.org/programs/latino-usa, and her earlier "Divided by Law" project for Arizona Public Media at media.azpm.org/ master/doc/dividedbylaw/index.html

Valeria Flores is a senior journalism major. Outreach Coordinator Mike Chesnick contributed to this Q-and-A.

# Alumnus Litzow wills his estate to spread truth

During the Vietnam War, Albert Litzow worked in psychological operations, loading U.S. propaganda leaflets onto military planes to be scattered over villages.

"We dumped some crazy things," said Litzow, who had just graduated from the University of Arizona in political science in 1968. "We called them the Bullsh-- Bombers. Once we dropped DayGlo transistor radios tuned to propaganda channels, coming in over villages at 100 feet. Those things went straight through the thatched roofs."

After Litzow served a tour he returned to the UA to get a second degree in journalism, finishing in 1973, and then embarked in a successful career in aviation. This year, the 70-year-old Tucson retiree willed his estate, which could total \$1 million or more, to the School of Journalism.

The voracious reader – a subscriber to more than 40 magazines – said he wants to help spread truth through the world, not propaganda.

"I'm amazed at how much time I spend every day reading what some journalist has written," Litzow said. "And how very much I depend on that for my very happiness and well-being."

In addition to the planned gift, Litzow also pays for the publication of SciView, a color magazine produced by students in the school's science journalism class. The class is led by Associate Professor Carol Schwalbe, who worked for decades at National Geographic.

"We're so grateful to Al for his recent gift," Schwalbe said. "His generosity will enable us to continue publishing our science magazine. His support will also help our science journalism program grow and prosper."

The planned gift is the largest in the school's history, according to Director David Cuillier.

"This is incredibly important for putting the school in a solid financial footing for the future," Cuillier said. "I hope other alumni



ile photo

Al Litzow, a 1973 J-grad, talks with School of Journalism associate professor Carol Schwalbe about the upcoming edition of SciView, a magazine produced by a science journalism class with Litzow's financial support.

# Help Journalism Forever!

There is no better way to support journalism forever than to include the School of Journalism in your will, even if just a percentage of your estate. It's simple and will mean a lot to future students.

Contact Outreach Coordinator Mike Chesnick at mchesnick1@email.arizona.edu, or Director David Cuillier at cuillier@email.arizona.edu for more information.

consider dedicating even just a percentage of their estate.

"It's easy. We don't really need money when we are gone, but future journalism students will."

Litzow's interest in the world started in Webster Grove, Missouri, where he was raised. He wanted to go to college in California but his dad insisted those schools were too liberal. When Litzow threatened to join the military instead of going to college, his father's friend provide advice: "Send him to Arizona. They've got Barry Goldwater – it's the most conservative place in the world."

Initially at the University of Arizona he was going to study engineering, but gravitated to political science. During school he earned his pilot license and spent his free time parachuting for fun.

"I wanted to be a pilot since I was 3 years old," Litzow said. Following Vietnam and his return to the UA he thought he would

earn a teaching degree. His friend Bill Mooney, however, convinced him to sign up for journalism, instead. "He said it's a blast, you'll love it," Litzow remembers.

It was. He said he was particularly fond of Don Carson, a longtime journalism professor and former director of the program.

"He was an absolute excellent teacher," Litzow said. "He was funny. He was patient."

Carson remembers Litzow, as well: "Al was a quality reporter and writer with an adventurous spirit, a zest for living and a great sense of humor."

Adventures awaited Litzow after graduation, where he immediately jumped into aviation, teaching pilots and occasionally flying private jets for billionaires. He raced motorcycles, built sidecars, and remains passionate about cars.

Litzow married, divorced, but always kept his house in Tucson. Now he spends a lot of his time reading magazines with his calico pound friend, MizKat.

"I depend on journalists so much," he said. "Without journalists I would have no reading and I would have to put a gun to my head."

That's why, he said, he decided to support good journalism forever through willing his estate to the UA School of Journalism.

