School of Journalism  
The University of Arizona  
Diversity and Inclusion Report  
2018-2019 Academic Year  
Submitted by the Diversity and Inclusion Committee

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The School of Journalism values diversity and inclusivity as vital to the profession’s mission to report fully and fairly on the full range of human experience. We endeavor to recruit, train and graduate students from diverse backgrounds to increase newsroom diversity until it accurately reflects the American experience. People of color comprise less than 14 percent of the U.S. newsroom workforce (compared with 23.5 percent of the U.S. population), and women only 42 percent (compared with 51 percent of the U.S. population), according to the 2017 ASNE Newsroom Diversity Survey.

The school strives to provide instruction, assignments, outside speakers and special events to prepare students to report intelligently and sensitively on our increasingly diverse society. Our faculty’s research, professional projects and service reflect the school’s commitment to diversity and inclusivity in journalism.

This list of diversity-related activities during the 2018-19 academic year (August-July) by UA School of Journalism faculty, staff and students was culled from faculty curricula vitae and annual reports, faculty and staff email notifications to the diversity coordinator, and the school’s weekly “Kudos” announcements of faculty and student accomplishments.

Section 1: Highlights

Carol Schwalbe continued to serve as the second female director of the UA School of Journalism. A focus of her tenure is encouraging a diverse and inclusive atmosphere in the school. She was promoted to full professor in June.

The school hired two new professors.

- Jessica Retis is formerly an associate professor at California State Northridge. From Peru, she has also taught in Mexico and Spain. Her research focuses on analysis of contemporary Latino diaspora and its media implications. Retis is launching a bilingual journalism program at the University of Arizona.
Ruxandra Guidi, from Venezuela, specializes in magazine writing, audio reporting and podcasting. She has reported throughout the United States and Latin America for High Country News, The Atlantic, Pacific Standard, BBC’s The World, Latino USA, The Guardian and NPR. She created the storytelling website Fonografia Collective with her husband and recently wrote about “The People in Their Labyrinth: Venezuela’s Stalled Revolution” for VQR.

Journalist Carmen Aristegui was named the 2018 winner of the John Peter and Anna Catherine Zenger Award for Press Freedom. She accepted the award on October 12 at a dinner emceed by KUAT-TV’s Nancy Montoya, who interviewed Aristegui for more than 200 guests. Earlier that day, Aristegui interviewed UA laureate professor Noam Chomsky about migration, Mexico’s drug problem and its president-elect, Andrés Manuel López Obrador.

School faculty selected CNN anchor Christiane Amanpour to receive the 2019 Zenger Award.

Workshop director Andrés Domínguez and writing coach Susan Knight organized and led the June 2-8 Donald W. Carson Journalism Diversity Workshop for Arizona High School Students. Sixteen teens practiced reporting, photography, multimedia and media ethics, with a focus on health and wellness. They produced a print newspaper, The Chronicle. They heard from local journalists and UA Journalism faculty and staff, including Jeannine Relly, Susan Swanberg, Michael McKisson, Carol Schwalbe (with Cecil Schwalbe), Christopher Conover and Paloma Boykin. To help cover workshop costs, Andrés secured a $7,500 grant from the Dow Jones News Fund and $5,000 from UA’s Office for Diversity and Inclusive Excellence (ODIEX). He wrote a column for the June 2 Arizona Daily Star, “UA workshop for high schoolers aims to improve newsroom diversity.”

Michael McKisson helped Arizona Public Media win a national Edward R. Murrow Award in feature reporting with his drone photography for “Where dreams die,” a documentary about migrants who perished while crossing the desert.

Terry Wimmer, who was faculty adviser for the Tombstone Epitaph and El Independiente, retired after a dozen years at the school. Under his leadership, the Indpendiente staff placed third nationally in the 2018 Association for Education in Journalism and Mass Communication (AEJMC) Student Magazine Contest with its Spring 2018 issue on “Equality. The Status of Women in Arizona.”

