#### JOURNALISM ACCREDITATION REPORT

### Accrediting Committee

## American Council on Education for Journalism

(CONFIDENTIAL)

Institution: University of Arizona

Date of Evaluation: February 6 and 7, 1964

Members of Acoroditing Team:

Nathan Blumberg (Montana State), Chairman

A.L. Higginbotham (Novada)

Howard Taylor, Editorial Consultant, Copley Press, San Diego

Sequences Recommended for Accreditation:

Town-Editorial

l. Total annual journalism budget (not including operation of student paper).

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2. Salary information (fulltime faculty members)

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3. Percentage of total credit hours earned in general education and journalism by a sampling of the last graduating class (every 3rd person on alphabetical list).

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Size of carries in (entire class)	Zonania na	High	Low	The second second
Percentage range of hours ecraed in general education	62=58%	67%	1,9%	
Personiano samo ef house carned in journelism	30-27%	32%	20%	

(General education includes only areas designated by the following titles: history, political science, economics, English, sociology, psycholoty, foreign language, mathematics, natural science, philosophy, anthropology, humanities, social science, literature.)

- it. Juniors and seniors enrolled in sequences for which accreditation is sought. (1962-63)

  News-Editorial -- 33
- 5. Total of sequences offered: 5
- 6. Fulltime journalism majors (all classes included).

Total: 84.

7. Undergraduate degrees conferred in each sequence for which accreditation is sought during year preceding visit.

News-Editorial -- 10

8. Graduate degrees conferred during year preceding visit: 0

# VISITORS: GENERAL EVALUATION

This evaluation represents the combined opinions of the visiting team. It is sent to the journalism administrator for his information.

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### Nows-Editorial

The Department of Journalism is achieving in a minimum way its stated objective: "To produce newspaper men and women professionally well grounded in the ethics, practices and techniques of their craft."

A satisfactory number of graduates has taken jobs with newspapers or related news-editorial organizations. Approximately 12 students a year have been graduated in the last seven years.

The required course of instruction has been developed around the student newspaper, which serves as a live laboratory.

Courses required for the journalism degree include News Writing, Legal Problems, Copyreading and Editing, Reporting Public Affairs and Community Newspaper and/or Advanced Journalism.

Most students also take History of American Journalism, and although this course has not been required, the visiting team was pleased to learn that it would become a required course beginning with the 1961-65 academic year.

The median amount of liberal arts and sciences (as defined by the ACRJ list) taken by the 1963 graduating class was between 50 and 61 per cent of the total required for graduation. The median amount of journalism was between 27 and 30 per cent. This is a satisfactory proportion.

There are three full-time faculty members, two with long and successful professional careers on the New York Times and the Detroit Free Press. A fourth full-time faculty member will join the staff in September, 1964.

The program enjoys adequate support from the university administration and the visitors were told that this will continue as enrollment expands.

At the time of the visit, there were approximately 85 journalism majors. A high percentage of them were women. The visitors recommend that steps be considered to encourage more men to enroll in the program, in view of the needs of the profession.

Faculty-student relations and counseling are excellent. Students told the team they consider the department's teaching effectiveness among the highest on the campus.

While noting the progress made by the department in recent years, the visiting team offers the following observations:

- 1. The present quarters are inadequate. Additional equipment is needed to enable the department to function more effectively. The present large classroom should be available to students for all-day use, or additional space should be provided for this purpose. The office of the department head should be moved from its present location. The photography laboratory should be located with the other journalism facilities. The team believes the most satisfactory solution to these inadequacies would be completely new quarters designed for a journalism department.
- 2. The student newspaper does not constitute an adequate laboratory for reporting and copy editing. Additional classroom or laboratory instruction apart from work on the student newspaper is needed to provide experience and background on the social responsibility of the press. Similarly, more stress about be placed on contemporary affairs.
- 3. The field trips to publish weekly newspapers are commendable and this kind of off-campus experience should be required of all journalism majors.
- 4. An improved understanding of the various fields of journalism is needed in the surriculum. In addition, some source descriptions do not accurately reflect the subject matter and should be revised.
- 5. Complete standard newsroom reference materials should be readily svailable in the classroom.
  - 6. Faculty salaries are too low.
- 7. The budget for faculty travel should be increased to permit attendance at professional meetings, especially in view of the distances involved.
- 8. Textbooks should be utilized more effectively, particularly in the course in Legal Problems.
- 9. A news letter for graduates or some similar type of alumni contact would be valuable to the department.
- 10. A full-time secretary should be provided for the department head as soon as possible.

### VISITORS' SEQUENCE EVALUATION

SEQUENCE: News-Editorial

This evaluation represents the combined opinions of the visiting team. It is sent to the journalism administrator for his information.

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A -- Eigh B -- Median High C -- Median

D -- Median Low

U -- Unsatisfactory