Club activities involving diversity

— The UA has several, active clubs and student chapters of national organizations related to diversity and inclusivity, including:

- Asian American Journalists Association (AAJA)
- Society of Professional Journalists (SPJ)
- National Association of Hispanic Journalists (NAHJ)
- Native American Journalists Association (never received confirmation) (NAJA)
- National Association of Black Journalists (NABJ)

— In fall 2013, about 15 students joined the UA NAHJ chapter, advised by Elena C. Stauffer, and eight of those students traveled to Los Angeles to the CCNMA conference at USC. They came back with stories of having connected with recruiters and other professionals, and they all gained invaluable experience interviewing with recruiters.

— In fall 2013, NAHJ members worked on an altar for Dia de los Muertos. They got together regularly to work on the display and the experience served to introduce first-time altar designers to the cultural history of the practice, and it also served to strengthen existing knowledge of some of the participants. The group met weekly and set up skype conversations with young journalists who were focusing on Hispanic/Latino news or cultural reporting.

— In spring 2014, the group met less frequently but kept in touch via email. In April 2014, NAHJ co-sponsored the Ruben Salazar PBS film and worked with students in the department of Mexican American Studies. The event included the viewing of a short film by MAS students on Operation Streamline, as well as a showing of the Ruben Salazar film and a panel discussion afterward. Then-NAHJ President Shahrazad Encinias was a panelist.

— NABJ members hosted a series of film screenings at the Martin Luther King Student Center in conjunction with African American Student Affairs during the spring of 2014. The club is advised by La Monica Everett-Haynes.

— NABJ had representation during African American College Planning Day, held during the spring of 2014.

The NABJ chapter organized, with the Black Student Union, a community discussion on the one-year anniversary of Trayvon Martin being killed.
— The NABJ chapter has had several informational, meet-and-greet events, and members have shared their experiences and informed students about the clubs at other events and as guests of certain classes.

— The NABJ chapter present, Tyler J. McDowell-Blanken, manages a listserv of members and others interested in the organization, during which he sends regular updates. He also regularly sends articles on issues of importance to NABJ and the Black community.

— The NABJ club began writing bylaws for the organization in the spring (in pursuit of national recognition) and will hold a bylaws workshop (in which members of organizations are invited) this fall. I will be leading this workshop.

Guest speakers

— Many guest speakers of various backgrounds and ages visited Lisa Button’s Reporting in the US-Mexico Borderlands JOUR 496D. Reporters Perla Trevizo and Michael Marizco spoke, as did fire fighters from the Nogales Fire Department. Later in the semester Alejandro Barcenas, Public Works director for the City of Nogales, visited class. Floyd Gray, a research geologist with USGS, led the class on its first field trip in the area. While visiting an EPA Super Fund site, Mr. Gray, who is African American, shared historical information about the Buffalo Soldiers who had lived in the area many years ago.

Diversity topics/activities in classes

— Maggy Zanger taught JOUR 426/526 Reporting the Middle East in the fall, which examined the cultural and society of the region as a whole and on how journalists operate in both peaceful and conflict areas.


— Myiah Hutchens’ J 150C class had a lecture on diversity for both the fall and spring semesters.

— Lisa Button’s Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship, in Spring 2014 had a session on covering disabilities. The class also had a session scheduled called “Cultural Competencies: Race, Religion and Social Issues.” The session on job trends included a discussion of opportunities available in Spanish-language media. Speakers from diverse backgrounds were selected on their expertise and life experience in relation to the subject.

— Lisa Button taught Reporting in the US-Mexico Borderlands JOUR 496D, the class was held in Nogales, Arizona, in Fall 2013 and afforded students the opportunity to be immersed in the culture of the US-Mexico borderlands. Students had the opportunity to cross over into Mexico – the border was within walking distance – for reporting purposes.
or just to eat lunch and walk around. As the welcome page on D2L said: “Our classroom is not contained by four walls; it is right outside in Ambos Nogales. In a sense, Reporting in the US-Mexico Borderlands is almost like a study abroad course, but with the advantage that you get to go home every night!” To get to know members of the community, students were assigned to do oral histories and write short profiles for EcoChronicleSonora.com (some of which were later published in Nogales International, as well as Border Journalism Network). Among those Hispanic residents of Nogales, Ariz., interviewed were a produce worker, a career services employee, an activist, and a legal assistant.

