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Scripps Howard Foundation/ AEJMC Announce Visiting Professor Grant Recipients

Six AEJMC members have been selected for the 2019-20 class of Scripps Howard Foundation Visiting Professors in Social Media.

Each Visiting Professor will spend two weeks this summer working in the news industry and learning first-hand how technology is shifting and changing the way news is delivered. This is the ninth year the foundation has funded grants for the Visiting Professors in Social Media Program.

After completing the two-week “externship,” each Visiting Professor takes updated skills and knowledge back to his/her classroom, sharing with students what was learned. The second phase of the program funds the travel of a news media outlet representative to the faculty’s campus for a three- to five-day visit.

Each grant provides $3,000 for the visiting professor’s travel, housing and other expenses for the two-week media outlet visit and $1,250 for expenses related to the outlet representative’s campus visit. AEJMC administers the program for the foundation, selecting a panel of judges to evaluate applications based on the value/need of the program for the applicant, impact of the visit on the applicant’s home campus, strength of ideas for the professional’s visit and the overall quality of the application. The call for applications was issued in February, and the selection process was completed in May.

Recipients for 2019-20 include Nathaniel Frederick, Winthrop University, who will be working with WCPO and wcpo.com in Cincinnati, OH; Susan Knight, University of Arizona, who will be working with C-SPAN in Washington, DC; Andrew Lingwall, Clarion University, who will be working with KNXV in Phoenix, AZ; Christina Littlefield, Pepperdine University, who will be working with The Post and Courier in Charleston, SC; Juan Liu, Columbus State University, who will be working with WEWS in Cleveland, OH; and Ginger Loggins, Fort Hays State University, who will be working with Scripps Washington Bureau in Washington, DC.

[Grant recipient bios and photos follow.]

The Scripps Howard Foundation is the corporate philanthropy of The E.W. Scripps Company, a news and information company with 52 television stations in 36 markets.

AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals; it was founded 106 years ago in Chicago, IL, by a group of 23 journalism educators and practitioners. For more information, contact Lillian Coleman, AEJMC Project Manager, aejmcnews@aol.com.
Nathaniel Frederick, Winthrop University, will be working with WCPO and wcpo.com in Cincinnati, OH. Frederick is an associate professor in the Department of Mass Communication and director of the African American Studies Program at Winthrop University. He teaches courses in media law, media literacy, media history and media representations of minorities. His research primarily focuses on historical perspectives of African American-produced media. Frederick is a member of the Association for Education in Journalism and Mass Communication, American Journalism Historians Association, and National Association for Media Literacy Education.

Susan Knight, University of Arizona, will be working with C-SPAN in Washington, DC. Knight is an associate professor in University of Arizona’s School of Journalism. Knight was a reporter and editor for daily and weekly newspapers for 15 years before joining the faculty. She also has been a developmental book editor, copy editor and freelance writer, focusing mostly on education. Knight teaches reporting public affairs, editing, features, advanced reporting, ethics and inclusion, as well as a class titled Inside the Beltway: Press, Politics & Power in DC.

Andrew Lingwall, Clarion University, will be working with KNXV in Phoenix, AZ. Lingwall is a professor of public relations with Clarion University’s Department of Communication. His research agenda focuses on strategic communication and writing skills of millennial students in programs of mass communication. He recently co-authored The Basics of Media Writing: A Strategic Approach for SAGE Publications. In 2017, Lingwall conducted research on public relations education at Aalborg University in Denmark and lectured at the University of Warsaw in Poland. Last January, he taught at Universidad de Alcalá in Spain.
**Christina Littlefield**, Pepperdine University, will be working with *The Post and Courier* in Charleston, SC. Littlefield is an associate professor in journalism and religion at Pepperdine University. Her first book, *Chosen Nations*, investigated civil religion in late nineteenth-century Great Britain and the United States and her current research focuses on social gospel muckrakers. As a higher education and religion reporter at the Las Vegas Sun, Littlefield's investigative work led to jail time for a corrupt community college official.

**Juan Liu**, Columbus State University, will be working with *WEWS* in Cleveland, OH. Liu is an assistant professor at Columbus State University. Her research focuses on the impact of news media (new and legacy) on citizens’ attitude formation and alteration. She examines whether social media has the effect of reinforcing the digital divide in terms of stifling online expression and contributing to political polarization. She is also interested in the strategic use of social media in public relations campaigns.

**Ginger Loggins**, Fort Hays State University, will be working with *Scripps Washington Bureau* in Washington, DC. She is an assistant professor of Digital Media and Journalism at Fort Hays State University. In addition to teaching traditional introductory classes, she helps students produce weekly news and entertainment shows for the Tiger Media Network. Her primary research interests include the history of local television news and how racial depictions on television can impact viewer prejudice. She worked in news and television production before she began teaching.

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