# The CUISOI Fall 2016

# TAKING FLIGHT

Drone, other digital journalism tools prepare students for jobs



# **DIRECTOR'S LETTER**

# Making journalism better, making the world better

hat a zoo.

The political animals are out of their cages this election season, and we need dogged journalists to keep them in check.

Government secrecy is run amok, misinformation and spin have permeated public discourse, and the average person has difficulty knowing whom to trust.

That's why the University of Arizona School of Journalism matters more than ever.

For 65 years, the school has held strong to its mission of educating journalists dedicated to truth, ethics, watchdogging powerful institutions, and social justice.

In this issue of The Cursor, you will read about some of the amazing students and faculty who are holding the line on journalism that makes a difference. When you finish reading, you will feel better about the world and those going out to inform and illuminate.

You will read about inspiring alumni who are winning Pulitzers and covering their communities with courage. You



will read about Professor Linda Lumsden's book on social justice and Professor Jeannine Relly's travels through India to help journalists access government information. You

will read former head Jim Patten's account of how the program fought off an effort by the administration to shutter the department 20 years ago.

We are not gone. We are strong.

You will read about student work that layers fundamental skills of reporting, writing, photography, editing and critical thinking with today's latest technologies, such as the border project comparing the U.S. borders of Mexico and Canada using a drone and 360-degree virtual reality video.

If you believe in the power of journalism education and what this program does, I encourage you to join the cause to make a difference in the world.

In addition to an annual gift toward student reporting projects, the Harelson Endowment or the Jacqueline Sharkey Watchdog Journalism Fund, I ask you to pledge your commitment through an estate gift, as other alums have done (see page 23 and www.journalism.arizona.edu/forever).

Or just come on by the Marshall Building and visit the school. Encourage a student. Share your wisdom.

That is Wildcat journalism pride. You should feel proud of what you have accomplished in your life, the difference you have made to others.

I want to thank you in advance for your commitment to journalism education, students and to the school.

Make journalism great again – stronger together!

Bear down!

#### **David Cuillier**

UA School of Journalism Director cuillier@email.arizona.edu

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#### Center for Border & Global Journalism

borderjournalism.arizona.edu



Photo by Jordan Glenn

The Center for Border & Global Journalism brings greater focus to the challenges facing journalists everywhere, including at the U.S.-Mexico border (above).

# Arizona Sonora News

Student news service:

arizonasonoranewsservice.com

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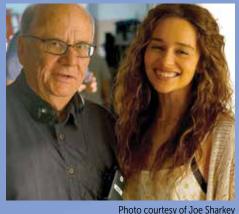


Photo courtesy of Joe Sharkey Joe Sharkey visits Kentucky set with Emilia Clarke.

Adjunct Joe Sharkey sees his book "Above Suspicion" made into film with Clarke.

More important than ever: Former directors reflect on school's 65th anniversary.

Four alums help L.A. Times win a Pulitzer, join a rich UA history with the award.

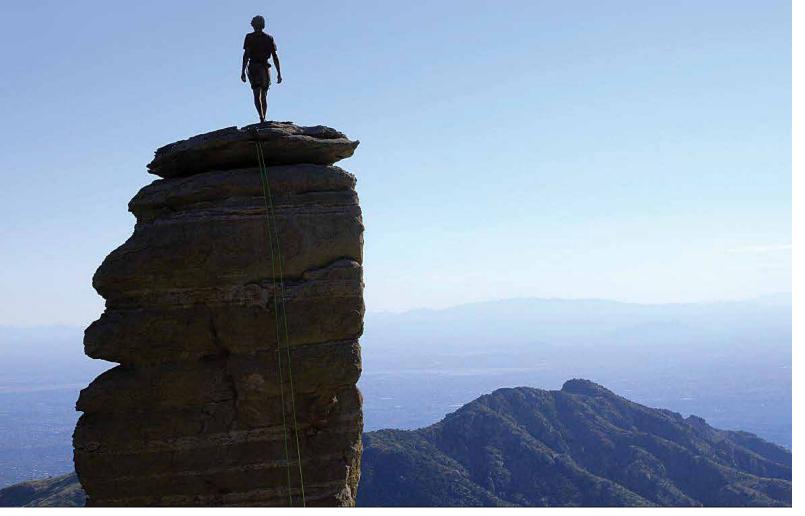
Senior Christianna Silva lands internship at 538, is named Bolles Fellow.

Cover package: Drone aids students' border reporting in Mexico, Canada.

Echavarri ('07) captures diversity award; Goodman ('95) shines at ESPN.

**COVER:** (From left) Genesis Lara, Amanda Oien, Karen Cruz-Orduña, professors Celeste González de Bustamante and Michael McKisson, Maritza Dominguez, Brenna Bailey and Jennifer Hijazi practice flying a drone at Jon Rowley's ranch before the student trip to study Canada's border. **Photo by Mike Christy ('11)** 

**BELOW:** Student **Tobey Schmidt** took first in the Drew Gyorke Memorial Fund Photo Contest for this image of a rock climber at Hitchcock Pinnacle on Mount Lemmon. More photos: **journalism.arizona.edu/Gyorke** 



# MORE IMPORTANT THAN EVER

**JIM PATTEN (1991-2000)** 

# SAVING THE PROGRAM

ear Down" could not have been a more appropriate motto for us than in 1994 when misguided UA administrators decided to eliminate the journalism department, fire its faculty members and set the students adrift. I don't remember everything I said the day the Social and Behavioral Sciences dean told me of the decision, but I do recall warning her a firestorm was coming. And it was.

Journalism alums from all over the country flooded the UA president's office with protest letters. (The president called me once to ask if I could discourage the letter campaign. Fat chance.) The press was offended and plainly in our corner, sticking to the story for the two-year fight that ensued. Current students joined the struggle, organizing projournalism protests and events.

Our faculty fanned out, meeting with Board of Regents members, and rallying community leaders and professional journalism colleagues. "Save UA Journalism" bumper

stickers popped up in Tucson. Prominent journalists and educators came to town and met with ranking UA officials to state our case.

Students wore shirts with a single capital J sticker telling how they felt.

On campus, administrators sought a way out of the results of the closure attempt. They tried everything: Merge Journalism with Library Science; merge Journalism with Communication; try a grand merger

with programs not even remotely like us. Negotiations, not always pleasant, took place constantly.

To cut to the chase, the Faculty Senate in 1995 voted 37-3 to reject the administrators' idea. The administration yielded. The firestorm died down. Still, the department had been wounded. Enrollment fell and faculty ranks were depleted.

But look at us now. The recovery is complete.

The Franklin Building, home of the journalism department during all this — and literally toxic — has been torn down. The program, now

promoted from department to school, has modern new quarters in the Marshall Building. Technology is up to date. Enrollment is booming. Updates to the curriculum continue as journalism itself changes.

The faculty, now numbering 16 (up from six in 1995), is young, diverse

and credentialed at the highest levels. In both professional and academic terms, it is among the best in the nation. Director David Cuillier and former Director Jacqueline Sharkey are to be complimented on putting together an outstanding group. Strict standards and personal attention to developing future journalists guarantee the school's continued success and reflect its proud history.

It's as if 1994 never happened.



School file photo Students and alums gather in the Franklin Building in the mid-1990s to save the UA Journalism program.



#### **JACQUELINE SHARKEY (2000-10)**

# EL INDEPENDIENTE, MOVE TO MARSHALL

s a professor in 1976, I was the founder of El Independiente, the bilingual newspaper that focused on presenting in-depth public-affairs and investigative reporting on political, economic and social issues affecting residents of the city of South Tucson.

For many years the newspaper was the only bilingual publication in the country produced on a regular basis by students to serve a real community.

As director, I also worked with colleagues and alumni to expand the curriculum, faculty and student enrollment during a decade of relentless budget cuts and profound changes in the journalism field. I oversaw the design and construction of new space in the Marshall Building, which enabled the department to move from a biohazard-filled basement (in the Franklin Building) to state-of-the-art classroom and laboratory facilities. As the UA School of Journalism celebrates its 65th anniversary, four former directors recount events and innovations that helped shape the program and ensure its survival. "We are turning 65 years old, but no way are we about to retire," Director David Cuillier says.



**DON CARSON (1978-85)** 

# AUTOMATIC E, MINORITY WORKSHOP



lums always talk about the Auto E, which (former director) Sherman Miller started and I made sure we enforced. If students didn't include a full name with middle initial, they would get an automatic E. It made them look up and double-check names. And it helped break the ice with sources because students could ask them first to spell their names.

I started face-to-face editing, where students had to make ap-

pointments to go over their stories with each professor. Some students didn't like it, but they learned to take criticism and many took notes on what we said and suggested.

I also began the Minority Editors Workshop, where professional journalists spent a summer here learning how to edit, with our students doing the reporting. The program evolved into the high school minority workshop, and I'm proud of it.



Photo by Alex McIntyre Gunfight re-enactors read the Tombstone Epitaph in the "Town Too Tough to Die."

# GEORGE RIDGE (1972-78, 1985-91) TOMBSTONE EPITAPH

Then Publisher Harold Love planned to drop the Epitaph in favor of a historical journal in 1975, I grabbed the opportunity to let our students take over and continue publishing the local edition in Tombstone.

At first, we used the old Epitaph office. But the students hated it. It felt like a museum.

They wanted to be out roaming the streets. In general, they had to be accepted by the town. People resisted at first, but came around.

At the time, we were the only journalism depart-

ment publishing a community newspaper 70 miles from campus. President Ford congratulated us on the paper's 96th anniversary. It was probably the best publicity we ever got.

We also got publicity, not always kind, for the student-run Pretentious Idea, which reviewed the press in Tucson and Arizona. It caused quite a stir among editors, but they couldn't complain because we also looked at our own student-produced newspapers and the Wildcat. It was a great magazine and won lots of awards.

• For more history of the school, check out **journalism.arizona.edu/history** 



Photo by Spencer Bakalar / Los Angeles Times

UA School of Journalism alums, from left, Kristina Bui ('13), Brittny Mejia ('14), Stephen Ceasar ('09) and Marisa Gerber ('11).

# Four UA alums help LA Times win Pulitzer

Then Kristina Bui looks around the Los Angeles Times newsroom, the copy editor sometimes feels as if she's back in a UA journalism classroom.

In April, she and three other UA J-alums had a hand in the newspaper winning the Pulitzer Prize in breaking news for its staff coverage of the December 2015 San Bernardino mass shooting.

Brittny Mejia ('14), Stephen Ceasar ('09) and Marisa Gerber ('11) were part of the reporting team, while Bui ('13) pitched in as a copy editor.

Two other UA grads are on the L.A. Times' staff. Nicole Santa Cruz ('09) is a reporter, while Luke Money ('12) is part of the L.A. Times Community News in Costa Mesa. Ceasar has since left to work at a communications firm.

"It is pretty great to have so many UA alumni around," said Bui, who worked with Mejia and Money at the Daily Wildcat. "It reminds me of home."

Mejia shared a byline on the Dec. 13

story, "The Pursuit." To see the winning coverage, go to www.pulitzer.org/ winners/los-angeles-times-staff.

"The best part of my job is the encouragement I get from my editor and colleagues at the Times, and the freedom to report stories I love," Mejia said.

She said her UA professors "pushed me to get better and find internships, and my (Wildcat) adviser, Mark Woodhams, never let me give up on a story."

It was the Los Angeles Times' 44th Pulitzer — and came more than 30 years after three other UA alums were part of an L.A. Times series on Latinos that won the paper the Pulitzer Prize for Public Service in 1984.

Journalism majors Frank O. Sotomayor ('66), the series co-editor, and Jose Galvez ('72), the lead photographer, were joined by journalism minor Virginia Escalante, a key reporter. Escalante later taught journalism at UA.

"Our goal," Sotomayor said, "was to dispel the stereotypical portrayal of Latinos all too common during that era."



#### **OTHER ALUMS WITH PULITZER TIES**

A dozen-plus other former UA journalism students have won, shared or contributed to a Pulitzer Prize:

1984: (Above, from left) Staff editor Frank Sotomavor ('66). reporter Virginia Escalante and photog José Galvez ('72), Los Angeles Times

1993: Reporter Elinor Brecher ('77), Miami Herald

1994: Copy editor Elena Stauffer ('89), Akron Beacon Journal

**2001:** Staff editor Ford Burkhart ('63), New York Times

2003: Publisher Richard Gilman ('72), Boston Globe

2004: Reporter Nancy Cleeland ('77), L.A. Times

2009: Reporters Ryan Gabrielson and Paul Giblin ('88), East Valley Tribune

2014: Copy editor Bill Walsh ('84), The Washington Post

2014: Reporter Brian Ballou ('92), The Boston Globe

2015: Editor Gilbert Bailon ('81), St. Louis Post-Dispatch

• More details: journalism.arizona.edu/Pulitzers

# Dana Priest aims to partner with J-school

Tashington Post reporter Dana Priest inspired students, donors and faculty alike in receiving the Zenger Award for Press Freedom, then the two-time Pulitzer Prize winner talked about a bold partnership with the School of Journalism.

