School of Journalism  
The University of Arizona  
Diversity Report 2012-2013

Club activities involving diversity

— The UA has several, active clubs and student chapters of national organizations related to diversity and inclusivity, including:

- Asian American Journalists Association (AAJA)  
- Society of Professional Journalists (SPJ)  
- National Association of Hispanic Journalists (NAHJ)  
- Native American Journalists Association (NAJA)  
- National Association of Black Journalists (NABJ)

— Twenty journalism students attended a leadership and planning retreat for clubs leaders last Saturday, hosted by Professor Susan Knight, the newly appointed all-clubs coordinator. Students were joined by five faculty and staff serving as clubs advisors for a lunch and an afternoon session. The participants represented four student chapters and clubs already established — Society of Professional Journalists, National Association of Hispanic Journalists, Native American Journalists Association, National Association of Black Journalists — as well as for three clubs currently forming — Asian American Journalists Association, National Press Photographers Association, and a Sports Journalists Group. The faculty and staff in attendance who will be advising and mentoring student clubs in addition to Knight were: journalism professors Celeste González de Bustamante, Kevin Kemper (also the school's diversity coordinator) and Kim Newton, journalism staffer Elena Chabolla Stauffer, as well as UA News staffer LaMonica Everett-Haynes. The group planned a variety of events, including photo contests, workshops, a mixer and other activities.

— In 2012-13, there was very little NAHJ in-person activity, but the students and their adviser Elena C. Stauffer kept in touch and added students to a chapter list at various recruiting events on the UA campus.

— The NABJ chapter, advised by LaMonica Everett-Haynes, launched during the spring of 2012 with guest speakers: the President and CEO of the Tucson Urban League and a reporter from the Arizona Daily Star. The event included a social, then a discussion about the representation of African Americans in the popular media.

— The AAJA club, advised by Celeste González de Bustamante, was visited by author Peter Jamero. He met with students, faculty and campus groups, giving talks based on his books: Growing Up Brown: Memoirs of a Filipino American (2006) and Vanishing Filipino Americans: The Bridge Generation (2011). Approximately 35 people were included in the various events.
— There was a mixer with AAJA members from around the state in spring 2013. Approximately 12 people attended.

**Guest Speakers**

— Speaker in Shahira Fahmy’s Media and Terrorism class: Skype with Professor Adel Iskandar from George Washington University (religious diversity – Coptic Christian) in Canada. He co-authored a best-selling book on Aljazeera.

— Guest Lecture on Kurds in Shahira Fahmy’s Media and Terrorism class: – expert on Kurdish struggle in Turkey.

— Speaker in Shahira Fahmy’s Media and Terrorism class: Skype with Director of Public Diplomacy at USC – co-author of one of the textbooks used on terrorism.

— Speaker in Shahira Fahmy’s Media and Terrorism class: Skype with documentary director Hilla Medalia in Tel Aviv.

— Speaker in Shahira Fahmy’s Media and Terrorism class: Skype with directors of eco-terrorism documentary in NYC. Winners of Sundance award.

— Speaker in Shahira Fahmy’s Media and Terrorism class: Skype with Shahira Amin correspondent in Cairo the day after the attack on the US embassies in Libya and Egypt.

— Speaker in Shahira Fahmy’s Media and Terrorism class: Guest Lecture on Conspiracy theories by a terrorism expert who conducted more than 1200 interrogations in Iraq.

— Tom Arviso was a guest speaker in Myiah Hutchens’ Journalism 150C class. He spoke about diversity in the newsroom.

— Poli Corella, metro editor, Arizona Daily Star spoke about election coverage to Lisa Button’s Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship in Fall 2012


— The entire staff of the Daily Wildcat and their advisor Mark Woodhams attended Lisa Button’s Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship in Fall 2012. The Wildcat had recently undergone
local and national criticism for a cartoon that was considered offensive and anti-LGBT. Jimmy Boegle, editor of the Tucson Weekly and diversity chair for the Association of Alternative Newsmedia spoke. Joining by Skype was Susan Green, professor of broadcast journalism at the Cronkite School of Journalism at Arizona State University, national board member of the National Lesbian and Gay Journalists Association and a board member of UNITY Journalists.