Section 2: Service

Bill Schmidt and Nancy Sharkey served as co-directors of the Journalism on Screen series again for the 2018-19 school year. They celebrated the 20th film in the series at The Loft on March 17 with Witness to Democracy: The Journey of a Mother and a Photographer.” Kim Newton is featured in the South Korean documentary, which tells the story of three people brought together by the tragic killing of college student Lee Han-yeol, whose death propelled the South Korean democracy movement in June 1987. After the screening, Newton participated in a panel with director Man-jin Kim and UA East Asian Studies Professors Sunyoung Yang and Nathaniel Smith. Newton and Kim also accepted a Gold World Medal for best documentary in current affairs at the New York Festivals TV & Film Awards in Las Vegas on April 9.
Jessica Retis was elected chair of the International Association for Media and Communication Research’s Diaspora and the Media Working Group for a four-year term. She plans to develop several international projects with colleagues Sofia Calvacanti of Universidad Federal de Pernambuco, Brazil (co-chair), and Sumana Chattopadhyay of Marquette University (vice chair). She recently wrote a report, “Challenges and Opportunities for Hispanic Media in the Digital Age,” for the Democracy Fund. Her report was featured in a May 13 Nieman Lab story, “Here’s the state of Hispanic media today — and where it goes from here.”

Linda Lumsden participated in a variety of activities to further diversity and inclusion this year:

- Obtained an ODIEX (Office of Diversity and Inclusive Excellence) grant to help cover travel expenses to attend the Oral History Association’s convention in Montreal.
- Spoke at a National Archives panel, “Women and the Vote: The 19th Amendment, Power, Media, and the Making of a Movement,” on May 16 in Washington, DC.
- Participated on the “Preserving the Voices of Arizona’s Diverse Communities” panel, a March 29 symposium at the UA Main Library.
- Gave the keynote speech at Pima Community College’s “Speaking Out” event on March 7. About 50 students attended. She talked about her book Journalism for Social Justice: A Cultural History of Social Movement Media from Abolition to #womensmarch. The event marked African-American History Month and Women’s History Month.
- Served as a featured speaker about Social Justice Journalism, a Brown Bag Lunch organized by UA’s Department of Gender & Women’s Studies, April 16.
- Served on the editorial board for American Journalism: Special Issue on Suffrage and the Media 2018-19.
- Was interviewed (3:30 min.) for the Women’s Suffrage and the Media multimedia website (http://suffrageandthemedia.org).
- Taught a workshop for Tunisian journalism students on U.S. journalism ethics for the Al-Jisr Exchange Program with the University of Arizona, April 2018.
- Advised the Malaysian Students Association.
- Advised the UA Library-ASU Library Joint NEH National Digital Newspaper Project, which is digitizing minority newspapers in Arizona.
- As a member of the SOJ Diversity and Inclusivity Committee, she created and administered the D&I questionnaire for Spring 2019 students in Ethics and the Media (JOUR 439).
- Served on the international advisory board for the Jurnal Komunikasi (Malaysian Journal of Communication).

Jeannine Relly and adjunct instructor Brett Fera of Arizona Student Media hosted media professionals from the Kyrgyz Republic in a December 3 tour of the School of Journalism and the Arizona Daily Wildcat, KAMP Radio and UATV3.
Celeste González de Bustamante was invited to participate in a May 22 – 23 workshop at the University of Miami’s Institute for Advanced Study of the Americas to help plan the third round of the Worlds of Journalism Study, which will include interviews with journalists from more than 100 countries. González de Bustamante is part of a subgroup of researchers who will study countries in Latin America. She will lead the Costa Rica study and is helping with the Mexico study. Costa Rica remains an outlier in the region and the world as one of the top-ranked countries in the area of freedom of the press.

Maggy Zanger received a nearly $4,000 grant from the UA’s Office for Diversity and Inclusive Excellence to assist the School of Journalism fund high school recruitment, activities by diversity clubs, a student town hall on diversity and speakers.

As Director of Graduate Studies in the School of Journalism, Linda Lumsden advised final M.A. papers for three Native American students who received Native Seed Grants, Summer 2019. In addition, Linda included questions re: diversity an inclusion on the graduate students’ exit survey.

With the Center for Middle Eastern Studies colleagues, Maggy Zanger and Jeannine Relly developed a program and submitted a requested proposal to the Stevens Initiative for digital classroom program with U.S., Iraqi and Yemini students. The program was ultimately not funded.

Maggy Zanger moderated and helped organize a talk by Joanna Lillis, a Kazakhstan-based journalist reporting on Central Asia for news outlets such as The Economist and The Guardian. The Center for Border & Global Journalism co-sponsored the event on February 4 about pursuing a career abroad in journalism at the UA Bookstore.