"One day I was sitting down and thinking I won't be able to take it with me," he said. "What is one of the most important things? Reading. Without it the world is lost. Think how many more people would die without good journalism. How many would starve. Our world is changing so fast that you can slip behind in a breath."

# Donor honor roll

The University of Arizona School of Journalism is extremely grateful to the alumni, friends and foundations who supported us in Fiscal Year 2014-15 (July 1, 2014, to June 30, 2015)

#### Gifts of more than \$5,000

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#### Ways to Give

Want to join fellow alumni and friends in keeping journalism strong? Here's how to help:

Give online: Visit journalism.arizona.edu and click on the "Donate" link on the toolbar, then follow the prompts. You also can go directly to tinyurl.com/SOJdonate

Make it recurring: Follow the steps above, then check the box that says "recurring gift." If your credit card expires before the ending date, the gifts stop at the expiration date.

Mail: Make your check payable to UA Foundation/Journalism and mail to: University of Arizona School of Journalism, Marshall Building Room 334, Tucson, AZ 85721-0158.

Employer matching gifts: Some employers match 1-1 or 2-1 on contributions. This is a powerful way to leverage your support. Go to bit.ly/uagiftmatch to find out if your company matches.

Appreciated stocks, real estate, life insurance: Support can be creative, depending on how you want to make a special gift.

Planned gifts: Leave your legacy by including the school in your will through a variety of vehicles, such as bequests, charitable gift annuities, charitable remainder trusts and retirement accounts.

The No. 1 priority for the school is building the Hugh and Jan Harelson Operations Endowment to \$2 million to pay for a variety of initiatives. All donations are tax-deductible. Gifts of \$5,000 or more are assessed a 6 percent fee by the UA Foundation, and the UA charges a 3 percent fee on credit cards. Endowed funds of at least \$20,000 live on forever.

For more info. contact Outreach Coordinator Mike Chesnick at 520-626-3079 (mchesnick1@ email.arizona.edu) or Director David Cuillier, 520-626-9694 (cuillier@email.arizona.edu).



Photo by Celeste González de Bustamante

Students Hana Pape and Alex Devoid interview a resident from Nogales, Sonora, as part of the Reporting in the U.S.-Mexico Borderlands class. Many University of Arizona journalism students benefit from scholarships established by generous alumni and friends.

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Robert E. Zucker '77

# Alumni Notes

#### 1958

Gordon Evans is retired in Juneau, Alaska, and working on his memoir. Born in Douglas, he was editor of the Arizona Daily Wildcat, worked for the Tucson Citizen and United Press International, and was managing editor of the Anchorage News and press secretary for Alaska's governor. He returned to UA to get a law degree in 1970 and retired from a legal career in Juneau in 2008.

#### 1964

**John Lacy** is the new head of the UA's Global Mining Law Center.

#### 1965

#### **Betsy Bolding**

retired after 25 years as Tucson Electric Power's manager of consumer affairs. Pima County proclaimed March 1 as "Betsy Bolding Day."



Bolding

#### 1968

Dave O'Hern has wrapped up 40-plus years in commercial construction, managing the building of about \$300 million of structures. He closed his Tucson company but still does consulting. He entered the Peace Corps after graduation, was a beat reporter for the Arizona Daily Star, worked for Pima County, earned another degree (in math), taught high school and landed two summer fellowships with the Fermi Lab in Chicago.

#### 1969

**Elizabeth "Betty" Beard** retired in 2012 after four decades in newspapers, including 32 at the Arizona Republic. She does freelance writing and editing, but says: "Nothing beats the thrill of getting an A1 story."

#### 1970

**Linda Nelson Taylor** retired in 2008 as communications administrator for Southwest Gas in Phoenix. She says her journalism degree served her well.

#### 1972

William Foltz spent 35 of his Tucson years researching "Evangelicals in a Frontier Town: Tucson, 1859-1918" (Trafford Publishing 2012), and then moved with wife Betty, a retired nurse, to West Columbia, South Carolina. The book is available on Amazon and also can be downloaded.

