

CAROL B. SCHWALBE

CONTACT INFORMATION

School of Journalism
University of Arizona
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EDUCATION

The George Washington University M.A. with honors in Anthropology
Master's thesis: Urbanization in Pre-Columbian Mesoamerica: The Sites of
Teotihuacán, Tula, Tenochtitlán, Tikal, and Mayapán
Adviser: Robert L. Humphrey, Jr.

Smith College B.A. summa cum laude in American Studies, minor in Psychology
Phi Beta Kappa
Junior year at University of Toronto
Honors thesis: Irish Nationalism: The Fenians in the United States and British North America
1840s-1860s
Advisers: Gerald R. Mullins (U.S.) and Ramsey A. Cook (Canada)

RESEARCH & TEACHING INTERESTS

Research Role of images in shaping ideas and public opinion during the early years of the
 Cold War
 Ethical concerns about publishing tragic and violent images
 Visual framing of war on the Internet and in print; visual gatekeeping
 Role of the news media in advancing government accountability

Teaching Writing and editing for newspapers, magazines, and books
 Multimedia journalism
 Science and environmental journalism

ACADEMIC & PROFESSIONAL EXPERIENCE

2017	Co-Director Dow Jones Journalism Diversity Workshop for Arizona High School Students, University of Arizona, Tucson
2014-present	Faculty Affiliate Center for Climate Adaptation Science and Solutions University of Arizona, Tucson
2012-present	Director of Graduate Studies School of Journalism University of Arizona, Tucson
2010-present	Soldwedel Family Professor of Journalism Tenured Associate Professor School of Journalism University of Arizona, Tucson
2010-present	Faculty Affiliate Institute of the Environment University of Arizona, Tucson
2008-2010	Associate Professor Walter Cronkite School of Journalism and Mass Communication Arizona State University, Phoenix
2002-2008	Assistant Professor Walter Cronkite School of Journalism and Mass Communication Arizona State University, Tempe
2005-2010	Honors Disciplinary Faculty Barrett, The Honors College, Arizona State University, Tempe
Fall 2000	Visiting Professional Journalist Walter Cronkite School of Journalism & Mass Communication Arizona State University, Tempe
February- March 1999	Visiting Fellow, William Randolph Hearst Fellowship Program School of Journalism, University of Texas at Austin
1986-1988	Teaching Assistant, Intermediate Editing, Publication Specialist Program The George Washington University, Washington, D.C.
1996-2002	Senior Articles Editor <i>National Geographic</i> magazine, Washington, D.C.
1995-1996	Senior Producer National Geographic Online, Washington, D.C.
1989-1996	Senior Articles Editor <i>National Geographic Traveler</i> , Washington, D.C.
1974-1989	Senior Editor-Writer, Editor-Writer, Researcher-Writer, and Researcher National Geographic Book Service, Washington, D.C.
1971-1973	Research Assistant for Dr. George E. Stuart, Staff Archaeologist National Geographic Society, Washington, D.C.
1970-1971	Sixth Grade Teacher Far Brook School, Short Hills, New Jersey

RESEARCH

PEER-REVIEWED JOURNAL ARTICLES

Jeannine E. Relly & **Carol B. Schwalbe**. (2016). How Business Lobby Networks Shaped the U.S. Freedom of Information Act: An examination of 60 years of congressional testimony. *Government Information Quarterly*, 33(3), 404-416. doi:10.1016/j.giq.2016.05.002

Carol B. Schwalbe, B. William Silcock, & Elizabeth Candello. (2015). Gatecheckers at the Visual News Stream: A new model for classic gatekeeping theory. *Journalism Practice*, 9(4), 465-483. doi:10.1080/17512786.2015.1030133

Carol B. Schwalbe & Shannon Dougherty. (2015). Visual Coverage of the 2006 Lebanon War: Framing conflict in three U.S. news magazines. *Media, War & Conflict*, 8(1), 141-162. doi:10.1177/1750635215571204

Carol B. Schwalbe & David Cuillier. (2013). Ethics Pedagogy 2.0: A content analysis of award-winning media ethics exercises. *Journal of Mass Media Ethics*, 28(3), 175-188. doi:10.1080/08900523.2013.795058

Carol B. Schwalbe. (2013). Visually Framing the Invasion and Occupation of Iraq in *TIME*, *Newsweek*, and *U.S. News & World Report*. *International Journal of Communication*, 7, 239-262.

Jeannine E. Relly & **Carol B. Schwalbe**. (2012). Watchdog Journalism: India's three largest English-language newspapers and the Right to Information Act. *Asian Journal of Communication*, 22(3), 284-301. doi: 10.1080/01292986.2012.729149

Andy Curran, Max Grubb, Tom Hallaq, **Carol B. Schwalbe**, & Craig Stark. (2010). Weaving a Plan for Webcasting in Higher Education. *Journal of Media Education*, 1(3), 52-53. (Co-authors listed in alphabetical order.)

Susan Keith, **Carol B. Schwalbe**, & B. William Silcock. (2010). Comparing War Images Across Media Platforms: Methodological challenges for content analysis. *Media, War & Conflict*, 3(1), 87-98.

Susan Keith & **Carol B. Schwalbe**. (2010). Women and Visual Depictions of the U.S.-Iraq War in Print and Online Media. *Visual Communication Quarterly*, 17(1), 4-17.
Lead article.

David Cuillier & **Carol B. Schwalbe**. (2010). GIFTed Teaching: A content analysis of 253 Great Ideas for Teaching awards in journalism and mass communication education. *Journalism & Mass Communication Educator*, 65(1), 22-39.
Lead article.

Carol B. Schwalbe. (2009). Leveraging the Digital Media Habits of the Millennials: Strategies for teaching journalism courses. *Southwestern Mass Communication Journal*, 25(1), 53-68.

David Cuillier & **Carol B. Schwalbe**. (2009). 10 Years of Great Ideas: A summary of 253 GIFTs and 10 tips for creating your own terrific teaching tools. *The Community College Journalist*, 37(3), 62-66.

Susan Keith, **Carol B. Schwalbe**, & B. William Silcock. (2009). Visualizing Cross-Media Coverage: Picturing war across platforms during the U.S.-led invasion of Iraq. *Atlantic Journal of Communication*, 17(1), 1-18.

Lead article.

One of the top five downloaded articles in 2009 from the Atlantic Journal of Communication.

Carol B. Schwalbe, B. William Silcock, & Susan Keith. (2008). Visual Framing of the Early Weeks of the U.S.-Led Invasion of Iraq: Applying the master war narrative to electronic and print images. *Journal of Broadcasting & Electronic Media*, 52(3), 448-465.

One of the top two journals in the field.

B. William Silcock, **Carol B. Schwalbe**, & Susan Keith. (2008). "Secret" Casualties: Images of injury and death in the Iraq War across media platforms. *Journal of Mass Media Ethics*, 23(1), 36-50.

Carol B. Schwalbe. (2007). Diversity Snapshot: How to ease students into writing about diversity with skill and sensibility. *The Community College Journalist*, 35(2) 52-53.

Carol B. Schwalbe. (2006). Images of Brutality: The portrayal of U.S. racial violence in news photographs published overseas (1957-1963). *American Journalism*, 23(4), 93-116.

Susan Keith, **Carol B. Schwalbe**, & B. William Silcock. (2006). Images in Ethics Codes in an Era of Violence and Tragedy. *Journal of Mass Media Ethics*, 21(4), 245-264.

Lead article.

Carol B. Schwalbe. (2006). Remembering Our Shared Past: Visually framing the Iraq War on U.S. news websites. *Journal of Computer-Mediated Communication*, 12(1), 264-289.

Carol B. Schwalbe. (2005). Student Self-Evaluation: Know thy writing strengths and weaknesses: How to help students assess improvement in their writing skills. *The Community College Journalist*, 32(2 & 3), 41-43.

Carol B. Schwalbe. (2005). Jacqueline Kennedy and Cold War Propaganda. *Journal of Broadcasting & Electronic Media*, 49(1), 111-127.

One of the top two journals in the field.

Carol B. Schwalbe, Susan Keith, & B. William Silcock. (2004). Embedded Images: The framing of the first visuals of the U.S. war in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. *Southwestern Mass Communication Journal*, 19(2), 61-72.

Carol B. Schwalbe. (2004). The Language of the Senses: How to use your five senses to add color and detail to feature stories. *The Community College Journalist*, 31/32(4/1), 51-52.

Carol B. Schwalbe. (2003) *The Way It Is*: A Student Zine: How to integrate content and technology in an online journalism class. *The Community College Journalist*, 31(2), 45-46.

PEER-REVIEWED JOURNAL ARTICLE: SUBMITTED

Ary Hermawan & **Carol B. Schwalbe**. (2017). Framing the 2014 Indonesian Presidential Candidates in Newspapers and on Twitter. Submitted to *International Journal of Press/Politics*.

Bakina Wellars & **Carol B. Schwalbe**. (2017). Big Media Domination in the Digital Era: Shaping the International News Agenda of Rwandan Television and Newspapers. Submitted to *International Journal of Communication*.

PEER-REVIEWED JOURNAL ARTICLE: IN PROGRESS

Diana Soklova & **Carol B. Schwalbe**. (In progress). Dancing with the Lion: A cross-national comparison of Russian and U.S. newspaper coverage of Iran's nuclear program during George W. Bush's presidency.

EDITOR-REVIEWED SCHOLARLY BOOK CHAPTER: FORTHCOMING

Carol B. Schwalbe, Susan Keith, & B. William Silcock. (Forthcoming). Researching the Framing of Still and Moving Images Across Media Platforms: Challenges and opportunities. In Paul D'Angelo (Ed.), *Doing News Framing Analysis 2: Empirical and Theoretical Perspectives*. New York: Routledge.

EDITOR-REVIEWED SCHOLARLY BOOK CHAPTERS

Carol B. Schwalbe, B. William Silcock, & Elizabeth Candello. (2017). Visual Gatechecking: A new model for classic gatekeeping theory. In Stuart Allan (Ed.), *Photojournalism and Citizen Journalism: Co-operation, Collaboration and Connectivity*. New York: Routledge.

Carol B. Schwalbe. (2015). Infographics and Interactivity: A nexus of magazine art and science. In David Abrahamson and Marcia Prior-Miller (Eds.), *The Routledge Handbook of Magazine Research: The Future of the Magazine Form*. New York: Routledge.

Carol B. Schwalbe. (2007). Remembering Our Shared Past: Visually framing the Iraq War on U.S. news websites. Journal article reprinted in Alberto Franzosi (Ed.), *Content Analysis*. London: SAGE. Part of the SAGE Benchmarks in Social Research Methods, this anthology is a valuable resource for university libraries worldwide, especially in countries where holdings of academic journals are less comprehensive than in the United States.

Carol B. Schwalbe. (2006). Changing Faces: The first five weeks of the Iraq War. In Ralph Berenger (Ed.), *Cybermedia Go to War: Role of converging media during and after the 2003 Iraq War* (pp. 361-376). Spokane, Washington: Marquette Books.

EDITOR-REVIEWED BOOK CHAPTER

Carol B. Schwalbe. (2017). Preparing for Next Semester. In Chris Roush (Ed.), AEJMC Standing Elected Committee on Teaching, *Master Class: Teaching Advice for Journalism and Mass Communication Professors*. Lanham, Maryland: Rowman & Littlefield.

EDITOR-REVIEWED ENCYCLOPEDIA ARTICLE

Carol B. Schwalbe. (2008). Magazine. In Wolfgang Donsbach (Ed.), *International encyclopedia of communication*. Boston: International Communication Association and Wiley-Blackwell.

EDITOR-REVIEWED JOURNAL ARTICLES

Carol B. Schwalbe. (2014, Fall/Winter). Seeking Greater Insight. *Your American West*, http://www.wnpa.org/wp-content/uploads/2014/12/Newsletter_FallWinter_2014_onscreen.pdf?071d74

Carol B. Schwalbe. (2012, Summer). Encourage Young Scholars. *Journal of Magazine & New Media Research*, 12(2), <http://aejmc magazine.arizona.edu/Journal/Summer2012/Schwalbe.pdf>

Carol B. Schwalbe. (2011, Summer). Celebrate the Power. *Journal of Magazine & New Media Research*, 11(2), <http://aejmcmagazine.arizona.edu/Journal/Summer2011/Schwalbe.pdf>

Carol B. Schwalbe. (2010, Spring). Finishability: An antidote for information overload. *Journal of Magazine & New Media Research*, 11(2), <http://aejmcmagazine.arizona.edu/Journal/Spring2010/Schwalbe.pdf>

EDITOR-REVIEWED TEXTBOOK CHAPTERS

Carol B. Schwalbe. (2012). Taking It to the Websphere: Best practices for online companion sites for your classroom. In Roxanne O'Connell (Ed.), *Teaching With Multimedia: Pedagogy in the Websphere*. Cresskill, New Jersey: Hampton Press.

Carol B. Schwalbe. (2007). Learning Our Own Lessons: Covering diversity topics with heart and intellect. In Amber Reetz Narrow & Alice C. Ferguson (Eds.), *Diversity & Mass Communication: The evidence of impact* (pp. 305-312). Dallas: Fountainhead Press.

Carol B. Schwalbe. (2006). Multimedia Journalism. In Bruce D. Itule & Douglas A. Anderson (Eds.), *News Writing and Reporting for Today's Media* (pp. 264-280). New York: McGraw-Hill.

EDITOR-REVIEWED TEXTBOOKS

Mark Lodato, Susan C. Green, **Carol B. Schwalbe**, & B. William Silcock. (2011). *News Now! Visual Storytelling in the Digital Age*. Boston: Allyn & Bacon. (Co-authors listed in alphabetical order.)

Mark Lodato, Susan C. Green, **Carol B. Schwalbe**, & B. William Silcock. (2011). Instruction Manual for *News Now! Visual Storytelling in the Digital Age*. Boston: Allyn & Bacon. (Co-authors listed in alphabetical order.)

PEER-REVIEWED CONFERENCE PAPER: SUBMITTED

Carol B. Schwalbe, Jeannine Relly, Sally Ann Cruikshank, and Ethan Schwalbe. Human Security as a Conceptual Framework: The case of Palestinian journalists. Submitted for consideration for presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C.

