School of Journalism Undergraduate Course Offerings

Nov. 4, 2017

The following courses are provided by the School of Journalism for majors, minors, and non-majors. The school offers about 60 distinct undergraduate courses in a structured, regular rotation, some offered each semester, some once a year, and some electives every two years or every three years. Of those 60 classes, 29 were created since the last re-accreditation site visit in spring 2012 to address new developments in technology, student interests, and increased emphasis on diversity and inclusion (noted below by asterisks).

**JOUR 105 - Principles of Journalism**
Provides an overview of news journalism, its history, future and role in a democratic society. Covers the basics of journalism values, principles, law, ethics, writing and reporting. Must earn a C or better to advance in the major. (required for majors, 3 credits)

**JOUR 109 – Introduction to Journalism (for minors) ***
Created specifically for journalism minors, this class provides an overview of news journalism, its history, future and role in a democratic society. Covers the basics of journalism values, principles, law, ethics, writing and reporting. (required for minors, 3 credits)

**JOUR 150 - News in a Digital Age**
A general-education course for non-majors that examines the role of news media in a democracy, for individuals, groups, and institutions. The course explores where the ideological assumptions for a free press originate, how institutional structures for independent information operate, and how the media will face the challenges brought by unprecedented technological change. (general education elective, 3 credits)

**JOUR 201A – Career Success ***
Explore careers, develop portfolios and discuss jobs, money, bosses and the future. Required for students planning on taking an internship for credit (elective, 1 credit)

**JOUR 201B – Introduction to Radio News ***
An introduction to radio journalism. Learn how to write for radio, interview, voicing techniques and editing audio. (elective, 1 credit)

**JOUR 201C – Broadcast Techniques ***
Introduces students to visual techniques necessary for producing broadcast quality television news stories. Designed to help students learn video production skills and video editing skills newsrooms expect out of today’s multimedia journalists. (elective, 1 credit)

**JOUR 203 – Photojournalism**
Teaches the reporting of news through images and graphics; introduction to all aspects of photojournalism, including law, ethics, history and critical decision-making. (required, 3 credits)
JOUR 205 - Reporting the News
The basic beginning reporting and writing course, covering the gathering, evaluating, and writing of news. Completion of this course with a grade of C or better also satisfies the Mid-Career Writing Assessment (MCWA) requirement. (required, 3 credits)

JOUR 208 - Law of the Press
Basic legal concepts for print, broadcast, online, and photojournalism, including access to courts, public records and meetings; subpoenas and shield laws; prior restraint; libel; privacy; source confidentiality; intellectual property; obscenity; and FCC regulations. (required, 3 credits)

JOUR 209 – Writing and Reporting (for minors) *
The basic beginning reporting and writing course for journalism minors, covering the gathering, evaluating, and writing of news. (required of minors, 3 credits)

JOUR 219 – Media Law and Ethics (for minors) *
This course examines the legal and ethical frameworks for news media; operation of the U.S. legal system in areas involving libel, privacy, access to news, coverage of the justice system; and foundations of ethical decision making in news and information media settings. (required of minors, 3 credits)

JOUR 280 – Broadcast Writing *
This is an introductory class on broadcast news writing, focusing mainly on writing for television with some instruction on audio/radio. This class is the first course in the broadcast specialization. (required, 3 credits)

JOUR 303 – Sports and the Media *
This content-based course open to any student on campus examines the intersection of sports and the media, spanning the glory days of print journalism to the 24/7 news cycle. The class addresses race, gender and coverage bias, as well as challenges facing the sports media. (elective, 3 credits)

JOUR 305 - Science and the News
This course is designed for any student with an interest in science and the news media. The class will explore the news of science. How do media cover science? What are the strengths and weaknesses of media coverage? What is needed to equip a better science media consumer? How do scientists see the pros and cons of science media? What are successful models for building greater science media literacy? (general education/elective, 3 credits)

JOUR 306 - Advanced Reporting
Covers the comprehensive and accurate news presentation with emphasis on interview techniques and coverage of major news stories. Completion of this course with a C or better also satisfies Mid Career Writing Assessment (MCWA). (required, 3 credits)
JOUR 307 - Principles of Multimedia
Covers multimedia reporting, a combination of text, still photographs, video clips, audio, graphics and interactivity presented on a Web site in a nonlinear format in which the information in each medium is complementary, not redundant. Teaches four basic elements: audio; shooting still photographs and video; editing; and storytelling using a variety of multimedia platforms. (required, 3 credits)

