PART I

GENERAL INFORMATION

This general information section will be included in its entirety in the site team’s report, and it must present the most current information available. Before the site visit, the unit should review its responses to the questions below and update them as necessary. The unit then should provide a copy of this updated section for each team member when they arrive on campus. A digital copy in Word document format of the updated responses also must be provided to the team chair to be included in the digital team report sent to the ACEJMC office.

In addition, if any significant changes not covered in this section have occurred since the original self-study report was submitted, the unit should describe and document those changes and present this new material to the team when members arrive.

Name of Institution: University of Arizona

Name of Unit: School of Journalism

Year of Visit: 2017-2018 academic year (Jan. 21-24, 2018)
1. Check regional association by which the institution now is accredited.

___ Middle States Association of Colleges and Schools
___ New England Association of Schools and Colleges
X  North Central Association of Colleges and Schools
___ Northwest Association of Schools and Colleges
___ Southern Association of Colleges and Schools
___ Western Association of Schools and Colleges

2. Indicate the institution’s type of control; check more than one if necessary.

___ Private
X  Public
___ Other (specify)

3. Provide assurance that the institution has legal authorization to provide education beyond the secondary level in your state. It is not necessary to include entire authorizing documents. Public institutions may cite legislative acts; private institutions may cite charters or other authorizing documents.

Legal authorization is provided by the Arizona Constitution, Article 11, Sections 4 and 5, and Arizona Revised Statutes, Sections 15-1601 and 15-1626.

4. Has the journalism/mass communications unit been evaluated previously by the Accrediting Council on Education in Journalism and Mass Communications?

X  Yes
___ No

If yes, give the date of the last accrediting visit:

Jan. 22-25, 2012

5. When was the unit or sequences within the unit first accredited by ACEJMC?

1964

6. Provide the unit’s mission statement. Statement should give date of adoption and/or last revision.

The School of Journalism’s mission statement, adopted in 2011 and affirmed in 2014, is provided on the next page.
MISSION STATEMENT
UNIVERSITY OF ARIZONA SCHOOL OF JOURNALISM

The School of Journalism has a four-fold mission:

1. To provide future journalists with the intellectual training and professional skills necessary to gather, evaluate, organize and disseminate information in a way that enables citizens to participate in a democratic society in a meaningful way.

2. To provide all students with the opportunity to develop an understanding of the role of the press in a multicultural society, so they can learn to think critically about the ways in which the news media affect individuals, institutions and social values. This includes an understanding of the legal and ethical issues that are an integral part of the journalism profession.

3. To encourage faculty scholarship that reflects a balance of theoretical and professional approaches to exploring the role and impact of the news media at a time when information generated by news organizations has become a major component of international cross-border data flow.

4. To develop a dialogue with journalism educators and professional journalists concerning the most effective ways to encourage professional standards at a time when the profession is confronting unprecedented challenges arising from the technological changes that have created the global information age.

The school’s mission is based on two fundamental ideas: (1) Journalists fulfill a crucial role in a democracy, providing the public with independent, objective information about issues and events so citizens can make informed judgments about policy and policymakers. (2) Information provided by the news media forms the foundation for much of the research in other fields, such as history and political science.

As the above items indicate, some media-related subjects are outside the scope of the school’s mission. The school does not engage in research or teaching in the fields of advertising, creative writing, media arts, or public relations. Given the importance of the press as a democratic institution, and its significance for the research and teaching agendas of other social sciences, the faculty has decided that journalism will be the sole focus of the UA program.

*Adopted May 9, 2011; Last paragraph affirmed by faculty vote May 7, 2014.*
7. What are the type and length of terms?