— Lisa Button’s class Reporting in the US-Mexico Borderlands JOUR 496D went on several field trips, including a visit to the wastewater treatment plant in Nogales, Sonora; a visit to a house constructed from confib – concrete fiber – where an elderly Mexican man talked to us about his house construction and how ecofriendly it is. The class also hiked on a mountain range within sight of the border. The class was led by Sergio Avila, a biologist with the Northern Mexico Sky Islands Alliance. At the very end of the semester the class had the opportunity to visit the Universidad de Sonora (UNISON) in Hermosillo, Mexico, for a conference on Border, Communication and Migration. Highlights of that class included the following: — 4 UA students presented at the conference (3 from this semester’s borderlands reporting class, 1 from fall 2012 borderlands reporting class). A Facebook page was started by a graduate research assistant in Latin American Studies to encourage informal interaction between our students and the UNISON students as well as other young reporters in the region. Approximately 65 members from both sides of the border. — A student's profile of a Nogales merchant, written for a class assignment and then published in the Nogales International, was translated into Spanish and published in the November issue of GENESIS, the UNISON newspaper.

— Lisa Button’s class Media Apprenticeship class, formerly (through summer 2013) Study of News: Arizona Daily Star Apprenticeship, included class material and assignments that “support under-represented groups” and “aim to foster an inclusive work and learning environment.” The syllabus states that the purpose of the class is “to gain perspective on covering different communities and enhance your professionalism” and “(t)o gain opportunities to reinforce social and ethical values necessary in journalism environments,” among other objectives.

— Assignments in Kim Newton’s 203, 307 and 507 are designed to engage students to reach outside their comfort zones and interact with the community. Photographic and multimedia assignments have included student work from the business, political, LBGT, homeless, refugee and medical communities to name a few. Videos in the class include random selections from the New York Times One in 8 Million series, Mediastorm.com documentaries on the poverty and global events including the Middle East and Afghanistan.
— Documentary films shown in Kim Newton’s Jour 203 – Photojournalism: War Photographer – A film that covers the career of James Nachtwey including Apartheid in South Africa, wars in Bosnia and Kosavo, famine in Africa and poverty in Indonesia


— Kim Newton designed and taught multimedia photojournalism classes in Orvieto, Italy, May 26, 2014 – June 29, 2014 as part of the University of Arizona’s Study Abroad program.

— Linda Lumsden’s fall JOUR 439/539: Ethics and the News Media took a field trip to Arizona State Museum to see exhibit on “Curtis Reframed: The Arizona Volumes,” featuring photographer Edward S. Curtis’s early twentieth-century images of the state’s Native American Tribes, including a lecture and slide show by the curator on nineteenth-century photographs of Native Americans.

— Long-time Mideast correspondent Jonathan Randal, author of *Osama: The Making of a Terrorist* and *The Tragedy of Lebanon,* gave a lecture and Q&A to Linda Lumsden’s fall JOUR 439/539: Ethics and the News Media

— Linda Lumsden’s fall JOUR 439/539: Ethics and the News Media watched “Justice for my Sister,” a documentary about domestic abuse and spousal murder in Guatemala, accompanied by producer/director Kimberly Bautista, who introduced the film and did a Q&A after.


— Linda Lumsden’s fall JOUR 439/539: Ethics and the News Media had an online discussion of PBS documentary “A Hidden Life,” which explored ethics of a newspaper’s reportage of its closeted gay mayor’s social life.

— Linda Lumsden’s fall JOUR 205: Basic Reporting heard a lecture on diversity in journalism and in-class activity on “Challenging Your Assumptions.”


— Linda Lumsden’s fall JOUR 320A: Editing did a global editing exercise: Class analyzed Columbia Case Study, “A Newsroom Divided: Kenya, the Election Crisis, and the Nation Media Group.”


— Linda Lumsden’s winter JOUR 439: Ethics and the News Media had an online discussion of PBS documentary “A Hidden Life,” which explored ethics of a newspaper’s reportage of its closeted gay mayor’s dating life.


Curtis’s photographs of Native Americans and Q&A with the curator.

— Linda Lumsden’s spring JOUR: 205: Basic Reporting had a class visit and Q&A with Professor Giovanna Dell’Orto, to discuss her book, *American Journalism and International Relations: Foreign Correspondence from the Early Republic to the Digital Era.*

— Linda Lumsden’s spring JOUR: 205: Basic Reporting heard Asian American Pac 12 TV sports analyst Mike Yam speaks about his career.