JOUR 308 - Sports Journalism *
This course is skills-based, teaching prospective sports journalists how to gather, evaluate and produce sports news in an ethical and effective manner. (elective, 3 credits)

JOUR 313 - Reporting Public Affairs
The study and practice of newsgathering on executive, legislative, and judicial levels in city, county, state and federal governments, with emphasis on both deadline writing and in-depth stories. This course has long been required of all majors and features hands-on learning by covering real government meetings and public affairs issues (required, 3 credits)

JOUR 319 – Visual Journalism (for minors) *
This course for minors is an introduction to photojournalism and multimedia storytelling, including still photography, video, audio, and the Internet. (required for minors, 3 credits)

JOUR 320 – Editing
Theory and techniques of copy editing and headline writing; introduction to layout and design. (required, 3 credits)

JOUR 344 - Journalism, Gender and Multiculturalism
Investigates the intersection of journalism, gender and multiculturalism in the U.S. media. Surveys efforts to increase and improve diversity in the news media. (elective, 3 credits)

JOUR 360 – Global Media *
An overview of international communication to investigate and compare how international media report news events. (general education elective, 3 credits)

JOUR 385 - Beginning Television Reporting and Production
Introduces students to television reporting and production and the ethical decision-making skills needed to success in the advanced TV courses. (required for broadcast specialization majors, 3 credits)

JOUR 390 – Intermediate TV Reporting and Production
Designed to enhance and further develop video news writing, reporting and production skills, culminating in professional quality news reports suitable for a resume reel via the Arizona Cat’s Eye show. (required for broadcast specialization majors, 3 credits)

JOUR 391 – Preceptorship
An opportunity for students to serve as mentors, guides and instructional assistants in journalism classes. (elective, 1-3 credits)
JOUR 392 - Directed Research
A rigorous in-depth exploration of a journalistic topic under faculty supervision. Can be individual or group project. (elective, 1-6 credits)

JOUR 393 - Internship (full-time) / Jour 493 is the part-time internship course
Work during the summer on-site for a news or news-related organization under the supervision of an experienced communication professional. (elective) Repeatable once plus one 1-unit part-time internship, for a total of 7 units. (elective, 7 credits maximum)

JOUR 394 – Practicum
An opportunity to do field research to explore journalistic ethics, theory and practices and their impact on contemporary society. (elective, 1-3 credits)

JOUR 396H - Honors Pro-seminar
An opportunity to study the theoretical underpinnings of the impact of journalistic practices on political, social and economic issues, meeting the standards of the Honors College. (elective, 3 credits)

JOUR 399 - Independent Study
An extended exploration of a journalistic topic under the supervision of a full-time faculty member. The project can take many forms -- research paper, investigative news stories, photo essay, broadcast documentary or online report. (elective, 1-6 credits)

JOUR 399H - Honors Independent Study
A rigorous in-depth exploration of a journalistic topic that meets Honors College criteria. The project can take many forms -- research paper, investigative news stories, photo essay, broadcast documentary or online report. (elective, 1-3 credits)

JOUR 401A – On the Aisle: Writing Reviews *
Write a variety of reviews regarding movies, music, books, dining and theater. Experiment with voice, style, form and subject. Learn the format and conventions of reviewing to be more comfortable in assessing the creative work of others. (elective, 1 credit)

JOUR 401B – Travel Writing *
This course helps students develop skill at writing engaging, insightful travel stories. Sample readings by great travel writers and sharpen skills of observation, journaling, and reporting. Explore how to identify markets for stories and craft pitch letters. (elective, 1 credit)

JOUR 401C – Coding for Journalists *
Develop the skills necessary to build, design and launch a website using modern technologies. Learn how to effectively communicate with coders, as well as read and write code. (elective, 1 credit)

JOUR 401D – Food Journalism *
Learn the fundamentals of writing about food and food production, including food waste, resource consumption and food security in the borderlands. Also examine issues related to
covering food and nutrition, food and culture, and the economics and politics of global food chains. (elective, 1 credit)

**JOUR 402 - Media and Terrorism**
Investigates the interplay between terrorism around the world and media content about terrorism. Focuses on how news media portray terrorism and terrorists, and the effects of terrorism and media portrayal of terrorism on the public. (elective, 3 credits)

**JOUR 405 – Media Apprenticeship**
Internship on steroids with a local news organization, supplemented with professional development training, analysis of industry trends, and best practices. Co-taught by a faculty member and newsroom employee. (elective, 3 credits)

**JOUR 411 - Feature Writing**
Writing feature articles for newspapers, magazines or other media; specialized reporting and writing techniques. (required, 3 credits)