— Arizona Daily Star reporters and former apprentices Veronica Cruz and Samantha Munsey served as role models during their participation on the “young reporters panel” and presentation to students during Lisa Button’s Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship in Spring 2013

— Sarah Martin, a young woman who has bipolar disorder, and H. Clarke Romans, executive director of Nation Alliance on Mental Illness Southern Arizona, spoke to Lisa Button’s Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship in Spring 2013 about mental illness and how it affects people’s lives. The class discussed issues regarding covering mental illness, which is often not talked about in American society. Students were assigned to read an Arizona Daily Star article about Ms. Martin and other readings.


Diversity topics/activities in your classes

— Maggy Zanger oversaw an independent study student for International Reporting


— Assignments in Kim Newton’s 203, 307 and 507 are designed to engage students to reach outside their comfort zones and interact with the community. Photographic and multimedia assignments included student work from the business, political, LBGT, homeless, refugee and medical communities to name a few. Videos in the class include random selections from the New York Times One in 8 Million series, Mediastorm.com
documentaries on the poverty and global events including the Middle East and Afghanistan.


Linda Lumsden’s JOUR 439/539 had an online discussion of ethics case study, “Frontline's "The Last Abortion Clinic": What's Fair in a Video World?" CSJ-08-0005.0
Linda Lumsden’s JOUR 439/539 had an discussion of PBS documentary “A Hidden Life,” which explored ethics of a newspaper’s reportage of its closeted gay mayor’s dating life.

Linda Lumsden’s JOUR 439/539 read Seth Mnookin’s *Hard News: Twenty-one Brutal Months at The New York Times and How They Changed the American Media*, which addresses affirmative action in the Jayson Blair scandal.

Linda Lumsden’s JOUR 439/539 final project was a PowerPoint presentation on Great Britain’s “LevEnson Commission” on the News Corp. scandal.

Jeannine Relly spent a class (fall 2012) in Jour 205-Reporting the News – focused on diversity and inclusivity in journalism. Students fulfilled a field assignment that required that they spend time and interview someone from a diverse background who is outside their comfort zone.

Workshops/advising/internships

— Elena Chabolla Stauffer with her spouse, Tom Stauffer, served as co-directors of the Journalism Diversity Workshop for Arizona High School Students June 7-16. In addition, journalism students Hannah Gaber Saletan, Susan Swanberg, Corina Gallardo and Carina Enriquez (general studies major) served as mentors and journalism major Scarlett McCourt was a dorm counselor and mentor.

— Celeste González de Bustamante and Maggy Zanger organized a half-day border safety workshop in Nogales, Sonora. Jeannine Relly served as a guest speaker at the workshop.

— Linda Lumsden got a UA Faculty Interaction Grant, $350, in November 2013. The grant funded pizza and soda for a Nov. 18 slide show on her Malaysian Fulbright experience.

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— Internship Coordinator Lisa Button maintains a relationship with Chips Quinn Scholars Director Karen Catone. Spring 2013: Kellie Mejdrich was chosen for the Orange County Register. Summer 2013: Marcella Corona was chosen for St. Paul Pioneer-Press; Brittny Mejia for the Oakland Tribune and Amer Taleb for CNN in Atlanta.

— Kevin Kemper was the Diversity initiative coordinator and chaired the Diversity Committee, from 2011 to 2013.

— The UA hosts and works with the New York Times Student Journalism Institute, with the assistance of the National Association of Hispanic Journalists, the Institute's goal is to provide practical, hands-on journalism training to aspiring Latino journalists, enrolled or recently graduated from colleges and universities across the country. Nancy Sharkey has been the point person on this initiative since The Times began the Latino program several years ago. As an editor at The Times, Bill Schmidt, who joined the UA in August 2014, helped create this Institute and its partner program for black journalists, which The Times has run in collaboration with Dillard University in New Orleans since 2002. The school promotes the opportunity and several students participate each year.

— Celeste Gonzalez de Bustamante and Jeannine Relly discussed violence and journalism and Mexico after the screening of the film, Reportero, which was shown on campus on Oct. 4 at 7 p.m. in Social Sciences 100. The School of Journalism co-sponsored the screening with the Honors College and the Loft.

Research publications related to diversity


— Jeannine Relly, Maggy Zanger and Shahira Fahmy's paper, “Democratic norms and social learning: A study of influences on Iraqi journalists' attitudes toward information access,” was presented at the International Communication Association 2013 conference.