Priest hopes to collaborate with students and faculty here to bring more attention to the journalists being killed in Mexico—and the "growing news deserts here in the U.S., mainly because of market forces, and the demise of independent media overseas brought on by autocratic regimes."

"We have to think of more creative ways to get people to understand that right across our border is terrorism — as brutal and violent as anything ISIS has done," she said after accepting the Zenger Award on Oct. 21 at a gala dinner at the Westward Look.

Priest hopes the school can assist her students at the University of Maryland on a planned website called "Blackout," to publish original stories about the attack on independent news media here and abroad. Earlier, her students began a "Press Uncuffed" bracelet campaign to help the Committee to Protect Journalists to release imprisoned journalists across the world.

In her speech, Priest recounted her Pulitzer Prize-winning stories on Walter Reed and secret CIA prisons, saying she felt close to the Zenger Award because "there were people after I wrote the story about the 'black site' prisons who really wanted to charge me with sedition (like John Peter Zenger) ... and treat me like a traitor."



Photo by Rebecca Noble

Student Victor Garcia asks Dana Priest a question at the Zenger dinner. He met the reporter when she visited classrooms and spoke at a mixer sponsored by the Center for Border & Global Journalism. "Students nowadays have technology skills that we never had," Priest said. "If we can convince them of the value, the fun, the reward and the power in becoming good beat reporters, they will become the best generation of journalists yet."



Priest accepts the Zenger Award, given out since 1954.



Nancy Montoya of AZPM welcomes the crowd of 120.

# **LOFT FILM SERIES, CONVERSATIONS ON PRIVACY**

# 'Spotlight,' Snowden-Greenwald events are big hits



Photo by Ernesto Trejo / UANews Nuala O'Connor, Edward Snowden, Glenn Greenwald and Noam Chomsky (not in photo) debate privacy.

fter capping the first season with a sold-out film of "Citizenfour," the school's Journalism on Screen series kept up its momentum this fall with a showing of "Spotlight" at The Loft Cinema.

"The film showed the value of good journalism to millions of people," said alum Richard Gilman during a Q&A. He was publisher when The Boston Globe won the Pulitzer Prize in 2003 for investigating sexual abuse by priests. "Spotlight," based on that reporting, won the Oscar for best picture.

In the spring, a sold-out crowd of 500

listened to journalist Glenn Greenwald after the showing of "Citizenfour," in which former NSA contractor Edward Snowden revealed top-secret information about the government's widespread global surveillance to Greenwald, who won a Pulitzer.

"Snowden changed the world," said Greenwald, who then debated privacy issues with Noam Chomsky, Nuala O'Connor and Snowden (streaming from Russia) at Centennial Hall, co-sponsored by the J-school.

• Go to **journalism.arizona.edu/Loft** for future films, hosted by professors Bill Schmidt and Nancy Sharkey.

# **FACULTY NEWS**



Photo by Mike Chesnick Nancy Sharkey and Scott Harelson show off the school award named for his late parents.

# Nancy Sharkey captures SBS, school awards

he UA learned what many journalism students and peers already knew about Professor Nancy Sharkey – she can teach and inspire at the same time.

Sharkey won the 2016 SBS Dean's Award for Excellence in Upper Division Teaching from the College of Social and Behavioral Sciences. She also won the Hugh and Jan Harelson Excellence in Teaching Award, as nominated by UA journalism students.

"Teaching is a joy to Nancy, and believe me, it's a joy to be taught by her," student Elizabeth Eaton told SBS.

Eaton and David Cuillier, director of the School of Journalism, nominated Sharkey for the SBS Dean's Award. It includes a stipend of \$2,000 for Sharkey, who is associate director of the School of Journalism and director of undergraduate studies.

"She goes beyond to engage students in all sorts of activities," Cuillier told Daily Wildcat reporter Angela Martinez. "Nancy has a way of connecting with students where they just feel important and valued."

Sharkey joined the UA faculty in fall 2010 after working more than 25 years at The New York Times, including senior editor, and teaching at Columbia University.

"What I love about undergrad teaching is the enthusiasm, excitement and development of students as they go through their four years," Sharkey told the Wildcat.

# Fulbright lets Relly tackle FOIA-type research in India

rom the United States to India, Jeannine Relly is studying freedom of information laws in the world's two largest democracies to figure how to increase government transparency globally.

The UA journalism associate professor received a prestigious Fulbright fellowship to visit newsrooms and startups in six Indian cities — Delhi, Mumbai, Hyderabad, Bangalore, Chennai, and Kolkata — from September to January. She's focused her research on reporters' and civil society organization representatives' use of the country's Right to Information Act.

Earlier, Relly and UA Associate Professor Carol Schwalbe published a study analyzing 60 years of congressional testimony surrounding the U.S. Freedom of Information Act. The two showed that corporations had lobbied Congress to limit the amount of information available to the public about businesses through FOIA.

"Though the FOIA is known as embodying the 'people's right to know,' our

research found that exceptions and exemptions to the law over time often favored the industries that lobbied heavily for information to be withheld," Relly said.

India has one of the world's strongest FOIA acts, and Relly said her project seeks to explore what influences might constrain or advance the public's use of the act. In the U.S. and India, citizens using information-access laws outnumber journalists.

Relly was born in Milan to a U.S. pilot and a mother with Italian roots. She received her master's in journalism from UA and a Ph.D. in public administration from Arizona State.

"My parents inspired my interest in learning about other cultures at a young age," said Relly, who also has published studies on press freedom and access at the U.S.-Mexico border and on the development of news media in Afghanistan with UA professors Celeste González de Bustamante and Maggy Zanger, respectively.



Photo by Hans Seyffert

UA Associate Professor Jeannine Relly studies a database on India's Right to Information Act with Rajdeep Pakanati, an associate professor at O.P. Jindal Global University in Dehli. Pakanati, who has collaborated with Relly on her project since 2015, is assistant director for the school's Centre for Global Governance.



Photo courtesy of Joe Sharkey

Adjunct instructor Joe Sharkey visits with Emilia Clarke during filming in Kentucky of the movie based on his book, "Above Suspicion." "It's an amazing, dark, dark drama," she said about the film directed by Philip Noyce. It's so incredibly outside my experience, and takes on a real story."

# Joe Sharkey happy to see book made into movie with Clarke

Joe Sharkey stared at the actors' call sheet on the first day of filming and finally allowed himself to celebrate.

"OK, now it's real. There's film in the camera, and I have the crew call," said the journalism adjunct instructor, who waited nearly 25 years to see his true-crime book, "Above Suspicion," be made into an upcoming major motion picture.

The movie features "Game of Thrones" star Emilia Clarke as Susan Smith, an impoverished informant for FBI agent Mark Putnam, played by Jack Huston of "Boardwalk Empire" and "Ben-Hur." Filming took place in Harlan, Kentucky, over the summer.

Sharkey, a former New York Times columnist, is a consultant for the film based on his 1992 story of Putnam, a rookie agent posted to an Appalachian mountain town who has an affair with Smith. The book revealed the dark side of the FBI and its practice of paying large sums of money to



develop networks of small-time informants.

"One result of the book was that the FBI did learn a lesson, and made genuine reforms in its policies," he said.

He visited the Kentucky set and

Clarke, the Mother of Dragons on "Game of Thrones." "She's a Brit, but she spoke like she's from eastern Kentucky. She's amazing," he said.

Three of his other non-fiction books – he also wrote a novel – could be made into movies: "Deadly Greed," (1991), "Lady Gold" (1998) and "Death Sentence" (1990).

Sharkey, married to professor Nancy Sharkey, uses his books to show students the power of long-form journalism.



Photo courtesy of Linda Lumsden Professor Linda Lumsden, taking a break from her research, visits Loch Katrine in the Scottish Highlands.

# Lumsden lands book deal on social justice journalism

new book contract. A summer doing research in London.

Associate professor Linda Lumsden had a good year, thanks in part to the Association for Education in Journalism and Mass Communication.

AEJMC selected two book projects nationally, including Lumsden's "Journalism for Social Justice: A Cultural History of Social Movement Media from 'Common Sense' to #blacklivesmatter," to be published in 2018 in



9

inda Lumsden.

the Peter Lang Scholarsourcing Series.

It was the second major AEJMC award of 2016 for Lumsden, who also captured the AEJMC Senior Scholar research award of \$4,000. That award allowed her to do research for the social justice movement book at the London School of Economics and Public Policy Library and at the London headquarters of Antislavery International.

"Beside the pleasure of passing the British Library almost every day, it was wonderful to have an entire month to look at one collection," Lumsden said. "That kind of extended, uninterrupted opportunity for researches is rare."

# PROFESSORS MAKING A DIFFERENCE

David Cuillier testified before the Senate
Judiciary Committee regarding the Freedom
of Information Act, studied the world's oldest
FOIA law in Sweden, taught a new class in
digital communication law, and was awarded
the Society of Professional Journalists' highest
award, the Wells Key.

**Shahira Fahmy** served as Fulbright scholar, international keynote speaker, UN consultant in Africa, NATO research fellow in Europe and columnist in the Middle East.

Rogelio Garcia collaborated on two documentaries: "The Long Shadow," which connects the dots from the failure to end slavery after America's birth to today's declining race relations; and "Is Your Story Making You Sick," on the power of mindfulness and meditation.

Celeste González de Bustamante received a Social and Behavioral Sciences Research Institute (SBSRI) grant to examine factors that influence violence against journalists, and how journalists have responded to attacks in Mexico. The research will result in an academic book.

Susan Knight kicked off the new class "Inside the Beltway: Politics, Policy and the Press in DC," which focused on polling, social media metrics and DC insider culture. Four students traveled with Knight to DC for spring break, meeting with journalists, lobbyists, aides and alums.

**Linda Lumsden's** biography, INEZ: The Life and Times of Inez Milholland, the most glamorous suffragist of the 1910s and a women's rights crusader, came out in paperback, published by Kent State University.

**Michael McKisson** brought new technology tools allowing students hands-on experience with virtual reality, programming Raspberry Pis, using sensors for recording data and gathering video using drones. These skills will prepare students for jobs in modern newsrooms.

**Kim Newton** led 19 students, the most to date, on a five-week photojournalism study-abroad trip to Orvieto, Italy. They visited Rome, Florence, Sienna, Pompeii and Paestum in Greece.

**Jeannine Relly** served as International Communication Division head of the Association for



Photo by Mike Chesnick

Front, from left, Terry Wimmer, Rogelio Garcia, Celeste González de Bustamante, Jeannine Relly, Linda Lumsden, Maggy Zanger, Nancy Sharkey, Susan Knight and Susan Swanberg. Back, from left, William Schmidt, Kim Newton, Carol Schwalbe, Michael McKisson and David Cuillier.

Education and Journalism and Mass Communication, helping create outreach liaisons for professionals and academics in Asia, the Caribbean and Latin America, Europe, the Middle East and North Africa, and Sub-Saharan Africa.

Mort Rosenblum: The co-director of the Center for Border & Global Journalism moderated a panel discussion, "Besieged Borders," about the global crisis of refugees and migrants with reporters Rod Nordland of The New York Times and Perla Trevizo of the Arizona Daily Star. He also received a Local Genius award from the Tucson Museum of Contemporary Art.

William Schmidt oversaw the school's Journalism on Screen program at The Loft Cinema with Nancy Sharkey and helped develop the school's Center for Border & Global Journalism, which is partnering on a security program for Mexican journalists planned for the spring.

Carol Schwalbe was elected to a three-year term on the Standing Committee on Teaching of the Association for Education in Journalism and Mass Communication. She served as a judge in the environmental journalism category of the annual Scripps Howard Journalism Awards.

Nancy Sharkey took her Honors class to New York for their annual spring break trip in March. They toured The New York Times, The Wall Street Journal, First Look Media with UA alum Michael Bloom, Upstart Business Journals with UA Journalism alum J. Jennings Moss, and met top editors at each organization.

Susan Swanberg presented her research, "Half Life: The New York Times' William L. "Atomic Bill" Laurence, Propagandist for the Atomic Age," at the American Journalism Historians Association convention in Florida. Her science journalism students put out SciView magazine and broadcast their stories on PBS 6 TV.

**Terry Wimmer,** adviser of Arizona Sonora News and The Tombstone Epitaph, visited newsrooms and universities nationally in the fall to study their editing operations.

Maggy Zanger trained local independent journalists at American University of Iraq, Sulaimani. She continued work with the Center for Middle Eastern Studies and, with Jeannine Relly, published "The enigma of news media development with multi-pronged "capture": The Afghanistan case," in the journal Journalism.

