## Madden Media Internship Info

<u>Madden Media</u> is a destination marketing agency and publisher that works with cities and states across the country to drive tourism with top-tier copy and creative marketing campaigns.

We're a full-service agency, which means we do it all — we create travel guides, build websites, host marketing pop-ups, run digital campaigns, and more.

As an editorial intern at Madden, you'll get a chance to see what it's like to craft copy in an agency setting by actually doing it.

You'll write travel articles, dig deep into client and SEO research, and work closely with Content Strategists on Madden-owned properties like <u>VacationistUSA</u>.

This is a great fit for candidates that are looking to think outside the box and flex their creative writing skills.

Several of our current editorial staff started out as UofA interns—could you be our future hire?