Jeannine Relly was featured on the graduate Human Rights Practice Program website, the first in a series of Q&As with faculty.

On October 26, as part of Arizona Public Media’s Arizona 360 profile “Journalist Carmen Aristegui honored,” AZPM’s Nancy Montoya interviewed Celeste González de Bustamante about the dangers faced by journalists in Mexico.

Celeste González de Bustamante was also interviewed on November 7 by Univision national correspondent Luis Megid about the effect of anti-immigrant discourse on the midterm elections.

Section 3: Guest speakers

On March 28 Deborah Thomas, a Library of Congress program manager, spoke to Linda Lumsden’s students about the addition of 45 digitized African American, American Indian and Spanish-language newspapers to Chronicling America, a free and openly accessible national newspaper database hosted by the Library of Congress.

Adjunct instructor Joe Sharkey brought “Mississippi Burning” screenwriter Chris Gerolmo to his Arizona Sonora News class in late April. Chris, also a musician and producer, wrote the
screenplay for the upcoming movie starring Emilia Clarke, “Above Suspicion,” which is based on Sharkey’s nonfiction book.

In April, Maggy Zanger and Jeannine Relly worked with the Center for Border & Global Journalism and the Center for Middle Eastern Studies to host journalist Jenna Krajeski during her visit to the University of Arizona. Krajeski led a talk and round table discussion in the School of Journalism titled “Covering Trauma: Respecting the Subject, Getting the Story, Protecting Yourself.” She was also interviewed for a School of Journalism video and audio series on cultural sensitivity with sources. Krajeski and Nobel Peace Prize winner Nadia Murad co-authored The Last Girl: My Story of Captivity, and My Fight Against the Islamic State (2017). Now based in New York, Krajeski previously reported from Istanbul on human trafficking and the Kurdish minorities in Turkey and Iraq. She has written for Harper’s Magazine, The Atlantic, Slate, The New Yorker and The Nation.

Maggy Zanger arranged for visits by the following guest speakers for her Human Right Crises (HRT 531) course for the Human Rights Practice master’s program:

- Mariwan Hama, a human rights worker, journalist and journalism trainer, spoke about working safely and securely in conflict and oppressive areas, June 2019.
- James Millward, historian and expert on the Uighur Muslim minority of China, June 2019.
- Sherizaan Minwalla, a human rights lawyer and researcher based in Iraq, spoke to students on the genocide against the Yezidi people by ISIS, July 2018.

In January 2019 Geoff Ellwand invited KGUN 9-TV anchor and UA alum Valerie Cavazos to speak to his broadcast writing class (JOUR 280).

Adjunct instructor Cathalena Burch invited conductor Keitaro Harada to speak with her advanced reporting class (JOUR 306) on November 15. Harada, a UA alum who was in town to conduct the Tucson Symphony Orchestra, talked about his experiences with journalists in his native Japan, where he is a regular guest conductor. He is the associate conductor of the Cincinnati Symphony.

Celeste González de Bustamante coordinated a visit to the school by Dallas Morning News border correspondent Alfredo Corchado, who talked to students and faculty about his reporting and books, Homelands (2018) and Midnight in Mexico (2014). His visit was co-sponsored by the school’s Center for Border & Global Journalism, the Agnese Nelms Haury Program in Environment and Social Justice and the Office for Diversity and Inclusive Excellence (ODIEX).

Section 4: Classroom topics and activities

Ruxandra Guidi and adjunct instructor Joe Ferguson ('06) of the Arizona Daily Star were named winners of the Fall 2019 faculty engagement grants funded by donor Al Litzow ('73). Guidi received $2,000 to purchase audio recording kits for a student project on “Podcasting as part of a new vision for Arizona Sonora News.” Ferguson received $1,000 for a student project in his Reporting Public Affairs class titled “Digging into eviction court, uncovering the realities of a lopsided system.”
Adjunct instructor Irene McKisson and her editing students prompted AP Stylebook editors to change an entry on “hedging” that “presumed maleness.” Check out the new and old versions below at https://tinyurl.com/ybtk7ldu

Students in Linda Lumsden’s History of American Journalism (JOUR/HIST 487/587) class added 17 interviews to the Sonoran Desert Journalists website, increasing to 32 the number of oral histories of Southern Arizona journalists. The podcast project was funded by a $500 grant from Al Litzow, which paid for the service of digital consultant John de Dios. Each entry includes a brief overview of the journalist’s career, an audio interview, a photograph of the journalist and links to his or her work.