PEER-REVIEWED CONFERENCE PAPERS

Bakina Wellars (master's student) & **Carol B. Schwalbe**. Influence of Foreign News Programs on the International News Agenda of Rwandan Television and Newspapers. Presented August 11, 2017, at the Association for Education in Journalism and Mass Communication, Chicago.

Carol B. Schwalbe. Stop, Look and Listen: Crafting a science with details, description and dialogue. Presented August 9, 2017, at the Association for Education in Journalism and Mass Communication, Chicago.

Ary Hermawan (master's student) & **Carol B. Schwalbe**. Framing the 2014 Indonesian Presidential Candidates in Newspapers and on Twitter. Presented August 4, 2016, at the Association for Education in Journalism and Mass Communication, Minneapolis.

Carol B. Schwalbe. Pairs and Squares: Engaging all students in class discussions. Presented August 4, 2016, at the Association for Education in Journalism and Mass Communication, Minneapolis.

Carol B. Schwalbe. Framing Still and Moving Images Across Media Platforms: Challenges and opportunities. Presented June 24, 2015, at the 29th Annual Visual Communication Conference, Cannon Beach, Oregon.

Carol B. Schwalbe. Natural Sound, Naturally: Enriching multimedia stories with evocative audio. Presented August 8, 2013, at the Association for Education in Journalism and Mass Communication, Washington, D.C.

Shannon Dougherty (master's student) & **Carol B. Schwalbe.** Visual Coverage of the 2006 Lebanon War: Framing conflict in three U.S. news magazines. Presented June 21, 2013, at the International Communication Association, London, England.

Diana Sokolova (master's student) & **Carol B. Schwalbe.** A Cross-National Comparison of Russian and U.S. Newspaper Coverage of Iran's Nuclear Program. Presented August 10, 2012, at the Association for Education in Journalism and Mass Communication, Chicago.

Carol B. Schwalbe. Avoid Source Remorse: How to sharpen interviewing skills through feedback from a source. Presented August 9, 2012, at the Association for Education in Journalism and Mass Communication, Chicago.

Grand Prize, Great Ideas for Teachers

Diana Sokolova (master's student) & **Carol B. Schwalbe.** Dancing with the Lion: A cross-national comparison of Russian and U.S. newspaper coverage of Iran's nuclear program during George W. Bush's presidency. Presented March 2, 2012, at the Midwinter Conference, Association for Education in Journalism and Mass Communication, Norman, Oklahoma.

Jeannine Relly & **Carol B. Schwalbe.** Framing Corruption: India's three largest English-language newspapers and the Right to Information Act. Presented August 11, 2011, at the Association for Education in Journalism and Mass Communication, St. Louis.

Carol B. Schwalbe. Deep Diving: How to plunge into creativity and innovation in journalism skills classes. Presented August 10, 2011, at the Association for Education in Journalism and Mass Communication, St. Louis.

B. William Silcock & **Carol B. Schwalbe.** Visual Gatekeeping: A new model for a classic theory. Presented April 15, 2010, at the Research Division Paper Competition, Broadcast Education Association, Las Vegas.

B. William Silcock & **Carol B. Schwalbe.** Visual Gatekeeping. Presented September 9, 2009, at the Future of Journalism Conference, Cardiff, Wales.

David Cuillier & **Carol B. Schwalbe.** GIFTed Teaching: An analysis of 228 Great Ideas for Teaching (GIFT) awards in journalism education. Presented August 7, 2009, at the Association for Education in Journalism and Mass Communication, Boston.

Carol B. Schwalbe & David Cuillier. Beyond Case Studies: An analysis of teaching effectiveness in award-winning media ethics exercises. Presented August 6, 2009, at the Association for Education in Journalism and Mass Communication, Boston.

Carol B. Schwalbe. Leveraging the Digital Media Habits of the Millennials: Strategies for teaching journalism classes. Presented October 25, 2008, at the Southwest Council for Education in Journalism and Mass Communication, Las Cruces, New Mexico.

Carol B. Schwalbe. Reeling in Your Readers: How to write tempting titles for magazine stories. Presented October 25, 2008, at the Southwest Council for Education in Journalism and Mass Communication, Las Cruces, New Mexico.

Carol B. Schwalbe. The Idea Generator: How to help journalism students find fresh ideas for stories and projects. Presented October 24, 2008, at the Southwest Council for Education in Journalism and Mass Communication, Las Cruces, New Mexico.

Carol B. Schwalbe. Visually Framing the Iraq War in *Time*, *Newsweek*, and *U.S. News & World Report*. Presented August 6, 2008, at the Association for Education in Journalism and Mass Communication, Chicago.

First Place, Faculty Research Paper, Magazine Division

Shannon M. Dougherty (master's student) & **Carol B. Schwalbe.** 2006 Lebanon War: A content analysis of news photographs in *Time*, *Newsweek*, and *U.S. News & World Report*. Presented August 7, 2008, at the Association for Education in Journalism and Mass Communication, Chicago.

Anya Britzius (master's student) & **Carol B. Schwalbe.** Images of Subordination, Independence, and Sexual Overtones: A comparison of advertisements in *Seventeen* and *Girl's Life* magazines. Presented August 12, 2007, at the Association for Education in Journalism and Mass Communication, Washington, D.C.

Carol B. Schwalbe. Diversity Snapshot: How to ease students into writing about diversity with skill and sensibility. Presented August 9, 2007, at the Association for Education in Journalism and Mass Communication, Washington, D.C.

Carol B. Schwalbe. Interactive Behaviors of the Millennial Generation. Presented June 16, 2007, at the 21st Annual Visual Communication Conference, Estes Park, Colorado.

B. William Silcock, **Carol B. Schwalbe**, & Susan Keith. "Secret" Casualties: Images of injury and death in the Iraq War across media platforms." Presented August 4, 2006, at the Association for Education in Journalism and Mass Communication Convention, San Francisco.

Competitively selected for a special research panel on Secrets and Ethics

Carol B. Schwalbe. Remembering Our Shared Past: Visually framing the Iraq War on U.S. news websites. Presented June 21, 2006, at the International Communication Association, Dresden, Germany.

Carol B. Schwalbe. Changing Faces: The first five weeks of the Iraq War. Presented June 17, 2006, at the 20th Annual Visual Communication Conference, Midway, Utah.

Carol B. Schwalbe. Visually Framing the Iraq War on the Internet: A content analysis of the first five weeks plus two anniversaries. Presented October 8, 2005, at the Internet Research 6.0: Internet Generations Conference of the Association of Internet Researchers, Chicago.

Susan Keith, **Carol B. Schwalbe**, & B. William Silcock. Private Moments, Public Platforms: Images and ethical codes across media in an era of violence and tragedy. Presented August 11, 2005, at the Association for Education in Journalism and Mass Communication, San Antonio.

Second Place, Faculty Research Paper, Media Ethics Division

Carol B. Schwalbe. The Bloody Lens: A bibliographic essay on ethical concerns related to shocking images of violence and tragedy. Presented August 10, 2005, at the Association for Education in Journalism and Mass Communication, San Antonio.

Second Place, Faculty Research Paper, Visual Communication Division

Carol B. Schwalbe. Student Self-Evaluation: Know thy writing strengths and weaknesses: How to help students assess improvement in their writing skills. Presented August 10, 2005, at the Association for Education in Journalism and Mass Communication, San Antonio.

Grand Prize, Great Ideas for Teachers

Susan Keith, **Carol B. Schwalbe**, & B. William Silcock. Comparing New Media with Old: Equivalency challenges for content analysis. Presented October 1, 2004, at the Content and Discourse Analysis panel, New Research for New Media: Innovative Research Methods 2nd Edition, Universitat Rovira i Virgili Tarragona, Spain.

This conference was co-sponsored by the Institute for New Media Studies at the School of Journalism and Mass Communication at the University of Minnesota.

Carol B. Schwalbe. Images of Brutality: The portrayal of U.S. racial violence overseas in news photographs (1955-1965). Presented August 7, 2004, at the Association for Education in Journalism and Mass Communication Convention, Toronto.

Carol B. Schwalbe. The Language of the Senses: How to use your five senses to add color and detail to feature stories. Presented August 4, 2004, at the Association for Education in Journalism and Mass Communication, Toronto.

Grand Prize, Great Ideas for Teachers

Carol B. Schwalbe, Susan Keith, & B. William Silcock. Embedded Images: The framing of the first visuals of the U.S. War in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. Presented November 8, 2003, at the Southwest Education Council for Journalism and Mass Communication Southwest Symposium, Salt Lake City.

Honorable Mention, Faculty Research Paper

Carol B. Schwalbe. *The Way It Is*: A Student Zine: How to integrate content and technology in an online journalism class. Presented August 1, 2003, at the Association for Education in Journalism and Mass Communication, Kansas City.

Carol B. Schwalbe. Jackie Kennedy: Cold War film star. Presented June 21, 2003, at the 17th Annual Visual Communication Conference, Sandpoint, Idaho.

INVITED CONFERENCE PAPERS

Carol B. Schwalbe & B. William Silcock. War Images Past and Present: A brief history of controversial images from the Crimean War to Iraq. Presented February 15, 2009, at the Western States Communication Association, Mesa, Arizona.

Carol B. Schwalbe, Susan Keith, & B. William Silcock. Flames, Faces, and Flags: Framing images of the Iraq War in an era of convergent media. Presented November 21, 2003, at the National Communication Association, Miami Beach.

RESEARCH HONORS & AWARDS

- 2008 First Place, Faculty Research Paper (refereed competition)
Magazine Division, Association for Education in Journalism and Mass
Communication, Chicago
- 2007 Faculty Research Award, Walter Cronkite School of Journalism & Mass
Communication
- 2006 Paper competitively selected for a special research panel on Secrets and Ethics
Media Ethics Division, Association for Education in Journalism and Mass
Communication, San Francisco
- 2005 Second Place, Faculty Research Paper (refereed competition)
Visual Communication Division, Association for Education in Journalism and
Mass Communication, San Antonio
- 2005 Second Place, Faculty Research Paper (refereed competition)
Media Ethics Division, Association for Education in Journalism and Mass
Communication, San Antonio
- 2003 Honorable Mention, Faculty Research Paper (refereed competition)
Southwest Education Council for Journalism and Mass Communication
Southwest Symposium, Salt Lake City

RESEARCH GRANTS

- 2017 Co-principal investigator, “Practicing Journalism in the Palestinian Territories,”
Faculty Small Grant, College of Social & Behavioral Sciences Research Institute
\$3,500 awarded March 9, 2017
- 2014 Grant writer, “Proposal for Cluster Hires for Science Communication with
Cross-Cutting Priority Areas in Digital Culture and Society, Environment, and
Big Data and Informatics,” University of Arizona
Submitted October 21, 2014, but not awarded
- 2013 Principal investigator, National Science Foundation IGERT Pre-Proposal,
“Training Researchers and Developing Best Practices for Science
Communication in the 21st Century”
Submitted January 25, 2013, but not awarded; IGERT was disbanded
- 2010 Co-principal Investigator, Water Sustainability Program Competitive Grant,
University of Arizona, “Journalism Seminar on Water Issues in the
Semi-arid Southwest”
Submitted November 3, 2010, but not awarded.
- 2008 Principal investigator, Cronkite School Dean’s Research Grant, “Digital
Dilemmas: A bibliographic essay on ethical concerns about manipulating
images”
\$6,000 awarded March 27, 2008
- 2007 Principal investigator, Cronkite School Dean’s Research Grant, “Flames, Faces,
and F-16s: Visually Framing the Invasion and Occupation of Iraq in *Time*,
Newsweek, and *U.S. News & World Report*”
\$6,000 awarded April 4, 2007

- 2006 Principal investigator, Cronkite School Dean’s Research Grant, “Framing the Early Weeks of the U.S.-Led Invasion of Iraq: Applying the master war narrative to electronic and print images”
\$6,000 awarded January 13, 2006
- 2005 Principal investigator, College of Public Programs Dean’s Incentive Grant, “Remembering Our Shared Past: Visually framing the Iraq War on U.S. news websites”
\$6,000 awarded December 23, 2004. Additional \$1,000 awarded March 28, 2005
- 2004 Co-Principal investigator, Howard Buffett Competitive Grant, Cronkite School, “International Photojournalism”
\$50,000 awarded April 11, 2004
- 2004 Principal investigator, College of Public Programs Dean’s Incentive Grant, “Images of Brutality: The effects of still photographs of U.S. racial violence published overseas on American policy makers (1947-1965)”
\$5,000 awarded December 11, 2003
- 2003 Principal investigator, College of Public Programs Dean’s Incentive Grant, “Jacqueline Kennedy and Cold War Propaganda”
\$5,000 awarded January 23, 2003

TEACHING

COURSES TAUGHT: UNIVERSITY OF ARIZONA

JOUR 320 Editing *Introduction to editing, photo selection, and layout/design*
Students try out roles as fact checkers, grammar cops, and AP stylemeisters. They stretch their skills as they craft headlines, write cutlines, and design pages using QuarkXPress or InDesign.

JOUR 401B/501B Travel Writing *Writing engaging, insightful travel stories*
Students sharpen their skills in observation, research, interviewing, and reporting by writing a travel essay and destination story in this six-week classlet.

JOUR 424/524 Magazine Photography *Introduction to magazine photojournalism*
This course examines trends, practices, and ethics in magazine photography. Students shoot publishable images for a photographic profile, an audio slideshow, and a print magazine.

JOUR 455/555 Environmental Journalism *Writing and shooting stories about the environment*
This hands-on course covers the fundamentals of writing compelling, substantive stories and shooting photos about the wonders and complexities of environmental subjects, trends, and issues.

JOUR 465/565 Issues in Covering Science & the Environment *Introduction to current issues*
Created this discussion-based seminar to help students understand the key issues involved in covering issues about science and the environment.

JOUR 472/572 Science Journalism *Writing and shooting news and features about science*
Students write science articles, shoot photos, create an infographic, and produce multimedia projects for publication in newspapers, magazines, and websites.

JOUR 480/580 Multimedia Storytelling: Science & Technology *Visualizing science*
Students report, shoot, and record stories about scientists and their discoveries using video, audio, photographs, infographics, and social media.

