

CURRICULUM VITAE

MONICA CHADHA

School of Journalism
College of Social and Behavioral Sciences
University of Arizona
Marshall Building, Room 334,
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Tucson, Arizona 85721
Email: monicachadha@arizona.edu

EDUCATION

- 2020 Certificate in Effective Instruction
Association of College and University Educators
- 2014 Ph.D., Journalism, University of Texas at Austin
- 2005 M.Phil., American Studies, Jawaharlal Nehru University,
India
- 2002 M.A., Political Science, University of Mumbai, India
- 2000 B.A., Political Science, University of Mumbai, India

TEACHING EXPERIENCE

- January 2022- : **Associate Professor**, School of Journalism, University of Arizona.
Courses Taught: JOUR 489/589: Survey of Research Methods.
- Aug. 2020- Dec. 2021: **Associate Professor**, Walter Cronkite School of Journalism & Mass Communication, Arizona State University.
Courses Taught: JMC 305: Multimedia Journalism.
JMC 460/MCO 515: Advanced Online.
Taught Adobe Creative Suite and digital storytelling to undergraduate and Masters students.
- Aug. 2014- May 2020: **Assistant Professor- Digital Media**, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

Courses Taught: JMC 305: Multimedia Journalism.
JMC 460/MCO 515: Advanced Online.
MCO 502: Masters Bootcamp.

Taught Adobe Creative Suite and digital storytelling to undergraduate and Masters students.

Aug. 2011- May 2014: **Teaching Assistant**, Aerospace Engineering Department
Cockrell School of Engineering, University of Texas at Austin.

Course: ASE 333T: Technical Communication.
Led workshops and taught communication, writing and argument construction skills to engineering undergraduates. Graded course submissions.

June - July 2011: **Graduate Assistant**, American Society of News Editors
Workshop, Moody School of Communication, University of Texas at Austin.

Gave lectures on Online Writing and Reporting 101
Helped high school teacher participants with their news-related queries, covered the two-week workshop via pictures and updates on the course website and was responsible for designing the course website.

Aug. 2007-May 2011: **Teaching Assistant**, Department of Journalism,
Moody School of Communication, University of Texas at Austin.

Courses Taught: J332G/J395: Explanatory Journalism.
J342G/J395: Reporting the World.
J334: Multimedia Journalism.
J349T: International Reporting.

Taught storytelling, planned and assisted with multimedia feature stories, edited and evaluated students' assignments. Led software training labs and taught programs such as Photoshop, Adobe Audition, HTML and Final Cut Pro.

Jan. -Sept. 2010: **Member, Editorial team**, Department of Journalism
Moody School of Communication, University of Texas at Austin.

Course Taught: J361/J395: Reporting Texas.
Consulted on story ideas and the website's design. Helped source and edit stories for the website.

PROFESSIONAL EXPERIENCE

- Sept. 2012 –Aug. 2013: Media consultant to the **Texas Policy Evaluation Project (TxPEP)**, University of Texas at Austin. Designed and helped create research briefs about the project for dissemination to the media. In-charge of updating information on the TxPEP website (<http://www.utexas.edu/cola/orgs/txpep/>) and social media pages about the project.
- June - July 2008: Research Consultant for **BBC World News**, India. Conducted focus groups for a new radio program aimed at South Asian audiences in India and Nepal for BBC World Service Radio. Analyzed the data and presented a report to the Head of Research at BBC World.
- May 1999 – July 2007: News Correspondent, **BBC World Service**, India. Wrote and produced news stories – economic, social, political and entertainment - for BBC News television, radio and the website. Commissioned and edited news stories from journalists across the South Asia region. Worked with correspondents and helped produce news stories for various programs across the BBC.
- June 1998 – July 1999: Features writer, **Indian Express newspaper**, Mumbai. Wrote feature stories on business, food, education and health for a dedicated lifestyle page in the city section of the daily newspaper.
- May 1995 – Feb 1997: News Intern and Freelance Education reporter, **The Asian Age newspaper**, Mumbai. Contributed to the Education page of the paper, focusing primarily on educational issues and student life in colleges across Mumbai city.