**Richard Gilman**, former publisher of the Boston Globe, is retired in Tucson. He oversaw the Globe's coverage of the Catholic church sex scandal, which one the 2003 Pulitzer Prize and was the subject of the recent film "Spotlight."

**Debra Krajnak** has departed the world of daily journalism, but remains in Atlanta after spending the last 14 years with CNN as a reporter and news editor for its wire service. These days, she does freelancing and runs her own "cat-sitting" business.

#### 1975

**Joe Burchell** retired after a long career as a reporter and editor for the Arizona Daily Star and won the Society of Professional Journalists' career award.

**Jack McElroy** is the editor of the Knox-ville News Sentinel. He became president of the Tennessee Press Association in July 2015.

#### 1976

**Ted Jackovics**, who earned a master's in journalism, has retired from the Tampa Tribune. He got a master's degree that helped him change careers from regional planning to reporting. He and his wife of 30 years planned to relocate to the Seattle area.

#### 1977

**Robert Zucker** is the president of B2B Publishing, Inc. He spent 20 years online at emol.org (January 1995). Robert also published "Treasures of the Santa Catalina Mountains" and "Entertaining Tucson."

#### 1978

**Bill Coates**, of the Casa Grande Dispatch, took second place for headline writing and second and third for column writing in the state's Better Newspapers Contest.

**M. Olaf Fransen** is editor/publisher of the Salina, Kansas, Journal, a job he calls "a little slice of heaven to finish out a career I wouldn't trade for anything." The road began in Bisbee with Wick Newspapers, and included papers in Montana, North Dakota and Texas, where he joined Freedom Newspapers and went on to two publisher jobs in California and one in Texas.

#### 1979

**David L. Roberts** was promoted in May 2014 to the position of associate professor of mass communication at Missouri Valley College in Marshall, Missouri. With his brothers as co-authors, he continues to publish The Wyoming Almanac, which is in its seventh edition. After the UA, he ran a weekly paper in Wyoming for 11 years.

#### 1980

**Sam Ramirez** oversees the news wire and design desks at the L.A. News Group's new plant in Monrovia, California.

**Patricia Zapor** is a reporter with Catholic News Service.

#### 1981

**Andy Howell** has left the Ogden Standard Examiner, where he was executive editor. He is now assistant manager editor of Casa Grande Valley Newspapers.

#### 1982

**Angela Hagen** is the Marketing & Communications Manager for Literacy Connects in Tucson.

**Hans Laetz** is the general manager KBU-97.5, a radio station he started in his California home. Fully licensed Radio Malibu hit the airwaves last March and just completed its first live election coverage.

#### 1983

**Jill Schensul** is a travel writer and columnist for The Record in Bergen County, New Jersey. She previously worked at the Arizona Daily Star.

#### 1984

Mike Chesnick, formerly of the Tucson Citizen and USA Today, left the Arizona Daily Star as a copy editor to become outreach coordinator for the UA School of Journalism. His daughter, Lekha, began her first semester at the University of Arizona, majoring in physiology.

Mark Emmons left the San Jose Mercury News after 15 years as a sports and news reporter to be a staff writer at LeanData Inc., a Bay Area high-tech software startup. Mark also worked for the Orange County Register, Detroit Free Press, East Valley Tribune and Tucson Citizen.

**Tom Frankman** is associate dean of Academic Services at William Woods University, where he will have worked for 22 years in January. He works in the Graduate College and is a member of the doctoral faculty. He and his wife, Kristina, have a son, Michael, in second grade.

**Dan Hicks** calls Notre Dame football, golf and the Olympics for NBC Sports.

**Dave Ord** is a copy editor at the Arizona Daily Star, where he won first place in headlines from the Arizona Press Club this year. He and his wife, Carrie, have a daughter,

Emily, who is in fourth grade.