Celeste González de Bustamante’s Reporting in the U.S.-Mexico Borderlands class took a tour of Nogales, Sonora, with Cesar Barrón from Radio XENY. Check out this video summary, shot and edited on an iPhone 7 Plus by González de Bustamante. Earlier, students were welcomed by Santos Yescas, with Nogales Community Development, at the school’s Nogales news bureau, a space at a senior residence where students can report and work on projects every Monday.

In Spring 2018 Maggy Zanger taught Media and Terrorism (JOUR 402), in which she moved students away from stereotypes about “terrorists” and helped them understand media framing of terrorism and the various motivations for using terrorist tactics. She also taught Human Rights Crises (HRT 531) for the Human Right Practice master’s and certificate program. The class focused on a case study of Syria and the refugee crisis stemming from the civil war there.

In Fall 2018 Maggy Zanger taught Media Coverage of International Crisis (JOUR/MENAS 496F/596F). Because it is cross-listed, the course focuses on the Middle East, but the students also read a book on the Haiti earthquake as a case study of a natural disaster.

Linda Lumsden, who is affiliated faculty with the Department of Gender and Women’s Studies, promoted various aspects of diversity and inclusion in the journalism courses she taught this year:

- Ethics and Diversity in the News Media (JOUR 439/539), Fall 2018, Spring and Summer 2019
  - Looked at diversity and inclusion aspects of a wide array of case studies, such as an interview with the parents of a Muslim mass shooter, source relations with undocumented immigrants and their families in Mexico, and gender issues surrounding photojournalist Lynsey Addario’s role in Syria.
- History of American Journalism (JOUR/HIST 487/587), Spring 2019
  - Included units on the history of diversity and inclusion in U.S. news media, including the abolition press, suffrage press and LGBTQ press.
- Journalism, Gender and Multiculturalism (JOUR/GWS 344), Summer 2019
  - This cross-listed online course addressed issues of diversity and inclusion in journalism, including race, gender, ethnicity (with emphasis on Latinos), religion, class and disabilities. Students apply feminist theory, critical race theory, “tribal crit” theory and similar frameworks to timely materials.
In Beginning Television Reporting and Production (JOUR 385) and Intermediate Television Reporting and Production (JOUR 390) students produce one assignment that deals with inequality.

Susan Swanberg’s Spring 2019 Media Law (JOUR 509) class visited the James Rogers College of Law library for instruction on how to conduct legal research. Law library fellow Jake Gottfredson gave the students a tour of the library, pointing out the locations of important research tools. After the tour, Gottfredson described additional resources available for legal research, including resources available to research tribal law, and provided students with a helpful handout on these topics.

Susan Swanberg’s Spring 2019 Science Journalism (JOUR 455/555) class examined the Society for Environmental Journalists’ Guide for Diversity in Environmental Reporting. Her students also acquainted themselves with environmental journalists who write about global climate issues, including Neela Banerjee.

Section 6: Research and professional projects

Celeste González de Bustamante and Jessica Retis saw their paper “Latina Millennials in a Post-TV Network World: ‘Anti-stereotypes’ in the Web-TV series East Los High” selected as this year’s first-place winner of the International Communication’s Latino/Latin American Research Award (LARA). The award honors the top three research papers submitted to either the International Communication or the Minorities and Communication divisions by Hispanic scholars for journalism and mass media research.

Susan E. Swanberg’s manuscript “Wounded in Mind: Science Service Writer, Marjorie Van de Water, Explains World War II Military Neuropsychiatry to the American Public,” has been accepted for publication in the journal Media History. The manuscript discusses the role of the Science Service, its Science News-Letter and science writer Marjorie Van de Water in promoting and disseminating U.S. military neuropsychiatric policy during World War II. The research was funded in part by an American Journalism Historians Association Rising Scholar Award.