AWARDS AND HONORS

Top Faculty Paper (2019): Schroeder, J. & Chadha, M. (2019). *Journalist, Advertiser, or Both: Reevaluating Legal Distinctions Between Journalistic and Commercial Speech in the Networked Era*. Awarded by Law and Policy Division at the AEJMC Southeast Colloquium, March 7-9, Columbia, South Carolina.

Top Faculty Paper-Second Place, (2013): Kim, J., Chadha, M., & Gil de Zuniga, H. (2013). *News use and cognitive elaboration: The mediating role of people's perception of media complex issues comprehension*. Awarded by Mass Communication and Society Division at the AEJMC Conference, August 8-11, Washington D.C.

Pic Wagner Endowed Graduate Fellowship in Journalism, University of Texas, Fall 2010 for excellence in academics and in journalism.

Ada F. Miller Fellowship, University of Texas, 2008–2010. Awarded to graduate students who have demonstrated excellence in academics and in journalism.

PUBLICATIONS

Refereed Journal Articles (* = Student)

Kwon, K.H., Pellizzaro, K., *Shao, C. & **Chadha, M.** (2022). “I heard that COVID-19 was...”: Rumors, pandemic and psychological distance. *American Behavioral Scientist* (online first). doi: 10.1177/00027642211066026

Schroeder, J. & **Chadha, M.** (2021). Journalist, advertiser, or both: Reevaluating legal distinctions between journalistic and commercial speech in the networked era. *Communication Law & Policy*, 26(2), 222-264. doi: 10.1080/10811680.2021.1893106

Tsai, J., *Bosse, R., *Sridharan, N. & **Chadha, M.** (2020). Seeing 360-Degrees: Toward a Framework of Authentic Representation of Indigenous Communities Through Citizen-driven Reporting. *Journalism* (online first) doi: 10.1177/1464884920983261

Kwon, H., **Chadha, M.** & Wang, F. (2019). Proximity, anti-Muslim crime news, and networked framing of responsibility: Structural topic modeling of Twitter conversations on the Quebec shooting in 2017. *International Journal of Communication*, 13, 2652-2675.

Chadha, M. & Harlow, S. (2018). Bottomlines and deadlines: Examining local news startups’ content across different revenue-earning sites. *Journalism Practice* (online first). doi: 10.1080/17512786.2018.1551729

Harlow, S. & **Chadha, M.** (2018). Looking for community in community news: An examination of public-spirited content in online local news sites. *Journalism* (online first). doi: 10.1177/1464884918805255

Harlow, S. & **Chadha, M.** (2018). Indian entrepreneurial journalism. *Journalism Studies* (online first). doi: 10.1080/1461670X.2018.1463170

Kim, J.W., **Chadha, M.**, & Gil de Zuniga, H. (2018). News media use and cognitive elaboration: The mediating role of media efficacy. *Revista Latina de Comunicacion Social*, 73, 168-183. doi: 10.4185/RLCS-2018-1251en

Kwon, K. H., *Priniski, H., & **Chadha, M.** (2018). Disentangling user samples: A supervised machine learning approach to proxy-population mismatch in Twitter research. *Communication Methods and Measures*, 12(2-3), 216-237. doi: 10.1080/19312458.2018.1430755

Kwon, H.K., **Chadha, M.**, & *Pellizzaro, K. (2017). Proximity and terrorism news in social media: A construal-level theoretical approach to audience framing of terrorism in Twitter. *Mass Communication & Society*, 20(6), 869-894. doi: 10.1080/15205436.2017.1369545

Chadha, M. (2016). The neighborhood hyperlocal: New kid on the block or a chip off the old one? *Digital Journalism*, 4(6), 743-763. doi: 10.1080/21670811.2015.1096747

Chadha, M. (2016). What I am versus what I do: Work and identity negotiation in hyperlocal news startups. *Journalism Practice*, 10(6), 697-714. doi: 10.1080/17512786.2015.1046994.

Chadha, M. & Harlow, S. (2015). The writing is on the wall, or is it? Exploring Indian activists' beliefs toward online social media's potential for social change. *International Journal of Communication*, 9, 672-693.

