

Graduate Exit Survey

This survey will help the School of Journalism better serve graduate students and help us assess our program overall. We truly appreciate your feedback and honest answers as they will help us adjust the curriculum to serve student needs better. This is anonymous so we can get your honest appraisal and candor about the program. Thank you!

1. Why did you decide to study journalism?
2. Which course did you learn from the most—and why? The least—and why?
3. Why did you choose the UA School of Journalism, and what factors played a role in that decision?
4. Do you have a job lined up for after graduation? If so, what is it? If not, what kind of job would you like to get?
5. Do you plan to continue in graduate school to obtain a Ph.D.? If so, where you will continue your graduate studies?
6. Now that you're about to graduate, have your thoughts toward studying journalism changed? If so, in what way?
7. Regarding your thoughts about studying journalism, please rate the following statements:

	Strongly Disagree				Strongly Agree
I am glad I studied journalism.	1	2	3	4	5
I regret studying journalism.	1	2	3	4	5
Journalism is not what I expected.	1	2	3	4	5
The School of Journalism prepared me for a journalism job or further graduate study.	1	2	3	4	5
The School of Journalism met my academic expectations.	1	2	3	4	5
I am satisfied with the quality of the faculty.	1	2	3	4	5
I am satisfied with the quality of instruction.	1	2	3	4	5
I am satisfied with the space and facilities provided for graduate students.	1	2	3	4	5
I found the academic advising helpful.	1	2	3	4	5
I am satisfied with the quality of the program.	1	2	3	4	5

Here is a list of outcomes the journalism school sets for students. Assess how well you feel you mastered these outcomes.

Please rank from 1 (not enhanced) to 5 (enhanced a lot). Choose n/a if not applicable.

Role of the press: The student will be able to describe the role of the press in a democracy, as well as the historical and contemporary relationships among the press, the public and the government. The student also will be able to articulate the relevance of journalism to individuals, institutions and society.

Not enhanced						Enhanced a lot
1	2	3	4	5	N/A	

Independence: The student will apply the principles of freedom of speech and the press, and explain how these principles include the rights to monitor and criticize those in power, as well as to dissent.

1	2	3	4	5	N/A
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Law: The student will recognize the legal frameworks in which the rights and responsibilities of the press have evolved in the United States and countries around the world and will be able to cite national constitutions, case law, statutes, policies and international laws, as well as the social, political and cultural contexts of those frameworks.

1	2	3	4	5	N/A
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Ethics: The student will apply ethical principles in work, whether professional or academic, and work ethically in pursuit of truth, accuracy, fairness and diversity. The student will describe the philosophical foundations of ethical decision-making.

1	2	3	4	5	N/A
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Critical thinking: The student will recognize and describe the ways in which political, economic, cultural and social factors influence, and are influenced by, the information that the news media present. The student will demonstrate creativity and independence in reporting and writing.

1	2	3	4	5	N/A
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Diversity: The student will demonstrate an ability to work as a journalist serving diverse communities in a global society, including the complexities of gender, race, ethnicity, sexual orientation, socio-economic status and other forms of diversity. The student will demonstrate an understanding of the digital divide at home and globally.

Not enhanced				Enhanced a lot	
<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>

Theory: The student will be able to describe fundamental communications theories as they relate to the use and presentation of information and images.

<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>
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Numeracy: The student will be able to perform basic mathematical computations, evaluate statistical data, including public opinion polls, and detect innumeracy in the work of others.

<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>
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Research: The student will effectively gather and critically evaluate information through interviews, observation, public records and other methods central to journalism.

<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>
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Writing: The student will show that he or she writes correctly and clearly with attention to style, spelling and grammar, as well as clarity, accuracy and fairness.

<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>
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Technology: The student will demonstrate knowledge of software for video, photographic and online storytelling, as well as other technologies used by the profession. The student will be able to describe the relationship among journalism, information technology and society, and the ways in which technological developments affect the content and dissemination of news.

<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>N/A</u>
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3. Please rate the following statements about the School of Journalism’s graduate advising:

	Strongly Disagree			Strongly Agree	
I accomplished what I needed with advising	1	2	3	4	5
The graduate adviser understood my questions.	1	2	3	4	5
The adviser responded promptly to emails.	1	2	3	4	5
I felt better when I left the advising office.	1	2	3	4	5
The adviser explained requirements clearly.	1	2	3	4	5
I felt confident in the information the adviser provided to me.	1	2	3	4	5
I was satisfied with my adviser’s attempts to understand my academic concerns.	1	2	3	4	5

8. Please list any suggestions you may have to make the journalism program stronger (classes that should be added, access to faculty, advising, etc.):

9. If you have any additional feedback (re professors, advising, internship help, study abroad, etc.), please offer it in this space:

Background and demographics

I identify my gender as _____

Age: _____

Race/ethnicity (circle all that apply):

- African-American
- Asian-American
- Hispanic
- Native American
- White
- Other _____

What city and state are you from (or country if not from the U.S.)?

What languages do you speak other than English?

Did you attend a private college/university or a public college/university (or both)?

Did you have journalism coursework or work/internship experience in college/university? If so, what (newspaper, yearbook, radio, etc.)?

Did you receive financial aid while studying at the School of Journalism?

Were you involved with clubs at the School of Journalism? If so, which ones?

Have you had at least one journalism internship or apprenticeship? If so, where?

Did you serve in a leadership position in journalism (e.g., editor in a class publication or at the Wildcat, leader in a student club, etc.)? If so, what as the nature of the position (without giving away your identity)?

Thank you—and congratulations on earning your master's degree in journalism!

DETACH THIS PAGE AND TURN IN SEPARATELY
(To protect your anonymity for the previous survey questions.)

Post-graduation contact information

Within a year of your graduation we would like to contact you through email to see how you are doing and where you landed. This is important for assessment purposes to see if graduates are going into the field or other lines of work. We would like to send you an email to a non-UA email account (since the UA deletes those relatively quickly) so you can take a quick online survey. We will not use this email for any other purposes unless you authorize other uses below.

Thank you!

Name: _____

Post-graduation email (not your UA email account): _____

Post-graduation phone number (optional): _____

Post-graduation mailing address (optional): _____

Check all that apply:

I would like to receive alumni news from the School of Journalism via email.

I would like to receive alumni mailings from the School of Journalism.

Signature

Date