Rogelio Garcia is working on a new documentary, “A Veteran’s Heart,” that focuses on active duty and retired Army Special Forces soldiers who are coping with PTSD and other mental health conditions. Part of the story explores their relationship with Afghan Army members they worked with overseas and who now live in Salt Lake City.

Linda Lumsden discussed her upcoming book, Social Justice Journalism: A Cultural History of Social Movement Media from Abolition to #womensmarch, on April 16 as part of the GWS/SIROW Brown Bag Lecture Series at the Department of Gender and Women’s Studies. The book, which Peter Lang published in July, seeks to deepen and contextualize knowledge about digital activism by training the lens of social movement theory on the nearly forgotten role of social justice media produced by eight 20th-century American social justice movements, including socialism, environmentalism, women’s suffrage, civil rights, women’s liberation, farmworkers’ rights, disability rights and transgender rights.
Linda Lumsden wrote a review of *The Rise and Fall of the Associated Negro Press: Claude Barnett’s Pan-African News and the Jim Crow Paradox*, which was featured in the Winter 2018-19 issue of the *Journal of American History*. She also received a $2,000 grant from the Friends of the UW-Madison Libraries Grants to Scholars program to visit the archives of the Wisconsin Historical Society. She explored the visual rhetoric of political cartoons in 20th-century social movement periodicals in its Social Action Collection, one of the nation’s largest archives of social movements.

Linda Lumsden presented two works of research at the the American Journalism Historians Association 2018 convention in Salt Lake City:

- On October 6 she presented her research on “Don Sotaco Finds His Voice: Visual Rhetoric and Farm Worker Identity in *El Malcriado*, 1964-1967.” She was was named first runner-up for Outstanding Research on a Minorities Topic for the paper.
- On October 8 she discussed “Historiography: Women’s Suffrage and the Media” as part of a panel on the upcoming *American Journalism* special issue on “Woman Suffrage and the Media.” The article was published in the *American Journalism: Special Issue on Suffrage and the Media* issue in April 2019.

Jeannine Relly conducted research on a variety of topics related to diversity and inclusion:

- *Public Management Review* accepted a paper on “Organizational protection for whistleblowers: A cross-national study,” which was written by R. Chordiya, M. Sabharwal, J.E. Relly and E. Berman.
- Jeannine Relly and Rajdeep Pakanati's manuscript titled “Freedom of Information Lessons from India: Collaboration, Coproduction and Rights-based Agenda Building” was accepted for publication in *Journalism: Theory, Practice and Criticism*. The study included interviews with 110 journalists, civil society organization leaders and social activists in 20 cities and towns across India.
- Jeannine Relly’s paper proposal with Meghna Sabharwal and Fazle Rabbi titled “Governance, accountability institutions and marginalized groups: The case of India” was accepted for presentation at the 2019 Public Management Research Conference at the University of North Carolina at Chapel Hill.
- Jeannine Relly and Myiah Hutchens saw their study “The influence of ‘dark networks’ on citizens’ confidence in democratic institutions in Mexico” accepted for publication in *The Social Science Journal*. The research used secondary public opinion data and government data to study the influence of violence and knowledge of corruption on citizens’ attitudes toward democracy and confidence in democratic institutions over the three most recent Mexican presidencies.

An article by Carol Schwalbe, Jeannine Relly, Sally Ann Cruikshank and Ethan Schwalbe on “Human Security as a Conceptual Framework: The Case of Palestinian Journalists” was published in the online version of *Journalism Studies*. This research focuses on the daily professional and societal constraints and pressures that Palestinian journalists face in one of the most challenging regions in the world for independently reporting the news.

Maggy Zanger oversaw the translation of interviews in Kurdish and synthesized the findings from more than 20 interviews she conducted with Iraqi journalists for a paper she and
colleague Jeannine Relly wrote on “Toward a Framework for Studying Democratic Media Development and ‘Media Capture’: Iraqi Kurdistan after the Oil Boom and ISIS Crisis.”

PBS NewsHour picked up an Arizona Public Media story by Arizona 360 host and adjunct instructor Lorraine Rivera (’04) about Central Americans seeking asylum near Yuma, Arizona.

Section 6: Student club activities

Maggy Zanger and Jeannine Relly organized an all-clubs diversity discussion and mixer April 4 at a local pizza restaurant. They invited Marian Binder, director of Counseling and Psychological Services for the Campus Health Service, to talk to students about cultural sensitivity in reporting. Susan Swanberg and Kim Newton also attended the mixer.