**Bill Walsh**, a copy editor at the The Washington Post, is the author of three books: "Lapsing Into a Comma," "The Elephants of Style" and "Yes, I Could Care Less." Walsh will celebrate his 19th year at The Post in March. His wife, Jacqueline Dupree, is intranet editor at The Post.

#### 1985

**Dan Shearer**, editor of the Green Valley News and Sun, swept first through third place in best column, analysis or commentary at the Better Newspapers Contest, and won a first and third in sports writing.

#### 1986

**Bryn Bailer**, formerly of the Arizona Daily Star, is a freelance journalist living in Tucson. Her website is www.brynbailer.com

Lorena Oropeza, an associate professor of history at the University of California, Davis, has published one book and is in the process of a second. The first was "Raza Si! Guerra No!: Chicano Protest and Patriotism during the Viet Nam War Era" (2005). The second is a biography of the 1960s protest leader Reies Lopez Tijerina. Oropeza, a Tucson native, followed her B.A. in journalism with a master's and a Ph.D. at Cornell.

#### 1987

**Steve Elliott** left ASU's Cronkite School of Journalism after nine years to join the public relations team at the Arizona Department of Transportation. Elliott, ex-digital news director for the Cronkite News Service, is also a former AP bureau chief.

#### 1988

**Abe Kwok** is a senior editor for digital media at the Arizona Republic and azcentral. com, and has been a member of the Asian American Journalists Association since coming to the Republic 26 years ago.

**Jodie Snyder**, formerly of the Arizona Republic and Phoenix Gazette, has been at Banner Health in Phoenix since 2007 and now works in internal communications.

**Greg Waters**, a former sports reporter and editor at the Tucson Citizen, is CEO of Tucson Orthopaedic Institute.

#### 1989

**Elena Chabolla Stauffer** is a program coordinator at the UA School of Journalism. Previously she worked as a reporter and copy editor at the Grand Rapids Press

(Mich.), Akron Beacon Journal (Ohio), Tucson Citizen, and Arizona Daily Star.

**Mark Wyckoff**, formerly of the Tucson Citizen, is arts and entertainment editor at the Ventura County Star in California.

#### 1990

**Tom Futrell**, a former professional dart thrower who spent 13 years at United Fire Equipment in Tucson, is now a utilization data analyst for the non-profit Community Partnership of Southern Arizona.

#### 1991

**Paula Johnston Kelso** is a multiplatform editor on the copy desk) for the Washington Post.

#### 1993

**Paul G. Allvin** is the new senior vice president for marketing and communication (brand advancement) for the United Service Organizations in Falls Church, Virginia.



Savannah Guthrie ('93) and Matt Lauer of the "Today Show" visit with Pope Francis at St. Patrick's Cathedral.

**Savannah Guthrie**, co-host of NBC's "Today Show," had a meeting with Pope Francis during his time in New York.

#### 1994

**Israel Ramirez**, also a UA law school grad, has his own law office in San Jose. His cousin is Sam Ramirez ('80).

#### 1996

**Trigie Ealey** is education editor at Smart-Brief in Arlington, Virginia.

#### 1998

**John C. Brown** is the global communications manager at Rio Tinto Minerals in Denver.

**Thomas Collins** is executive director of Arizona Citizen Clean Elections Commission. Collins, a former state assistant attorney general, worked one year as the Tucson Citizen's legislative reporter in 2001 before getting his law degree from UA in 2005.

#### 1999

**Mary Brandenberger** is the press secretary for the U.S. Department of Justice and public affairs manager at the Department of Labor

**Aaron Latham** is director of communication and policy adviser at Arizona State Senate Democratic Caucus in Phoenix.

#### 2000

**Dan Rosen** worked at The Record in Northern New Jersey from 2001-2007 before joining the National Hockey League as a staff writer for NHL.com. He has been the senior writer for NHL.com since 2010 in midtown Manhattan.