Chyi, H. I. & **Chadha, M.** (2012). News on new devices: Is multi-platform news consumption a reality? *Journalism Practice*, 6(4), 431-449. doi: 10.1080/17512786.2011.629125

Chadha, M., Avila, A. & Gil de Zuniga, H. (2012). Listening in: Building a profile of podcast users and analyzing their political participation. *Journal of Information Technology and Politics*, 9(4), 388-401. doi: 10.1080/19331681.2012.717481

Submitted Works

Chadha, M., Kwon, H., & Tsai, J. (2022). "An Examination of Affiliate and Network Television Channels' Facebook Use for Addressing Audiences' Critical Information Needs." Submitted to *Electronic News* for publication consideration.

Works in Progress

Chadha, M. & Lecy, J. (Manuscript in preparation). "Understanding the nonprofit news landscape in the United States."

Chadha, M., *Alabaster, J. & Silcock, B.W. (Manuscript in preparation). "Local at scale: Examining the automation of hyperlocal news."

Chadha, M. (Manuscript in preparation). "Disruptors versus incubators: How journalists covered organizational change at the *New Republic*."

Tsai, J., **Chadha, M.** & Kwon, H. (Manuscript in preparation). "Stay tuned for your local news? Exploring the effects of local TV news Facebook page posts on audience engagement."

Pellizzaro, K., Tsai, J. & **Chadha, M.** (Manuscript in preparation). “To be or not to be: How journalists grapple with the tension between objectivity and authenticity on social media.”

Book Chapter

Chadha, M. (2018). Indian news entrepreneurs and their digital news startups. In, S. Rao (Ed.), *Indian Journalism in a New Era: Changes, Challenges and Perspectives*. Noida, Uttar Pradesh: Oxford University Press (India).

Popular and Professional Press Articles

Comment about the importance of local news (2019, February 19). The double-edged sword of polarized journalism. *The American Conservative*. Retrieved from <https://www.theamericanconservative.com/articles/the-double-edged-sword-of-polarized-journalism/>

Research covered in an article (2016, February 16). How hyperlocal news outlets are taking shape across the U.S. *American Press Institute*. Retrieved from <https://www.americanpressinstitute.org/publications/research-review/hyperlocal-news/>

CONFERENCES

Refereed Paper Presentations (* = student)

Kwon, K.H., Pellizzaro, K., *Shao, C. & **Chadha, M.** (2021). *Misinformation and the Pandemic: An Evaluation of Rumors from the Psychological Distance Perspective*. Paper accepted for presentation at the International Communication Association Conference (virtual) in May.

Tsai, J., *Bosse, R., *Sridharan, N. & **Chadha, M.** (2020). *Seeing 360-Degrees: Toward a Framework of Authentic Representation of Indigenous Communities Through Citizen-driven Reporting*. Paper presented at the Association for Education in Journalism and Mass Communication (virtual), August 6-9.

Chadha M., *Sridharan, N., Nelson, J. (2020). *The company you keep: Journalists' perceptions of their organization's audience engagement and community building strategies*. Paper presented at International Communication Association Conference (virtual), May 21-25.

Chadha, M. & Lecy, J. (2019). *Understanding the nonprofit news landscape in the United States*. Paper presented at the Association for Education in Journalism & Mass Communication Conference, August 7-10, Toronto, Canada.

Chadha, M., Kwon, H., & Tsai, J. (2019). *Community information needs, audience engagement, and storytelling network integration in social media: Local versus national*

news on Facebook. Paper presented at the Association for Education in Journalism & Mass Communication Conference, August 7-10, Toronto, Canada.

Schroeder, J. & **Chadha, M.** (2019). *Journalist, advertiser, or both: Reevaluating legal distinctions between journalistic and commercial speech in the networked era*. Paper presented at the AEJMC Southeast Colloquium, March 7-9, Columbia, South Carolina. *Top faculty paper in Law & Policy Division*.

Chadha, M. & Harlow, S. (2018). *Bottomlines and deadlines: Examining local news startups' content across different revenue-earning sites*. Paper presented at the International Communication Association Conference, May 24-28, Prague, Czech Republic.