— Linda Lumsden’s spring JOUR: 205: Basic Reporting included census.gov activity, “How Diverse is Tucson?”

— Linda Lumsden’s taught JOUR/GWS 344: Journalism, Gender and Multiculturalism for the pre-summer session. The online course explores the significant historical and contemporary role of gender and race in journalism. Required text: *News for All the People: The Epic Story of Race and the American Media* and numerous readings on journalism by and about women, the LGBTQ community, class in the U.S., and minority groups, including Native Americans, African Americans, and Arab Americans. Students analyze Columbia case study, “A Woman's Place? Photojournalist Lynsey Addario in Libya”; reviewed and discussed the PBS documentary, “Ruben Salazar: Man in the Middle,” about the pioneering Latino journalists; and reported on a minority media advocacy group.


— Linda Lumsden’s pre-summer JOUR 439: Ethics and the News Media Online had an online discussion of PBS documentary “A Hidden Life,” which explored ethics of a newspaper’s reportage of its closeted gay mayor’s social life.
- Jeannine Relly spent a class (spring 2014) in Jour 205-Reporting the News – focused on diversity and inclusivity in journalism. Students fulfilled a field assignment that required that they spend time and interview someone from a diverse background who is outside their comfort zone.

Workshops/advising/internships

— In the 2014 High School Diversity Workshop - Pulitzer-Prize winners Jose Galvez and Frank Sotomayor (LA Times Latino Community Series published in 1983 - Pulitzer awarded in 1984) opened the Day One welcome festivities and spoke to the audience of parents and participants about how the series idea was born and how it was executed. Galvez also spoke about his decades-long work as a photographer and his work documenting the lives of Latinos in the United States. Galvez was a mentor and associate director of the workshop, helping participants learn the art of capturing real-life images of people in the community. Participants in the 2014 workshop included two African Americans; four Native Americans; four Caucasians, and six Hispanics. Their ideas, perspectives, and angles went into producing articles and images in the 12-page newspaper as well as the web edition of the publication. Speakers at the 2013 and 2014 workshop included journalists and educators from diverse backgrounds themselves, who shared their insight and perspective with the students.


— Lisa Button and Jeannine Relly spoke at the Border Safety Workshop held in Nogales, Arizona, on Aug. 28. Lisa Button and Murphy Woodhouse organized the all-day workshop.

— Internship Coordinator Lisa Button maintains a relationship with Chips Quinn Scholars Director Karen Catone. Noelle Haro-Gomez was chosen for this internship in Spring 2014 at the Public Opinion, Chambersburg, Pa.

— Internship Coordinator Lisa Button updated the school’s internship database and weekly listserv with diversity-related internship information. This involved frequent online searches and queries.

— Internship Coordinator Lisa Button interacted in person and by email with student clubs as needed to let students know about internship opportunities.

— Internship Coordinator Lisa Button informed students of diversity-related internships during office visits.

— Internship Coordinator Lisa Button contributed posts such as internship listings to UA Journalism diversity initiative page on Facebook
— The UA hosts and works with the New York Times Student Journalism Institute, with the assistance of the National Association of Hispanic Journalists, the Institute's goal is to provide practical, hands-on journalism training to aspiring Latino journalists, enrolled or recently graduated from colleges and universities across the country. Nancy Sharkey has been the point person on this initiative since The Times began the Latino program several years ago. As an editor at The Times, Bill Schmidt, who joined the UA in August 2014, helped create this Institute and its partner program for black journalists, which The Times has run in collaboration with Dillard University in New Orleans since 2002. The school promotes the opportunity and several students participate each year.

— On Jan. 24, Celeste González de Bustamante gave a workshop titled “Journalism Practice in Northern Mexico in an Environment of Violence” for master’s students who are studying at the Universidad Iberoamericana through the UIA’s “Press and Democracy Program.”

Research pubs related to diversity

— “High drama on the high seas: Peace versus war journalism framing of an Israeli/Palestinian related incident,” an article by Shahira Fahmy and graduate student Britain Eakin, appeared in International Communication Gazette, which was published online Oct. 16. Read it at: http://gaz.sagepub.com/content/early/2013/10/11/1748048513504046.