**Nicole Acorn Crites** was promoted to evening anchor at KPHO-TV, CBS 5 in Phoenix. She had been the morning/noon anchor.

**Thomas W. Stauffer** is a senior communications specialist at Freeport-McMoRan Inc. Previously he worked at the Tucson Citizen and Arizona Daily Star and also taught special education at the middle school level.

#### 2001

**Joshua Trujillo** has left his post as visual journalist for the Seattle Post-Intelligencer and seattlepi.com to become senior manager for photo and video for the Starbucks Newsroom.

#### 2002

**Jeremy Duda** reports on the governor's office for the Arizona Capitol Times and took second place in enterprise reporting at the 2015 Arizona Better Newspapers Contest.

**Marcy Jones** is a reporter with KSAZ in Phoenix (FOX 10). She had been in Cedar Rapids, Iowa.

**Rebecca Missel** has a new job with the SYNERGY Coaching Network Lead at UJA-Federation of New York.

**Larry Silver**, CEO at Surface Technologies Inc. in Kansas City, Missouri, visited the journalism building with his wife, Renee, and baby, Nathan. Larry is one of

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# Alumni Notes

the founding members of the UA chapter of SPJ.

#### 2003

**Arek Sarkissian** is working as Tallahassee bureau chief for the Naples Daily News and teaching as an adjunct instructor at the University of Florida.

#### 2004

**Daniel Scarpinato** is deputy chief of staff for communications for Arizona Gov. Doug Ducey.

**Saul Loeb**, a photographer for Agence France-Presse, covers the White House and politics. Follow him on Twitter: @saulloeb

**Shelley Shelton** is working as assignment editor and web producer at KOLD-13 and Tucson News Now.

#### 2005

**John de Dios** is director of digital media for the Genetic Literacy Project and is a producer/contributor to National Geographic News. He also does work for the UA Graduate College's office of recruitment.

#### 2006

**Casey Crowe**, former high school sports editor at the Arizona Daily Star, celebrated his five-year anniversary at Bleacher Report in San Francisco.

**Joe Ferguson**, a reporter at the Arizona Daily Star, received an Arizona Freedom of Information award from the Arizona Newspapers Association.

**Adam Gaub**, of the Maricopa Monitor, won second place in headline writing and sports coverage at the ANA's Better Newspapers Contest.

**Aaron Gudenkauf** oversees exam assembly services for The American Board of Radiology in Tucson.

#### 2007

**Victoria Harben**, director of marketing and communications at the University of Denver's University College, married John O'Malley in Denver on May 24, 2015.

**Jason Kleinman** is a segment producer at Fox Sports in Los Angeles, working on programming for Major League Baseball, college football and college basketball.

**Roman Veytsman**: Producer at Time Warner Cable SportsNet in El Segundo,

#### Send your news

OK, we all know the Alumni Notes are your favorite part of The Cursor. So why aren't more of you in here?

Send your news to journal@email.arizona.edu

California, helping with Los Angeles Lakers and L.A. Galaxy shows.

#### 2008

Alexis Bechman, a reporter for the Payson Roundup, was named the non-daily Journalist of the Year by the Arizona Newspapers Association after winning four awards at the 2015 Better Newspapers Contest. Bechman, who also won an Arizona Freedom of Information award from the ANA, revealed a dangerous, politically based inconsistency in the criteria for dispatching DPS helicopters.

Jamie Blanchard-Schneider married last November, left the U.S. Olympic Committee in January and is communications director for the American Heart Association in Omaha. Nebraska.

**Jeff Herr** is the CEO of TapClicks, a marketing reporting and analytics company focused on delivering digital campaign metrics and performance analytics to agencies and enterprises. He's based in San Jose.



Director David Cuillier visits with Nathan Olivarez-Giles ('08) at the Excellence in Journalism gathering in Orlando, Florida, in September.

