PART II, STANDARD 5

SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Executive Summary

The school has had a long tradition of employing faculty members who have focused primarily on teaching, not research, but that changed about 10 years ago with an aggressive program to hire research-active tenure-track faculty. As a result, since Fall 2011, faculty members have published more than 70 peer-reviewed journal articles, four scholarly books, and 84 conference papers, and have won numerous national research awards. In 2008 the school re-opened its master’s program after a 15-year hiatus. The school has reached a balance between teaching and research expected at a research-intensive university.
1. Describe the institution’s mission regarding scholarship by faculty and the unit’s policies for achieving that mission.

The University of Arizona is a research-intensive land-grant university that prides itself on its research mission. The UA brings in more than $600 million a year in grants and is ranked 21st among all public universities by the National Science Foundation. In particular, the university specializes in research areas including the environment, Southwest issues, space, public policy, and biosciences.

To that end, the school expects that “Every faculty member should be an active scholar in his or her specialty and achieve a national reputation among journalism peers.”34 Professors of practice, as well, are expected to produce “high-quality creative, scholarly, or professional work” in order to be promoted to associate professor.35 In line with the university’s research mission, school faculty focus their journalistic and scholarly research on issues not only regarding the media’s role in society, but also pertaining to border/international issues, public policy such as freedom of information, and the environment.

2. Define the group of faculty whose work is included in this section and state time restrictions used to incorporate activities of faculty who were not employed by the unit during all of the previous six years (for example, new faculty and retired faculty).

Research productivity has continued to grow in the school since a push in 2005-2008 to hire tenure-track, research-active scholars. Core faculty members combined have produced more than 70 refereed journal articles, four scholarly books, 84 conference papers, and numerous other worthy works. Productivity also has increased. Since the last accreditation site visit, the half dozen research-active faculty members have averaged 12 refereed journal articles and 14 conference papers each, up from the previous re-accreditation cycle of 11 journal articles and 12 conference papers. Several scholarly books produced by the faculty have won international recognition and awards.

**Research-active faculty**

- David Cuillier became director in 2011, accounting for .50 FTE of his time; reducing his research workload to 20 percent annually for the past six years since the last site visit.
- Celeste González de Bustamante has been a productive scholar for all six years since the last site visit.
- Shahira Fahmy, professor, was assigned to the College of Social and Behavioral Sciences dean’s office in 2015, constituting four years of research on behalf of the school.
- Myiah Hutchens, assistant professor, started in Fall 2012 and left in Spring 2014 for a job at Washington State University, constituting two years of productivity for the school.

34 *School of Journalism Faculty Hiring and Promotion Policies*, p. 3
• Kevin R. Kemper, assistant professor, resigned in Fall 2013, constituting two years of research productivity during this accreditation period.
• Linda Lumsden has been a productive scholar for all six years.
• Jeannine E. Relly has been a productive scholar for all six years.
• Mort Rosenblum, a professor of practice, has apportioned 5 percent of his workload toward journalistic research during the past six years.
• Carol Schwalbe has been an active scholar for all six years.
• Susan E. Swanberg joined the faculty as a tenure-track assistant professor in 2015, constituting two years for the school.
• Maggy Zanger, a professor of practice, has apportioned 5 percent of her workload toward research during the past six years, assisting other faculty in studies regarding the Middle East.

3. Using the grid that follows, provide counts of the unit’s overall productivity in scholarship for the past six years by activity; first the totals for the unit as a whole and then for the individuals who produced these totals, broken down by academic rank. The chart should provide a snapshot of scholarship activity within the unit during the six-year period. Therefore, the grid should capture relevant activity by all full-time faculty only while at the accredited unit. Provide the total number of individuals in each rank in place of the XX. Adapt the grid to best reflect institutional mission and unit policies and provide a brief narrative.

The chart on the next page includes the research output of all 17 core faculty members since Fall 2011. However, not all permanent faculty members are full-time, and many have no research component built into their workload requirements. Also, some of them have not been at the school during the full six years for which this information is being sought.

Six tenure-track faculty members are expected to spend 40 percent of their time producing scholarly research: Shahira Fahmy, Celeste González de Bustamante, Linda Lumsden, Jeannine E. Relly, Carol Schwalbe, and Susan E. Swanberg. Director David Cuillier is expected to spend 20 percent of his time on research, with 50 percent dedicated to administration, 20 percent to teaching, and 10 percent to service. All but Dr. Swanberg have been on their current tenure-stream positions at the school since the last accreditation. During this accreditation period one faculty member, Kevin Kemper, produced scholarly research until leaving in 2013. Myiah Hutchens produced research on behalf of the school during her stay 2012 through 2014.