**Edie Auslander,** a consultant to the University of Arizona Foundation, is a former member of the Arizona Board of Regents. She is one of 15 founders of the National Association of Hispanic Journalists.

Ford Burkhart is the North America correspondent for the Optics.org newsroom in London, and for the photonics and optics industry's magazine, SPIE Professional. Formerly at The New York Times, he's a contributing editor for Arizona Alumnus magazine, a copy editor for Edible Baja and writes for AARP publications. "For extra fun, I'm trying to get better on the mandolin, and to learn Spanish," he said.

**Don Carson** lost his wife of 61 years, Helen, in March. They enjoyed a great life together, raising three children, traveling the country and world, and going to UA basketball games and the theater. Don had a heart-valve replacement in May and suffered pelvic fractures after a fall in October. As of press time, he was recovering at a care center in northwest Tucson.

Tom Duddleston Sr. and his wife, Betty, sold their home near the UA and live in Fellowship Square on the east side. They have children, grandchildren and great-grandchildren in Tucson, Los Angeles and Oklahoma City. "My old Tucson Citizen gang is down to a couple of us," he said. "Luckily at 92, I am still able to drive!"

**Virginia Escalante** teaches writing at San Diego City College.

**Bruce Itule** spent most of 2016 supporting his wife as she "battles mightily to turn Arizona blue in this year's elections." He has spent much of his time on the road in "a neverending quest" to find and purchase Arizona antiques for his store in Payson.

Jim Johnson signed a contract with the University of Nebraska Press for his new book, "The Black Bruins," due out in fall 2017. It's about five athletes at UCLA who went on to successful careers: Jackie Robinson, L.A. Mayor Tom Bradley, actor Woody Strode, Kenny Washington, who with Strode broke the color barrier in the NFL, and Ray Bartlett, a civic leader in Los Angeles. All except Bradley played football, and all were on the track team in the late 1930s.

**Bick Lucas** was happy to see his Chicago Cubs win the World Series for the first time since 1908

Jim Mitchell came out of retirement to teach a law course at the school, where "it has been wonderful to meet a new crop of students who value journalism," he said. He and his wife, Marianne, visited Hawaii and Colorado. He's trying to finish a book: the fourth in his series about "Brinker," a Tucson private investigator.

Jim Patten lives in Prescott and hears "a lot of 'Bear Downs' from the locals when he wears his UA shirt. "My partner and I spend considerable time out of town, though. We've visited Hawaii, Japan, Ireland, Jamaica, Cuba, Rome, Venice, the Caribbean and the Adriatic Sea."



Carole Rich retired as a professor at the University of Alaska Anchorage. She has conducted writing seminars for journalism organizations and is the author of multiple media and reporting textbooks. She served as journalism chair at Hofstra University,

taught at Kansas and worked for 16 years in the newspaper industry.

# WHERE ARE THEY NOW?

George Ridge and his wife, Earlene, traveled for a month to England, where they visited their daughter Deborah (Ridge) Whitaker (UA, '79) and collaborated with her on a travel blog (www.hoboshoes.net). Deb is on a two-year assignment as bureau chief of U.S. Open Source Enterprise in London. En route home they visited daughter Carole (Ridge) Hale (UA '80) in Washington, D.C, and their granddaughter Lisa Hale in Norfolk, Virginia.

Addie Rimmer is director of student learning for Workforce Opportunity Services in New York City. She held previous editor positions at the Detroit Free Press, Daily Camera in Boulder, Colorado, The News in Boca Raton, Florida, and the Press-Telegram in Long Beach, California.



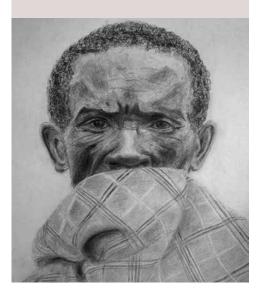
Bill Roberts is a copy writer at Big Marlin Group, a Phoenix-area marketing firm. He said being a journalism professor at UA gave him "a foundation unlike most resources available in our market." Roberts said he is an avid outdoorsmen and elk chaser

**Jay Rochlin** has been working on pencil drawing, mostly portraits from old photographs he's taken on assignment. He has

three drawings, accompanied by stories related to immigration, in an exhibit at the Raices Taller Gallery in Tucson. Below is his latest drawing of a Massai man whom Rochlin met in Tanzania in 2013. He



also is working through Pima County on a middle school bicycle safety program and is assigned to Utterback Magnet's after-school enrichment program. He also takes on volunteer photo assignments for non-profits through his company, PRO-bono Foto.



Jacqueline Sharkey, the school's former director, spoke at the rededication ceremony of the Hugh and Jan Harelson Reporting Lab in May. She continues to support the school through generous donations and attending functions such as Journalism on Screen at The Loft.

# **STUDENT NEWS**



Photo by Will Strimling

Christianna Silva collected data and live-blogged for FiveThirtyEight during the third presidential debate, saying she was happy when Hillary Clinton and Donald Trump "finally talked about immigration." She also can't wait to cover the state Legislature as the school's Bolles Fellow. "There's so much going on in Arizona," she said.

# Silva gets bird's-eye view of election, wins Bolles

hristianna Silva worked in the trenches during the 2016 presidential election.

The senior received a prestigious political data internship in New York City with FiveThirtyEight, a national blogging website run by Nate Silver that focuses on opinion poll analysis, politics and sport.

In New York, Silva also learned she had won the Don Bolles Fellowship, covering the Arizona Legislature for the school's Arizona Sonora News in the spring.

The stars seem aligned for Silva.

"Political writing is absolutely something I'd like to do after I graduate," she said. "Politics is an obsession of mine."

At 538, Silva did data mining, entry and analysis in addition to reporting and blogging for 10 weeks. During the three presidential debates, she tracked questions, interruptions, attacks and references to scandals, then worked on graphics for the website.

She also saw her vice-presidential debate chart on interruptions used on "The Daily Show" with Trevor Noah.

"I learned that a lot of data research is just tedious, time-consuming work," Silva said. "I've also learned that I should have paid way more attention in math class! "The most exciting part of the internship was the presidential debates. In part, because they were wild, but also because I've never seen so many smart people in one room live-blogging thoughts I wish I had."

FiveThirtyEight, founded by Silver as a polling aggregation website and blog and later bought by ESPN, takes its name from the 538 Electoral College electors.

She received a nice introduction to politics, polling and social media metrics in Professor Susan Knight's "Inside the Beltway" course last spring. Silva went with classmates and Knight to Washington, D.C., to visit media outlets, UA journalism alums, the White House and Congress.

"Christianna is a wonderful combination of passion for journalism, fearlessness for new technology and an enthusiasm level that is off the charts," Knight said.

Silva also learned how to code in Professor Michael McKisson's app-building class, which she said helped her get the 538 gig.

"It's probably one of the coolest internships one of our students has ever gotten," McKisson said. "This was an historic election, and she was in the thick of it. I don't think it could have happened to a better and more talented young journalist."

# SciView students tell stories on TV

ngela Hoover isn't a journalist, but she can tell a good story about bugs. Elizabeth Eaton isn't a scientist, but the mystery of anthropology opened her eyes.

The two were part of a unique course and project with Arizona Public Media that brought science and journalism students together — producing SciView magazine for the School of Journalism, and then telling those stories in front of a camera for "Arizona Illustrated" on PBS 6 TV.

Hoover's piece on parasitic beetles was one of three video essays — the others feature moths and gray hawks — on the show, which also included four longer segments: Eaton's story on ancient pottery and stories on trauma medicine, fruit flies and leopard frogs.

"I'm thrilled that AZPM wanted to give my little beetles a tiny place in the sun," said Hoover, an entomology master's student.

Eaton, a journalism senior, led off the show with the segment, "One Pot at a Time," about a Ph.D. student who Eaton called "the Indiana Jones" of utility pottery.

"To me, journalism is a lot about discovery," Eaton said, "about finding things that people don't know about."

It's that sense of discovery that Eaton hopes will land her a "dream job" at National Geographic or the New York Times — which "is bringing tears to my eyes," said Assistant Professor Susan Swanberg, who taught the class that produced "SciView."



Photo by Elizabeth Eaton Angela Hoover did an essay on beetles for SciView and "Arizona Illustrated." John Booth, executive producer of Arizona Public Media, and Professor Susan Swanberg hope to collaborate on another TV show.



Photo by Gretchen Baer

Master's candidate Kendal Blust interacts with local children while on assignment for the Nogales International. Blust says she does "a little of everything" for the newspaper, including reporting and digital and data journalism.

# Grad student Blust makes her mark at Nogales paper

endal Blust won a major magazine award and earned the School of Journalism's top student honor, but it took only one assignment to keep her humble while interning this summer at the Nogales International.

"This is when I knew that journalism is really glamorous — I had to do a story on the closing of a landfill, and had to go inside the landfill to get a photo," Blust joked.

Last semester, the graduate student captured a prestigious Maggie Award in Los Angeles for her El Independiente magazine profile of Tucson's Southside Presbyterian Church.

She also received the Philip Mangelsdorf Award for Outstanding Newsperson of the Year and wrote a Tucson Weekly cover story on Security 360°, on the militarization of the Arizona-Sonora border.

Blust, who is still working at the Nogales International part-time, said the paper has given her the chance to "do a little of everything" – covering government, elections and community stories and doing data journalism.

She did stories on people crossing the border, binge-drinking, Zika awareness, monsoons and scared pets, and opioid addiction (talking to a mother whose son died from an overdose of heroin). Two of her favorite profiles included a fourth-generation baker whose dozen siblings are also bakers, and a woman who makes authentic Mexican beverages or "aguas frescas," a story that helped her get attention from a national Latina magazine.

"Every time I go down to Sonora," Blust said, "everyone says, 'Please tell people to come, and it's not dangerous. We love tourists, and we'll take care of them.'"

# Next duty for veteran Encinas is journalism

Torge Encinas calls the SBS
Perseverance Award "an honor."
The same could be said about the people fortunate to know the School of Journalism graduate student.

Encinas, an Army veteran who served two tours in Iraq, received the 2015 award from the College of Social and Behavioral Sciences as a graduating senior for his perseverance in the face of adversity.

"It means a lot," said Encinas, 33.
"I am sure there were a lot of equally

hard-working students who have had to overcome challenges to achieve their goals as well. It's an honor to be counted among them."





Jorge Encinas

Paso, Texas, served both his tours in Northern Iraq in 2006-07 and 2009-10.

"Jorge added so much to my journalism ethics class with his thoughtful comments and insightful papers," said Associate Professor Linda Lumsden, who nominated Encinas for the honor. "He's very smart, diligent and modest."

Encinas entered the school's Accelerated Master's Program in the spring.

"Ultimately, my goal is to get a job in print journalism doing international reporting or science writing," he said.

"I believe both provide a continuing opportunity to serve the public and protect freedom."

# Soto earns praise for helping KOLD start app in Spanish

ne of Stephanie Soto's career goals is to serve the Hispanic community as a reporter.
The University of Arizona School of Journalism student already has quite the running start.

In July, Soto helped KOLD launch "Noticias 13," what the television station calls the first app for Hispanic news consumers in Southern Arizona.

Soto, who is set to graduate in May 2017, translates stories from English to Spanish for the app and is helping cover stories in the field.

"We will start getting more engaged with the Hispanic community, so we can write more stories that directly affect them," said Soto, a part-time employee at the CBS affiliate.

Noticias 13 offers breaking news, interactive weather radar and video, sports news and Associated Press Spanish content. The app can be downloaded free through iTunes for iPhone and iPad users, and through Google Play for Android users.

"Stephanie has been doing a terrific job helping us go through the realtime, day-to-day motions of producing content for the app," said Joe Hengemuehler, KOLD news director. "Her thoroughness, professionalism and quality work helped ensure a successful launch."

Soto, a graduate of Nogales High School in southern Arizona, is a double major in Journalism and Spanish Literature.

Her Spanish skills paid off while shadowing a KOLD reporter for a story in which a 2-year-old child died after falling out of his father's moving truck.

"I used my bilingual skills to ask neighbors if they had heard anything when the accident occurred," Soto said, "and how difficult it was to celebrate the Fourth of July in their neighborhood after the accident."

Soto took Beginning Television Reporting and Production (JOUR 385) and two Spanish classes in the fall.

"My career goals are to become a reporter and serve the Hispanic community," she said. "I chose broadcast journalism because I want to report news accurately, shape discussions and help others experience true-life stories."

One day, she'd like to create a journalism scholarship for Hispanic students.

"That way," Soto said, "I can motivate and contribute to helping Hispanics gain a superior education."

Photo courtesy of KOLD Nogales High School graduate Stephanie Soto checks out the Spanish-language news app she helped develop for KOLD, the CBS television affiliate in Tucson.