Susan Knight and students from the school’s Society of Professional Journalists chapter organized a panel on “Satire in the Age of ‘Fake News’” on November 14. Panelists included cartoonists David Fitzsimmons (Arizona Daily Star) and Chris Britt, and Nancy Stanley and Derek Bambauer of the UA College of Law. Click here to watch the Facebook Live video.

Section 7: Students and alumni

Recent master’s graduate Zeina Cabrera-Peterson won a top student paper award in the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication in August. The paper was based on her thesis, “Politicking While Black.” She also won the school’s 2019 Excellence in Research award.

In December 2018 Zeina Cabrera-Peterson defended her thesis on “Twitter usage by three female African American congressional candidates” with support from thesis chair Jeannine Relly and committee members Bryan Carter (Africana Studies), Kevin Henry (Education) and Linda Lumsden.

Senior Ashley Fredde and recent master’s graduate Dalal Radwan received Journalism in the Era of Disinformation fellowships. They joined 14 other students from the U.S. and Germany in Washington, D.C., for training with professionals and academics on navigating disinformation and fake news.

In May 2019, Fulbright scholar Dalal Radwan defended her thesis on “Framing Palestine: News Framing of United Nations Resolutions on Palestine in U.S. and British Newspapers, 1993-2017.” She was advised by co-chairs Linda Lumsden and Jeannine Relly and committee members Maha Nassar (School of Middle Eastern & North African Studies) and Maggy Zanger.

In May 2019 Shanshan Niu defended her master’s thesis on U.S. and British newspaper coverage of China’s “Belt and Road” with support from chair Jeannine Relly and committee members Linda Lumsden and Carol Schwalbe.

Adjunct instructor Cynthia Lancaster and Jacelle Ramon-Sauberan (’10) talked about the UA School of Journalism with 30 Baboquivari High School students in Sells, Arizona, on March 26.
Journalism student Jesse Tellez, an apprentice at the Arizona Daily Star, wrote about a Mexican food festival.

Graduate student Monika Damron, an intern at Arizona Public Media, produced several radio stories, including a piece on a pedestrian tunnel in Nogales.

Graduate student Meredith O’Neil, an intern for Tucson Local Media, published numerous stories for the Northwest Explorer and other publications, including “Community help ensures every child is ready for school” and “Detailing Tucson’s 1950s rebels” about Mexican Americans growing up in Southern Arizona.

Grad student Alisa Ivanitskaya spent the summer as an Edmund S. Muskie fellow for Wisconsin Watch (www.wisconsinwatch.org) at the Wisconsin Center for Investigative Journalism in Madison. The Fulbright scholar from Russia produced graphics and photos for her fellowship.

Los Angeles Times reporter Brittny Mejia (’14) was one of eight journalists nationally to be awarded a 2019-2020 Rosalynn Carter Fellowship for Mental Health Journalism by the Carter Center.

Grad student Ty Hudson, an Arizona Daily Star apprentice, wrote a front-page story on “Ancient Tohono O’odham custom of saguaro fruit harvesting kept alive,” with photos from apprentice Griffin Riley.

Vanessa Ontiveros, a summer apprentice at the Arizona Daily Star, produced a front-page centerpiece story on “Summer program gives Tucson teens an inside look at court system.” She shared a byline with Caitlin Schmidt (’14), “UA’s ‘Controversial Issues’ symposium addresses student-athletes, Title IX.” She also published two stories: “Despite passage of Arizona criminal justice reform bill, more work needs to be done, advocates say” and “After-hours court event provides opportunity to resolve warrants, other issues.”

Mariana Dale (’14) and Sandra Westdahl (’12) had a hand in winning national Edward R. Murrow Awards. Dale and KJZZ-FM in Phoenix took first place in continuing coverage for their Arizona teacher strike reports (tinyurl.com/y4jc66fj). Westdahl produced Arizona Public Media’s “Where dreams die” (tinyurl.com/y25akfj), which placed first in feature reporting and told about migrants who have perished while crossing the desert.

Danyelle Khmara (’17) covers mental health and issues concerning veterans, homelessness, addiction and housing at the Arizona Daily Star.