Nathan Olivarez-Giles, Region 8 director for the National Association of Hispanic Journalists, is an assistant news editor for The Wall Street Journal, focusing on tech news out of the Bay Area. He worked previously at the Los Angeles Times, Wired Magazine and The Verge.

**Michael Schwartz** is in production and research at ESPN, producing stat graphics that play on SportsCenter and sending ideas to the company.

#### 2009

**Veronica Cruz** left the Arizona Daily Star in August 2014 to join the UA Bookstore as a part-time program coordinator. She has a three-year-old daughter named Zia.

**Chelsea Jo Simpson Dietz** is the marketing communications manager for Airware, a startup in San Francisco.

**Ari Wasserman** is the Ohio State sports beat writer at Cleveland.com/The Plain Dealer, covering football, basketball and recruiting.

#### 2010

**Rodney Haas**, now with the Casa Grande Dispatch, took third place for best feature story at the Better Newspapers Contest.

**Lance Madden** is digital managing editor at RightThisMinute.com, which features trending online videos before they go viral and the stories behind them.

#### 2011

**Mike Christy**, of the Arizona Daily Star, captured four first-place photo awards at the Arizona Newspapers Association's Better Newspapers Contest.

**Sarah Kezele** left her job with Pac-12 Networks in San Francisco after three years to become a multimedia sports reporter at the Arizona Republic. She spoke to UA journalism classes in October.

**Curt Prendergast**, of the Nogales International, won first place for best news story in the ANA's Better Newspapers Contest along with third places in investigative reporting and sports comment.

**Chelsea Rarrick**, an investigative reporter at WTVR in Richmond, Virginia, won her first Emmy in June for her reporting.

**Kevin Zimmerman** is Web editor/reporter for ArizonaSports.com/KTAR.com in Phoenix and a contributing writer to Pac-12 Networks. He previously worked for Fox Sports Arizona.

#### 2012

**Charlie De Mar** is a multimedia reporter at FOX59 TV in Indianapolis.

**Samantha Esquivel** landed a job at KOB television 4 in Albuquerque as a bureau reporter.

**Luke Money**, former editor of the Arizona Daily Wildcat, is the political reporter at the Santa Clarita Signal in California.

**Lexi Sutter** left WMBD-TV in Peoria, Illinois, in fall 2014 and was hired as a reporter at KSHB-TV in Kansas City, Missouri.

**Kathleen Harrison** started a new job as a communications specialists with Pima County after nine years in the UA School of Journalism.

**Kellie Mejdrich** is a staff writer at CQ Roll Call in Washington, DC. Previously she was the transportation reporter at the Orange County Register.

**Rikki Mitchell** is an on-air reporter for KGUN9 television in Tucson.

**Josh Morgan** is celebrating one year as a staff photographer at the (South Dakota) Rapid City Journal.

**Maria Ines Taracena**, of the Tucson Weekly, won first place for best news story in the Better Newspapers Contest for "The Never-Ending Scrutiny."

**Lauren Urratio** is now a buyer with RE-VOLVE.clothing.com.

#### 2013

**Katherine E. Carroll** now works as a Production Assistant at ABC World News Tonight with David Muir in New York City.

**Matthew Casey** left the Arizona Republic for NPR's KJZZ, to be a multimedia reporter.

**Kenzie Fowler** joined the Pac-12 Networks as an on-air softball analyst.

**Melissa Guz** participated in Gannett's Talent Development Program as a producer and reporter at KPNX in Phoenix.

**Emi Komiya** is the first digital multimedia journalist for 12News.com in Phoenix.

#### 2014

**Anna Augustowska**, a master's graduate, directed and produced "Donnie," a transgender documentary that won Best Short in the 2015 Independent Film Arizona Contest and premiered in Tucson in October.



Dale

Mariana Dale left the Arizona Daily Star to be a multiplatform journalist for Arizona Public Media. She covers K-12 education, edits online stories and emceed the School of Journalism's Zenger Award Dinner.