**JOUR 419 – Watchdog Journalism (for minors) * **
Specific for journalism minors to hone their reporting and apply it to public affairs for an increasingly diverse world. Students learn how to investigate government, acquire public records, and communicate that information effectively to citizens. Learn how to be engaged citizens, whether in journalism or not. (required for minors, 3 credits)

**JOUR 420 – Digital Communications Law * **
Examines the law of digital communications, including freedom of expression, cybersecurity, intellectual property, libel, hate speech, FCC and other regulatory mechanisms, effects on disadvantaged populations, and Internet shutdowns. (elective, 3 credits)

**JOUR 422 – Publication Design * **
The theory, principles and practice of layout, typography, and design for all types of media – print and digital. (elective, 3 credits)

**JOUR 424 – Magazine Photography**
Teaches techniques for taking and editing photographs to illustrate magazine articles, covers and ads, with preparation of photo portfolios. Usually taught in Orvieto, Italy, summers for Study Abroad. (elective, 3 credits)

**JOUR 426 - Reporting the Middle East**
Through historical, economic, cultural and political exploration of a country or the region, this course provides students with an understanding of current events in the Middle East and the challenges journalists face reporting from a region with competing narratives, authoritarian regimes, and conflict. (elective, 3 credits)
JOUR 428 - Entrepreneurial Journalism  
Research and develop an idea for a news website and begin implementing the necessary steps to see the idea become a real website. By the end of the class students have a website, which can launch and begin publishing content and start generating revenue. (elective, 3 credits)

JOUR 430H – Inside The New York Times: Behind the Headlines at the Nation’s Greatest Newspaper *  
This Honors course introduces students to the story behind the story at The New York Times, as well as exposes them to other media, including The Daily Show, Today Show and Conde Nast. Includes an optional trip to New York during spring break for behind-the-scenes tours. (elective, 3 credits)

JOUR 431H – Inside the Beltway: Press, Politics, and Policymakers in Washington, D.C. *  
This Honors course introduces students to the lay of the land of covering D.C. politics. Students learn about Washington, D.C., media, how members of Congress and their staffs communicate information, and how journalists cover federal agencies, the president, and judiciary. Includes an optional trip to Washington, D.C., during spring break for behind-the-scenes tours. (elective, 3 credits)

JOUR 432 – Social Justice Movement Media: History, Functions, and Theory *  
Surveys the history and function of social justice publishing. Students will consider the theoretical and practical frameworks of social justice media involving human and civil rights, education, labor, immigration, globalization, feminism, environmentalism, ethnic and racial equality, transgender rights, and global inequity. (elective, 3 credits)

JOUR 433 – Digging with Data  
Students learn how to acquire, analyze and visualize government data, using spreadsheets, database managers, statistical software and visualization software. (elective, 3 credits)

JOUR 439 - Ethics and Diversity in the News Media  
Analysis of ethical theory and how it relates to journalists’ roles and responsibilities in a democratic society. Case studies involve questions of bias, accuracy, privacy and national security, and the role that journalists play in representing a diverse society in the news. (required, 3 credits)

JOUR 447 – Access to Government Information  
Students learn the history, law and practice of accessing government records and data. From the perspective of the journalist acting on behalf of the people in a democracy, the course looks at the benefits and harms caused by access to government information, providing a theoretical and legal background with practical skills for acquiring public records. (elective, 3 credits)

JOUR 455 – Environmental Journalism  
This applied skills course teaches students how to write compelling substantive stories that illuminate environmental subjects, trends and issues. This course emphasizes the role of the
environmental journalist not as an advocate but as a reporter who accurately and fairly reports the news. (elective, 3 credits)

**JOUR 458 - Opinion Writing**
Explores the role and purpose of editorial and opinion writing and the process of writing opinion pieces. (elective, 3 credits)

**JOUR 460 - International Media Systems**
Introduces students to the changing role of news media in our evolving globalization and its impact on rapidly changing news events. (elective, 3 credits)

**JOUR 465 – Issues in Covering Science and the Environment**
Introduces students to the professional, legal, economic and ethical factors that affect the science news agenda and the work of science journalists. Study the principles of science journalism, the scientific process and the differences between science journalism and science communication. Examine reporting methods used by print, television and online news organizations. (elective, 3 credits)

**JOUR 472 - Science Journalism**
Science is one of the most powerful forces of change in the world. This applied course covers the fundamental elements of producing news reports about science events and issues. Examines the principles of journalism, the scientific process and the differences between science journalism and science communication. (elective, 3 credits)