JOUR 489/589 Research Methods *Experiencing the research process firsthand*
This course introduces students to the qualitative, quantitative, and investigative research methods used by journalists and social scientists.

JOUR 506 Introductory and Advanced Reporting *Research, reporting, and writing*
Graduate students develop skills in journalism research, interviewing, reporting, and writing, exercise critical thinking, and cover events, education, crime, and other beats.

JOUR 530 Advanced Reporting Projects *Advanced reporting and storytelling with multimedia*
Students conceive, plan, report, and produce individual and team projects using the most effective types of media for their reporting and storytelling.

COURSES TAUGHT: ARIZONA STATE UNIVERSITY

JMC 313 Editing *Introduction to editing, photo selection, and layout/design*
Students try out roles as fact checkers, grammar cops, and AP stylemeisters. They stretch their skills as they craft headlines, write cutlines, and design pages using QuarkXPress or InDesign.

JMC 413 Advanced Editing *Advanced editing and layout/design for newspapers and magazines*
Students sharpen their skills as error obliterators and guardians of the language as they master advanced editing, layout, and design skills for magazines as well as newspapers.

JMC 425 Online Media *Planning, designing, and producing journalism websites*
Each semester the class produces the award-winning Cronkite School online magazine, which showcases the best work of print, photo, broadcast, and online students.

JMC 440 Magazine Writing *Writing publishable feature stories on deadline*
Departments and features appeared in local and national publications, including *The Arizona Republic*, *BizAZ*, *Guideposts*, *Phoenix Magazine*, and *Phoenix New Times*. Student stories won many national awards and appeared in anthologies of the best student writing.

JMC 460/MCO 598 Advanced Online Media *Advanced skills in multimedia journalism*
Students observe industry trends, critically examine websites, then gather the content and produce multimedia stories for the Cronkite School's online magazine.

MCO 494 Summer Study Abroad *The Eagle and the Lion: Media Ethics in Europe*
Students wrote research papers, took exams, and attended lectures at 15 media outlets during three weeks in Dublin, Paris, and London.

MCO 494 Summer Study Abroad *America's Image Abroad in a Time of War*
Students wrote stories, took photographs, recorded audio, and shot video in Dublin, Paris, and London for a website about European perceptions of America's image during the Iraq War.

MCO 494 Summer Study Abroad *Reporting Religion and Conflict*
Students wrote stories, took photographs, recorded audio, and shot video in Dublin, Rome, and London for a website on religion and conflict.

MCO 494 South Africa *International multimedia reporting*
Funded by a grant from the Howard Buffett Foundation, advanced print, broadcast, and online students studied about South Africa, then spent two weeks reporting on border and immigration issues in Johannesburg and Pretoria, on the Zimbabwe border, and in Mozambique. The students worked together to create a multimedia website: <http://cronkitezine.asu.edu/SouthAfrica/>

MCO 580 Practicum *Narrative journalism*
In this advanced style of fact-based writing, graduate students hone their writing skills and try innovative approaches. They braid together reportorial journalism with literary techniques, such as character development, narration, description, scene setting, and point of view.

MCO 580 Practicum *Advanced online newsletter writing, design, and production*
Master's students researched and wrote articles, took photographs, and recorded audio about outdoor activities in the Phoenix metropolitan area, then produced an online newsletter.

MCO 580 Practicum *Advanced print newsletter research and writing*
A master's student who was also a medical doctor researched medical journals and "translated" the findings into newsletter articles palatable to the staff at ASU's Campus Health Service.

MCO 590 Reading & Conference *Research for master's applied project*
Graduate students spend one semester writing a literature review (academic paper) or preparing a business plan (creative project), then a second semester writing a thesis or producing a magazine.

MCO 598 Magazine Writing *Graduate class in narrative journalism*
In this advanced class, students polish their skills in writing publishable stories that blend in-depth reporting with narrative techniques.

MCO 598 Cronkite Magazine *Graduate class in writing publishable stories on deadline*
Student-written profiles, business articles, and feature stories appeared in the Cronkite School's alumni magazine, *Arizona Highways*, *New Mexico Magazine*, *Quill*, and other publications.

MCO 598 Magazine Writing/DSC 598 Healthcare Communication *Interdisciplinary course*
Journalism and design students work together to write, design, and produce a professional healthcare magazine that is the voice of the patient.

MCO 599 Independent Study *Advanced travel writing*
Graduate students write both short and long travel articles. Their work appeared in *Arizona Highways*, *National Geographic Traveler*, *National Geographic Adventure*, *The New York Times* Travel Section, and other professional publications.

COURSES DEVELOPED OR REVAMPED: UNIVERSITY OF ARIZONA

JOUR 401B/501B Travel Writing

Proposed and developed this five-week classlet that focuses on researching, reporting and writing engaging, insightful travel pieces.

JOUR 424/524 Magazine Photography

Revamped this summer pre-session course to include a photo profile, an audio slideshow, an online portfolio, and a print magazine.

JOUR 455/555 Environmental Journalism

Proposed and developed this course to augment our offerings in science journalism.

JOUR 465/565 Issues in Covering Science & the Environment

Created this discussion-based seminar to help students understand the key issues involved in communicating with the public about science and the environment.

JOUR 472/572 Science Journalism

Developed an intensive writing course as part of the initiative by the University of Arizona's School of Journalism to develop a science journalism program at the undergraduate and graduate levels.

JOUR 480/580 Multimedia Storytelling: Science & Technology

Created a hands-on course where students report, shoot, and record stories about scientists and their discoveries using video, audio, photographs, infographics, and even Facebook and Twitter.

JOUR 489/589 Research Methods

Students gain firsthand experience in both qualitative, quantitative and journalistic research methods used by journalists and social scientists.

JOUR 530 Advanced Reporting Projects

Developed an advanced multimedia course for graduate students that focuses on reporting and storytelling with tools beyond text.

COURSES DEVELOPED OR REVAMPED: ARIZONA STATE UNIVERSITY

JMC 425 Online Media

Created an award-winning instructional website for teaching this course.

JMC 440 Magazine Writing

Developed JMC 440 into a course where student work is published in professional publications, such as *The Arizona Republic*, *BizAZ*, *Guideposts*, *Phoenix Magazine*, and *The Professional Geologist*. The course became so popular that a second section was added in spring 2005.

JMC 460 Advanced Online Media

Developed an advanced class that focuses on online journalism and multimedia storytelling. Also created an award-winning online instructional website for teaching this course.

JMC 494 Online Media

Developed this special topics course into JMC 425, a permanent course where students produce a personal website, a multimedia journalism team project, and the award-winning Cronkite School online magazine. The course became so popular that a second section was added in fall 2004, and two more sections were added in spring 2006. It became a required course in 2007.

JMC 494 South Africa

Developed an advanced class for print, broadcast, and online students who traveled to Johannesburg, South Africa, for a two-week reporting project on border and immigration issues. Created a multimedia website of the students' work: <http://cronkitezine.asu.edu/SouthAfrica/>

MCO 494 America's Image Abroad in a Time of War

Created a course where students wrote stories, took photographs, recorded audio, and shot video in Dublin, Paris, and London for a website on European perceptions of America's image during the Iraq War.

MCO 494 Reporting on Religion and Conflict

Created a course where students wrote stories, took photographs, recorded audio, and shot video in Dublin, Rome, and London for a website on religion and conflict.

MCO 598 Magazine Writing

Created a graduate course that emphasizes in-depth reporting and narrative techniques.

MCO 598 Cronkite Magazine

Created a graduate course that produces the *Cronkite Journal*, which is the Cronkite School's alumni magazine.

MCO 598 Magazine Writing/DSC 598 Healthcare Communication

Helped create an interdisciplinary course in which design and journalism students write and edit articles, shoot photos, design, and produce *HealthE: Elements, Experiences, and Environments*, a professional magazine serving the medical community in the Southwest.

MCO 598 Advanced Online Media

Revamped the undergraduate course by incorporating more theory, critical analysis, and self-directed student work.

Our Borders and Beyond

Helped spearhead this collaborative project with other Cronkite School faculty and Student Media on the presidential debate at ASU. Resulted in five special sections (four pages each) of *The State Press*, student radio and TV shows, and a special edition of the *Cronkite Zine* in fall 2004.

GRADUATE INDEPENDENT STUDIES, READINGS, PRACTICUMS, & INTERNSHIPS

Spring 2018	JOUR 499	Independent Study	Nick Smallwood
Spring 2018	JOUR 699	Independent Study	Hannah Hindley
Spring 2018	JOUR 699	Independent Study	Shanshan Niu
Spring 2018	JOUR 699	Independent Study	Alyssa Schlitzer Hill
Fall 2016	JOUR 699	Independent Study	Alex Devoid
Spring 2016	JOUR 699	Independent Study	Mikayla Mace
Spring 2015	JOUR 699	Independent Study	Alex Devoid
Spring 2015	JOUR 699	Independent Study	Aimee Snyder
Fall 2014	JOUR 699	Independent Study	Cathy Rosenberg
Spring 2014	JOUR 699	Independent Study	Jason Davis
Spring 2013	JOUR 593	Wick Comm. Science Intern	Jason Davis
Fall 2012	JOUR 593	Wick Comm. Science Intern	Bethany Barnes
Spring 2012	JOUR 593	Wick Comm. Science Intern	Sarah Dasher
Fall 2011	JOUR 593	Wick Comm. Science Intern	Paul Ingram

In 2009 the master's program at the Cronkite School changed. Students no longer do theses or applied projects.

Fall 2008	MCO 590	Reading & Conference	Marilyn Hawkes
Spring 2008	MCO 599	Independent Study	Marilyn Hawkes
Fall 2007	MCO 580	Practicum	Marilyn Hawkes
Fall 2007	MCO 599	Independent Study	Emily Falkner
Spring 2007	MCO 580	Practicum	Andrea Aker
Spring 2007	MCO 590	Reading & Conference	Shannon Dougherty

Spring 2007	MCO 599	Independent Study	Ashley Biggers
Spring 2007	MCO 599	Independent Study	Keridwen Cornelius
Fall 2006	MCO 590	Reading & Conference	Anya Britzius
Summer 2006	MCO 599	Independent Study	Kim Brooks-Blum
Spring 2006	MCO 590	Reading & Conference	Kristin Bolster
Spring 2006	MCO 590	Reading & Conference	Kalea Yoshida
Fall 2005	MCO 590	Reading & Conference	Kanupriya Vashisht
Fall 2005	MCO 599	Independent Study	Rita Washko
Spring 2005	MCO 580	Practicum	Dianna Nañez
Fall 2004	MCO 590	Reading & Conference	Cynde Cerf
Spring 2004	MCO 590	Reading & Conference	Yurika Abe
Spring 2003	MCO 580	Practicum	Amy Belanger

UNDERGRADUATE INDEPENDENT STUDIES, HONORS THESES, & INTERNSHIPS

Spring 2015	JOUR 493	Wick Comm. Science Intern	Alan Davis
Spring 2015	HON 498H	Senior Honors Thesis	Michaela Kane
Fall 2014	HON 498H	Senior Honors Thesis	Michaela Kane
Fall 2014	JOUR 493	Wick Comm. Science Intern	Mark Armao
Spring 2014	HON 498H	Senior Honors Thesis	Jessica Dollin
Fall 2013	HON 498H	Senior Honors Thesis	Jessica Dollin
Fall 2013	JOUR 493	Wick Comm. Science Intern	Alison Dorf
Spring 2013	JOUR 480	Honors Contract	Michaela Brumbaugh
Fall 2012	JOUR 472	Honors Contract	Cecelia Marshall
Spring 2011	JOUR 499	Independent Study	Melanie Tortello
Spring 2011	JOUR 493	Wick Comm. Science Intern	Will Ferguson
Fall 2010	JOUR 493	Wick Comm. Science Intern	Jacelle R.-Sauberan
Spring 2010	JMC 492	Honors Independent Study	Lauren Gambino
Spring 2010	JMC 492	Honors Independent Study	Alyson Zepeda
Fall 2009	JMC 492	Honors Independent Study	Sarah Whitmire
Spring 2009	HON 493	Honors Thesis	Lauren Proper
Fall 2008	HON 492	Honors Thesis	Lauren Proper
Fall 2007	JMC 499	Honors Independent Study	Ryan Kost
Spring 2007	HON 493	Honors Thesis	Mary Alexandra Miller
Fall 2006	HON 492	Honors Thesis	Mary Alexandra Miller
Spring 2006	HON 493	Honors Thesis	Lindsay Walker
Fall 2005	HON 492	Honors Thesis	Lindsay Walker
Spring 2005	JMC 499	Honors Independent Study	Lynh Bui

DOCTORAL MINOR IN JOURNALISM STUDIES: COMPLETED

Adviser	Aimee Snyder, Public Health Ph.D., 2013-2015
	John Palting, Entomology and Insect Science Ph.D., 2012-2018
	Jan Rydzak, Government and Public Policy Ph.D., 2013-2015
	Andrew Walanski, Educational Leadership Ph.D., 2014-2016

DOCTORAL MINOR IN JOURNALISM STUDIES: IN PROGRESS

Adviser	Kate Chisholm, Public Health Ph.D., 2017-present
	Michelle Cohen, Art and Visual Culture Education Ph.D., 2016-present
	Jacelle Ramon-Sauberan, American Indian Studies Ph.D., 2016-present

DOCTORAL COMMITTEE

Member John Palting, Entomology and Insect Science Ph.D., 2012-2018
Aimee Snyder, Public Health Ph.D., 2013-2015

MASTER OF JOURNALISM PROFESSIONAL PROJECT: COMPLETED

Chair **Cathy Rosenberg 2015**
“Home Bittersweet Home: Restoring Species to Their Historical Habitat”
(multimedia)
Freelance journalist and videographer

Anna Augustowska 2014
“Creative Solutions: Coping with Bipolar Disorder” (documentary)
Multimedia design specialist, College of Social and Behavioral Sciences,
University of Arizona

Jason Davis 2014
“Desert Moon” (documentary and multimedia)
Media producer, Planetary Society, Pasadena, California

Susan Swanberg 2014
“Stung! Arizona’s Bark Scorpions: Victims, Venom, and the Orphaning of an
Antivenin” (book)
Assistant professor, School of Journalism, University of Arizona

Kate Harrison 2012
“From Tailgating to Tweeting: An Examination of Social Media, Alumni
Communications and Fundraising”
Communications specialist, Pima County, Arizona

Co-chair **Musherf Alamri 2015**
“*The City Oasis: A Tablet Magazine*” (multimedia)
Editor, *Arabian Sun*, Dhahran, Saudi Arabia

Committee member **Bethany Barnes 2013**
“Adapting to Alzheimer’s” (long-form narrative)

MASTER OF JOURNALISM THESIS: IN PROGRESS

Chair **Tony Perkins 2017-present**
“Directing the Detail: Framing Coverage of the 2011 Wenzhou Train Disaster”

Ann Posegate 2014-present
“Politicians and Polar Bears: Visual Framing of Climate Change in U.S. and U.K.
Newspapers from 2007 to 2013”

Committee member **Justin Sayers 2014-present**
“The Effects of Twitter on Journalism: Tool or Weapon?”