**Luke Della** is working in sports information at UC Berkeley.

**Derek Evans** captured two sports coverage awards from the Arizona Newspapers Association in the under 3,500 circulation category while working for the Verde Independent in Cottonwood. He now works for the Leader News near Castroville, Texas.

**Maci Hidalgo** is working as a staff writer and photographer for the Aerotech News and Review.

**Stewart McClintic**, a Silver City Daily Press reporter, won two awards at New Mexico's Better Newspaper contest in education writing and feature photography.

**Caitlin Schmidt**, a reporter at the Arizona Daily Star, won an Arizona Freedom of Information award from the Arizona Newspapers Association.

**Jessica Schrecker** participated in Gannett's Talent Development Program as a producer and reporter at KPNX in Phoenix.

#### 2015

**Jacquelyn Abad** received a master's degree and is working at KDRV NewsWatch 12 in Medford, Oregon.

**Ally Aldrete** is a day assignment editor at KGUN9 television in Tucson.

**Alan Davis** saw his video segment on the Mexican gray wolf picked up by Arizona Public Media's "Arizona Illustrated."

**Dan Desrochers** is a reporter at the Charleston Gazette-Mail in West Virginia. He covered President Obama's visit for a town hall on prescription drug abuse and spent the summer as an intern at Mc-Clatchy's Washington Bureau.

**Shahrazad Encinias** is a freelance reporter and teaches journalism at Pima Community College. She worked over the summer at The News Journal in Wilmington, Delaware.

## School of Journalism Hall of Fame 2016

The school will launch a new Hall of Fame in 2016 to recognize past students who have made significant contributions to the world. The first inductees will be honored at the Zenger dinner in October 2016. More information about nominations, deadlines, and criteria will be posted at the school website in early 2016. If you can't wait and want to put in your two cents right away, contact Mike Chesnick at mchesnick 1@email.arizona.edu

**Noelle Haro-Gomez** is a staff photographer at the Public Opinion in Chambersburg, Pennsylvania, the newspaper where she did her internship as a Chips Quinn Scholar.

**Chelsee Moe** is a weekend assignment editor at KGUN9 television in Tucson.

**Jade Nunes** is a communications specialist for Habitat for Humanity Tucson.

**Cathy Rosenberg**, who received her master's degree in May, wrote a Tucson Weekly cover story in July on the reintroduction of the Mexican gray wolf.

**Briana Sanchez** is a photographer at the St. Cloud Times in Minnesota, where she was a Chips Quinn Scholar in the summer.

Amer Taleb was named a Humanity in Action Fellow and spent five weeks in Paris and Amsterdam shortly after graduation. Taleb, also named a Fulbright Scholar, has been working in Turkey as an English Teaching Assistant since October.



Dan Desrochers ('15) wrote about President Obama's town hall visit to West Virginia for the Charleston Gazette-Mail.

Tucson, AZ 85721-0158



Photo by Baraha Elkhalil

First place: Sheryl Lake, a tattooer at The Painted Lady on Speedway in Tucson, works on one of her clients on Feb. 17, 2015.

# **Drew Gyorke photo contest**

Baraha Elkhalil, Jordan Glenn and Joshua Rojas won honors in the Drew Gyorke Photojournalism Contest in Spring 2015. Their photos are among 12 on display on the third floor of the Marshall Building. Gyorke, an adventurer and aspiring photojournalist at UA, died his junior year in a May 2013 car accident. The



Gvorke

endowed award named after him recognizes the top three beginning photojournalism students each semester. Gyorke's family and friends raised more than \$20,000 to start the endowment at the UA School of Journalism.



Photo by Jordan Glenn

Second place: Travis Whitlow swings his lasso before capturing a bull in the team-roping event on Feb. 21, 2015, at La Fiesta de la Vaqueros.



Photo by Joshua Rojas

Third place: David, a homeless man, sits in front of a wall mural of The Beatles outside of Hippie Gypsy in Tucson on March 2, 2015.