— Kevin R. Kemper published “Geronimo! The ideologies of colonial and indigenous masculinities in historical and contemporary representations about Apache men,” 29 Wicazo Sa Review (2014)


Professional Activities, Affiliations or Trainings

— Shahira Fahmy was an invited visiting lecturer on comparative research in global communication to Master’s and PhD students at Al-Farabi Kazakh National University (KazNU) in Kazakhstan, 2014.

— Shahira Fahmy was an invited visiting lecturer for Study of the U.S. Institute (SUSI) on Journalism and Media program with professors/scholars from 17 countries funded by the U.S. Department of State’s Study of the U.S. Branch in the Office of Academic Exchange Programs, Ohio University, July 2014.

— Shahira Fahmy was an invited speaker about international crises and conflict reporting. Universität der Bundeswehr in Munich, Germany, 2014.

— Shahira Fahmy was recommended by The U.S. Department of State’s Bureau of Educational and Cultural Affairs (ECA) and the Institute of International Education’s Council for International Exchange of Scholars (CIES) for the Fulbright Specialist Roster, 2014.

— Shahira Fahmy and Linda Lumsden were selected by an external review committee and the Palestinian American Research Center (PARC) to participate in an inaugural Media Development Seminar in Jerusalem and the West Bank, 2014.
— Shahira Fahmy was invited by the National Institute for Civil Discourse (NICD) to be part of the inter-disciplinary research UA faculty community associated with the NICD, 2013.

— Myiah Hutchens’ became LGBTQ Safe Zone certified.

— During spring and summer of 2014 Jeannine Relly worked on creating two courses (investigation journalism and pedagogy) for the Afghan Journalism Educational Enhancement Program, a partnership between The University of Arizona School of Journalism and Nangarhar University in Jalalabad, Afghanistan. These institutions are collaborating on the development of a professional journalism curriculum for the Afghan university. The program is funded by a grant from the U.S. Department of State. Work on this course includes developing methodologies for lectures, discussions, and assignments for large-enrollment classes. The materials are being developed in English and will be translated into Pashto. The curriculum work included developing a syllabus, PowerPoint lecture presentations, assignments, and readings designed to facilitate active learning strategies and assess student learning outcomes within an appropriate cultural context. The materials were developed in English and translated into Pashto.

— During the summer of 2014 Kim Newton participated in the Afghan Education Enhancement skills training program in Istanbul, Turkey. The summer’s collaboration included Nangahar University, Balkh University, Heart University, Khost University, San Jose State and Ball State University and focused on teaching techniques, course and syllabus development, writing for the Web, radio and television production and advanced multimedia storytelling development and production. The teaching academy was held from Aug. 1, 2014 – Aug. 14, 2014.

— During the summer of 2013 Kim Newton participated in the Summer Journalism Skills Academy in Hyderabad, India as part of the Afghanistan Journalism Education Enhancement Program. Journalism faculty from three U.S. universities attended the training workshops along with the journalism faculty from our partner Afghan universities. The University of Arizona School of Journalism participated as part of its work with Nangarhar University in Jalalabad, Afghanistan. The summer training focused on building student-produced media and emphasized teacher mentoring, multimedia production and fieldwork.

— During the winter of 2013/2014 Kim Newton participated in the Afghan Journalism Education Enhancement Program in New Delhi, India. The Afghan Journalism Education Enhancement seminar was a collaboration between the UA School of Journalism, University of Nebraska Omaha Collage of Communication, Nangarhar University, Jalalabad, Afghanistan and Kabul University. The program emphasized journalism, photojournalism and multimedia pedagogy, as well as the practical implementation of the Nangarhar University photojournalism curriculum. The program was held from Dec. 29, 2013 – Jan. 11, 2014.
— Maggy Zanger developed and led a Study Abroad program (with and San Jose State University) for three weeks of journalism field work in Dec. 2013 and Jan. 2014 in Dubai, UAE, and Oman, in cooperation with Sultan Qaboos University in Muscat, Oman.

— Linda Lumsden was one of 10 U.S. professors chosen to participate in first Media Development Seminar sponsored by the Palestine American Research Center. Spent 12 days in East Jerusalem and the West Bank meeting with Palestinian journalists, scholars, and activists. June 6-16, 2014.

— Linda Lumsden was featured in the Fulbright Webinar: “Applying to Southeast Asia,” May 6, 2014.