Photos courtesy of Julianne Stanford and Zoe Wolkowitz Julianne Stanford worked in Alaska, and Zoe Wolkowitz for ABC Sports in L.A.

#### **MORE SUMMER JOBS**

Other UA students had internships of note, including:

- Madison Brodsky worked at "Conan," helping host Conan O'Brien put out the television show on TBS.
- Cole Driver landed a Cartoon Network public relations internship in the summer and was selected for a paid "Saturday Night Live" writers research internship in the fall.
- **Jordan Glenn** did a summer internship at the Santa Clarita Valley Signal near Los Angeles as a video and multimedia journalist.
- Brooke Goldstein worked at Sony Music in New York.
- Brandon James was an apprentice at KCRA-3 TV in Sacramento.
- **Julianne Stanford** was chosen out of 52 applicants nationwide for a paid summer internship at the Skagway News, an award-winning community newspaper in Alaska.
- **Zoe Wolkowitz** interned for ABC Sports in Los Angeles, covering the Rams, Dodgers, Lakers and the WNBA's Sparks. She attended the ESPY Awards and exhibition games for the U.S. men's and women's Olympic basketball teams. She wrote a first-person essay at journalism.arizona.edu/wolkowitz.



Photo by Mike Chesnick

Senior Jordan Glenn interviews with Gannett recruiter Aric Johnson. Glenn took freelance photos for the London Times on a border story.

#### **INTERNSHIP, JOB RESOURCES**

- Internship Fair: Students interview in fall and spring with recruiters from newspapers, magazines, websites, TV/radio stations and AP.
- Pizza & Portfolios: Students receive one-on-one critiques of résumés, clips, broadcast/multimedia packages and cover letters from professional journalists, including alums of the program.
- Star apprenticeship: Students in JOUR 405/505 work at the Arizona Daily Star each semester and in the summer.
- Pulliam Fellowship: A student spends a semester working for the Arizona Republic or Indianapolis Star.
- **Bolles Fellowship:** A student spends the spring semester covering the Legislature for Arizona Sonora News.
- Internship coordinator: Reneé Schafer Horton spent two decades in journalism. Contact her at rshorton@email.arizona.edu or 520-626-9219.
- **Listings:** The latest internships and jobs are listed every week at journalism. arizona.edu/internships and sent out to students on a Listserv.



# TECHNOLOGY ELEVATES REPORTING

# Drone, 360-degree camera help students compare U.S. borders in Mexico, Canada

inding new ways to tell a story from hundreds of feet in the air students are using drone videography and 360-degree virtual reality to compare security in U.S. border regions along Mexico and Canada.

It's all part of the School of Journalism's push to make sure students have the digital training needed when they go for an internship or job.

They have access to a drone, a 360-degree camera, professional DSLR cameras that shoot video, recorders, updated computer labs with the latest software and hands-on courses — from multimedia and photojournalism to broadcast and entrepreneurial journalism and mobile-app development.

"When students look for jobs, not many will be able to say what these students can: 'I worked with a drone and other technology, and I went two borders and covered this very important issue of migration and security," said Associate Professor Celeste González de Bustamante.

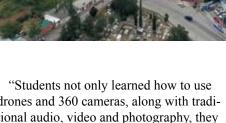
Her "Reporting in the U.S.-Mexico Borderlands" class — with help from Professor Michael McKisson — is comparing the border areas of Nogales, Arizona, and Nogales, Sonora, with those of Sweet Grass, Montana, and Coutts, Alberta.

Students have spent Mondays in Nogales and traveled on a five-day trip to Canada, using drone footage, photography and audio to bolster their reporting on the project.

"This trip was the best experience ever," said Karen Cruz-Orduña, who went to Canada along with Genesis Lara, Amanda Oien, Maritza Dominguez, Brenna Bailey, Jenny Hijazi and Julia León.

McKisson, who earned his FAA Small Unmanned Aircraft pilot certification, taught students how to fly the drone in Sonora. They also prepared for the trip by visiting an Amado cattle ranch owned by Jon Rowley, a 1966 alum and member of the school's Journalism Advisory Council.





drones and 360 cameras, along with traditional audio, video and photography, they learned how to use the tools to tell important stories," Bustamante said.

"And having a drone to shoot video allowed students to see a bird's-eye view of the U.S-Canadian border, which helped them understand the distinctions between our country's northern and southern borders."

Students interviewed citizens and local officials in Mexico and Canada to gain a deeper understanding of the issues facing both borders, such as migration and trade. In Canada, they also visited Glacier National Park and shot drone footage of bison.







Top photo by Celeste González de Bustamante; drone photos by Michael McKisson

Above, student Maritza
Dominguez learns how to
fly the school's drone with
professor Michael McKisson at
the Alberta-Montana border,
which is a dirt road (left)
compared to the rusted fence
separating Arizona and Mexico
at Nogales (far left).

"It's easy to talk to an expert or two on the phone, but they were able to talk to the farmers, business owners and residents that have had their lives impacted by the decisions made by the U.S. and Canadian governments," McKisson said.

Bustamante said only small metal markers separated parts of the two communities of Sweet Grass and Coutts – and "that really struck the students.

"In other areas," she said, "the dirt Border Road divided the two countries. The southern border is much more militarized."

The project, a brainstorm of McKisson and Bustamante, took the top spot in the School of Journalism's first engagement grant competition last year. Journalism alumnus Al Litzow, who has a keen interest

in science journalism, funded the grant.

"From an educational perspective, it's a real thrill to be able to teach students how to use the latest tools, which will help them get jobs when they graduate," McKisson said.

Students will aim to produce a multimedia story — with print and online material such as videos, charts and maps — by the end of 2016. Bustamante said it could be part of Security 360°, the school's joint multimedia series with the Tucson Weekly that explores the effect of increasing militarization along the U.S-Mexico border.

"I can't wait to start working on new projects that will allow us to make this type of experience a reality for more students," McKisson said. "This trip was only the beginning."



Photo by Michael McKisson

# DIGITAL RESOURCES FOR STUDENTS

- Drone: The foot-long DJI Phantom 4 is equipped with GPS technology and a high-definition camera. Professor Michael McKisson oversees students as they fly it. Above is the equipment he took on the school's trip to Canada.
- **360 camera:** Video in every direction is recorded at the same time, and the footage is stitched to form a single view that uses a 3D environment to convey the sights and sounds of the news. The video can be seen on a smartphone or virtual reality goggles.
- DSLR cameras: The kits have two lenses, a professional-quality tripod and a lapel mic. Students in Professor Rogelio Garcia's broadcast classes also have access to professional-level HD video cameras.
- Sensors: The devices, which can attach to a small Raspberry Pi computer, collect information on air, water, light and noise.
- Computer labs: Four classrooms include the sleek Hugh and Jan Harelson Reporting Lab.
   The four have updated Apple computers and Adobe Creative Cloud software. The school's Reading Room also has computers.
- Recorders: From lavalieres to other mics and devices, students can record high-level audio, as Brenna Bailey (with mic below) and other students did while interviewing a Canadian Border Patrol agent.



Photo by Celeste González de Bustamante

17



Photo by Murphy Woodhouse Grad student Bakina Wellars (left) enjoys News Hack Arizona with Arizona Daily Star staffers.

# DIGITAL CLUB, DATA AND CODING WORKSHOP

• ONA@UA club: Student engagement in technology is higher than ever, thanks to the Online News Association club. Students Kendal Blust and Jenny Hijazi attended the ONA national conference in Denver with McKisson in September.

#### • News Hack Arizona:

The weekend workshop, a collaboration between the school and the Arizona Daily Star, provides training in data reporting and coding for students and professional journalists. The next one (Feb. 18-19) will focus on sensors.

#### **SCHOOL DIGITAL COURSES**

- Broadcast Techniques (201C)
- Photojournalism (203)
- Broadcast Writing (280)
- Principles of Multimedia (307)
- Beginning TV Reporting and Production (385)
- Digital Communications Law (420, 520)
- Entrepreneurial Journalism (428, 528)
- Digging with Data (433, 533)
- Advanced Multimedia (480, 580)
- Mobile App Development (484)
- Advanced Photojournalism (497B, 597C)
- Arizona Cat's Eye (490C, 590C)
- Reporting with Multimedia (507)

#### **DID YOU KNOW?**

Students in Michael McKisson's entrepreneurial class developed ideas this semester that included putting small "news breaks" between people's bingewatching shows, and a freelance app in which editors can download journalists' work.

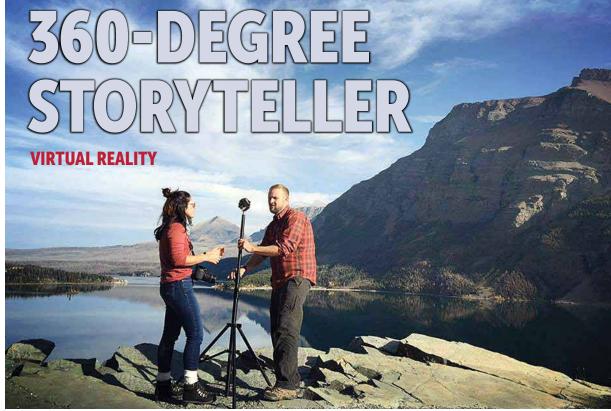


Photo by Celeste González de Bustamante

Grad student Jennifer Hijazi and professor Michael McKisson set up a 360-degree camera in Glacier National Park.

# Hijazi uses VR journalism to study world's borders

Tennifer Hijazi studied acting before finding her passion in virtual reality journalism.

"I love telling people's stories, and I want to

"I love telling people's stories, and I want to tell as many of them as I can in new and exciting ways," said Hijazi, a dual master's student in Jour-

Jennifer Hijazi

nalism and Middle Eastern and North African Studies (MENAS), who plans to graduate in May.

She spent part of the summer reporting in Lebanon and Egypt, and has been traveling to Nogales, Sonora, every Monday as a member of Celeste González de Bustamante's border reporting class. She also worked on her master's project in Canada with

Bustamante and professor Michael McKisson.

Her master's immersive journalism project focuses on the physical and psychological legacies of borders for people looking at the U.S. and Mexico, U.S. and Canada and two different borders in Egypt and Lebanon. She plans to produce a short film and four long-form stories with graphics, short videos and photos.

"I'm filming the borders in 360-degree virtual reality," said Hijazi, who has undergraduate degrees in musical theater and art history from the UA.

"I put a 360 camera on top of one of the boats on the Nile River. It was pretty cool."



Photo by Jennifer Hijaz

"I was the most exciting thing, with my 360 camera, to come into the camp," says Jennifer Hijazi, who photographed these children at a refugee area in Lebabon.

At a Syrian refugee border camp in Lebanon, she reported on the "startling amount" of miscarriages and birth defects in the area.

Hijazi's family is from Lebanon and her uncle owns a hospital there that partners with the UN to treat refugees. "It's far-less militarized than our own border, which I found interesting," she said.

Besides finding good translators, the biggest challenge were children affecting her filming.

"I was the most exciting thing, with my 360 camera, to come into the camp in a long time," Hijazi said. "I'd have to get out of my shot and leave the camera somewhere, and when I'd come back, a giant group kids would be messing with the camera."

#### IN HIS WORDS



Photo by John de Dios

Alan Davis sets up a shoot. Go to tinyurl.com/davis-canon to see the video that led to his selection to a Canon master class.

# Multimedia skills pay off for UA grad

Alan Davis

Editor's note: Alan Davis, a 2015 UA Journalism grad, is a Tucson freelance digital journalist who was selected to work with some of Canon's professional visual storytellers in New York. Here's a shorter version of an essay he wrote for UANews.

#### By Alan Davis

have worked as a project manager, producer, director, script writer, client handler, camera man, Leditor, graphics creator, grip audio technician, designer, drone operator photographer, commercial

photographer, post-production specialist, social media coordinator - you name it, I've done it.

Not too shabby for someone who, just three years ago, had never really touched a camera. Ever.

My introduction to photography

and videography came while at the University of Arizona. I transferred from Yavapai Community College to the UA, excited to start. I wanted to jump right into my field as a writer. Not having many of the required classes

just yet, I found Carol Schwalbe's 400-level science multimedia reporting class in the School of Journalism. It was open to everyone. I did not know how much it would change my life.

Professor Schwalbe, I would quickly learn, was an award-winning professor and former editor for National Geographic. The class was co-taught by Rogelio Garcia, a former TV journalist and documentarian.

Because of them, I learned the basics of video

production and became interested in multimedia.

While at the UA, I became part of the team that put together the Emmy Award-winning documentary "Earthlight," and the PBS documentary "Beyond the Mirage." I also was able to produce mini-documentary stories for the local PBS affiliate, lead the media arm of the \$50,000 grant dedicated to the "Global Rangelands" website and head the social media campaign for the "Beyond the Mirage" project.

