Climate Change Podcast Internship with America Adapts Media

Redevelopment of the America Adapts web site and Social Media Podcast Promotion

A changing climate presents humanity with only one option: adapt. On the America Adapts podcast, we explore the challenges presented by adapting to climate change, the national movement that has begun to drive change, and the approaches that the field’s best minds believe are already working. The podcast talks with scientists, activists, policymakers and journalists about the choices we face and the people who make them.

Podcast Goals:

- Catalyze global scale connections to experts and information on climate adaptation practice and research.
- Enhance visibility of adaptation research and current solutions to impacts of climate change, thereby connecting professionals and their efforts to maximize the resource base and increase the speed by which we can prepare and respond.
- Communicate critical issues on an inviting platform through interviews with scientists, activists, policy makers and journalists to communicate with the public, emphasizing adaptation and climate change.
- Broadcast the challenges presented by adapting to climate change through a variety of media platforms.
- Inspire the public with the message of hope and possibilities balanced with an emphasis on the critical need to make changes.

Internship Opportunity

America Adapts Media is seeking an intern from the University of Arizona’s to assist in revamping the America Adapts web site. The web site serves as the primary landing spot for additional information on the podcast. We are also seeking to increase the functionality of the web site with a key word search. We also want to create a more uniform, ‘clean’ look to the web site, so an eye for professional looking web sites is critical. The goal of the internship is to help a science communication podcast become the premiere climate podcast by increasing its functionality, enhancing its appearance and increasing its overall value as an educational tool.

Internship responsibilities:

- Redeveloping the America Adapts web site.
- Marketing podcast on various social media platforms.
- Identify new platforms to increase podcast podcast awareness
- Do basic research on upcoming guests on podcast.
- Assist in podcast Advisory committee meetings
Skills Needed

- Open to undergraduates and graduates from all majors interested in climate adaptation
- Requires previous website development / media / communication experience
- A portfolio of previous work is required before consideration of application.
- This internship requires an individual who can work independently. This is a great opportunity to get experience learning more about climate adaptation, connecting with some of the leading experts in the field.
- Seeking creative and ambitious individuals.

Please contact Doug Parsons, Director of America Adapts Media at americaadapts@gmail.com or 202-340-7478. This internship is unpaid. America Adapts Media is a 501 ©3 non profit organization.