— Shahira Fahmy won two top faculty paper awards: The Ecquid Novi African Journalism Studies Award for the Best Journalism Research Paper and Top Faculty Paper Award (First Place) for the Robert L. Stevenson Open Paper Competition of the International Communication Division at the Association for Education in Journalism and Mass Communication (AEJMC) annual convention in Chicago, IL, August 2012. Awards
were for the paper: “High Drama on the High Seas: Peace versus War Journalism Framing of the Mavi Marmara Incident.”

— Shahira Fahmy published “Shooting war or peace photographs? An examination of newswires’ coverage of the conflict in Gaza (2008-2009)”. This article published in The American Behavioral Scientist was featured under ‘Key Research Articles’ on the main site of Psychology Progress series in September 2012.


— Kevin R. Kemper published “You have to EARN access: A case study of Arizona tribes and reporting about indigenous religion around the Pacific Rim,” 23 Asia Pacific Media Educator 1 (2013).


— Kevin R. Kemper presented two conference papers written with Nikki Edmond Kemper at the AEJMC Midwinter Conference at the University of Oklahoma March 1. The papers included: “William & Mary Apess: Mixed race representation and the social construction of race through communication and religion during the early 19th century,” and “Interracial marriage and other cultural hybridities in antebellum United States: An ideological critique of the marriage and personal communications of Cherokee editor Elias Boudinot & Harriett Ruggles Gold.”

Professional Activities, Affiliations, Awards or Trainings

— Celeste González de Bustamante’s co-edited volume, Arizona Firestorm, was reviewed in the latest issue of Tucson Weekly. Read it here: http://www.tucsonweekly.com/tucson/power-and-vertigo/Content?oid=3561279

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— Celeste González de Bustamante was elected vice head of the International Communication Division. González de Bustamante also served as moderator and discussant for the following panels, “Immigration and the Media: New Research and Journalism Practice in the U.S. and Mexico,” and “Transnational Movements and Media: Approaches to Studying the Im(migration) and Diaspora.”

--González de Bustamante and Jeannine Relly also presented their research, “Silencing Mexico: A study of influences on journalists covering northern Mexico,” at the Emerging Scholars Research Roundtable.

--Relly served as a moderator and discussant for the International Communication Division panel titled “Cross-national comparisons of news media and content” and as a moderator for the panel titled “Contemporary Questions about the First Amendment & Freedom of Expression” for the Communication Law and Policy Division. In addition, Relly was elected to serve as teaching chair on the executive board of the International Communication Division for 2012-2013.

— Celeste González de Bustamante and Jeannine Relly and colleagues in other units won the UA Confluencenter Collaboration and Innovation Award for “The Documented Border.” To create an open access digital archive to include oral histories about violence and the border. May 2013.

— Linda Lumsden received the J. William Fulbright Foreign Scholarship to National University of Malaysia, September 2012-April 2013. As a visiting Fulbright Scholar in Malaysia, Lumsden studied the complex role of race, ethnicity, and religion in this multicultural society as part of his research in its news media. It is a contentious issue in GE13 and the source of much debate in Malaysian politics and society. Native Malay receive preferences in business ventures, professional licenses, and college admissions, which rankles the Chinese and Indians the British imported a century ago. It is against the law to say or write anything that may offend a person’s religious or ethnic sensibilities. The news media reflect racial and religious tensions.

— Maggy Zanger served as project director for the Afghan Journalism Education Enhancement program in the partnership with Nangarhar University. The work involved in implementing this three-year project is extensive and is detailed in the quarterly reports she writes to the US Embassy/State Dept. As part of the project, Kim Newton designed a curriculum that included a syllabus, seven assignments, rubrics and 14 visual PowerPoint presentations.

— Maggy Zanger participated as a trainer in a three-week Summer Journalism Skills Academy in Dubai, a three-week training program for Afghan journalism professors, organized by San Jose State University. Assisted the director of the training and coordinated activities with the trainers and the trainees.

— Maggy Zanger worked directly with Nangarhar University professors over several days to develop a four-year curriculum in journalism for their new department.
— Kevin Kemper has been a research fellow with Native American Journalists Association, Norman, Okla., since 2010.