Nowadays, you can find (half of) me leaning

out of a car window, white-knuckling a heavy camera rig, trying my best to get a shot and not to drop said rig. On slower days, you'll find me at coffee shops in Tucson, listening to music and writing project proposals.

Since graduating in 2015, I have worked on video projects for National Geographic, General Tire, B&H PhotoVideo, the Special Olympics and various departments of the UA. Most recently, I've been helping Bruce Dorn with Canon projects.

I feel that the sky is the limit for me, and two of my best friends and I have begun talking about starting a media production company, and we are already working with clients.

If I were to say anything to young aspiring filmmakers, it would be to never second-guess yourself. Find mentors who can help foster your skills. ... And most importantly, keep an open mind and listen to the universe — and you never will run out of opportunities.

#### **MORE ALUMS** IN DIGITAL JOBS





Olivarez-Giles

Alcaraz

#### **NATHAN OLIVAREZ-GILES** AND ROB ALCARAZ, **WALL STREET JOURNAL**

- Olivarez-Giles ('08) writes product news stories and tech reviews, and appears on camera. The assistant news editor in San Francisco shoots and edits photos, video and blogs.
- Alcaraz ('12), based in New York, produces and edits videos for Page One. He also creates motion graphics, writes scripts, performs voice overs and edits WSJ shows.



#### ANNA AUGUSTOWSKA, **DOCUMENTARY FILMMAKER**

• The 2014 master's graduate won a Rocky Mountain Emmy Award for her documentary, "Donnie." "The School of Journalism gave me hands-on experience in visual storytelling, gear, editing software, all of that," the multimedia design specialist for the College of SBS said.



#### SAM MCNEIL. THE ASSOCIATED PRESS

• McNeil ('14), a digital reporter in Amman, Jordan, covers refugees, the environment, features and spot news, archaeology and drones. "I've been using a 3D camera ... and been in a stunt plane while it was barrelrolling," the dual M.A. grad said.

# **ALUMNI NEWS**

# El Independiente, professors shape '94 alum

zhar Abdul-Salam is comfortable managing students now, but the Singapore native remembers the day he was selected to be co-editor of El Independiente.

"I was so surprised that I almost threw up," the 1994 UA alum joked. "It was a big responsibility."

Azhar, along with co-editor Sarah Tully, handled the job in style and took only three years to complete a double major in journalism and communication.

After graduation, Azhar, who calls himself a "sports junkie," returned to Singapore and worked in sports journalism. He was a producer and studio director of ESPN STAR Sports, a producer and director for World Sports Group, and a producer for Adinkrae Productions.



Photo by Mike Chesnick

Azhar Abdul-Salam ('94), who teaches in Singapore now, shows off a story he did as co-editor of El Independiente. "He had a good intellect and developed excellent reporting and writing skills," Professor Susan Knight says.

In 2000, he earned a master's in mass communication from Nanyang Technological University in Singapore.

Since 2003, Azhar has been

a lecturer and now leader of the mass media management program in the School of Business Management at Nanyang Polytechnic. The program teaches students writing and filming as well as marketing, he said, and Fox Sports lets his students write and produce stories for events such as golf championships and the Singapore Grand Prix.

Azhar credits the UA for influencing his teaching philosophy, citing Jacqueline Sharkey's media and ethics course and Susan Knight's advanced reporting class.

"The classes I took made a deep impression on me," Azhar said. "So much so that when I went into academia, I copied the way the professors taught and the passion that they had."

He shared his experiences with journalism and sociology students and the Sports Journalism Club last spring and met with JP Jones, dean of the College of Social and Behavioral Sciences, who invited Azhar to UA.

# Grad has new job, same 'watchdog mentality'

rom West Virginia to Kentucky, Dan Desrochers is carving a name as a political writer and hard-news reporter – traits he learned as a student at the UA School of Journalism.

In August, the 2015 alum moved to the Lexington Herald-Leader after a year at the Charleston Gazette-Mail. It didn't take long for his reporting to get national mention after Kentucky GOP Gov. Matt Bevin told Desrochers that blood might someday need to be shed if Hillary Clinton wins the presidential election.

In June, he covered the floods that devastated West Virginia. Earlier, he uncovered the state's misuse of Federal stimulus money to provide broadband internet access across the state.

"My colleague and I found that



Photo courtesy of Dan Desrochers

Dan Desrochers covered President Obama's visit to West Virginia in 2015.

Frontier spent \$1 million on fiber lines to schools that were closing and lines that had never been used." Desrochers said.

He said the J-school's philosophy "prepared me for my career."

"Several of my professors instilled this watchdog mentality in me and my reporting. That emphasis on hard news helped teach me news-sense and news-value," he said. "That has been a major

asset in both finding stories and deciding what stories to pursue."

While Desrochers was interviewing for the job in Lexington, an editor showed him a conference room that had been remodeled to look like an FBI office in the 1990s. A movie was being filmed — based on adjunct instructor Joe Sharkey's book, "Above Suspicion."

Professor Terry Wimmer joked, "UA Journalism is everywhere."

"Dan was one of those students who you just knew was going to make it," Sharkey added.

For Desrochers, a former Bolles Fellow and apprentice at the Arizona Daily Star, the hardest story he's covered involved the flooding that killed more than 20 people across West Virginia.

"I talked to several people," he said, "who lost everything."

# Echavarri wins diversity award, excels at NPR

That an exciting year for Fernanda Echavarri.
Not only did the
2007 UA journalism graduate contribute important stories as a new producer at NPR's "Latino USA," she also shared two major national awards for her earlier work at Arizona Public Media.

Echavarri and Perla Trevizo of the Arizona Daily Star captured the Dori Maynard Award for Diversity in Journalism from the American Society of News Editors in Philadelphia for "Divided by Law," their 2015 multimedia project with Star photographer and 2011 alum Mike Christy.

"This is a big, big deal," said Jill Jorden Spitz, new editor of the Star and a 1988 alum.

Echavarri, Trevizo and Christy also won the Edward R. Murrow Award for best small-market radio



Photo courtesy of American Society of News Editors

Fernanda Echavarri accepts the Dori Maynard Award for Diversity in Journalism. She and the Arizona Daily Star's Perla Trevizo were honored for "Divided by Law." "It's a great feeling to see that work ... getting recognized at a national level," Echavarri said.

news documentary for the project, which followed four U.S. children separated from their mother because of immigration law. "It's a great feeling to see that work, which came out of Tucson, getting recognized at a national level," said Echavarri, who said she was "honored" to work with Trevizo and Christy.

Echavarri left AZPM last fall to join Maria Hinojosa, executive producer and anchor of NPR's "Latino USA" and a team of journalists in New York City.

The team produces multimedia journalism that "explores and gives a critical voice to the diversity of the American experience," according to its website.

"Working for this show has been amazing," Echavarri said. "I'm super proud of the hour of radio that we put out to our national audience every week."

Echavarri did a story about the 43 students from the Ayotzinapa Rural Teachers' College who disappeared two years ago when they were taken by a group of armed men in Mexico (latinousa. org/episode/the-aftermath/).

# UA roots help Goodman make the leap to ESPN

SPN reporter Jeff Goodman says attending UA and the School of Journalism gave him a "foundation for college basketball," a strong work ethic and the ability to network.

"Without going to UA, I would never be doing what I'm doing now," he said.

What he's doing now is pretty special. The 1994 alum is one of college basketball's top breakingnews reporters and recruiting experts after joining ESPN in 2013 as a writer and television sideline reporter. He worked earlier at CBS Sports, FOXSports.com and The Associated Press.

He has the cell phone numbers of all 340 Division I basketball coaches, such as UA's Sean Miller, whom he has interviewed many times, including after UA beat Gonzaga in overtime in De-



Photo courtesy of ESPN

Jeff Goodman ('94) talks about UA recruit DeAndre Ayton on SportsCenter.

cember 2014 at McKale Center.

"That maybe is the highlight of my broadcast career — going back to Arizona and doing sideline TV," he said. "I remember walking into McKale, and thinking, 'What's happened? How am I here? ... I never in a million years thought I'd be on TV at McKale."

The Boston-area native talked

to the school's Sports Journalism Club via Skype. Some highlights:

His funny Sean Miller story: "Before the postgame interview (vs. Gonzaga in 2014), Sean asked me if he had time to go to the locker room because his pants had split. I said there wasn't time, we were going live soon, so UA made sure no one could see his

pants on camera."

His first suit: "My first job after UA was at Enterprise Rental Car, where they let you buy two suits for one from Joseph A Bank. Up until I got the job at ESPN, I was still wearing those two suits. We couldn't afford a lot."

#### His first ESPN assignment:

"When Butler coach Brad Stevens was hired by the Celtics, I had to do a SportsCenter appearance. I said, 'Really, I'm not ready for this. I want to learn on ESPNU. I don't want to screw up on ESPN."

His philosophy: "I break a lot of stories, but it's more important to be right than to be first. ... It's harder these days because of Twitter and chasing down bad rumors. I need two sources to confirm a story, or one source that I know is 100 percent correct before I go with it."

# JOURNALISM ADVISORY COUNCIL

ormed in the mid 1990s, the Journalism Advisory Council helps the school achieve its mission to prepare students to face the complex challenges confronting journalists in the 21st century.

Council members, under new Chairman Frank Sotomayor, advise Director David Cuillier and the faculty, and volunteer their services in fundraising, planning and community outreach for the school.

"In 1994, a strong network of journalism alumni and supporters mobilized to save the program from threatened closure," Sotomayor said. "One of my goals is to galvanize that type of support. I'd like to see reunions each Homecoming of journalism alumni.

"Donations to the school are vital for it to continue to grow. Many of our alumni's careers were jump-started by journalism training. I'd like them all to respond to donation requests by saying, 'I'm all in!'"



Photo by Mike Christy

Border reporting students ask Council member Jon Rowley and his wife, Peggy, about life on their Amado ranch.

#### **COUNCIL MEMBERS**

- Frank Sotomayor ('66), chair: Former editor and Pulitzer Prize winner at Los Angeles Times; former associate director for Institute for Justice and Journalism at USC Annenberg.
- Jo Marie Barkley: Public affairs coordinator, UA Department of Emergency Medicine.
- **Bobbie Jo Buel ('79):** Former editor of Arizona Daily Star; member of Arizona Daily Wildcat Hall of Fame.
- Paula Casey: Executive director of Arizona Newspapers Association in Phoenix.
- **John D'Anna ('83):** Page One editor, Arizona Republic; member of Daily Wildcat Hall of Fame.
- Sara Hammond ('77): Arizona Public Media science reporter/producer; former UA Cancer Center public affairs director; former Arizona Daily Star reporter.
- Scott Harelson ('84): Media relations manager at Salt River Project in Tucson.
- **Steve Hirsch ('77):** Phoenix attorney, Bryan Cave LLP; director, District 6 State Bar Board of Governors.
- **Jim Rowley:** Partner at Strongpoint Marketing; former vice president of audience development at the Star.
- **Jon Rowley ('66):** Rancher in Amado, Arizona; family history in publishing and media ownership.
- Pat Sallen ('82): Ethics lawyer and consultant.
- Arlene Scadron ('75): Former journalism head and student newspaper adviser at Pima College.
- Anne F. Segal ('75): Tucson attorney; former Pima County Justice of the Peace in Precinct One.
- **Pam White:** Former TV/radio reporter for KUAT TV in Tucson.
- Mark Woodhams: Former director of Arizona Student Media and adviser for the Arizona Daily Wildcat.



Frank Sotomayor



Sara Hammond



Pat Sallen



Jo Marie Barkley



Scott Harelson



Arlene Scadron



Bobbie Jo Buel



Steve Hirsch



Anne F. Segal



Paula Casey



Jim Rowlev



Pam White



John D'Anna



Jon Rowley



Mark Woodhams

#### HONORARY MEMBERS

- Michael Chihak ('71): Arizona Public Media news director; former Tucson Citizen publisher.
  - Patty Weiss Gelenberg ('71): Former KVOA 4 anchor in Tucson.
  - Richard Holden: Former executive director of Dow Jones New Fund.
  - Gerald Sass: Former executive vice president of the Freedom Forum.

# Soldwedels' generosity leads to legacy gifts for program

ou Edith "Luda" and Donald Soldwedel championed journalism at the University of Arizona, so much so that former school director Jacqueline Sharkey called them "visionaries."

Thanks to a generous endowment from the late couple, their vision of strong journalism will stay alive for students and faculty for years to come.

After Luda, 90, passed away April 13, the couple's lifetime gifts converted to a \$233,175 endowment to benefit the School of Journalism in perpetuity. That gift follows the more than \$300,000 that Luda gave to the program after Donald passed away in 2008 at 83.

"Their generosity has benefited thousands of students, and their endowment will benefit thousands more," Sharkey said. "They set an example for all of us about the power of thoughtful giving."