Tsai, J., **Chadha, M.** & Kwon, H. (2018). *Stay tuned for your local news? Exploring the effects of local TV news Facebook page posts on audience engagement*. Paper presented at the International Communication Association Conference, May 24-28, Prague, Czech Republic.

Kwon, H., **Chadha, M.** & Wang, F. (2018). *Proximity, anti-Muslim crime news, and networked framing of responsibility: Structural topic modeling of Twitter conversations on the Quebec shooting in 2017*. Paper presented at the International Communication Association Conference, May 24-28, Prague, Czech Republic.

*Alabaster, J., **Chadha, M.**, & Silcock, B.W. (2018). *Local at scale: Examining the automation of hyperlocal news*. Paper presented at the Algorithms, Automation and News Conference, May 22-23, Munich, Germany.

Harlow, S. & **Chadha, M.** (2018). *Looking for community in community news: An examination of public-spirited content in online local news sites*. Paper presented at the International Symposium on Online Journalism, April 13-14, Austin, Texas.

Harlow, S. & **Chadha, M.** (2017). *Entrepreneurial Journalism in India: Toward an Understanding of How Founders' Social Identity Shapes Innovation and Financial Sustainability*. Paper presented at the Association for Education in Journalism and Mass Communication Conference, August 9-12, Chicago, Illinois.

Kwon, H.K., **Chadha, M.**, & *Pellizzaro, K. (2017). *Proximity and terrorism news in social media: A construal-level theoretical approach to audience framing of terrorism in Twitter*. Paper presented at International Communication Association Conference, May 24-29, San Diego, California.

Kwon, H.K., *Priniski, H., & **Chadha, M.** (2017). *Disentangling user types on Twitter: A profile classification model*. Paper presented at International Communication Association Conference, May 24-29, San Diego, California.

Chadha M. (2016). *Multimedia content incorporation in hyperlocal news sites*. Paper presented at the Association for Education in Journalism and Mass Communication Conference, August 4-7, Minneapolis, MN.

Chadha, M. (2015). “*Disruptors versus Incubators*”: *How journalists covered organizational change at the New Republic under technology entrepreneur Chris Hughes*. Paper presented at the Association for Education in Journalism and Mass Communication Conference, August 6-9, San Francisco, CA.

Chadha, M. (2015). *The neighborhood hyperlocal: New kid on the block or a chip off the old one?* Paper presented at International Communication Association Conference, May 21-25, San Juan, Puerto Rico.

Kim, J., **Chadha, M.**, & Gil de Zuniga, H. (2013). *News use and cognitive elaboration: The mediating role of people’s perception of media complex issues comprehension*. Paper presented at the Association for Education in Journalism and Mass Communication Conference, August 8-11, Washington D.C. *Top faculty paper-second place in Mass Communication & Society Division*.

Chadha M. & Harlow, S. (2012). *The writing is on the wall, or is it? Exploring Indian activists’ beliefs on social media as alternative spaces of communication*. Paper presented at the regional International Communication Association Conference, October 18-20, Santiago, Chile.

Harlow, S., **Chadha, M.** & Johnson, T. (2012). *Media Trust in BRIC nations Brazil and India*. Paper presented at the regional International Communication Association Conference, October 18-20, Santiago, Chile.

Chadha, M. & Harp, D. (2012). *Indian activists and use of social networking sites- An exploratory study*. Paper presented at the International Communication Association Conference, May 23-28, Phoenix, AZ.

Chyi, H.I. & **Chadha, M.** (2011). *News on new devices: Examining multiplatform news consumption in the digital age*. Paper presented at the International Symposium of Online Journalism, April 1-2, Austin, TX.

Chadha, M. & Schmidt, S. (2010). *Straight from the people: Traditional media use of social media in reporting the Iranian elections and its aftermath*. Paper presented at the Global Media and War on Terror Conference at University of Westminster, September 13-14, London, U.K.

Chadha, M., Avila, A. & Gil de Zuniga, H. (2009). *Plugged in: Predicting podcast audiences and their political participation*. Paper presented at the International Symposium of Online Journalism, April 17-18, Austin, TX.