MASTER OF JOURNALISM THESIS: COMPLETED

Chair	Mikayla Mace 2017 “Newspaper Coverage of Mars in the United States and the United Kingdom in 2011-2016” Science and higher education reporter, <i>Arizona Daily Star</i> , Tucson, Arizona
	Bakina Wellars 2017 “The Influence of Foreign News Programs on the International News Agenda of Rwandan Television and Newspapers” Acting dean of Journalism and Communication Studies, Catholic Institute of Kabgayi, Rwanda
	Ary Hermawan 2016 “Framing the 2014 Indonesia Presidential Candidates in Newspapers and on Twitter” Deputy managing editor, <i>Jakarta Post</i> , Jakarta, Indonesia
	Diana Sokolova 2012 “Dancing with the Lion: A Cross-National Comparison of Russian and U.S. Newspaper Coverage of Iran’s Nuclear Program during George W. Bush’s Presidency” Associate instructor, Indiana University, Bloomington
Committee member	Sheka Al-Dosary 2014 “Visually Framing the ‘Other’ Woman: A content analysis of Western news images of Saudi Arabian women (1990-2014)”

MASTER OF MASS COMMUNICATION APPLIED PROJECT: COMPLETED

Chair	Marilyn Hawkes 2009 “Jewish Perspectives on Illness, Healing, and End-of-Life Concerns” Freelance writer, Phoenix, Arizona
	Andrea Aker 2008 “Healing: Elements, Experiences, Environments: Designing and Producing an Online Magazine for the Medical Community in the Southwest” President of Aker Ink, a public relations firm in Phoenix
	Shannon Dougherty 2008 “2006 Lebanon War: A Content Analysis of War Photographs in <i>Time</i> , <i>Newsweek</i> , and <i>U.S. News & World Report</i> ” Consultant and freelance writer Paper selected for presentation at the Southeast Colloquium, Association for Education in Journalism and Mass Communication, Auburn, Alabama <i>Top student paper</i> Paper also selected for presentation at the Association for Education in Journalism and Mass Communication, Chicago
	Ashley Biggers 2007 “A Content Analysis of Women Military Bloggers in the Iraq War” Freelance writer, editor, photographer and multimedia storyteller Paper selected for presentation at the Southeast Colloquium, Association for Education in Journalism and Mass Communication, Oxford, Mississippi

Kristin (Bolster) Patterson 2007

“*Real Bride: A Bridal Magazine for American Women to Create a Beautiful Wedding and a Good Marriage*”

Marketing and communications director, Donor Network of Arizona, Phoenix

Anya Britzius 2007

“Images of Subordination, Independence, and Sexual Overtones: A Comparison of Advertisements in *Seventeen* and *Girl’s Life* Magazines”

Employed as associate managing editor, *Delta Sky* magazine, Minneapolis

Paper selected for presentation at the Association for Education in Journalism and Mass Communication, Washington, D.C.

Editor, writer, and project manager for *Viking*, a publication for Sons of Norway, and *Sky*, a publication for Delta Air Lines

Kanupriya Vashisht 2006

“*InDi: A Cultural Magazine for the Indian Diaspora*”

Magazine placed second in 2006 Student Magazine Contest, Association for Education in Journalism and Mass Communication, San Francisco

Content strategy consultant and certified UX researcher, Brigus Learning, Toronto, Ontario

Kalea Yoshida 2006

“Students of the Storm: Profiling Victims of Disaster Trauma”

Media relations professional, Scottsdale, Arizona

Yurika Abe 2005 (selected as Outstanding Graduate Student, Fall 2005)

“Applying Non-Linear Storytelling Forms to Multimedia Documentaries”

Freelance video editor, animator, and videographer, New York City

Cynde Cerf 2005

“*Renny: The Magazine for the Modern Renaissance Woman*”

Information specialist, Cultural Affairs, City of Chandler, Arizona

Tiffany Di Giacinto 2004

“*Ciao: An Italian-American Cultural Magazine*”

Director of marketing and communications, Delta Dental of Arizona, Phoenix

Shannon Nace 2004

“*Shadow on the Range: The Long Ride of Tom Ross*”

Exhibit guide, Phoenix Zoo, Phoenix, Arizona; self-employed as freelance photographer

Shana Looney 2003

“Subtle Shades? A Look at Dominant Colors Used in Magazine Advertisements of Distilled Spirits”

FBI analyst, Washington, D.C.

Committee
member

Keridwen Cornelius 2008

“Traumatic Brain Injury”

Kim Brooks-Blum 2007

“The Internet and Community: An Analysis of the Scottsdale and Peoria Community Sections on azcentral.com”

Lindsey Gay 2007

“Political Blogs: Alternative Media or Mainstream Twin?”

Michelle Martinez 2007

“Sisterhood of Change: Remembering the Women of Juarez”

Chris Sheppard 2007
“The War Beyond Iraq”

Tom Vitron 2007
“News Media Convergence Lessons Learned from the 2004 Presidential Debate: A Student News Media Convergence Project”

Liza Marques 2006
“The Culture of Celebrity: Its Influence on Coverage in Mainstream News Magazines”

Matt Dempsey 2005
“Teacher Quality in Arizona”

Neil Kuczynski 2005
“Gender as an Element of Internet Coverage of the 2004 Summer Olympic Games”

Vicki Balint 2005
“Listening to Amy Nelson: The Oral History of a Radio Career”

Joanne Littlefield 2004
“*The Navajo Times*: The Community Newspaper and Visual Journalism”

Chris Anderson 2004
“The Sports World in Cyberspace: An Analysis of Visual, Operational and Interactive Enhancements on Four Types of Sports Web Sites”

Vedatrayee Banerjee 2003
“Corporate Gate: Analyzing Crisis Management at Tyco International Limited May 1, 2002 to October 31, 2002”

Idem Osorio 2003
“Country, Commonwealth, or Colony? Puerto Rico as a Cold War Symbol”

Jennifer Rash 2003
“Diffusion of News from Websites Between Individuals via E-mail: An Analysis of the Top 10 E-mailed Stories from News Websites”

Ina Zajac 2003
“A Conversation With the Unflappable Phyllis Schlafly: Still ‘Right’ After All These Years”

UNIVERSITY OF ARIZONA HONORS COLLEGE THESIS COMMITTEE: COMPLETED

Chair

Michaela Kane 2015
“News Coverage of the Diseases HIV and Ebola”

Jessica Dollin 2014
“Visual Depictions of Climate Change: A Pilot Study of the Online Editions of Three Newspapers from 2009 to 2013”

BARRETT HONORS COLLEGE HONORS COMMITTEES: COMPLETED

Chair	Lauren Proper 2009 “What’s in a Name? 33 Interesting Arizona Place-Names and the History Behind Them” Article published in <i>Arizona Highways</i> magazine (January 2010) Selected as a featured presenter at the Barrett Honors College Celebrating Honors Thesis Symposium
	Mary Alexandra Miller 2007 “ <i>College Girl: A Magazine for Today’s College Woman</i> ” Selected as a featured presenter at the Barrett Honors College Celebrating Honors Thesis Symposium
	Lindsay Walker 2006 “ <i>Edify: A Magazine by College-Aged Women for College-Aged Women</i> ” Selected as a featured presenter at the Barrett Honors College Celebrating Honors Thesis Symposium
Committee member	Claire Lawton 2010 “The Developing and Essential Existence of <i>State Press Magazine</i> in the Digital Age”
	Sarah Whitmire 2010 “Meet Barney: A Documentary on the Developmentally Disabled”
	Jordan La Pier 2008 “YouTube and News Sourcing”
	Kimberly Lerdall 2006 “From Murrow to Amanpour: The Evolution of the War Correspondent in Broadcast News”
	Adam Wallin 2005 “Diary of an American Journalist in Berlin” (a novella)
	Brittany Woodruff 2005 “Finding the Wind: Community Service Meets Adventure on the High Seas”
	Dillon Collier 2004 “From Swayze to Rather: The Evolution of the Network News Anchor”

INVITED LECTURES

2018	Honors SmartTalk, Honors College, University of Arizona “Documentary Crash Course: Filming <i>A Modern Zoo</i> ,” February 8, 2018
2018	Advanced Reporting (JOUR 306), University of Arizona “Getting Started with Your Reporting,” January 11, 2018
2017	Science Communication (SCI 401/501), University of Arizona “Photographing Science and Environmental Stories,” October 4, 2017
2017	Survey of Media Communications (JRN 102), Pima Community College “Magazines,” March 1, 2017
2017	Research Methods (JOUR 589), University of Arizona “Getting Started on Your Research,” January 11, 2017 “Content Analysis,” March 1, 2017

- 2016-2017 **Survival Skills and Ethics (SLHS 649), University of Arizona**
 “Effective Writing for the General Public,” February 17, 2016, and February 8, 2017
- 2016 **Backpack Journalism: Arizona (Study Abroad), Creighton University**
 Day-long field trip to Saguaro National Park East, June 1, 2016
- 2015-2016 **Careers in Environmental Science (SWES 195), University of Arizona**
 “Careers in Environmental Journalism,” March 13, 2015, November 6, 2015, and March 11, 2016
- 2015 **Ground-Based Astronomy (ASTRO 461), University of Michigan**
 “Careers in Science Journalism,” May 26, 2015
- 2015 **Advanced Reporting (MCOM 410), University of South Dakota**
 “Science Journalism,” March 6, 2015
- 2014-2017 **Journalism Theory and Practice (JOUR 508), University of Arizona**
 “Gatekeeping,” September 29, 2014, September 9, 2015, October 11, 2016, and September 21, 2017
- 2012 **Soil, Water, & Environmental Science (SWES 415/515), University of Arizona**
 “Photographing Science and Environmental Stories,” Translating Environmental Science, October 25, 2012
- 2006 **Gaylord College of Journalism & Mass Communication, University of Oklahoma, Norman**
 “Tools for Teaching Multimedia Storytelling,” November 30, 2006
 “*Cronkite Zine*: Integrating Content and Technology in an Online Journalism Class,” December 1, 2006
- 2006 **Association for Education in Journalism and Mass Communication, San Francisco**
 “Promising Professors: Top Ten Tips,” August 3, 2006
- 2004 **Wakonse Fellow, Camp Tontozona, Arizona**
 “Digital Storytelling,” May 21, 2004
 “You Don’t Have To Be Ansel Adams To Take Great Photos,” May 22, 2004
- 2004 **Ball State University, Muncie, Indiana**
 “The Editorial Process at National Geographic,” Magazine Production and Publishing (JOURN 328), March 31, 2004 (teleconference)

TEACHING HONORS & AWARDS

- 2017 GIFT Scholar, Great Ideas for Teachers (refereed competition)
 Association for Education in Journalism and Mass Communication, Chicago
- 2017 Hugh and Jan Harelson Excellence in Teaching Award, School of Journalism,
 University of Arizona
\$1,000 award
- 2017 Faculty Spotlight (with Susan Swanberg), College of Social and Behavioral
 Sciences, University of Arizona
- 2016 GIFT Scholar, Great Ideas for Teachers (refereed competition)
 Association for Education in Journalism and Mass Communication, Minneapolis

- 2015 Journalism & Mass Communication Teacher of the Year (refereed competition)
Scripps Howard Foundation and Association for Education in Journalism
and Mass Communication
\$10,000 award
- 2015 Honorable mention, Teaching News Terrifically in the 21st Century, Newspaper
and Online News Division (refereed competition)
Association for Education in Journalism and Mass Communication, San
Francisco
- 2015 Nomination, U.S. Professor of the Year (refereed competition)
Council for Advanced and Support of Teaching and Carnegie Foundation
for the Advancement of Teaching
One of three professors nominated by the University of Arizona
- 2014 First place, Teaching News Terrifically in the 21st Century, Newspaper and
Online News Division (refereed competition)
Association for Education in Journalism and Mass Communication, Montreal
- 2014 Leicester and Kathryn Sherrill Creative Teaching Award, University of Arizona
(refereed competition)
\$2,500 award
- 2013 Educator of the Year, Magazine Division (refereed competition)
Association for Education in Journalism and Mass Communication,
Washington, D.C.
- 2013 GIFT Scholar, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication,
Washington, D.C.
- 2012 First place, 2012 Best Practices in Teaching Writing Across Media (refereed
competition)
Elected Standing Committee on Teaching, Association for Education in
Journalism and Mass Communication, Chicago
- 2012 GIFT Grand Prize, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication, Chicago
- 2011 Second place, Teaching News Terrifically in the 21st Century, Newspaper
Division (refereed competition)
Association for Education in Journalism and Mass Communication, St. Louis
- 2011 GIFT Scholar, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication, St. Louis
- 2010 Finalist, Journalism & Mass Communication Teacher of the Year
Scripps Howard Foundation
- 2009 First place, Teaching News Terrifically in the 21st Century, Newspaper Division
(refereed competition)
Association for Education in Journalism and Mass Communication, Boston
- 2008 Faculty Achievement Award, Excellence in Classroom Performance
Arizona State University
*University award. Regents Professors selected 12 recipients from 3,000
faculty members.*

- 2007 GIFT Scholar, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication,
Washington, D.C.
- 2006 Faculty Teaching Award, Walter Cronkite School of Journalism & Mass
Communication
- 2006 First Place, Promising Professors (refereed competition)
Mass Communication and Society Division, Association for Education in
Journalism and Mass Communication, San Francisco
- 2005 GIFT Grand Prize, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication, San Antonio
First time anyone has won the GIFT competition twice
- 2004 GIFT Grand Prize, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication, Toronto
- 2003 GIFT Scholar, Great Ideas for Teachers (refereed competition)
Association for Education in Journalism and Mass Communication, Kansas City

CREATIVE ACTIVITY HONORS & AWARDS

- 2009 Honoree, Student category, Webby Awards (refereed competition)
South Africa: At the Crossroads of Hate and Hope (website about border and
immigration issues in South Africa) <http://cronkitezine.asu.edu/SouthAfrica>
The Webby Awards received more than 10,000 entries from all 50 states
and 60-plus countries. This is the leading international award honoring
excellence in Web design, creativity, usability, and functionality. It is
presented by the International Academy of Digital Arts and Sciences, a
500-member body of web experts, business figures, and visionaries.
- 2008 Second Place, Best of the Web Design Competition, Journalism Category
(refereed competition)
The Business of Immigration (business aspects of the national debate on
immigration) <http://cronkitezine.asu.edu/fall2007/agriculture.html>
Visual Communication Division, Association for Education in Journalism
and Mass Communication, Chicago
- 2008 Finalist, Student category, Webby Awards (refereed competition)
Cronkite Zine Spring 2007 (online magazine featuring the best work of
Cronkite students) <http://cronkitezine.asu.edu/spring2007>
- 2008 Honorable Mention, Festival of Media Arts (refereed competition)
Cronkite Zine Spring 2007 (online magazine featuring the best work of
Cronkite students) <http://cronkitezine.asu.edu/spring2007>
Broadcast Education Association Faculty Competition, Interactive
Multimedia, Promotional/Informational, Las Vegas
- 2007 Second Place, Best of the Web Design Competition, Teaching Category
(refereed competition)
JMC 494: Advanced Online Media (course website)
Visual Communication Division, Association for Education in Journalism
and Mass Communication, Washington, D.C.