The two joined others in helping save the UA journalism program after it was slated for closure in the mid-1990s.

"Their funding provided everything from support for instructional technology, independent student research, and faculty salaries," Sharkey said.

Donald Soldwedel founded the school's Journalism Advisory Council in 1996 and served as a chair and member. He had a corner office in the Marshall Building, where the school moved to in 2004, until his death.

"The Soldwedel family has been incredible supporters of the program and journalism throughout the state," said David Cuillier, the school's current director. "Their financial help provided amazing opportunities for students and faculty, particularly during the state's recent lean budgetary years."

Donald met Luda in Pekin, Illinois, while working on her father's newspaper. The two attended the University of Arizona, where Donald received a marketing degree in 1946 and Luda earned a Liberal Arts degree.

She and Donald moved to Yuma in 1953 when he became general manager of her father's Yuma Daily Sun, where Donald served as co-owner and co-publisher until



Photo courtesy of Soldwedel family

The late Lou Edith "Luda" and Donald Soldwedel pledged part of their estate to the School of Journalism.

#### **JOURNALISM FOREVER**

As the School of Journalism celebrates its 65th anniversary, it is encouraging alumni to pledge their commitment through planned gifts, as the Soldwedels did.

"All of us need to band together to pledge our support for when we pass, to leave a legacy that will guarantee the teaching of journalism excellence for the next 65 years and beyond," director David Cuillier said.

Go to **journalism.arizona.edu/forever** to make a planned gift and see testimonials from Cuillier and alums Al Litzow and Sara Hammond, who donated part of their estates to the school.

1984. The couple bought the Prescott Courier in 1958 and began to build a multimedia company, then called Western Newspapers Inc., which ran several newspapers, radio stations, printing plants and other entities.

"Don and Luda believed deeply in the crucial role of the news media in a democratic society," Sharkey said. "They were visionaries who were committed to fostering a cutting-edge education for the next generation of journalists." The couple returned to Tucson in later years and lived at the Academy Village.

"Luda was an amazing, smart and energetic person," Cuillier said. "She was an avid news reader and ink was in her blood. Their children, Joe Soldwedel and Ann Buxie, continue to support journalism, and for that family legacy we are grateful."

Joe is president and CEO of Western News & Info, the multimedia company started by Donald and Luda that includes the Daily Courier in Prescott.

Ann, now a poet, lives in Malibu, California, where she founded a popular storytelling center, Tales by the Sea.

"I learned a lot from them about the momentum of generosity and the importance of friendships," Buxie said. "It was just wonderful to grow up with that."

Donald and Luda Soldwedel also created endowments to benefit the College of Humanities Writing Skills Improvement Program, Eller College of Management, Arizona Health Sciences, and an endowed scholarship in Arizona Athletics.

Katy Smith of the UA Foundation contributed to this story.

# **DONOR HONOR ROLL**

The University of Arizona School of Journalism is extremely grateful to the alumni, friends and foundations who supported us during the last fiscal year (July 1, 2015-June 30, 2016):

# ZENGER GIVING CIRCLE (DONATIONS OF \$1,000 OR MORE)

Arizona Daily Star
Bill Birch '58
Joni Hirsch Blackman '82
and
the Armin and Esther
Hirsch Foundation

Ann Buxie
Dow Jones Institute
Gordon Evans '58
S. Christopher Gale
Patty (Weis) Gelenberg '71
John M. Guilbert
Charles T. Halnan '78
Matt and Julie Harelson

Scott and Marisa Harelson Steven A. Hirsch '77 Carol Hubbard

William Jamieson '65 Julie Briskin Harelson Family Fund of the Jewish Community Foundation

Al Litzow '73

Rocky Mountain Southwest Nat'l Academy TV/ Science

Jon C. '66 and Peggy Rowley '89 Scripps Howard

Jacqueline Sharkey '76 Lou Edith Soldwedel Frank O. Sotomayor '66 Jane Swicegood '91 The Arizona Republic The Associated Press



Photo by Mike Chesnick

Friends and family packed Marshall 342 in May for a heartfelt rededication of the Hugh and Jan Harelson Reporting Lab. At right, Julie and Matt Harelson celebrated Matt's late parents, who created the lab, an operations endowment and a teaching award for the school. Contributions to the Harelson fund are matched dollar-for-dollar, up to \$25,000, by Matt and Julie.

#### **GIFTS OF \$500-\$999**

Sharon K. ('83) and Gregory J. Achatz Ellen Barnes Jaime E. Calle '84 Carpenter Estate Joe C. Cole '61 Cynthia Dickstein Lewis W. Diuguid Steven and Janeth Dow Thomas R. Frankman '84 Hearst Foundation Martin P. Houseman '53 Diane Johnsen '75 Mark and Charlene Munhall William Murray '80 Shawn Pendley Fichtner '89 Robyne Richards Arlene R. Scadron '75 William E. Schmidt Nancy Sharkey

#### **GIFTS OF \$101-\$499**

Colleen Bagnall Jo Marie Barkley Edward W. Bassett '77 **Emily Brodman** Stanley F. Burroway '66 Donald W. Carson '51 Paula Casey Richard W. Casey Geraldine Costello '67 Marian Crane Victor Florez Elizabeth M. Gilbert '81 Hannah Glasston Jeffrey N. Goodman '95 Pam Grissom Nancy Guthrie '87 Sara E. Hammond '77 Athia Hardt Lauren E. Harrelson '09 Kate Harrison '12

Laurie Itow '75 Susan Knight '87 MacArthur Foundation Kaye and Darin McDaniel Beverly L. Milkman '67 Bryan Motzkin Judith Nugent Arthur E. Patterson '88 Raytheon Co. Jim and Becky Ridge Larry Ring Frank J. Rizzo Jim & Mary Rowley Audrey Ryan Salesforce.com Janet C. Sanford Mary L. Sasse Carol and Cecil Schwalbe Coralee Schellie Silicon Valley Community Foundation

Stephanie Sklar Stan W. Spackeen Patricia T. Stowers Susan Tarrence Ruth Tatter C. Ann Tousley '76 William P. Tretbar '76 Paul M. Wattles '78 Pamela K. White Mark Woodhams Robert E. Zucker '77

#### **GIFTS UP TO \$100**

Elizabeth & Jeffrey Adamson American Endowment Fund June Anderson Matt Alvarez '10 David G. Areghini William Bayne '79 Harvey Beit Kay Benedict Carol J. Borges '78 Ann S. Brown '80 Sadie B. Buck Travis R. Burns '06 David Casev Heather M. Chambers Dawn B. Corley Robert Crawford '59 Barbara A. Cropper Paul V. Davenport ('79) and Patricia Sallen ('82) Dell Co. Linda A. Della Karen Despain '62 Judy Dunn-Lucas Nann Durando '66 David Dykes '73 Mark Eaton Carol Eschelman Mary E. Feeney David Feldman '51

Fidelity Co.

William A. Foltz '72

Paula C. Johnston Kelso '91 Christine D. Jones Dr. Rollin C. Jones George R. Kaine '58 Cyrille ('58) & Jerry Kane Mark Kimble '74 and Jennifer Roice Shirley Kiser Guy Lard Kenneth G. Langone '89 Maltida Lavenas '95 Rachel Lepold '06 Jacqueline Louis Richard K. Mallery Myron Marlin/FTI Consulting Ginger McGee Linda McNulty Carolyn Milliken Margaret Moseley Renee M. Munro '73 Catherine Nelson '59 Ann M. Norton '83 Paula ('70) and David Perino Reade Family Foundation Paul G. and Shannon Rosenblatt Mark J. Scarp Kendall Schellie-Daniels Richard Silverman Gayle E. Siroky '60 Suzanne Soto Patricia Sturmon Patricia Tanner Michael D. Trout '74 Jane Vivian Margo Warren, H. Darr Beiser Walter Wick Kathryn E. Young '91 Stephen T. Yozwiak '77

Robert S. Giffords '93

Alvson J. Goodall

Teresa S. Gyorke

Janet Hayes

#### **WAYS TO GIVE**

Want to join fellow alumni and friends in keeping journalism strong? Here's how to help:

Give online: Visit journalism.arizona. edu and click on the "Donate" link on the toolbar, then follow the prompts. You also can go directly to tinyurl.com/SOJdonate

**Make it recurring:** Follow the steps above, then check the box that says

"recurring gift." If your credit card expires before the ending date, the gifts stop at the expiration date.

**Mail:** Make your check payable to UA Foundation/Journalism and mail to: University of Arizona School of Journalism, P.O. Box 210158B, Tucson, AZ 85721-0158.

Employer matching gifts: Some employers match 1-1 or 2-1 on contributions. Go to bit.ly/ua giftmatch to find out if your company matches.

Appreciated stocks, real estate, life insurance: Support can be creative, depending on how you want to make a special gift.

Planned gifts: Leave your legacy by including the school in your will through vehicles such as bequests, charitable gift annuities, charitable remainder trusts and retirement accounts. Go to journalism. arizona.edu/forever. The No. 1

priority for the school is building the Hugh and Jan Harelson Operations Endowment to \$2 million to pay for a variety of initiatives. All donations are tax-deductible. Gifts of \$5,000 or more are assessed a 6 percent fee by the UA Foundation, and the UA charges a 3 percent fee on credit cards. Endowed funds of at least \$20,000 live on forever.

Janet L. Zinzer '61

 For more info, contact Director David Cuillier, 520-626-9694 (cuillier@email.arizona.edu).

# 1961

Jane Kay, a former reporter at the San Francisco Chronicle and Arizona Daily Star and sister of journalism professor Mort Rosenblum, freelances for publications such as National Geographic.

# 1962

**David McClure** is teaching special needs students at Valencia Middle School in Tucson.

# 1964

**John C. Lacy** is director of the Global Mining Law Center at UA.

# 1966

Nann Novinski Durando worked in journalism before going into law. She and her husband, Tony, with Robert Grabb, founded the Tucon law firm of Grabb & Durando, handing personal injury cases.

Carolyn Niethammer, wife of retired journalism professor Ford Burkhart, is the author of nine nonfiction books, primarily about Native Americans and Southwest cooking. She recently published her first novel, "The Piano Player."

Michele Stephenson was director of photography for Time magazine from 1987 to 2006. Called "a legend in the photojournalism world," by Time's editor-in-chief, Stephenson's book-editing projects include Passage to Vietnam and 24 Hours in Cyberspace.

# 1967

**Georgia Pabst** retired from the Milwaukee Journal Sentinel. She and her husband, Ralph Pabst, a former photojournalist, visited the J-school to donate some mid-1940s editions of the Arizona Daily Star and Tucson Citizen.





Photos courtesy of Mary Alice Kellogg

Mary Alice Kellogg a freelance journalist and artist who worked at Newsweek after graduation, saw her desert-themed art featured at the DeGrazia Gallery in January and at the Tuccon Botanical Gardons in October. "I'm still do

January and at the Tucson Botanical Gardens in October. "I'm still doing website consulting and using my J-school reporting," she said. "But telling stories through my art — collages — is becoming a focal point."



Photo courtesy of H Darr Beiser

1976 H Darr Beiser, formerly of USA Today, teaches photography as an adjunct professor at American University in Washington, D.C., and has a photo website at hdarr.com.

At USA Today, he took photos at the White House many times, including for an interview in 2000 with then-First Lady Hillary Clinton.

**Margo Warren** is married to Beiser and is a writer/editor and public liason for the National Institutes of Health in Bethesda, Maryland. During Homecoming, Warren, Darr and **Salley Rayl** toured the school and the Arizona Daily Wildcat, where they were the feature, photo and entertainment editors, respectively, in 1976.

1973

**David Dykes,** writes for the Mecklenburg Times in Charlotte, N.C., after a career at Greenville (S.C.) News.

1974

**Lee Shappell**, a copy editor for the Arizona Republic, took second and third places in headline writing in the Arizona Press Club contest.

# 1977

Steven Hirsch was inducted into the Maricopa County Bar Hall of Fame. Hirsch, a member of the school's Journalism Advisory Council and an attorney for Quarles & Brady LLP, also was honored by the William E. Morris Institute for Justice.

Stephen T. Yozwiak is a senior science writer for TGen (Translational Genomics Research Institute), a non-profit in Phoenix focused on developing earlier diagnostics and smarter treatments.

Robert Zucker, an author and former adjunct instructor in journalism, donated four of his books to the school: a three-volume set on local music from the 1950s to the 1990s, "Entertaining Tucson Across the Decades"; and "Treasures of the Santa Catalina Mountains."

# 1978

**Bill Coates** of the Casa Grande Dispatch earned first-place honors in community column writing from the Arizona Press Club, and took first place for best column in the Arizona Newspapers Association contest.

# 1980

Linda Valdez, an editorial writer for the Arizona Republic, discussed her new book "Crossing the Line: A Marriage Across Borders" on a Jorge Ramos' "America" segment in August.

