



Journalism Intern Program

Company: *B.Untethered is a start-up organization focused on providing women in midlife with personalized science-based Lifestyle solutions for food, fitness and frame of mind dimensions, supported by a community of like-minded women. (www.b-untethered.com – please note the website will relaunch within the next ten days).*

Work / Deliverables

The intern will work with the Founder of the Company, Anissa Buckley and the COO, Christopher Langhoff in the creation of material to promote the organization and inform members of our community.

This work will include the following activities:

- Press Releases designed to create attention and follow-on activity with the traditional press, podcasters, bloggers and influencers.
- Content – the development of blogs and social posts on various topics for use on the company website and newsletter.
- Website – review and updates to the content on the website to include a focus on SEO and more compelling information to promote member sign-up. Preferred use of Wordpress (but not a requirement).
- Development of scripts for video production.

Time / Environment

While the Company is located in Tucson, we envision this being a remote working environment with the possibility of an occasional in-person meeting. In general, we believe that this will be approximately 32 hours a month of activity. The weekly cadence will depend on the current focus of the company.

Compensation

We are a start-up and as such until our A round of funding is complete money is tight. However, we will start out the intern at an hourly rate \$13.00. We hope to increase this rate over time.

Start Date

As soon as possible.

Please submit your interest in this program by sending an email to Christopher Langhoff, COO at B-Untethered (christopher@b-untethered.com)