— Kevin Kemper passed the Pascua Yaqui bar examination and was approved to serve as a lay advocate in the Pascua Yaqui tribal courts.

— Mort Rosenblum has been the editor of Dispatches, an international affairs journal from 2008- present.

— Shahira Fahmy was invited to be associate editor for the Journal of Social Media Studies, Turkey, 2012.

— Shahira Fahmy was nominated by leading faculty members for the 1885 Distinguished Scholars Award, U of Arizona, 2012. The nomination is for advancing major innovations in the candidate’s discipline and in the University and for the considerable recognition of the candidate’s area of study with international significance.

— Celeste González de Bustamante presented a paper titled “Transnational lives, domestic media: A history of violence and journalism along the U.S./Mexico border” at the American Historical Association annual meeting in New Orleans Jan. 5.

— Glenn Weyant presented The Anta Project: Transforming the U.S./Mexico Border Wall with a Cello Bow and Implements of Mass Percussion at The Albuquerque Cultural Conference, Sept. 28-30. He also spoke on a panel titled: Crossing Borders of Our Own. In addition, Weyant was awarded with the Juror’s Choice award by the Flagstaff Cultural Partners for his FOIA-based sound and video installation: Camera 36: Homeland Insecurity. Weyant’s work is part of Beyond the Border: The Wall, The People, The Land exhibition currently taking place at the Coconino Center for the Arts in Flagstaff. Weyant’s field recording/audio work documenting the construction of virtual border wall towers in the Sonoran Desert along with other examples of militarization titled: Droneland Security was paired with a reading of Margaret Randall’s epic poem Offended Turf and included on the newly released CD Border Songs. The double-disc CD set, which is a fundraiser for the humanitarian organization No More Deaths, also includes performances and readings by Sweet Honey In The Rock, Pete Seeger, Calexico, Giant Sand and many others.

— Celeste González de Bustamante and Jeannine Relly gave a lecture Sept. 6 at Arizona Senior Academy about their research on the changing practice of journalism in the midst of violence on Mexico’s northern border.

— Celeste González de Bustamante was interviewed on Arizona Illustrated (PBS, Channel 6) Sept. 13 about her co-edited book, Arizona Firestorm: Global Immigration Realities, National Media and Provincial Politics. She will have a book signing on Oct.
4, from 5 to 7 pm. at the UA Bookstore at an event that will also include other authors who contributed to the volume.

— Maggy Zanger spoke with local 20 teens and showed slide presentation before their travel to Costa Rica about the importance of journaling when traveling. A program through the Center for Children and Nature at Prescott College. June 19, 2012.

— Maggy Zanger spoke and fielded questions at screening of Salaam Dunk, a documentary about the women’s basketball team At the American University in Sulaimani, Iraq, where I used to live. Part of the Human Rights Watch film series through Loft theater. Fall 2012, 25 people.

— Linda Lumsden was a speaker, “Visual Rhetoric in the Radical Press Before World War I,” Nottingham University in Malaysia, March 5, 2013.

— Linda Lumsden was a presenter, “How the Internet is Changing Politics and Journalism in Malaysia,” at the 5th Annual Mid-Year Enrichment Workshop for American Fulbright Students and Scholars: “U.S.-ASEAN Cooperation: Creating Closer People-to-People Ties,” Bangkok, Thailand, March 6-9, 2013.


— Linda Lumsden was a moderator, Afternoon Session, Annual International Conference on Journalism and Mass Communications (JMComm), Dec. 4, 2012, Singapore.

— Linda Lumsden was a speaker, “Room for Debate: A Look Back at the U.S. Election and Forward to the Malaysian Election,” Nov. 29, 2012, College of Social Sciences, National University of Malaysia, Bangi, Malaysia.


— Kevin Kemper spoke at “Media law issues in Arizona,” Native Voices training, Native American Journalists Association, Arizona State University, Tempe, July 14, 2013.

— Kevin Kemper moderated “Free press in Indian Country: Do we finally have some answers?” Native American Journalists Association.

— Kevin Kemper was a panelist for “Native American sovereignty issues and what you should know,” UNITY Convention, Las Vegas, Aug. 3, 2012.

— Kevin Kemper was a panelist for “Protecting your online reputation.” UNITY Convention, Las Vegas, Aug. 3, 2012.