Patricia Zapor was named communications director for the Catholic Legal Immigration Network Inc. (CLINIC) after nearly 25 years as a reporter at Catholic News Service.

# 1981

**Gary Crooks** was named opinion editor for The Spokesman-Review in Spokane, Washington. Crooks, with the newspaper since 1997, began writing editorials and his "Smart Bombs" column in 2003.

Loree Hubbard Boebinger and her husband, Rick, of Leesburg, Virginia, visited the J-school. Loree, who remembers working hard on the Tombstone Epitaph, says her writing and editing skills have served her well as an insurance software specialist. Rick, a project engineer for IBM, received his MBA from the UA in 1981.

Dennis Joyce, formerly metro editor at the Tampa Tribune, saw the 123-year-old newspaper bought out by the Tampa Times in May and shut down. Joyce worked at the Arizona Daily Star from 1998-2005 as an editor.

Peter Sibley is a copy editor at the Arizona Daily Star and worked on the paper's border project, "Beyond the Wall."

# 1982

Thom Calandra runs a global investing website (thomcalandra. com) and The Calandra Report, in Tiburon, California.

Suzanne McCormick, a former Arizona Daily Star features reporter, is working in strategic communication and advocacy for Full Sun Communications in the Phoenix area.

# 1983

John D'Anna, the Page One editor at the Arizona Republic, saw the State Court of Appeals overturn a lower ruling that sought to force him to give up his notes from an interview with a priest in a murder case.



Photo by Ellen Brown

Alfredo E. Araiza (left) of the Arizona Daily Star won first place for best news photograph, "Trapped," in the Arizona Newspapers Association contest. He and fellow

alum **CT Revere** (right) took in a UA baseball game at Hi Corbett Field and met former J-school head **George Ridge**. Revere is the senior community relations officer for the Arizona Transportation Department.



Photo by Jacqueline Dupree

1984

**Bill Walsh**, a copy editor at The Washington Post and author of three books, visited Ireland and the Glendalough Wicklow Mountains with his wife, Jacqueline

Dupree. He also talked to students from professor Susan Knight's "Inside the Beltway" class on their visit to the Post newsroom in March.

Sharon Huish Achatz is a computer teacher at the Palmer Catholic Academy in Jacksonville, Florida. She was a contributing editor to the San Diego Union for 14 years.

Susan Welker Turley was named a

supply chain adviser for Raytheon Missile Systems in Tucson. Admitted to the Arizona State Bar, she previously was the contracts and fiscal law attorney for the U.S. Army at Fort Huachuca.

## 1984

Tom Frankman, an associate dean at William Woods University, is going on his 23rd year at the Fulton, Missouri, school. He and his wife, Kristina, acted and sang with their 8-year-old son, Michael, in the musical "Oliver" at a community theater in Columbia.

**Dave Ord** of the Arizona Daily Star placed first in headline writing in the Arizona Press Club contest.

#### 1985

Gabrielle Fimbres, a former Tucson Citizen reporter/editor, is a corporate journalist at Tucson's Ventana Medical Systems Inc.

**Rogelio Yubeta Olivas**, a former Tucson Citizen editor, is news editor for the Yuma Sun.

Dan Shearer, editor of the Green Valley News, won first place for best column, "Time for GVR to reverse bad decision" and took a third place in the Arizona Newspaper Association contest.

# 1986

**Bryn Bailer,** a former editorial writer and features reporter for the Arizona Daily Star, did some guest reporting assignments for Arizona Public Media.

Michael Downs, an author and English professor at Towson University in Maryland and former Arizona Daily Star sports reporter, received a grant from the Greater Baltimore Cultural Alliance to support his series of short nonfiction essays that explore his Baltimore neighborhood during the Great Recession.

# 1987

**Josh Moss** is editor of Upstart Business Journal in New York

City. He spoke to Nancy Sharkey's students during their trip to NYC.

#### 1988

Jodie Snyder, an internal communications specialist for Banner Health and author of "Happy Dog Phoenix," took her beagle Arti on Arizona Midday (12 News) to talk about dog-friendly Phoenix. She is a former Arizona Republic and Phoenix Gazette reporter.

**Paul Giblin,** a 2009 Pulitzer Prize winner, left the Arizona Republic to become a foreign service officer with the State Department.

# 1989

Pam Scott was named associate vice president of external communications for the University of Arizona after serving as vice president of corporate communications at Red Lion Hotels Corp. in Spokane, Washington.

# 1990

Hipolito R. Corella, senior editor at the Arizona Daily Star, took over as interim editor while the paper searched for a replacement for Bobbie Jo Buel ('79).

Anthony Gimino helped relaunch AllSportsTucson.com, with Steve Rivera, Andy Morales and website founder Javier Morales. Gimino, a former sportswriter for the Tucson Citizen and Arizona Daily Star, chatted with University o Arizona quarterback and journalism major Brandon Dawkins at a reception at Mr. An's in September.

# 1991

Paula Johnston Kelso, a multiplatform editor at The Washington Post, toured the school's facilities and the Arizona Daily Wildcat in October.



Photo courtesy of Arizona Daily Star

**1979**Bobbie Jo Buel (center, blue sweater) departed as editor of the Arizona Daily Star in May after 36 years at the newspaper. In her farewell column, she said despite the changing face of journalism, "the work remains the same. We get the news by talking to people."

1988 Jill Jorden Spitz (second row, second from left) was named editor of the Star in late September. She served as senior editor, business editor and assistant managing editor after joining the paper in 1998. "Jill's connection to the community and the institutional knowledge she's developed ... is invaluable," said Mark Henschen, president and publisher.



Photo courtesy of NBC Sports

1984

**Dan Hicks** (right), a golf and Olympics announcer for NBC, covered swimming at the Summer Games in Rio and joked around with all-time medal winner Michael

Phelps. At the swim trials in Omaha, Hicks saw the UA Wildcats play in the College World Series, visiting with athletic director Greg Byrne.

**Roberta Lopez-Suter** is director of marketing/communications at the local Trico Electric Cooperative.

# 1992

Glenn Cook was named managing editor at the Las Vegas Review-Journal. A former senior editorial writer, he took over as interim editor in January as the newspaper transitioned under new owner Sheldon Adelson.

**Kristen Cook** of the Arizona Daily Star earned first-place honors from the Arizona Press Club in statewide short-form writing.

# 1995

Sarah Gassen of the Arizona Daily Star, an adjunct instructor who received her master's in journalism in 2010, took first-place honors from the Arizona Press Club in statewide editorial writing with "well-written, muscular editorials that took a deep dive into state and regional education issues," the judge said.

# 1996

Morgan Loew, an investigative reporter for KPHO-TV, CBS 5 in Phoenix, was inducted into the Silver Circle of the National Association of Television Arts and Sciences. He is a member of the Daily Wildcat Hall of Fame.

# **1997**

Krista Schlyer, a Washington, D.C.-based author and former Congressional Quarterly reporter, spoke at the Tucson Festival of Books in March about her new book, "Almost Anywhere." For the book, Schlyer said she basically lived out of her car while visiting 84 national parks and monuments, and 70 state parks and other sites.

## 1998

Jeff Jackson became a copy editor/designer at the Casa Grande Dispatch to be close to family and his granddaughter after stints at GateHouse Media Center in Austin, the Roswell Daily Record and the Arizona Daily Star.

# **1999**

David Diaz is a page designer at the Sierra Vista Herald after earlier work at the Arizona Daily Star, El Paso Times and Miami Herald.

Jeannie O'Sullivan is at the legal news journal Law360, living in Riverton, New Jersey, after covering everything from pet parades to murders to school board meetings to complex commercial litigation for various newspapers.

Christina Okeson is Page One designer/copy editor for the Everett (Washington) Daily Herald.

# 2002

Jeremy Duda of the Arizona Capitol Times won third for best news story, "Eye to eye: Evolution of the school finance deal," from the Arizona Newspaper Association.

Jen Levario Cieslak joined the new enterprise design team of the Advance Local newspaper group, helping redesign papers such as the New Orleans Times-Picayune from her San Diego home.

Rob Frohling is the branded entertainment executive for digital media sales at Sony Pictures Entertainment.

Nick Puente is executive vice president for Assurance Healthcare in Tucson.

# 2003

Ryan Gabrielson, a Pulitzer Prize winner, is a reporter at ProPublica



Photo courtesy of NBC

Savannah Guthrie, co-host of NBC's "Today Show" 1993 interviewed President Obama on the eve of the Democratic National Convention. She made the 50-person

"New Power of New York List" in Variety, where in a tribute story colleague Matt Lauer said Guthrie "is as comfortable interviewing the president as she is the pop stars ... she makes it look way too easy."



Saul Loeb (far left), a White House and politics 2004 photographer for Agence France-Presse, covered the National Medal of Arts ceremony for comedian and filmmaker Mel Brooks in September. Loeb also visited with Professor Susan Knight's "Inside the Beltway" students and helped them get credentials to attend a White House briefing with spokesman Josh Earnest in March.

and won a Sidney Award in August for the story: "Busted: How \$2 Roadside Drug Tests Send Innocent People to Jail."

**Jeff Lund** is a writer for Alaska Sporting Journal and a columnist for the Capital City Weekly in Juneau. His first book, "Going

Home," was published in 2015.

Irene McKisson, an adjunct instructor, is the team leader of a new Arizona Daily Star website for millennials, "This is Tucson."

Larry Silver, chief executive officer at Surface Technologies Inc. in Kansas City, Mo., visited professor Susan Knight and the school with his young son, Nathan (class of 2033) and wife, Renee. Larry was one of the founding members of the UA chapter of SPJ.

Christopher Wuensch is a college football writer for SEC Country.

# 2004

Jesse Basarab is a senior communications specialist for Aerojet Rocketdyne in the L.A. area.

# 2005

John de Dios worked on a Gila monster video for National Geographic with ecologist Cecil R. Schwalbe, husband of professor Carol Schwalbe.

Brett Fera, director of UA Student Media, helped students at the school's Pizza & Portfolios.

Megan Swanson-Haynes teaches third-grade writing and math in Waukesha, Wisconsin.

# 2006

**Joe Ferguson**, an Arizona Daily Star reporter and adjunct instructor for the school, took second in the Don Bolles Award for Investigative Reporting in the Arizona Press Club contest and second in investigative reporting in the Arizona Newspapers Association contest.

**Adam Gaub** of the Maricopa

Monitor took first-place honors in community headline writing from the Arizona Press Club and captured first place for best sports column, "Behavior at game," in the Arizona Newspaper Association contest.

James Patrick has his own business: James Patrick Photography (jamespatrick.com) and works with pro athletes and fitness talents for various magazines.

# 2007

**Neil Critchley,** a former Daily Wildcat staffer and Arizona Daily Star intern, is a technical program manager at Amazon in Seattle.

Raymond Suarez, formerly of the Tucson Citizen and Arizona Daily Star, works in sports information at Pima Community College.

#### 2008

Jamie Blanchard-Schneider is the Digital Strategies Director, Midwest, for the American Heart Association and based in Bellevue, Nebraska.

**Jeff Javier** is assistant director of communications for the University of Arizona Foundation.

**Kelly Lewis,** owner of Go! Girl Guides and a travel company called damesly, was featured in a New York Times travel section story in August on advice for women traveling alone. Forbes. com also featured her company.

Michael Schwartz, an ESPN researcher, moved to the network's L.A. office. He was mentioned in a SportsCenter broadcast about his grandfather, who saw the previous Cubs' World Series in 1945.

## 2009

Stephen Ceasar, part of the Los Angeles Times' team that won the 2016 Pulitzer Prize in breaking news, is now an account supervisor at Dick Jones Communications in the L.A. area.

**Scott Karpen** is a producer at NBC Sports Group.

Lauren LePage Harrelson is an adjunct professor of developmental English at Three Rivers Community College in Norwich, Connecticut. She graduated from Eastern Connecticut State with an M.S. in educational technology.

**2009** Nicole Santa Cruz writes the Homicide Report blog for the Los Angeles Times (homicide.latimes. com). One story included the fatal shooting of a 1-year-old Compton girl as she lay in her crib. "Honestly, there is not ever a typical day," she told the Poynter Institute.



2011 Mike Christy of the Arizona Daily Star was named Photographer of the Year at the Arizona Newspaper Association contest, where he took first place in best feature photo layout for "Divided by Law." For that project, he also shared the Edward Murrow Award with Perla Trevizo and Fernanda Echavarri, and volunteered his time at the school's Pizza & Portfolios.

2013

**Bethany Barnes** became a reporter with the Portland Oregonian in July. She was

named the Nevada Journalist of the Year for her investigative stories at the Las Vegas Review-Journal, including higher education corruption and county attorney money-handling woes. "It would be hard to find another journalist who has had as much impact on Nevada public life in the past year," a judge said.