   Semesters of 16 weeks
   Summer sessions of 3, 5, 7 and 10 weeks
   Winter sessions of 3 weeks

8. Check the programs offered in journalism/mass communications:

   X  Bachelor’s degree
   X  Master’s degree
   ___ Ph.D. degree

9. List the specific undergraduate degrees as well as the majors or sequences being reviewed by ACEJMC.

   Bachelor of Arts in Journalism

10. Credit hours required by the university for an undergraduate degree:

    120 semester-hour credits

11. Give the number of credit hours students may earn for internship experience.

    Up to 3 semester-hour credits

12. List each professional journalism or mass communications sequence or specialty offered and give the name of the person in charge.

   Name of Sequence or Specialty  Person in Charge
   Journalism                     David Cuillier, School Director

13. Number of full-time students enrolled in the institution:

    29,783 full-time and 5,340 part-time undergraduates in Fall 2017 for University of Arizona

14. Number of undergraduate majors in the accredited unit, by sequence and total:

   Name of Sequence or Specialty  Undergraduate majors
   Journalism                     445¹

¹ The count as of Sept. 11, 2016, the most recent numbers available. They will be updated for the site-team visit. Prior to Fall 2017, the school had a pre-major, so in previous years those numbers were combined with majors for the total. The faculty decided to drop the pre-major, so now students can become majors as soon as they matriculate.
15. Number of students in each section of all skills courses. List enrollment by section for the term during which the visit will occur and the preceding term. Attach separate pages if necessary. Include a separate list for online skills courses, which also must meet the 20-1 ratio.

### Enrollment in Journalism Skills Classes – Fall 2017 and Spring 2018

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Section Number</th>
<th>Course Title</th>
<th>Enrollment Fall 2017</th>
<th>Enrollment Spring 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>201A</td>
<td>1</td>
<td>Career Success</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>203</td>
<td>1</td>
<td>Photojournalism (3 separate labs)</td>
<td>20, 20, 17</td>
<td></td>
</tr>
<tr>
<td>205</td>
<td>2</td>
<td>Reporting the News</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>205</td>
<td>3</td>
<td>Reporting the News</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>205</td>
<td>4</td>
<td>Reporting the News</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>280</td>
<td>1</td>
<td>Broadcast Writing</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>306</td>
<td>1</td>
<td>Advanced Reporting</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>306</td>
<td>2</td>
<td>Advanced Reporting</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>306</td>
<td>3</td>
<td>Advanced Reporting</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>306</td>
<td>4</td>
<td>Advanced Reporting</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>307</td>
<td>1</td>
<td>Principles of Multimedia</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>307</td>
<td>2</td>
<td>Principles of Multimedia</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>308</td>
<td>1</td>
<td>Sports Journalism</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>313</td>
<td>1</td>
<td>Reporting Public Affairs</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>313</td>
<td>2</td>
<td>Reporting Public Affairs</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>313</td>
<td>3</td>
<td>Reporting Public Affairs</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>320A</td>
<td>1</td>
<td>Editing</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>320A</td>
<td>2</td>
<td>Editing</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>320A</td>
<td>3</td>
<td>Editing</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>385</td>
<td>1</td>
<td>Beginning TV Reporting &amp; Production</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>390</td>
<td>1</td>
<td>Intermediate TV Reporting &amp; Production</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>405/505(^2)</td>
<td>1</td>
<td>Arizona Daily Star Apprenticeship</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>411/511</td>
<td>1</td>
<td>Feature Writing</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>411/511</td>
<td>2</td>
<td>Feature Writing</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>422/522</td>
<td>1</td>
<td>Publication Design</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>472/572</td>
<td>1</td>
<td>Science Journalism</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>473/573</td>
<td>1</td>
<td>Reporting U.S.-Mexico Borderlands</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>479</td>
<td>1</td>
<td>Professional Project</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>490F</td>
<td>1</td>
<td>Arizona Sonora News</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>490F</td>
<td>2</td>
<td>Arizona Sonora News</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

\(^2\) The total student count is provided for 400-level classes co-convened with 500-level students or cross-listed with other departments’ classes. All journalism skills courses remain at 20 or fewer students, even if co-convened with master’s-level courses or cross-listed. The school attempts to schedule skills courses with no more than 19 students when possible, as requested by the provost’s office to enhance student learning and university rankings.
16. Total expenditures planned by the unit for the 2017 – 2018 academic year. Give percentage increase or decrease in three years. Amount expected to be spent this year on full-time faculty salaries.