- 2007 Second Place, Best of the Web Design Competition, Journalism Category (refereed competition)
Children of the Borderlands (multimedia website documenting the lives of children along the U.S.-Mexico border) <http://cronkitezine.asu.edu/children/>
 Visual Communication Division, Association for Education in Journalism and Mass Communication, Washington, D.C.
- 2006 First Place, Best of the Web Design Competition, Teaching Category (refereed competition)
JMC 425: Online Media (course website)
 Visual Communication Division, Association for Education in Journalism and Mass Communication, San Francisco
- 2006 Best of Competition, Festival of Media Arts (refereed competition)
JMC 425: Online Media (course website)
 Broadcast Education Association Faculty Competition, Interactive Multimedia, Educational, Las Vegas
- 2006 Finalist, Student category, Webby Awards (refereed competition)
Devil's Tale Fall 2005 (online magazine featuring the best work of Cronkite students) <http://cronkitezine.asu.edu/fall2005>
- 2005 First Place, Best of the Web Design Competition, Journalism Category (refereed competition)
Devil's Tale Spring 2005 (online magazine featuring the best work of Cronkite students) <http://cronkitezine.asu.edu/spring2005>
 Visual Communication Division, Association for Education in Journalism and Mass Communication, San Antonio
- 2004 Award of Excellence, Festival of Media Arts (refereed competition)
Cronkite-Zine Fall 2003 (online magazine featuring the best work of Cronkite students) <http://cronkitezine.asu.edu/fall2003>
 Broadcast Education Association Faculty Competition, Interactive Multimedia, Informational Production, Las Vegas
- 2004 Second Place, Masters of the Web Universe competition
 Online News Association, Hollywood, California

TEACHING GRANTS

- 2018 Student/Faculty Interaction Grant, University of Arizona, "Home on the Range: Altar Valley Conservation Alliance"
 \$500 awarded March 15, 2018
- 2017 Co-principal investigator with Dr. Christopher Impey et al., National Science Foundation, IGE: Training the Next Generation of Scientists in Public Communication
 \$499,014 proposal submitted in fall 2017 for review
- 2017 Student/Faculty Interaction Grant, University of Arizona, "Overnight Field Trip to Biosphere 2"
 \$500 awarded September 11, 2017
- 2017 Al Litzow Engagement Grant, University of Arizona, "Overnight Field Trip to Biosphere 2 for Science Journalism Class"
 \$2,000 awarded July 3, 2017

- 2017 Student/Faculty Interaction Grant, University of Arizona, “Lunch for Speakers and Students at Dow Jones Journalism Diversity Workshop for Arizona High School Students”
\$450 awarded May 17, 2017
- 2017 David Cuillier and Carol Schwalbe, “Recruit Master’s Students to Meet Arizona Community Needs” (Master’s Seed Grant), University of Arizona
\$60,000 awarded May 10, 2017
- 2017 Student/Faculty Interaction Grant, University of Arizona, “Field Trip to Seven Cups Traditional Chinese Teahouse for Travel Writing Class”
\$360 awarded January 17, 2017
- 2016 Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, “Honorarium for Professional Photographer/Videographer”
\$200 awarded August 5, 2016
- 2016 Student/Faculty Interaction Grant, University of Arizona, “Field Trip to Saguaro National Park East for Environmental Journalism”
\$200 awarded March 11, 2016
- 2016 School of Journalism Engagement Grant, University of Arizona, “Reporting with Sensors”
\$3,000 awarded February 2, 2016
- 2015 Student/Faculty Interaction Grant, University of Arizona, “Journalism on Screen at The Loft”
\$195 awarded September 2, 2015
- 2015 Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, “Reporting Field Trip to Saguaro National Park East”
\$200 awarded August 9, 2015
- 2015 Student/Faculty Interaction Grant, University of Arizona, “One-on-One Writing Conferences with Graduate Students over a Cup of Coffee”
\$250 awarded August 6, 2015
- 2015 Student/Faculty Interaction Grant, University of Arizona, “Field Trip to Saguaro National Park for Environmental Journalism”
\$425 awarded March 16, 2015
- 2015 Principal investigator, National Association of Science Writers, “With Conviction: Reporting on Science in the Courtroom” (a workshop for science writers and students)
\$13,000 awarded February 1, 2015
- 2014 Director’s Fund for Excellence, Confluentcenter, University of Arizona, “Scientific Tucsonan: An iPad Application and Print Magazine for an Interdisciplinary Science Journalism Course”
\$500 awarded October 14, 2014
- 2014 Student/Faculty Interaction Grant, University of Arizona, “Science Journalism”
\$500 awarded August 5, 2014
This award helps fund an overnight field trip to Biosphere 2 for Science Journalism students. This trip was featured in the first “Faculty Spotlight Article” for the PawPrints Newsletter, which is sent to parents and families of current University of Arizona students. Each issue highlights an outstanding faculty member.

- 2014 GIFT Center, University of Arizona, “A Proposal to Support a Center for Science Journalism”
Received \$4,000 grand prize, April 16, 2014; used money to hire a grant writer to fund a Center for Excellence in Science Journalism
- 2013 Director’s Fund for Excellence, Confluentcenter, University of Arizona, “SkyView: An iPad Application and Print Magazine for an Interdisciplinary Science Journalism Course”
\$1,000 awarded October 10, 2013
- 2013 Student/Faculty Interaction Grant, University of Arizona, “Science Journalism”
\$500 awarded September 12, 2013
- 2013 Student/Faculty Interaction Grant, University of Arizona, “Multimedia Storytelling: Science & Technology”
\$500 awarded February 6, 2013
- 2012 Online Education Project Grant, University of Arizona, “Develop JOUR 472/572 as a Hybrid Course”
\$10,000 awarded October 26, 2012
- 2012 WEES (Water, Environmental, and Energy Solutions) Workshop Grant, Institute of the Environment, University of Arizona, “Sustainable Cities Media Blitz”
\$5,000 awarded July 19, 2012
- 2012 Student/Faculty Interaction Grant, University of Arizona, “Science Journalism Field Trip to Biosphere 2”
\$1,000 awarded August 15, 2012
- 2012 Student/Faculty Interaction Grant, University of Arizona, “Principles of Science Journalism Field Trip to Mount Lemmon SkyCenter”
\$500 awarded January 23, 2012
- 2011 Inaugural Teaching Grant (with Jeannine Relly), Newspaper Division, Association for Education in Journalism and Mass Communication, St. Louis, “Class Field Trip to Biosphere 2”
\$200 awarded August 10, 2011
- 2011 Student/Faculty Interaction Grant, University of Arizona, “Science Journalism”
\$500 awarded June 14, 2011
- 2011 Principal Investigator, Honors College Course Development Grant, University of Arizona, “Science Journalism”
\$11,675.24 awarded March 9, 2011

CONTESTS & AWARDS WON BY MY STUDENTS

Association for Education in Journalism & Mass Communication

2017 Top student research paper Graduate Student Interest Group

Arizona Press Club

2015 College feature story
1 first place

Southeast Colloquium, Association for Education in Journalism & Mass Communication

2008 Top student research paper Magazine Division

Student Magazine Contest, Association for Education in Journalism & Mass Communication

2016	National online magazine award 1 third place	Total of 1
2015	National online magazine award 1 honorable mention	Total of 1
2014	National writing awards 1 first place, 3 second place, and 1 honorable mention	Total of 5
2013	National writing awards 1 second place and 1 honorable mention	Total of 2
2012	National writing awards 2 honorable mention	Total of 2
2010	National writing awards 1 first place, 1 second place, and 1 third place	Total of 3
2009	National writing awards 2 first place, 2 second place, 1 third place, and 2 honorable mention	Total of 7
2008	National writing awards 1 first place, 3 second place, 2 third place, and 3 honorable mention	Total of 9
2007	National writing awards 4 first place, 2 second place, 4 third place, and 3 honorable mention	Total of 13
2006	National writing awards 2 first place, 2 second place, and 2 honorable mention	Total of 6
2005	National writing awards 3 first place and 1 third place	Total of 4
2004	National writing awards 3 first place and 1 third place	Total of 4
2003	National writing awards 1 first place, 1 second place, 1 third place, and 1 honorable mention	Total of 4

Hearst Awards Multimedia Competition

2010	National competition considered the Pulitzer Prize of collegiate journalism Fourteenth place
2009	National competition Twelfth place
2008	National competition (inaugural year) Seventh place

International Communication Division, Association for Education in Journalism & Mass Communication

2010	National writing awards 1 second place and 1 third place	Total of 2
2009	National writing awards 1 first place, 1 second place, and 1 third place (swept this contest the first time we entered)	Total of 3

Mark of Excellence Awards, Society of Professional Journalists

2015	Region 11 awards Online: 1 finalist Writing: 1 finalist	Total of 2
2010	Region 11 awards Online: 1 first place, 2 second place, 1 third place	Total of 4
2009	Region 11 awards Online: 4 first place, 4 second place, and 2 third place Magazine: 1 third place	Total of 11
	National awards Online: 2 first place	Total of 2
2008	Region 11 awards Online: 5 first place, 3 second place, and 2 third place	Total of 10
	National award Online: 1 first place	Total of 1
2007	Region 11 awards Online: 7 first place (first in every online category), 2 second place, and 1 third place	Total of 10
	National awards Online 3 first place, 1 second place, and 1 third place	Total of 5
2006	Region 11 awards Online: 6 first place, 5 second place, and 5 third place Writing: 1 first place	Total of 17
	National awards Online 1 first place Writing: 1 first place	Total of 2
2005	Region 11 awards Online: 4 first place, 4 second place, and 2 third place	Total of 10

Festival of Media Arts, Broadcast Education Association

2010	National multimedia awards First place and second place	Student Interactive Multimedia, Group
2009	National multimedia award Second place	Student Interactive Multimedia, Individual
	National multimedia award Second place	Student Interactive Multimedia, Group
2008	National multimedia award First place, second place, third place, and honorable mention	Student Interactive Multimedia, Group
2005	National multimedia award Second place	Student Interactive Multimedia, Individual

Online News Association

2009	International multimedia award <i>South Africa</i>	Finalist in Student Journalist category http://cronkitezine.asu.edu/SouthAfrica/
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2005

International multimedia award
Crossing Borders

Finalist in Student Journalist category

SERVICE

SERVICE RECOGNITION

2011	First place, Region 11 Campus Chapter of the Year (faculty adviser) Society of Professional Journalists
2006	Featured Faculty Office of the Vice President of Student Affairs, Arizona State University <i>Recognized for making a difference in the lives of ASU students.</i>
2005	First College Marshal at ASU convocation for newly independent Cronkite School
2003	Faculty and Academic Professionals Recognition Office of the Vice President of Student Affairs, Arizona State University <i>Awarded for providing excellent service and contributing to the quality of student life.</i>

RESEARCH JOURNAL

Editor	<i>Journal of Magazine & New Media Research</i> , Magazine Division, Association for Education in Journalism and Mass Communication 2009-2013
Managing editor	<i>Journal of Magazine & New Media Research</i> , Magazine Division, Association for Education in Journalism and Mass Communication 2008-2009, 2014-present
Webmaster	Magazine Division, Association for Education in Journalism and Mass Communication http://aejmcmagazine.arizona.edu/ 2008-present

NATIONAL & INTERNATIONAL SERVICE & LEADERSHIP

Member (elected)	Standing Committee on Teaching, Association for Education in Journalism and Mass Communication 2016-present <i>Received highest number of votes (324) in this category</i>
Author	Carol B. Schwalbe. (2017, September). "Are your students jittery, jaded or jazzed after the first day of class?" <i>AEJMC News</i> , 50(5), 12, 16.
Editor and co-author	Kathleen Endres, Leara Rhodes, Carol B. Schwalbe , Miglena Sternadori, & David Sumner. (2015, November). "AEJMC Magazine Division: Journal of Magazine & New Media Research," <i>AEJMC News</i> , 49(1), 8-9.
Member of editorial board	<i>Journalism & Mass Communication Educator</i> 2006-present <i>Visual Communication Quarterly</i> 2006-present <i>Journal of Magazine Media Research</i> 2004-present <i>Publications Management</i> (McMurry Publishing) 2004-2010
Journal/book reviewer	<i>Journal of Communication</i> 2017 <i>Critical Studies on Terrorism</i> 2015