**JOUR 473 – Reporting in the U.S.-Mexico Borderlands ***
Students gain an understanding of best practices and challenges specific to reporting in the borderlands, conducting research in and about the border region. Includes weekly trips to the border into Mexico, which can be paired with an anthropology course about the region and its diverse people. (elective, 3 credits)

**JOUR 480 – Advanced Multimedia ***
Students refine their multimedia storytelling skills by producing projects that combine text, video, audio, still photographs, graphics and online platforms. (elective, 3 credits)

**JOUR 479 – Professional Project (for minors) ***
This class for journalism minors provides a platform for students to bring together everything they have learned for a final project that applies journalistic work to their major area of interest. Students develop a website or other digital medium to deliver their content to the public. (required for minors, 3 credits)

**JOUR 484 – Mobile App Development ***
Students research and develop a mobile news application. They develop and pitch an application, form teams and implement web technology to launch an application. (required for minors, 3 credits)
JOUR 487 - History of American Journalism *
Develops ways of looking at the evolution of U.S. journalism. Examines the press’s origins, its development and how it has interacted with American culture, with particular emphasis on its relationship with politics. (elective, 3 credits)

JOUR 489 - Survey of Research Methods
Exposes advanced students to qualitative and quantitative research methods used in the social sciences; prepares students for designing and conducting research in upper-division courses. (elective, 3 credits)

JOUR 490 – Arizona Sonora News *
This digital-first multimedia news production course empowers students to provide professional-quality print and video content to news organizations, while also producing the Tombstone Epitaph newspaper for the town of Tombstone and the bilingual El Independiente magazine for Southern Arizona. This class pulls together everything students have learned in the program and guarantees that every student who graduates from the school can produce professional publication-ready news for a variety of media (required, 3 credits)

JOUR 492 - Directed Research
A rigorous in-depth exploration of a journalistic topic under faculty supervision. Can be individual or group project. (elective, 1-6 credits)

JOUR 493 - Internship
Work on-site for a news or news-related organization under the supervision of an experienced communication professional, performing to the standards of the Honors College. (elective, 1 credit)

JOUR 493H - Honors internship
Work on-site for a news or news-related organization under the supervision of an experienced communication professional, performing to the standards of the Honors College. (elective, 3 credits)

JOUR 493L - Legislative Internship
A semester working for Arizona Capitol TV, a nonpartisan office of the state legislature in Phoenix. Research, write and produce video segments. 12 credit units, usually split between two departments. Journalism usually uses this course as a substitute for JOUR 380, with the other units counted as upper-division elective credit. (elective, 1-12 credits)

JOUR 494 – Practicum
An opportunity to do field research to explore journalistic ethics, theory and practices and their impact on contemporary society. (elective, 1-3 credits)

JOUR 496D - Journalism Seminar
The course is shaped around a series of case studies of the legal, ethical and management issues facing the contemporary news media. (elective, 1-3 credits)
JOUR 496F - Media Coverage of International Crises
How international media cover conflicts and other humanitarian crises, focusing on the Arab/Muslim world. Understanding of the business and culture of global news organizations. (elective, 3 credits)

JOUR 496L - U.S. Press and Latin America
Examines the history and development of U.S. press coverage of Latin America. (elective, 3 credits)

JOUR 497B - Advanced Photojournalism
Gives students a forum in which to hone their skills in communicating with readers of newspapers, magazines and the Internet, through the use of still photography. (elective, 3 credits)

JOUR 497B – Coups and Earthquakes: Reporting the World *
This course teaches how foreign correspondents gather news and examines factors that shape the global exchange of information in an increasing diverse world. (elective, 3 credits)

JOUR 497S – Sports Broadcast Journalism: Friday Night Lights *
Students produce and report sports stories for broadcast television. (elective, 1 credit)

JOUR 498H - Honors Thesis
An honors thesis is required of all the students graduating with honors. Students ordinarily sign up for this course as a two-semester sequence. The first semester the student performs research under the supervision of a faculty member; the second semester the student writes an honors thesis. (required for honors students, 3 credits)

JOUR 499 - Independent Study
An extended exploration of a journalistic topic under the supervision of a full-time faculty member. The project can take many forms -- research paper, investigative news stories, photo essay, broadcast documentary or online report. (elective, 3 credits)

JOUR 499H - Honors Independent Study
A rigorous in-depth exploration of a journalistic topic that meets Honors College criteria. The project can take many forms -- research paper, investigative news stories, photo essay, broadcast documentary or online report.