<table>
<thead>
<tr>
<th>Projected Expenditures – Academic Year 2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projected 2017-18 total Journalism expenditures</td>
</tr>
<tr>
<td>Change from 2014-2015 ($2,139,477)</td>
</tr>
<tr>
<td>2017-18 full-time Journalism faculty salaries⁴</td>
</tr>
<tr>
<td>Change from 2014-2015 ($1,374,975)</td>
</tr>
</tbody>
</table>

17. List name and rank of all full-time faculty. (Full-time faculty refers to those defined as such by the university.)⁵ Identify those not teaching because of leaves, sabbaticals, etc.

**Tenured/Tenure-Track Faculty**

**Full Professors**
- Shahira Fahmy (on leave for sabbatical 2017-18)

**Associate Professors**
- David Cuillier, director
- Celeste González de Bustamante
- Linda Lumsden (up for promotion to full professor Spring 2018)
- Jeannine Elisa Relly
- Carol Schwalbe

**Assistant Professors**
- Susan E. Swanberg (on leave from teaching Spring 2018 for Udall Fellowship)

**Professors of Practice**

**Full Professors of Practice**
- William Schmidt (.50 FTE)
- Nancy Sharkey, associate director
- Terry Wimmer
- Mort Rosenblum (.20 FTE)
- Maggy Zanger (professional development leave Fall 2017)

**Associate Professors of Practice**
- Geoff Ellwand
- Susan Knight
- Kim Newton (professional development leave Fall 2017)

**Assistant Professors of Practice**
- Rogelio Garcia (.50 FTE)
- Michael McKisson

³ The budget in 2014-15 was higher than it normally would be because of $300,000 from a multiyear $1 million State Department grant to establish a journalism school in Afghanistan. In reality, the 2017-18 school budget is up about 15 percent since 2014-15.

⁴ Includes all core faculty tenured/tenure-track or professors of practice on three-year contracts. All faculty, including those without 1.0 FTE, are included in school service and governance. This excludes adjunct faculty.

⁵ As noted for the budget figures, above, this list includes all faculty who are tenured/tenure track or on three-year contracts. The list notes where workload percentages are less than 1.0 FTE.
18. List names of part-time/adjunct faculty teaching at least one course in fall 2017. Also list names of part-time faculty teaching spring 2017. (If your school has its accreditation visit in spring 2018, please provide the spring 2018 adjunct list in the updated information.)

Spring 2017
Tom Beal
Candace Begody
Fred Brock
Cathalena Burch
Shannon Conner
Christopher Conover
Brett Fera
Joe Ferguson
Lorraine (Rivera) Florez
Sarah Gassen
Megan Kimble
Irene McKisson
James Mitchell
Jim Nintzel

Fall 2017
Tom Beal
Fred Brock
Michael Chihak
Michael Christy
Shannon Conner
Christopher Conover
Brett Fera
Joe Ferguson
Lorraine (Rivera) Florez
Sarah Gassen
James Mitchell
Daniel Ramirez
Renee Schafer Horton

Spring 2018
Tom Beal
Fred Brock
Cathalena Burch
Michael Chihak
Shannon Conner
Joe Ferguson
Sarah Gassen
Megan Kimble
Irene McKisson
Jenni Monet
19. For each of the last two academic years, please give the number and percentage of graduates who earned 72 or more semester hours outside of journalism and mass communications.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Graduates</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-2017 academic year</td>
<td>93</td>
<td>93</td>
<td>100%</td>
</tr>
<tr>
<td>2015-2016 academic year</td>
<td>85</td>
<td>85</td>
<td>100%</td>
</tr>
</tbody>
</table>