Political Communication | 2015
Media, War & Conflict | 2014-present
Sociological Forum | 2013, 2014
Journalism & Mass Communication Quarterly | 2010, 2011, 2014
Journalism Practice | 2010
 Congressional Quarterly Press | 2009
Journal of Broadcasting & Electronic Media | 2006-2013
 Holcomb Hathaway, Publishers | 2006-2009
 Focal Press | 2006
American Journalism | 2005-2012
 University of Chicago Press | 2005
Journal of Radio Studies | 2004

- Reviewer** AEJMC Emerging Scholars Grants | Fall 2016, Fall 2017
- Conference paper reviewer** AEJMC Magazine Division, Annual Conference | 2007-present
 AEJMC Magazine Division, Southeast Colloquium | 2007-present
 AEJMC International Communication Division, Annual Conference | 2012, 2014
 AEJMC International Communication Division, Midwinter Conference | 2012
- Head** Magazine Division, Association for Education in Journalism and Mass Communication | 2006-2007
 Wrote articles for semi-annual division newsletter, proofread copy for newsletter, oversaw division budget, prepared annual report, led annual meeting, and helped plan program for annual national convention of journalism educators.
- Vice head** Magazine Division, Association for Education in Journalism and Mass Communication | 2005-2006
 Planned programming for annual national convention of journalism educators and wrote articles for semi-annual division newsletter.
- Secretary** Magazine Division, Association for Education in Journalism and Mass Communication | 2004-2005
 Wrote articles for semi-annual division newsletter.
- Newsletter editor** *Magazine Matter*, Magazine Division, Association for Education in Journalism and Mass Communication | 2003-2005
 Edited, designed, and produced semi-annual division newsletter.
- Panel organizer & moderator** “Beyond the Ethics Lesson: Creative Ways to Incorporate Ethics in the Classroom” | August 11, 2017
 Association for Education in Journalism and Mass Communication, Chicago
 “Going Mobile in the Classroom: How to Turn a Teaching Distraction into a Teaching Tool” | August 10, 2017
 Association for Education in Journalism and Mass Communication, Chicago

- “Back Pocket Journalism: Going Mobile in the Classroom” | August 7, 2016
Association for Education in Journalism and Mass Communication, Minneapolis
- “Promises and Pitfalls in Magazine Research” | August 5, 2016
Association for Education in Journalism and Mass Communication, Minneapolis
- “Five Ways to Design Collaborative Courses for Digital Publications and Interactive Media” | August 8, 2015
Association for Education in Journalism and Mass Communication, San Francisco
- “Rewiring the Ivory Tower” | August 6, 2014
Association for Education in Journalism and Mass Communication, Montreal
- “Magazines in the Digital Age” | August 10, 2013
Association for Education in Journalism and Mass Communication, Washington, D.C.
- “Teaching Marathon: Magazine and Visual Communication” | August 8, 2013
Association for Education in Journalism and Mass Communication, Washington, D.C.
- “Social Media and Magazines” | August 11, 2012
Association for Education in Journalism and Mass Communication, Chicago
- “Teaching Marathon: Magazine and Visual Communication” | August 9, 2012
Association for Education in Journalism and Mass Communication, Chicago
- “Teaching Marathon: Magazine and Visual Communication” | August 12, 2011
Association for Education in Journalism and Mass Communication, St. Louis
- “International Reporting Projects” | August 10, 2011
Association for Education in Journalism and Mass Communication, St. Louis
- “Magazine Marathon: 10 Quick Teaching Tips” | August 4, 2010
Association for Education in Journalism and Mass Communication, Denver
- “Effective Approaches to Integrating Multimedia in Reporting and Writing Classes” | August 4, 2010
Association for Education in Journalism and Mass Communication, Denver
- “Student Entrepreneurs” | August 7, 2009
Association for Education in Journalism and Mass Communication, Boston
- “Magazine Marathon: A Dozen Quick Teaching Tips” | August 6, 2009
Association for Education in Journalism and Mass Communication, Boston
- “Photography and Design at *National Geographic Traveler*” | August 10, 2007
Association for Education in Journalism and Mass Communication, Washington, D.C.
- “Visual Storytelling at *National Geographic Magazine*” | August 9, 2007
Association for Education in Journalism and Mass Communication, Washington, D.C.
- “Ferretting Out Plagiarizers and Fabricators” | August 2, 2006
Association for Education in Journalism and Mass Communication, San Francisco
- “Literary Journalism: Reporting Rigor, Writerly Forms” | August 12, 2005
Association for Education in Journalism and Mass Communication, San Antonio

“Managing a Convergence Project” | August 12, 2005
Association for Education in Journalism and Mass Communication, San Antonio

Panel moderator “Magazines and Technology Across the Eras: Computing, Gaming, and Digitization” | August 4, 2016
Association for Education in Journalism and Mass Communication, Minneapolis

“Award-Winning Magazine Research” | August 9, 2013
Association for Education in Journalism and Mass Communication, Washington, D.C.

“The Journalism of Deception” | August 12, 2011
Association for Education in Journalism and Mass Communication, St. Louis

“Award-Winning Papers: In the Kitchen and Around the World” | August 4, 2010
Association for Education in Journalism and Mass Communication, Denver

“War and Disaster” | June 14, 2007
21st Annual Visual Communication Conference, Estes Park, Colorado

“Politics and Ideology in U.S. Magazines” | August 5, 2006
Association for Education in Journalism and Mass Communication, San Francisco

“Ethics: Credibility and Judgment” | August 27, 2005
Women in Photojournalism Conference, National Press Photographers Association, Phoenix

“Fade to Black: Dark Days, Dark Nights” | June 21, 2003
17th Annual Visual Communication Conference, Sandpoint, Idaho

Panel organizer “Ten Top Teaching Tips” | August 8, 2015
Association for Education in Journalism and Mass Communication, San Francisco

“National Geographic in the Digital Age” | August 7, 2013
Association for Education in Journalism and Mass Communication, Washington, D.C.

“Teaching Online Video Storytelling” | August 9, 2008
Association for Education in Journalism and Mass Communication, Chicago

“Framing the Iraq War: A Cross-Platform Comparison of Constructing the Iraq War in the U.S. Media” | June 21, 2006
International Communication Association, Dresden, Germany

Panelist “Teaching Marathon: Magazine and Visual Communication” | August 9, 2017
Association for Education in Journalism and Mass Communication, Chicago

“Springboard to Storytelling: The Scene-Based Essay” | August 4, 2016
Association for Education in Journalism and Mass Communication, Minneapolis

“Teaching Marathon: Magazine and Visual Communication” | August 4, 2016
Association for Education in Journalism and Mass Communication, Minneapolis

“Teaching Marathon: Magazine and Visual Communication” | August 8, 2015
Association for Education in Journalism and Mass Communication, San Francisco

“Teaching Marathon: Magazine and Visual Communication” | August 8, 2014
Association for Education in Journalism and Mass Communication, Montreal

“Magazine Research Methodologies” | August 7, 2014
 Association for Education in Journalism and Mass Communication, Montreal

“Mapping Your Childhood Neighborhood: Reconstructing Details and Scenes for a Narrative Essay,” August 9, 2012
 Association for Education in Journalism and Mass Communication, Chicago

“Lost in Cyberspace? Editing, Ethics, and End-Users of Online Journalism” | August 8, 2008
 Association for Education in Journalism and Mass Communication, Chicago

“Illustrating Health and Science on the Web” | August 8, 2008
 Association for Education in Journalism and Mass Communication, Chicago

“Teaching Diversity Excellence: Best Practices & Challenges” | August 10, 2007
 Association for Education in Journalism and Mass Communication, Washington, D.C.

“Images of War” | August 9, 2007
 Association for Education in Journalism and Mass Communication, Washington, D.C.

“Teaching Multimedia Software vs. Critical Thinking: The Balancing Game” | August 8, 2007
 Association for Education in Journalism and Mass Communication, Washington, D.C.

“The Final Bush/Kerry Debate: A Convergence Project Case Study“ | April 21, 2005
 Broadcast Education Association, Las Vegas

“Quark vs. InDesign” | August 4, 2004
 Association for Education in Journalism and Mass Communication, Toronto

Editor

Student Newsroom Project
 Online News Association Convention, Toronto | October 18-19, 2007
 Online News Association Convention, Washington, D.C. | October 4-6, 2006
 Online News Association Convention, Evanston, Illinois | November 13-15, 2003

Consultant

Website redesign | Digital Media Committee, Journalism Education Association | 2010

Sierra Magazine Retreat, Sausalito, California | September 21, 2002

External reviewer

Tenure packet review 2017: 2
 Tenure packet review 2015: 1
 Tenure packet review 2014: 1
 Tenure packet review 2012: 1
 Tenure packet reviews 2011: 2
 Tenure packet review 2010: 1
 Tenure packet reviews 2009: 2

Lead judge International Regional Magazine Association Annual Awards | 2000, 2006-2010
Washington State Newspaper Association | Group IV, circulation above 9,501
General Excellence in design, advertising, news, photo and graphics, opinions
| 2004

Contest judge Environmental Journalism, Scripps Howard Journalism Awards | 2016
Scripps Howard Teacher of the Year Award | 2015
Scripps Howard Administrator of the Year Award | 2015
National Magazine Awards | 2011
Webby Awards, International Academy of Digital Arts and Sciences | 2009
present
*This 500-member body is composed of leading Web experts, business figures,
luminaries, and visionaries in the online media field.*
Arizona Freedom of Information Awards, Society of Professional Journalists |
2009-2010
National Academy of Television Arts and Sciences (NATAS), Regional Emmy
Awards (Upper Midwest), Advanced Media News Gathering and News
Programming | 2009
Pennsylvania Newspaper Association Newspaper of the Year | 2008
General Excellence in design and layout, photojournalism, and special
sections
Promising Professors Competition | 2007-2009
Association for Education in Journalism & Mass Communication
Association for Communication Excellence (ACE) Critique & Awards Contest
Photography category | 2005-2010
Best of the Chronicle Monthly Competition, Editing category | 2004
The Augusta Chronicle, Augusta, Georgia
ANA Outstanding Writing Award for Arizona Press Women | 2004
Wick Communications Better Newspaper Contest | 2004
Local columns, semi-weekly newspapers, and specialty publications
Online Competition, Florida Society of Newspaper Editors | 2003
Editorial Excellence Awards, Regional Construction Publications | 2003
McGraw-Hill Construction (a division of the McGraw-Hill Companies)
Magazine and Specialty Publication Achievement Award, Headliners Foundation
of Texas | 2000
People and Places, Consumer Magazine Article Division | 1998
Association for Education in Journalism and Mass Communication Student
Magazine Contest

UNIVERSITY SERVICE

Organizer & speaker Campus-wide Science Communication Summit, University of Arizona
April 6, 2016, April 7, 2017, and April 20, 2018

	Campus visit by NPR science journalists Joe Palca and Maddie Sofia, University of Arizona April 5, 2017
	Sustainable Cities workshop (75 participants from the University of Arizona, city of Tucson, and local industries) Biosphere 2 March 29, 2013
Editor	Student-written articles on Science of Food lecture series published in <i>Arizona Daily Star</i> Sponsored by School of Social and Behavioral Sciences, University of Arizona October-November 2014
	Student-written articles on Science of Happiness lecture series published in <i>Arizona Daily Star</i> Sponsored by School of Social and Behavioral Sciences, University of Arizona October-November 2013
Chair	Sabbatical Review Committee, College of Social and Behavioral Sciences, University of Arizona 2013-2014
Officer	Phi Beta Kappa Chapter, University of Arizona 2011-present
Member	Faculty Advisory Committee, Institute of the Environment, University of Arizona 2012-present
	Sabbatical Review Committee, College of Social and Behavioral Sciences, University of Arizona 2012
	Governance-Grievance Committee (elected), ASU Academic Senate 2009-2010
	Faculty Technology Focus Group, Arizona State University 2008-2010
	Dean's Challenge Collaborative launch of a website between Cronkite School and College of Design Fall 2007
	Wakonse Steering Committee, Arizona State University 2007-2010
	Faculty Ambassador, Arizona State University 2005-2010 Outreach to high school students and on-site presentations to encourage students to stay in school and prepare successfully for college.
	Speakers Association, Arizona State University 2004-2010 Resource for the media and community groups on issues related to my research, teaching, and professional experience.
	Phi Beta Kappa Committee, Arizona State University 2004-2007
	Student Media Advisory Board, Arizona State University 2002-2010
Reviewer	Grant Panel for Faculty Fellows and Visiting Fellows, Agnese Nelms Haury Program in Environment and Social Justice (Haury Program), University of Arizona May 2017
	Selection Committee for University Distinguished Outreach Faculty, Office of the Provost, University of Arizona February 2016
	Selection Committee for Carson Scholars Program, Institute of the Environment, University of Arizona November 2015
	Faculty Exploratory Research Grants, Institute of the Environment, University of Arizona April 2014 and April 2015
Mentor	Flinn Scholar Andrea Lara-Garcia 2017-present
Volunteer	Flinn Scholar Dinner, Honors College, University of Arizona October 3, 2017
	National Scholar Dinner, Honors College, University of Arizona September 7, 2011

	Commencement Visit by President Barack Obama, Arizona State University May 13, 2009
Panelist	<p>“Journalistic Strategies,” University Fellows Cohort 2017-2018, University of Arizona April 6, 2018</p> <p>“On Interviewing,” Carson Scholars Retreat, Biosphere 2 January 23, 2016</p> <p>“Science Journalism as a Career,” Student Retreat, Neuroscience & Cognitive Science Ambassadors, University of Arizona January 12, 2016</p> <p>“Communicating Science,” Natural Resources Graduate Students Organization, University of Arizona October 11, 2012</p>
Faculty representative	Out-of-State Admissions Recruiting for Undergraduate Admissions, Philadelphia September 2008