2010

Matt Alvarez is a deputy sheriff at Kern County Sheriff's Office in Bakersfield, California, and is in training to be the public information officer.

Lance Madden, former editor of the Daily Wildcat, is a West Coast ad operations assistant manager for Time Inc. in Phoenix after leaving RightThisMinute.

Candace Begody, formerly of the Navajo Times took third place for best column in the Arizona Newspapers Association contest.

**Rodney Haas** of the Casa Grande Dispatch took first place for best sports story in the Arizona Newspapers Association contest and third in the Arizona Press Club contest for political reporting.

**Shelby Hill** is a content editor for Wayfair.com in Boston, where she writes, edits and curates products.

**Marissa Hopkins** celebrated four years as a senior account executive at Edelman public relations in Austin, Texas.

Hank Stephenson of the Arizona Capitol Times captured Story of the Year in the Arizona Newspapers Association contest for "Gowan's mystery mileage: House lawmakers, staff log tens of thousands of miles in government cars on Arizona trips." He also won three more first places. 2011

Sarah Kezele left The Arizona Republic as a multimedia sports journalist and returned to the Bay Area to cover the West Coast Conference for Campus Insiders.

Curt Prendergast, a reporter at the Arizona Daily Star, worked on a team project, "Beyond the Wall," that explored Donald Trump's proposal to build a bigger wall at the border (tinyurl.com/glv7g9f).

Jackie Tran, a writer for Tucson Foodie, did a remembrance of standout local chef Odell Baskerville for the website.

2012

**Zach Clark,** sports talk host of the "Zach Clark Show" on ESPN Tucson 1490, volunteered to help students during the school's Pizza & Portfolios.

**Nicole Dimtsios** is an assignment desk editor for Fox Sports in L.A.

**Michelle Monroe** is a broadcast editor for the AP's West Regional Desk in Phoenix.

Charlie De Mar joined CBS 2 in Chicago as a reporter after working at the CBS and Fox TV stations in Indianapolis. "Chicago is my hometown and I'm excited to return as a journalist and work for the station that inspired me to become a reporter," he said.

Kellie Mejdrich, a reporter for Congressional Quarterly Roll Call, continues to appear on C-Span and showed professor Susan Knight's students around Congress and the Capitol.

**Charlie Misra** left the NBC affiliate KSBY-TV in San Luis Obispo, California, to be a multimedia journalist with Kansas City's KCTV 5.

**Rikki Mitchell** left KGUN-TV for a new television reporting job at TMJ4 in Milwaukee. Her last story

for KGUN was an interview with adjunct instructor Joe Sharkey about his book, "Above Suspicion," being made into a major movie.

Luke Money became the Costa Mesa City Hall reporter at the Los Angeles Times Community News in March, leaving the Santa Clarita (Calif.) Signal.

Samantha Munsey, a video producer and multimedia specialist at the Arizona Daily Star, works for the newspaper's "This is Tucson" website.

Sandra Westdahl, of Arizona
Public Media/KUAT, shared three
Rocky Mountain Emmy awards
— two for human interest stories
in the program feature/segment
category ("Robert Barber" and
"StoryCorps Listens to Tucson"),
and another Emmy in magazine
program feature/segment ("Remembering Mukhi Singh").

# 2013

Katherine Carroll is an associate producer with "ABC World News Tonight with David Muir" in New York. Carroll, a former Arizona Daily Star photo apprentice and KGUN9 TV reporter/producer, turned an internship at ABC's "Good Morning America" into a full-time job at ABC News.

**Cameron Moon** moved to ESPN as a production assistant from the NFL Network. Moon said he puts together highlights, runs the teleprompter for SportsCenter, works with social media and helps out on event coverage.

Andrew Cockrum was named communications assistant for the Albuquerque Isotopes, the Triple-A team of the Colorado Rockies.

**Brenna Goth** of the Arizona Republic received second place in the Statewide John Kolbe Politics Reporting Award from the



**2012**Maria Ines Taracena of the Tucson Weekly placed first in community immigration reporting ("Waiting Game") and third for human interest writing in the Arizona Press Club contest. She also took third for best feature story in the Arizona Newspapers Association contest.



Photo courtesy of CBS

**2014** Jessica Schrecker is an executive assistant at "The Late Show with Stephen Colbert." She appeared on the CBS show during a Jan. 7 skit, "Stephen's Dark Night of the Sandwich" (go to 5:00 mark of YouTube video: tinyurl.com/hn4ku5o). Schrecker also interned at "The Colbert Report" in 2013.

2014 Murphy Woodhouse, was named Community Journalist of the Year by the Arizona Press Club and won first place for multimedia

storytelling from the Arizona Newspapers Association for his work at the Nogales International, with a judge calling him a "tenacious community journalist." Now at the Arizona Daily Star, he also spoke at the school's "Pizza & Portfolios" and to Susan Knight's RPA class.



Arizona Press Club for covering Phoenix's planned transit tax hike.

Eliza Molk received her law degree from the University of San Diego. She joined the San Diego County Counsel's Juvenile Dependency Division on its appellate team, "advocating for neglected and abused children," said Molk, a former Daily Wildcat reporter.

**Katelyn Swanson** is a digital media planner with UM Worldwide, a

marketing and advertising company in the New York City area.

**Janice Yu** of KOLD-TV interviewed adjunct professor Joe Sharkey about his book, "Above Suspicion," being made into a film.

2014

**Stephanie Casanova** is a copy editor at the Rapid City Journal in South Dakota.

Mariana Dale joined KJZZ in Phoenix as a digital producer after spending more than a year as an online editor/reporter for Arizona Public Media.

Derek Jordan of the Sierra Vista
Herald took first place in community breaking news in the
Arizona Press Club contest. He
also captured third place in best
sustained coverage in the Arizona
Newspapers Association contest.

**Mo Olivas** is a social media associate at Shop Priceless in Scottsdale.

**Jacquelyn Abad** is a reporter for KDRV-TV in Medford, Oregon.

**Kristina Smith** is the marketing coordinator for Royal Automotive in Tucson.

**Kyle Mittan** is an education and crime reporter at the Bellingham (Wash.) Herald.

Ryan Revock was named 2015 community division photographer of the year by the North Carolina Press Association, then landed a new job with the Statesville Record & Landmark, a daily paper north of Charlotte.

Justin Sayers landed a job as a reporter for the Louisville Courier-Journal. His is a former Pulliam Fellow at the Arizona Republic and apprentice/freelancer for the Arizona Daily Star.

Caitlin Schmidt of the Arizona
Daily Star took second in investigative reporting in the Arizona
Newspapers Association contest
and second in the Don Bolles
Award for Investigative Reporting
in the Arizona Press Club contest.

2015

**Ally Aldrete**, former assignment editor for Tucson's KGUN 9 TV, moved to New York City to be an account executive for Eco Branding Public Relations.

Nicole Cousins is a reporter and weekend anchor for KLKN-TV (ABC) in Lincoln, Nebraska, also producing content for social media, shows and the web.

Annie Dickman turned an internship with the Gannett design hub in Phoenix into a full-time job. She also placed in the top 20 nationally in the personality/profile writing competition of the annual Hearst Journalism Awards Program for her story about UA art professor Gary Setzer.

**Britain Eakin** is a reporter at Courthouse News Service in Washington, D.C.

Gabrielle Ferreira moved to The Desert Sun in Palm Springs, California, as a breaking news reporter after a stint as the Indianapolis Star as a Pulliam Fellow

Joey Fisher, former editor of the Arizona Daily Wildcat, is a page designer for Gannett in Phoenix and creative director for Bottle Magazine.

**Natalie Grum** is an associate producer for Mighty Media Studios, based in the Seattle area.

**Kendra Paige Hall**, a reporter for ABC7 television in Amarillo, Texas, returned in September to talk to students about her career.

Yooyhun Jung of the Arizona Daily Star won a second and a third place for best sustained coverage or series in the Arizona Newspapers Association contest. She also volunteered to help students during the school's Pizza & Portfolios.

Max Lancaster landed a reporting job at the Boulder City (Nevada) Review, covering local government and other stories.

Jade Nunes, with Habitat for Humanity, volunteered to help students during the school's Pizza & Portfolios.

**Hannah Palaniuk** became a full-time weekend producer at



Photo courtesy of Briana Sanchez

**2015**Briana Sanchez is the lead photo/video editor at the West Central Tribune in Willmar, Minnesota. Previously she was the photo editor at the Fergus Falls Daily Journal and a photographer for St. Cloud Times Media – both in Minnesota.

KVOA-TV in Tucson.

Christa Reynolds is working on international health at J.S.I.
Research & Training Institute in Washington, D.C. She had a travel essay on Morocco published at theblueguitarmagazine.org.

**Kayla Samoy** is founder of The Depression Report, a wordpress.com website about mental illness.

**Erin Shanahan** works for The Learning House Inc., in Louisville, where she is a marketing specialist for the organization's Software Guild coding school.

**Kaleigh Shufeldt** attended the New York University Publishing Institute for recent college graduates and young professionals.

**Morrena Villanueva** is an assistant account manager at The Keller Group in Seattle.

**Jessie Webster** is in Addison, Texas, working as an experience researcher at projekt202.

**Nicole Thill** is a news reporter at The South County Spotlight, near Portland, Oregon.

**Brian Hanna**, formerly Brian White, is a producer for CBS TV affiliate KFMB-8 in San Diego.

2016

**Sydney Dennen** is KOLD-TV's new weekend 9 p.m. producer and weeknight assignment desk editor in Tucson.

Hannah Gaber did her Pulliam Fellowship at the Arizona Republic after receiving a dual master's in Journalism and Middle Eastern and North African Studies. She defended her master's reporting project with her film, "A Young Nation: The future of Oman through the eyes of its youth."

**Kyle Hansen** is a sports journalist at the Billings (Montana) Gazette.

**David Mariotte** moved to San Diego to be an editorial assistant at IDW, the fourth largest comics publisher in the United States.

David McGlothlin, an associate editor at azbigmedia.com in Phoenix, published "People and Projects to Know in Commercial Real Estate." He was the school's Bolles Fellow in the spring.

**Stefani Quihuis,** a former intern at Arizona Capitol Television and the Arizona Daily Star, is a recruiting specialist at Pima Federal Credit Union in Tucson.

#### **CONTACT US**

Updates needed! We'd like to keep expanding The Cursor's Alumni Notes. Send us news and photos about your job or life to Mike Chesnick, outreach coordinator, at mchesnick1@email.arizona.edu or mail to University of Arizona School of Journalism, P.O. Box 210158B, Tucson, AZ, 85721-0158

#### **DEATHS**

Helen Carson, a former school librarian in Tucson whose husband, Don, served as UA journalism department head from 1978 to 1985, died on March 15. Helen, who earned a degree in education from UA in 1971, loved to travel and befriended many journalism students. She and Don were married 61 years.

Kerry McVeigh, a 1976 UA journalism and 1981 master's alum, died last November. He was 62. McVeigh was a copy editor at the Arizona Daily Star, where he won numerous headline awards. He also was a gifted guitarist, music collector and historian.

Scot Skinner, a former Arizona
Daily Star reporter and UA student, died April 3 after battling a staph blood infection. He was 54.
Skinner, a journalism instructor at Pima Community College and a graduate of Tucson's Catalina High School, was one of the city's top arts writers going back to his days at the Arizona Daily Wildcat in the 1980s and also wrote reviews for the Tucson Weekly.

Bill Wilson, a 1970 UA alum and former journalism student, died March 11 in Michigan after a bout with cancer. He was 67. The 6-foot-11 former reserve center on the UA basketball team was managing editor of the Macomb Daily in Michigan before going to the Detroit News as a copy editor.

P.O. Box 210158B Tucson, AZ 85721-0158

# JOURNALISM IN THE FIELD



Photo by Monique Irish

#### COSTA RICA

Associate Professor Celeste González de Bustamante (right) and students report and take photos from a jungle area near Nosara.



Photo by Mackenzie Boulter

#### **ITALY**

Students take images of everyday life, including this one in Sienna. Go to **pjinitaly2016.wordpress.com** to visit the class photo blog.

tudents have opportunities to study abroad and earn course credits during summer trips to Orvieto, Italy, with professor Kim Newton, and to Costa Rica. Students also can travel to New York City through professor Nancy Sharkey's Inside the New York Times class (JOUR 430H), and to Washington, D.C., with the Inside the Beltway course (JOUR 431).



Photo by Joe Sharkey

#### **NEW YORK CITY**

Professor Nancy Sharkey takes students on a tour of The New York Times, where she used to be a senior editor.



Photo by Saul Loeb

# WASHINGTON, D.C.

From left, Hannah Palaniuk, Christianna Silva and Karen Lizarraga visit the White House briefing room with Professor Susan Knight.