Two professors of practice are expected to produce some research. Maggy Zanger apports 5 percent of her time toward assisting other faculty in their research in the Middle East. Part-time professor of practice Mort Rosenblum produces journalistic works, including international reporting in the 5 percent of time dedicated to professional work. Other professors of practice, full-time or part-time, may produce journalistic and professional work if they wish, and many do. Tenure-track faculty and professors of practice produced numerous professionally oriented publications during the past six years, including newspaper columns, investigative reporting, and articles for the Society of Professional Journalists’ Quill magazine, Investigative Reporters and Editors’ IRE Journal, and The Intelligencer.
### Scholarship, Research, Creative and Professional Activities FY2011-2017

<table>
<thead>
<tr>
<th>Scholarship, Research, Creative and Professional Activities</th>
<th>Total from Unit*</th>
<th>Full Professors</th>
<th>Associate Professors</th>
<th>Assistant Professors</th>
<th>Other Faculty**</th>
<th>Totals (18)</th>
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<tbody>
<tr>
<td>Awards and Honors</td>
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<td>5</td>
<td>10</td>
<td>5</td>
<td></td>
<td>20</td>
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<td>Grants Received Internal</td>
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<td>Grants Received External</td>
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<td>9</td>
<td>1</td>
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<td></td>
<td>10</td>
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<td>Scholarly Books, Sole- or Co-authored</td>
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<td>1</td>
<td>3</td>
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<tr>
<td>Textbooks, Sole- or Co-authored</td>
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<td>Books Edited</td>
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<td>Book Chapters</td>
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<td>18</td>
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<td>Articles in Refereed Journals</td>
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<td>23</td>
<td>32</td>
<td>11</td>
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<td>39</td>
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<td>Book Reviews</td>
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<td>Articles in Non-refereed Publications</td>
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<td>Juried Creative Works</td>
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<td>Other (journalistic blog posts)</td>
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* Co-authored work should be counted as a single publication in the unit totals. However if, for example, two members of the faculty are co-authors on the same journal article, it would be reported as a publication for both authors.

** Includes all full-time faculty who do not hold listed ranks, such as instructors and others on term appointments. Many faculty in this category may hold teaching appointments without significant scholarship, research or creative requirements.

**4. List online the scholarly, research, creative and professional activities of each member of the full-time faculty in the past six years. Limit to 10 per faculty member through the six-year period. The unit has the option of providing a complete list online. (Full-time faculty refers to those defined as such by the unit.) If including faculty who have since left the unit, please note. Professional service activities will be reported in Standard 8.**

See list of selected research for the past six years (up to 10 per faculty member).
5. Describe the institution’s policy regarding sabbaticals, leaves of absence with or without pay, etc. List faculty who have taken sabbaticals or leaves during the past six years. Give one-sentence descriptions detailing the academic achievements of each sabbatical.

Sabbatical leaves may be granted to tenured faculty members every seventh year. The University Handbook for Appointed Personnel states that sabbaticals may be granted for the following reasons:

The University prizes an inclusive view of scholarship with the recognition that knowledge is acquired and advanced through research, synthesis, practice, and teaching. Given this philosophy, sabbatical leaves are to be granted to further any of the following objectives: research and publication, teaching improvement (including the creation of teaching materials such as new textbooks, software, multimedia materials, or casebooks), intensive public service clearly related to the applicant’s expertise, and integration and interpretation of existing knowledge into larger interdisciplinary frameworks.36

Faculty members submit applications for sabbatical leave to the college under its policies. A committee reviews applications and makes recommendations to the dean, who has final approval. A candidate whose sabbatical proposal is rejected may appeal to the university’s Sabbatical Leave Advisory Committee.

Sabbatical leaves may be for one semester at full pay, or for one year at 60 percent pay. This may be supplemented by fellowships, scholarships, employment, or grants-in-aid to cover expenses such as travel, secretarial assistance, or other research and publication expenses. The UHAP has an explicit provision stating that “compensated activity may not unduly interfere with the objective of the sabbatical.”37 After a sabbatical has been completed, faculty members must return to the university for at least the same length of time they were on sabbatical. If faculty members leave the university before fulfilling this obligation, they may have to refund all compensation they received from the institution during the sabbatical.

The university also may approve paid leave for faculty members who receive prestigious fellowships or other research awards that do not cover their full salaries. In these cases, the college will provide up to 50 percent of the faculty member’s salary. These leaves must be approved by the department head, dean, and provost. Faculty members are expected to return to the university for at least the length of time they were on leave.38 The university also provides faculty with paid health-related leave, including sick leave, bereavement leave, and accident and injury leave. Faculty members also can receive paid leave to fulfill legal responsibilities, including voting, serving on juries, or testifying as a material witness.

36 University of Arizona, University Handbook of Appointed Personnel, Chapter 8, Section 8.03.02.
37 Ibid., paragraph F.
38 Ibid., Section 8.03.03.
Faculty also may be granted paid leave in the event of natural disasters or other situations that threaten their health or safety.  

Faculty members can request unpaid leave for any general purpose for up to one year. Such leaves must be approved by the dean and the provost, and may be renewed. Faculty members can retain health-care benefits for six months if they pay the university’s share of the monthly premium, as well as their own.