SCHOOL SERVICE

Faculty adviser	University of Arizona Campus Chapter Society of Professional Journalists 2011-2012
Chair	<p>Search Committee for Associate Professor for Science and Environmental Journalism, School of Journalism, University of Arizona Fall 2014-Spring 2015</p> <p>Graduate Program Committee, School of Journalism, University of Arizona 2012-present</p> <p>Student recruitment, Summer Study Abroad in Costa Rica Spring 2012</p> <p>Promotion and Tenure Committee, School of Journalism, University of Arizona Fall 2011, Fall 2012, and Fall 2013</p> <p>Third-Year Review Committee, School of Journalism, University of Arizona Fall 2011 and Fall 2017</p> <p>Cronkite School Web Redesign Action Team, Arizona State University 2005</p> <p>Committee that selected ASU candidates for internships with American Society of Magazine Editors (one of our candidates was chosen almost every year) 2003-2008</p> <p>Committee that selected ASU candidates for National Geographic Magazine Internship 2002-2006 (internship has been discontinued)</p> <p>Committee that selected student reporters for Magazine Publishers of America Annual Conference in Phoenix 2002</p>
Organizer & moderator	<p>Talk & Tapas (welcome-back mixer for graduate students, faculty, and staff) School of Journalism, University of Arizona September 14, 2012; September 7, 2013; September 5, 2014; September 10, 2015; September 14, 2016; September 14, 2017; and February 1, 2018</p> <p>Graduate Student Orientation and Luncheon, School of Journalism, University of Arizona August 17, 2012; August 23, 2013; August 22, 2014; August 21, 2015; August 19, 2016; and August 18, 2017</p>
Coordinator & judge	Mark Finley Golden Pen Beginning Newswriting Contest School of Journalism, University of Arizona November 10, 2016

Participant	<p>Fall Fest '17, Institute of the Environment, University of Arizona September 26, 2017</p> <p>Graduate Seminar on Professional Development, School of Journalism, University of Arizona February 28, 2014</p> <p>Pizza & Portfolios (faculty review of student cover letters and résumés), University of Arizona September 23, 2010; October 6, 2011; October 1, 2012; March 4, 2013; September 30, 2015; and September 27, 2017</p>
Member	<p>Faculty Affairs Committee, School of Journalism, University of Arizona 2017</p> <p>Online Task Force, School of Journalism, University of Arizona 2017</p> <p>Re-accreditation Self-Study Task Force, School of Journalism, University of Arizona 2017</p> <p>Border and Global Journalism Committee, School of Journalism, University of Arizona 2014-present</p> <p>Strategic Planning Committee, School of Journalism, University of Arizona Fall 2013</p> <p>Search Committee for Professor of Practice for School Media and Digital Journalism, University of Arizona Fall 2012-Spring 2013</p> <p>Search Committee for Program Coordinator, University of Arizona Spring 2012</p> <p>Teaching Achievements, ACEJMC Reaccreditation Report, School of Journalism, University of Arizona October 2011</p> <p>JOUR 490 Digital Task Force, School of Journalism, University of Arizona August 2011</p> <p>Committee that selected candidates for internships with American Society of Magazine Editors, School of Journalism, University of Arizona Spring 2011</p> <p>Faculty Undergraduate Curriculum Committee, School of Journalism, University of Arizona 2010-present</p> <p>Committee on Faculty Status, School of Journalism, University of Arizona 2010-2012</p> <p>Global Studies Committee, School of Journalism, University of Arizona 2010-2012</p> <p>Graduate Committee, School of Journalism, University of Arizona 2010-present</p> <p>Grants Subcommittee of Fundraising Committee, University of Arizona 2010-2012</p> <p>Border Journalism Network/La Red de Periodismo de la Frontera (nine-school consortium of journalism educators formed to support collaborative research, reporting, and teaching on the U.S.-Mexico border) 2010-2011</p> <p>Cronkite School Faculty Retreat Planning Team: Teaching, Arizona State University 2010</p> <p>Cronkite School Faculty Retreat Planning Team: Research, Arizona State University 2009</p> <p>Cronkite School Ph.D. Interest Group, Arizona State University 2009-2010</p> <p>Cronkite School Personnel Committee, Arizona State University 2008-2010</p>

Cronkite School Master's Committee, Arizona State University | 2008-2010

Cronkite School Search Committee for Director of New Media Entrepreneurship Lab, Arizona State University | Fall 2007

Cronkite School Search Committee for Director of New Media Innovation Lab, Arizona State University | Spring 2007

Cronkite School Search Committee for Online Media Assistant Professor, Arizona State University | Fall 2006-Spring 2007

Cronkite School Search Committee for Public Relations Assistant Professor, Arizona State University | Fall 2006-Spring 2007

Cronkite School Search Committee for Technical Support Specialist, Arizona State University | Fall 2006 and Spring 2008

Cronkite NewsWatch's Live Election Night Coverage, Arizona State University | November 7, 2006, and February 5, 2008

Cronkite School Advanced Skills Action Team, Arizona State University | Spring 2006

Cronkite School Search Committee for External Relations Officer, Arizona State University | Fall 2005

Cronkite School Strategic Planning Committee, Arizona State University | Fall 2003

Cronkite School Standards Committee, Arizona State University | 2002-2005

Grant coordinator

Cronkite School committee that selected five photojournalism students to receive \$10,000 each to photograph Children of the Borderlands project (funded by Howard Buffett) | 2005

Contest coordinator

Magazine and online entries for annual Student Magazine Contest, Association for Education in Journalism and Mass Communication | 2003-present

Writing entries for annual Student Writing Contest, International Communication Division, Association for Education in Journalism and Mass Communication | 2009-2010

Multimedia entries for annual Society for News Design Student Contest | 2009-2010

Multimedia entries for annual Innovation in College Media contest | 2009-2010

Multimedia entries for annual Hearst Journalism Awards | 2008-2010

Online and print entries for annual Mark of Excellence Awards, Society of Professional Journalists | 2005-2010, 2012

Online and print entries for annual Western Publications Association Maggie Awards | 2005-2010

Online entries for annual Webby Award | 2005-2010

Online entries for annual Online News Association Student Competition | 2004-2010

Online entries for annual Broadcast Education Association Festival of Media Arts | 2004-2010

Producer	<p>Cronkite School website 2003-2005 Second Place, Best of the Web Design Competition, Department or School Category (refereed competition) Visual Communication Division, Association for Education in Journalism and Mass Communication, San Antonio</p>
Course coordinator	<p>Three faculty associates teaching Magazine Writing (JMC 440), Arizona State University 2005-2006</p> <p>Five faculty associates teaching Online Media (JMC 425), Arizona State University 2005-2006</p> <p>Four faculty associates teaching Photojournalism (JMC 351, JMC 451, and JMC 452), Arizona State University 2002-2006</p>
Site chair	<p>Visit to University of Arizona School of Journalism by Michelle Nijhuis, freelance environmental writer February 6, 2014</p> <p>Visit to University of Arizona School of Journalism by Dr. Jon Krosnick, Stanford University April 19, 2012</p> <p>New Media Quick Course, Society for News Design, ASU April 1-2, 2005</p> <p>Lecture on “Cultural Journalism in the Flux of History” by Terry Monmaney, executive editor of <i>Smithsonian</i> magazine, ASU November 10, 2004</p> <p>Design Quick Course, Society for News Design, ASU October 23, 2004</p> <p>Photo exhibits by Cronkite School photojournalism students in Stauffer Hall, ASU September 2004, December 2004, and December 2005</p> <p>Three-day visit to the Cronkite School by two National Geographic photographers, who also gave a public lecture for ASU and the Phoenix community April 5-7, 2004</p>
Moderator	<p>“Writer to Writer: A Conversation About Narrative,” Cronkite School Must See Mondays Speakers Series March 22, 2010</p> <p>“Taking Research into the Classroom,” Cronkite School Annual Retreat August 19, 2009</p>
Speaker	<p>“Everyone Has a Story,” First Generation Students of Journalism, University of Arizona, November 9, 2017</p> <p>“A Career in Journalism,” Sahuaro High School, Tucson, Arizona April 21, 2017</p> <p>“Summer Journalism Workshop for High School Students,” Hopi High School students, School of Journalism, University of Arizona February 28, 2017</p> <p>“Breakthrough: Pairing Smart Science and Journalism” (with Alan Weisman and Dr. Jeffrey Trent), Phoenix April 8, 2013</p> <p>“Enterprising Your Idea: Taking a Project from Inception to Production,” UA Student Chapter, Society of Professional Journalists April 8, 2011</p> <p>“Chairing a Graduate Student’s Committee,” UA School of Journalism February 2, 2011</p> <p>“International Media: South Africa,” Cronkite School Must See Mondays Speakers Series February 23, 2009</p>

“Doing Team Research Projects” (with Dr. Bill Silcock), Cronkite School Faculty Research Exchange | February 19, 2009

“Creative Ways to Jump-Start Class” (with Dr. Bill Silcock), Cronkite School Brown Bag Series | November 13, 2008

“Research Update,” Cronkite School Faculty Research Exchange | April 23, 2008

“‘Secret’ Casualties: Images of Injury and Death in the Iraq War Across Media Platforms” (with Dr. Bill Silcock), Cronkite School Brown Bag Series | November 29, 2006

“Images in Ethics Codes in an Era of Violence and Tragedy,” Cronkite School Brown Bag Series | September 28, 2005

“Convergence at the Cronkite School” (with Dr. Bill Silcock and Kristin Gilger), Cronkite School Brown Bag Series | April 6, 2005

Website designer Magazine Division, Association for Education in Journalism and Mass Communication | 2008

Academic Assembly at Arizona State University for Dr. George Watson | 2007

A Vacancy on the Court for Dr. George Watson | 2005

SEMINARS & WORKSHOPS TAUGHT FOR PROFESSIONAL COMMUNICATORS

Speaker

“Search Engine Optimization for Editors” | August 26, 2011
Annual Conference of American Association of Sunday & Feature Editors, Tucson, Arizona

“Visual Storytelling on the Web” | August 26, 2011
Annual Conference of American Association of Sunday & Feature Editors, Tucson, Arizona

“Social Media: Blogging and Twittering for Journalists” | April 4, 2009
Region 11 Annual Conference, Society of Professional Journalists, Phoenix

“New Media Seminar: Multimedia & Other Original Content” | February 27, 2009
Media Relations, Arizona State University, Phoenix

“An Illustrated History of Magazine Covers” | July 25, 2008
McMurry Publishing, Phoenix

All-day workshop on photography, audio, visual storytelling, online legal and ethical issues, and budgeting | December 14, 2007
Arizona Newspapers Association, Tempe

“Videography and Blogging in the Reporting Process” | September 22, 2007
Arizona Newspapers Association, Scottsdale, Arizona

“The Marriage of Art and Editorial” | May 13, 2003
McMurry Publishing, Phoenix

“From Print to Pixels: Putting Your Magazine Online” | December 12, 2002
McMurry Publishing, Phoenix

“Stretching Boundaries: Quark and Dreamweaver in the Classroom” | November 19, 2002
Mac Users Group, Arizona State University, Tempe

- “Putting Words and Pictures Together” | September 21, 2002
 “Improving the Research Process” | September 21, 2002
 Sierra Magazine Retreat, Sausalito, California
- “Putting Pizzazz in Your Photos” | January 20, 2002
 Society of Southwestern Authors 30th Annual Writers Conference, Tucson, Arizona
- “The Ten Commandments of Good Travel Writing” | January 22, 2000
 Society of Southwestern Authors 28th Annual Writers Conference, Tucson, Arizona
- “Editors Roundtable: Pitching Ideas to National Geographic” | October 29, 1999
 “Manuscript Critique Session: Short Nonfiction” | October 29, 1999
 “Writing for National Geographic: The Possible Dream” | October 30, 1999
 17th Annual Craft of Writing Conference, University of North Texas, Denton
- “The Balance Between Art and Editorial” | May 3, 1999
 40th Annual IRMA Conference (International Regional Magazines Association), Tucson, Arizona
- “Writing for National Geographic: The Possible Dream” | January 22, 1999
 “Putting Pizzazz in Your Photos” | January 23, 1999
 Society of Southwestern Authors 27th Annual Writers Conference, Tucson, Arizona
- “Paradise Beckons” (travel writing) | January 23, 1998
 “Putting Pizzazz in Your Photos” | January 24, 1998
 Society of Southwestern Authors 26th Annual Writers Conference, Tucson, Arizona
- “Paradise Beckons” (travel writing) | October 3, 1997
 “Writing for *National Geographic* Magazine” | October 4, 1997
 Write On Workshop, San Juan College, Farmington, New Mexico
- “Writing for National Geographic” | September 6, 1996
 “Writing for National Geographic” | September 7, 1996
 Reader’s Digest Writers Workshop, Las Vegas, Nevada
- “The Writer-Editor Relationship” | November 30, 1995
 “Ways to Expand Your Travel Writing Career” | December 2, 1995
 “The Essentials of Great Travel Writing” | December 2, 1995
 “Sponsored Travel: Accepting Comps” | December 3, 1995
 International Travel Writers Conference, Troutbeck, New York
- “The Editorial Mission of *National Geographic Traveler*” | April 30, 1995
 Pacific Asia Travel Association Conference, Auckland, New Zealand
- “Travel and Writing About It” | May 21, 1994
 Reader’s Digest Magazine Article Writers Workshop, Lincoln, Nebraska
- “Traveling and Writing About It” | November 6, 1993
 Reader’s Digest Writers Magazine Article Workshop, Columbia, South Carolina

WRITING COACH

Writing coach Society of Southwestern Authors Annual Writers Conferences, Tucson, Arizona | January 20-21, 2002; January 21-22, 2000; January 22-23, 1999; January 23-24, 1998

Write On Workshop, San Juan College, Farmington, New Mexico | October 3-4, 1997

Reader's Digest Writers Workshop, Las Vegas, Nevada | September 6-7, 1996

International Travel Writers Conference, Troutbeck, New York | November 30-December 3, 1995

Reader's Digest Magazine Article Writers Workshop, Lincoln, Nebraska | May 21, 1994

Reader's Digest Writers Magazine Article Workshop, Columbia, South Carolina | November 6, 1993