— Linda Lumsden judged AEJMC International Division papers, for 2014 convention in Montreal. April 2014.

— Linda Lumsden organized and hosted slide show/lecture “Media, Malaysia and Me” re my Fulbright experience in Malaysia. Brought in UA liaisons for faculty and student Fulbright awards to encourage School of Journalism applications to the program. Nov. 18, 2013.

— Linda Lumsden was an external Reviewer for Senior Lecturer Dr. Ali Salmon’s application to the post of associate professor, School of Media and Communication Studies, Faculty of Social Sciences and Humanities, National University of Malaysia, Malaysia, November 2013.

— Linda Lumsden was an external Reviewer for Senior Lecturer Dr. Wan Amizah Wan Mahmud’s application to the post of associate professor, School of Media and Communication Studies, Faculty of Social Sciences and Humanities, National University of Malaysia, Malaysia, September 2013.

— Kevin Kemper has been a research fellow with Native American Journalists Association, Norman, Okla., since 2010.


— Kevin Kemper is the intake liaison for Legal Hotline, Native American Journalists Association, Kemper founded the hotline in 2013.

— Bill Schmidt is on the board of the Maynard Institute for Journalism Education, and am currently working with Dori Maynard on a number of initiatives, including a proposed pilot program -- Maynard's first with a major web-based news organization --to help Politico recruit and train a more diverse group of young journalists.
— Mort Rosenblum has been the editor of Dispatches, an international affairs journal, from 2008 - present.

— Celeste González de Bustamante spent Feb. 3-6 at the University of North Carolina-Chapel Hill School of Journalism and Mass Communication as an invited lecturer. She gave lectures on the history of television in Mexico, and violence and journalism in Mexico.

— On Feb. 28, Celeste González de Bustamante presented a paper titled “Professionalism in flux: journalists’ self-reflections about their work in northern Mexico,” based on the research she and Jeannine E. Relly are conducting about violence and journalism in Mexico. The paper was presented at a conference titled, “Research Horizons on Journalism Studies,” which was held at the Universidad Iberoamericana in Mexico City.

— Jeannine Relly was elected to serve as research chair on the executive board of the International Communication Division (2013-2014) of the Association for Education in Journalism and Mass Communication at the annual conference in Washington, D.C., August 2013.

— Celeste González de Bustamante and Jeannine Relly were invited to speak about Mexican journalists on a panel titled “Reporting amid chronic threat,” sponsored by DART Center for Journalism & Trauma, Investigative Reporters and Editors Conference in San Antonio, Texas, June 2013.

— Celeste González de Bustamante and Jeannine Relly won the Ecquid Novi award for top paper in journalism research about the concept of scale-shifting, violence and journalism in Mexico. Presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., August 8-11, 2013.

— Celeste González de Bustamante was quoted in an article published on Sept. 14 in the Dallas Morning News about the current state of Mexico, given the recent teachers' protests and the celebration of 203 years of independence.

— Several faculty members are giving presentations as part of the Osher Lifelong Learning Institute in Green Valley. David Cuillier presented “Accessing Public Records for Everyday Life” Oct. 25, Shahira Fahmy discussed “Different Lenses: Coverage of Death by Different Cultures” Nov. 1, Susan Knight will present “Journalists in American Film” Nov. 15 and Carol Schwalbe will discuss “Mapping Your Childhood Neighborhood: Reconstructing Details and Scenes for a Memoir, Essay or Feature Story” Nov. 22.

— Celeste González de Bustamante gave an invited lecture titled, "Migration, Globalization and the News Media," at the Center for Studies on North America at the National Autonomous University of Mexico (UNAM).
Diversity-related grants

— Jeannine Relly and Celeste González de Bustamante received a grant from The University of Arizona Confluencenter for Creative Inquiry (with co-investigators Lawrence Gipe and Verónica Reyes) for research to be contributed to “The Documented Border: An Open Access Digital Archive” (2013).

— Celeste González de Bustamante and Jeannine Relly received $3,930 in two travel grant awards from the Center for Latin American Studies to continue their research focusing on freedom of expression and access to information along the northern Mexico border. The Center for Latin American Studies, a Title VI National Resource Center, offered the 2014 Faculty Travel Grant Competition to affiliated faculty. González de Bustamante and Relly conducted interviews with journalists who work in the northern border region of Mexico, from the western state of Baja California, to the eastern state of Tamaulipas.