Faculty members also may request unpaid leave for medical reasons if they have exhausted their sick leave. Up to six months’ leave is granted for pregnancy and recuperation, and faculty members can request that their tenure clocks be stopped. Faculty members are covered under the federal Family Medical Leave Act, which ensures that the university covers its share of health-care premiums for up to four months. Unpaid leave to fulfill military duty is available in accordance with Arizona and federal law. Faculty members can request unpaid leave to run for or to serve in public office. The university president determines the lengths of such leaves. Unpaid leave also is provided to any crime victim, or member of a victim’s family, to participate in legal proceedings related to the crime, in accordance with the Arizona Victim’s Leave Law, ARS § 13-4439; § 8-420.

In addition to sabbaticals, the university has provided professional development leaves for career-track faculty (professors of practice), starting in 2016. Three faculty members have taken advantage of those leaves. See policies set by the college.

The following faculty have taken sabbaticals or professional development leaves during the past six years:

- Associate Professor Linda Lumsden spent a year in Malaysia in 2012-13 for a sabbatical she earned after promotion to associate. Her sabbatical enabled her to publish various research, including an analysis of GE13 coverage by Malaysia’s online news portals.
- Associate Professor Celeste González de Bustamante spent 2013-14 in Mexico City after earning her promotion to associate. She taught courses at Universidad Iberoamericana and focused on her research about violence against journalists in Mexico.
- Associate Professor Jeannine E. Relly conducted her sabbatical Fall 2016, following her promotion to associate professor, by studying the state of freedom of information in India as a Fulbright scholar.
• Professor Shahira Fahmy is on sabbatical for 2017-18, following her promotion to full professor. During the sabbatical, Dr. Fahmy planned to continue her teaching and research in global journalism at Addis Ababa University in Ethiopia.

• Professor of Practice Terry Wimmer completed a professional development leave Fall 2016 to visit newsrooms to study current editing practices for an update to school editing courses.

• Professor of Practice Maggy Zanger was on professional development leave Fall 2017 to teach at American University of Iraq, Sulaimani, get up to date on Middle East journalism issues, and expand her contacts.

• Associate Professor of Practice Kim Newton was on professional development leave Fall 2017 to pursue a photojournalism and multimedia documentary project in England.

6. Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity.

Travel funding to aid professors in their research was eliminated when the college swept operations funds in 2010. However, through the generosity of donors and increased fundraising, the school was able to implement a systematic travel funding program in 2013-14, offering up to $500 per faculty member per year toward travel to conferences to present papers. This was increased to $1,000 in 2015-16.

In addition to travel support, the school encourages faculty to apply for research grants, and supports such efforts when it can. For example, the school has had five tenured or tenure-track faculty members honored with the Udall Center for Public Policy research fellowship, which provides teaching release for one semester. The school subsidizes the fellowship because the center does not cover the full cost of the release.

Faculty also obtain assistance in grant writing through the College of Social and Behavioral Sciences Research Institute, which provides small faculty seed grants and workshops. In some cases the school can provide flexibility in teaching schedules, as well, allowing faculty to adjust teaching loads from 2-2 to 1-3, for example.

7. List faculty who have taken advantage of those programs during the past six years.

Travel funds provided by the school since 2013 have aided in 23 conference trips to present research, including:

• Carol Schwalbe for four AEJMC conferences.
• Celeste González de Bustamante for the Latin American Studies Association conference, as well as four AEJMC conferences.
• Susan E. Swanberg for the American Journalism Historians Association meeting.
• Jeannine E. Relly for three AEJMC conferences.
• David Cuillier for three AEJMC conferences and for the National Freedom of Information Coalition.

Udall Center for Public Policy Research Fellows, which have teaching release for one semester to focus on research, have included:
• Susan E. Swanberg, Spring 2018
• Linda Lumsden, Spring 2016
• Jeannine E. Relly, Fall 2013
• Kevin Kemper, Spring 2013
• Celeste González de Bustamante, Fall 2011

Grants provided to faculty for facilitating research have included:
• University of Arizona College of Social and Behavioral Sciences Research Institute Research Professorship provided course release to Linda Lumsden to complete a book manuscript, Spring 2017. She also received a $3,346 grant from SBSRI to fund research in 2016, a $4,000 AEJMC Senior Scholar Research Grant for research in London in 2016, and an AJHA Joseph Kerns Research Grant for $1,250 in 2015.
• John S. and James L. Knight Foundation $50,000 grant to David Cuillier to study the state of freedom of information in the United States, 2016-18.
• University of Arizona Confluencenter for Creative Inquiry Award for Collaboration and Innovation project, “The Documented Border,” including interviews with journalists along the U.S.-Mexico border, for Jeannine E. Relly and Celeste González de Bustamante, May 2013.
• Sequoyah National Research Center, University of Arkansas-Little Rock, Research Fellowship for Kevin Kemper, 2012-13.
• Association for Education in Journalism and Mass Communication Emerging Scholars Program Award for Jeannine E. Relly and Celeste González de Bustamante to study border journalists, January 2012.
• Jeannine E. Relly received a Fulbright grant to conduct research in India and Linda Lumsden conducted research in Malaysia as a Fulbright scholar.
• Faculty Small Grant, The University of Arizona Social and Behavioral Sciences Research Institute, provided to Jeannine E. Relly for transcription of audio from research focused on influences on Mexican and U.S. journalists reporting along the border, March 2012.