Chadha, M. (2009). *Social networking sites and journalism: Old jobs done with new media in new ways*. Paper presented at the Association for Education in Journalism and Mass Communication Mid-Winter Conference, March 6-8, Norman, OK.

Invited Lectures, Panels and Talks

Chadha, M. (2021). Panelist: “Pre-Conference: Ontologies in the Global South.” **Association for Education in Journalism & Mass Communication**, August 3-7. Virtual event.

Chadha, M. (2021). Speaker: “Brand messaging during crises.” **ASU Cronkite Global Initiatives with Saudi Journalists’ Association**: ‘Strategic Response: Shaping Images and Identity in a Crisis Context,’ June 7-July 8, Virtual event.

Chadha, M. (2019). Panelist: “I’ve finished my Dissertation, now what?” **Association for Education in Journalism & Mass Communication**, August 7-10, Toronto, Canada.

Chadha, M. (2018). Invited panelist at the **China Broadcast and Presentation Art Communication (CBPAC) Forum 2018**, hosted by Zhejiang University of Media and Communications (ZUMC), Hangzhou, Zhejiang, China.

Chadha, M. (2018). Invited panelist at the **Journalism in Asia Symposium**, hosted by the Valenti School of Communication, University of Houston.

Chadha, M. (2018). Guest attendee at **Scripps Howard Journalism Entrepreneurship Institute**, held at Arizona State University.

Chadha, M. (2016). Invited speaker for **Young Southeast Asia Leaders’ Initiative**, U.S. Department of State funded project, the School of Community Resources and Development, Arizona State University.

Chadha, M. (2015). Invited panelist to talk about *The Cronkite School: A teaching hospital model*. **Association for Education in Journalism and Mass Communication**, Santiago, Chile.

Chadha, M. (2006). Invited speaker, **St. Xavier’s Institute of Communication**, Mumbai, India.

Chadha, M. (2002). Invited speaker, **H. R. College**, Mumbai, India.

GRANTS

External

Spring 2017	Association for Education of Journalism and Mass Communication Emerging Scholars Grant (Co PI with Kwon, H. K.)
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Project title: *News Proximity and Social Media Framing of Terrorism: A Computational Approach toward Large-Scale Framing Research*

\$3,450

Fall 2016-
Spring 2018

U.S. Department of Education
Interdepartmental endeavor at ASU (PI, Schober, Juliane S.; Co PI, Cheong, Pauline) (I was one of 18 Faculty Collaborators)
Project title: *Asia Mediated: Interdisciplinary Curriculum Innovation at Arizona State University*
\$3,793.94 (2% of \$189,697)

Spring 2016

Florida State University (Co-Investigator with Harlow, Summer, Assistant Professor, Florida State University)
Faculty Development Grant
\$13,000

Internal

Summers 2015-2019

Dean's Research Grant
Walter Cronkite School of Journalism & Mass Communication
\$6000 annually

Spring and Fall 2016

Bidstrup Undergraduate-Faculty Research Fellowship
Barrett, The Honors College, ASU
\$1,920

Student Advising and Mentoring

Doctoral Committees

- i. Kristy Roschke, Walter Cronkite School of Journalism and Mass Communication, May 2018 (Committee Member).
- ii. Ashley Gimball, Walter Cronkite School of Journalism and Mass Communication, May 2018 (Committee Member).
- iii. Talal Alshathry, Walter Cronkite School of Journalism and Mass Communication, December 2021 (Committee Member).
- iv. Shuo Gao, Walter Cronkite School of Journalism and Mass Communication, in progress (Committee Member).

Undergraduate Theses

- i. Emilia Ferreyra, Computer Science, Fall 2020 (Second Reader).
- ii. Imani Stephens, Journalism, Spring 2019 (Chair).
- iii. Mikayla Morehead, Journalism, Spring 2019 (Chair).
- iv. Alex Argeros, Journalism, Fall 2017 (Chair).
- v. Gabriel Sandler, Journalism, Spring 2017 (Chair).
- vi. Shayla Hyde, Journalism, Spring 2017 (Chair).

- vii. Jade Yeban, Journalism, Spring 2018 (Second Reader).
- viii. Carli Engers, Journalism, Spring 2018 (Second Reader).
- ix. Sophia Kunthara, Journalism, Spring 2016 (Second Reader).

SERVICE

Cronkite School Service

Fall 2021	Cronkite School-Barrett Honors College liaison.
2020- 2021	Member of the Promotion & Tenure Committee.
2020- 2021	Elected Member of the Doctoral Graduate Committee.
2020 Fall	Member of (ad-hoc) Committee to help Cronkite faculty upgrade their CVs to the new Academic Personnel Actions Reporting System (APARS).
2020 Fall	Member of Cronkite Experience Working Group- Faculty/Staff Recruitment and Retention.
2020 Fall	Mentor to first year Ph.D student.
2018-2019	Mentor to visiting Humphrey Fellows.
2019	Presentation to participants, U.S. Department of State funded Study of the U.S. Institute on Journalism, Technology and Democracy.
2015-2018	Elected member, Dean's Advisory Committee, Walter Cronkite School of Journalism and Mass Communication.
2015-2016; 2018	Orientation Presentation to the Hubert Humphrey Fellows, Walter Cronkite School of Journalism and Mass Communication. Now in its tenth year, the U.S. Department of State funded programs brings 10 international mid-career journalists and public relations practitioners to the Cronkite School each year for ten months of intensive study and leadership training.
2015	Presentation to the Edward R. Murrow Visiting Fellows, Walter Cronkite School of Journalism and Mass Communication. This U.S. Department of State funded programs brings 75 international journalists to the U.S. each year to explore the role of the press in a democracy.

2015 Member, Assistant Professor Search Committee, Walter Cronkite School of Journalism and Mass Communication.

Arizona State University Service

2015-2020 Campus Committee Member for judging students' applications and submissions to Marshall's, Rhodes, and Fulbright Fellowships.

Professional Service

2021 Research Paper Discussant, Association for Education in Journalism & Mass Communication Mid-Winter Conference.

2020 Reviewer for Journalism Studies, International Communication Association Conference Division.

2020-2021 Professional Freedom & Responsibility Chair, Community Journalism Interest Group, Association for Education in Journalism and Mass Communication Conference.

2019-2020 Chair, Community Journalism Interest Group, Association for Education in Journalism and Mass Communication Conference.

2018-2019 Vice Chair, Community Journalism Interest Group, Association for Education in Journalism and Mass Communication Conference. Reviewer for Community Journalism Interest Group, International Communication Division and Prize for Professional Relevance.

2017-2018 Research Chair, Community Journalism Interest Group, Association for Education in Journalism and Mass Communication Conference; Reviewer for Electronic News Division and AEJMC Prize for Professional Relevance.

2017 Reviewer for International Communication Association Conference, Feminist Scholarship Division and Mass Communication Division.

2016 Reviewer for Association for Education in Journalism and Mass Communication Conference, Electronic News Division.

2015 Reviewer for the International Communication Association Conference, Journalism Studies Division.

2015 Reviewer for AEJMC-Chile Regional Conference, Communication Technology.

2010-2014 Graduate Liaison Officer for the Communication Technology (CTEC) division, of AEJMC.

Journal Reviewer

1. *Journalism*, 2022
2. *Journal of Press/Politics*, 2021
3. *Communication Research*, 2020
4. *Digital Journalism*, 2020
5. *Journalism Practice*, 2020

6. *Journalism and Mass Communication Quarterly*, 2016-2020
7. *Journalism Studies*, 2018-2020
8. *Asian Journal of Communication*, 2019
9. *Mass Communication and Society*, 2018
10. *Journal of Radio and Audio Media*, 2018
11. *Cuadernos.info*, 2018
12. *Radio Journal: International Studies in Broadcast and Audio Media*, 2018
13. *Journal of Computer Mediated Communication*, 2012

Academic Association Memberships

1. AEJMC – Association for Education in Journalism and Mass Communication.
2. ICA – International Communication Association.