COMMUNITY & PUBLIC SERVICE

- Board member** Western National Parks Association, Tucson | 2011-present
Chair, Research Committee
- Interviewed** "Spelling and Grammar in the Digital Age," KVOA News, Tucson | May 30, 2011
<http://www.kvoa.com/news/spelling-and-grammar-in-the-digital-age/>
- Panelist** "Blogs, Broadcasting, and Internet Activism: Electronic Media and Government Decision-Making" | January 27, 2006
American Bar Association National Law-Related Education Leadership Conference, Tempe, Arizona
- "Convergence in the Media" | March 26, 2004
Arizona Latino Media Association (ALMA) High School Journalism Workshop, Arizona State University, Tempe
- Speaker** "Journalism," Saguaro High School, Tucson, Arizona | April 21, 2017
- "Wildlife Photography" | June 10, 2015
Dow Jones Journalism Diversity Workshop for Arizona High School Students, University of Arizona, Tucson
- "Mapping Your Childhood Neighborhood: Reconstructing Details and Scenes for a Memoir, an Essay, or a Feature Story" | November 22, 2013
Osher Lifelong Learning Institute/University of Arizona, Green Valley, Arizona
- "Photos That Lie" | October 26, 2012
Osher Lifelong Learning Institute/University of Arizona, Green Valley, Arizona
- "Focusing and Writing Your Story" | June 4, 2012
Dow Jones Journalism Diversity Workshop for Arizona High School Students, University of Arizona, Tucson
- "Blogging and Tweeting" | June 23, 2010
ASNE Reynolds Journalism Institute, Arizona State University, Phoenix
- All-day Photoshop Workshop | June 27, 2009; September 26, 2009; March 27, 2010; and April 10, 2010
Cronkite School New Media Academy, Phoenix
- "Social Media" | June 24, 2009
ASNE Reynolds Journalism Institute, Arizona State University, Tempe

- “Visionary Multimedia Storytellers” | April 17, 2009
Journalism Education Association–National Scholastic Press Association,
National High School Journalism Convention, Tempe, Arizona
- “Video for the Web” | June 12, 2008
Cronkite High School Summer Journalism Institute, Arizona State University,
Tempe
- “Photoshop Basics and Ethics” | June 5, 2008
Cronkite High School Summer Journalism Institute, Arizona State University,
Tempe
- “Telling Stories Online” | June 20, 2007
ASNE Reynolds Journalism Institute, Arizona State University, Tempe
- “Photoshop Basics and Ethics” | June 19, 2007
ASNE Reynolds Journalism Institute, Arizona State University, Tempe
- “Careers in Journalism” | March 7, 2007
Saguaro High School, Scottsdale, Arizona
- “Careers in Journalism” | November 15, 2006
Catalina Academy, Tucson, Arizona
- “Targeting and Querying Consumer Magazines” | May 12, 2006
Basha Library, Chandler, Arizona
- “Careers as a Writer, Editor, and Web Producer” | June 10, 2004
Conexiones Summer EDventure (summer program at Arizona State for
underserved K-12 students), Arizona State University East Campus
- “Life with the National Geographic” | June 8, 2004
Spirit of the Senses, Phoenix
- “*The Cronkite Zine*” | June 8, 2004
World Affairs Council, Arizona State University
- “Tourism and the Media” | January 28, 1995
California Travel Industry Association/White House Conference on Travel and
Tourism Conference, Sacramento, California
- “Careers in Writing and Editing” | September 25, 1985; September 21, 1990;
September 23, 1994; September 26, 1998; and May 5, 2002
The Women’s Center, Vienna, Virginia
- “Careers in Publishing” | February 7, 1985
Career Services Center, The George Washington University, Washington, D.C.

PROFESSIONAL DEVELOPMENT

NON-DEGREE PROGRAMS

- 2016 Media Development Seminar, Palestinian American Research Center (PARC), East Jerusalem and West Bank
Twelve-day educational tour with other U.S. faculty members to explore historic cities, participate in round-table discussions, and visit media outlets, local universities, and research institutes in the West Bank
- 2015 Dow Jones Multimedia Training Academy, El Paso
Week-long course in shooting and editing video, taking photos, and recording and editing audio
- 2008 Digital Video Editing, Pima Community College
Semester-long course in editing video with Final Cut Pro
- 2001-2002 Center for Professional Development, The George Washington University
Courses in online media design, management, and production
- 1998 Stanford University Professional Publishing Course
Editorial, design, and business
- 1981-1984 Center for Professional Development, The George Washington University
Courses in writing, editing, and graphic design
- 1972-1974 National Geographic Society
Photography courses and darkroom workshops
- 1964 Blair Summer School for Journalism

TRAVEL GRANT

- 2016 Palestinian American Research Center (PARC), round-trip airfare to Tel Aviv for Media Development Seminar, East Jerusalem and West Bank
\$1,000 awarded April 27, 2016

SEMINARS & WORKSHOPS

I have taken many courses to sharpen my teaching skills and keep up with the fast-changing field of social media, online journalism, and Internet technology.

- Having Difficult Conversations, March 26, 2018
Graduate Enrollment Management (GEM) Series, Graduate College, University of Arizona
- Tracking Graduate Success and Post-Graduate Support, January 29, 2018
Graduate Enrollment Management (GEM) Series, Graduate College, University of Arizona
- Professional Development and Career Pathways, November 16, 2017
Graduate Enrollment Management (GEM) Series, Graduate College, University of Arizona
- Optimizing Graduate Admissions and Reviewing Practices, September 7, 2017
Graduate Enrollment Management (GEM) Series, Graduate College, University of Arizona

Best Practices in Graduate Recruitment, August 31, 2017
Graduate Enrollment Management (GEM) Series, Graduate College, University
of Arizona

Get Students to Focus on Learning Instead of Grades: Metacognition is the Key!
May 4, 2017
Center for University Education Scholarship (CUES), University of Arizona

Interactive Teaching Workshop | April 12, 2017
Graduate Center and Postdoctoral Affairs, University of Arizona

Learning Better Symposium | February 17, 2017
Center for University Education Scholarship (CUES), University of Arizona

Data Exploration and Storytelling: Finding Stories in Data with Exploratory
Analysis and Visualization, Massive Open Online Course (MOOC), January 16-
February 26, 2017
University of Texas, Austin

Google News Lab | November 19, 2016
Arizona Daily Star, Tucson, Arizona

AAAS Science Communication Workshop | September 15, 2016
Biosphere 2, Oracle, Arizona

Picture This: Teaching Visual and Mobile Storytelling | August 3, 2016
Electronic News Workshop, Association for Education in Journalism and Mass
Communication, Minneapolis

VoiceThread Mini-Course: Multimedia Presenting, Engaging, and Assessing
Online | May 23-June 3, 2016
Office of Instruction and Assessment, University of Arizona

International Student Experiences Summit | June 14, 2016
Graduate College, University of Arizona

Faculty Safe Zone Training | January 29, 2016
Student Affairs & Enrollment Management, Academic Initiatives & Student
Success, University of Arizona

Designing Effective Writing Assignments | November 5, 2015
Office of Instruction and Assessment, University of Arizona

Course Level Assessment: An OIA Online Mini-Course | August 13-17, 2015
Office of Instruction and Assessment, University of Arizona

Facilitating Active Discussions | April 9, 2015
Office of Instruction and Assessment, University of Arizona

Assessing Your Syllabus: Is it Learning Focused? | March 26, 2015
Office of Instruction and Assessment, University of Arizona

Social Media for Journalists: The Basics, Massive Open Online Course (MOOC) |
February 3-March 9, 2014
University of Texas, Austin

D2L Readiness Workshops | January 9 and 10, 2014
Office of Instruction and Assessment, University of Arizona

Three-Day Intensive Workshop for Project Leaders | June 3, 4, and 5, 2013
Online Education Project, University of Arizona

Teaching Online for the First Time | April 17, 2013
Office of Instruction and Assessment, University of Arizona

Prezi Training | April 12, 2013
Office of Instruction and Assessment, University of Arizona

Cramming 16 Weeks into 5 Weeks | April 11, 2013
Office of Instruction and Assessment, University of Arizona

Panopto | April 11, 2013
Office of Instruction and Assessment, University of Arizona

eBooks, eTexts, and Instruction | March 20, 2013
Office of Instruction and Assessment, University of Arizona

Facilitating Online Discussions | March 20, 2013
Office of Instruction and Assessment, University of Arizona

Teaching Online: Online Mini-Course | March 15-29, 2013
Office of Instruction and Assessment, University of Arizona

Improve Online Course Design | February 12, 2013
Office of Instruction and Assessment, University of Arizona

Introduction to Infographics and Data Visualization, Massive Open Online Course (MOOC) | January 11-February 22, 2013
University of Texas, Austin

Teaching Academy | January 12, 2015; January 3, 2013; August 16, 2012; January 5, 2012; August 18, 2011; May 5, 2011; and August 18, 2010
Office of Instruction and Assessment, University of Arizona

Teaching Border Reporting Workshop 2 | April 29-May 1, 2011
Dart Center for Journalism & Trauma | University of Arizona

Transformative Visions of the Landscape With Film/Video Artist Peter Rose (video workshop) | January 14-18, 2011
Institute of the Environment, University of Arizona

Teaching Border Reporting Workshop 1 | October 1-3, 2010
Dart Center for Journalism & Trauma | University of Arizona

Data Visualization | August 3, 2010
Visual Communication Workshop, University of Denver

Spring Teaching Webinars | January-April 2010
UOEEE Teaching & Learning, Arizona State University

Classroom Assessment Techniques | September-November 2007
Center for Learning and Teaching Excellence, Arizona State University

Teaching and Working in a Multimedia World | August 8, 2007
Visual Communication Workshop, Washington, D.C.

Design Quick Course | April 28, 2007
Society for News Design, *Arizona Daily Star*, Tucson, Arizona

Digital Copyright, Teaching in the Blogosphere, and Visual Editing | August 2, 2006
Visual Communication Workshop, San Francisco

Diversity Across the Curriculum Seminar | May 21-26, 2006
 Poynter Institute, St. Petersburg, Florida
Competitively selected to attend this seminar

Teaching Digital Skills Beyond Making Pretty Pictures in Visual Journalism |
 August 9, 2005
 Visual Communication Workshop, San Antonio

Multimedia Reporting and Convergence Workshop | May 23-27, 2005
 Graduate School of Journalism, University of California at Berkeley
*First journalism educator selected for this prestigious workshop, which
 had previously been reserved for working journalists*

New Media Quick Course | April 1-2, 2005
 Society for News Design, Arizona State University

Nieman Conference on Narrative Journalism | December 3-5, 2004
 Harvard University, Cambridge, Massachusetts

News Design Quick Course | October 23, 2004
 Society for News Design, Arizona State University

Dart Center Seminar on Teaching About Emotional Violence | September 17-19,
 2004
 University of Central Oklahoma, Edmond
Competitively selected to attend this seminar

Teaching Design Basics for New and Old Media | August 3, 2004
 Visual Communication Workshop, Toronto

Dreamweaver Basics for Teachers—Certificate of Completion | June 7-11, 2004
 Summer Institute on College Teaching, Arizona State University

Intermediate Macromedia Flash—Certificate of Completion | June 7-11, 2004
 Summer Institute on College Teaching, Arizona State University

Macromedia Flash: Fundamentals—Certificate of Completion | May 17-21, 2004
 Summer Institute on College Teaching, Arizona State University

Introduction to Photoshop—Certificate of Completion | May 17-21, 2004
 Summer Institute on College Teaching, Arizona State University

Wakonse-Arizona Fellow | May 21-23, 2004
 Wakonse brings together faculty who share with colleagues the excitement
 and satisfaction of teaching in higher education

Convergence Journalism for College Educators Seminar | February 8-11, 2004
 Poynter Institute, St. Petersburg, Florida
Competitively selected to attend this seminar

New Media Workshop | January 30-31, 2004
 Society for News Design, *South Florida Sun-Sentinel*, Fort Lauderdale, Florida

Taking Care of Business: Preparing Students for the Professional World | July
 30, 2003
 Visual Communication Workshop, Kansas City

Convergence: Pitfalls and Possibilities | July 29, 2003
Lawrence Journal-World, Lawrence, Kansas

Teaching Fellows Workshop | June 22-29, 2003
Poynter Institute and Indiana University School of Journalism, Bloomington
Only 15 fellows were selected in a nationwide competition

Enhancing Learning Through Assessment—Certificate of Completion | June 2-6, 2003
Summer Institute on College Teaching, Arizona State University

Active Learning with Technology series—Certificate of Completion | March-April 2003
Center for Learning and Teaching Excellence, Arizona State University

Digital Video for Instruction and Research—Certificate of Completion | January 6-10, 2003
Winter Institute on College Teaching, Arizona State University

ORSPA Grant Writing Workshops | November 8, 2002

Embedding Diversity in Higher Education: Best Practices | October 25, 2002
Third Annual Faculty Diversity Conference, Arizona State University

Rookie Camp: On Good Practices in University Teaching | September-November 2002
Center for Learning and Teaching Excellence, Arizona State University

SHORT CLASSES: CENTER FOR LEARNING AND TEACHING EXCELLENCE, ASU

Strategies for Increasing Student Engagement | March 21, 2008

Plagiarism | September 21, 2006

Thinking About Critical Thinking | February 16, 2005

The Socratic Method: Improving Student-Teacher Conferences | February 16, 2005

Working With Editors | March 3, 2004

Editing Your Own Copy | February 18, 2004

Finding and Developing Engaging Online Content | October 20, 2003

Using PowerPoint Better | February 13, 2003

Writing for Publication | February 12, 2003

Excel Grade Book | February 11, 2003

Constructing an Online Syllabus | February 6, 2003

Authoring Tools for Teachers: Using the Web for Scaffolding & Collaboration | November 14, 2002

Writing More/Grading Less | October 16, 2002

Learner-Centered Assessment | October 7, 2002

Using Blackboard to Enhance Interactivity and Create Community | September 27, 2002

Constructing and Evaluating Teaching Portfolios | September 26, 2002

Designing Assignments to Promote Critical Thinking | September 24, 2002

Scenarios in Your Classroom | September 20, 2002

SHORT CLASSES: INFORMATION TECHNOLOGY, INSTRUCTIONAL SUPPORT, ASU

Fundamentals of iMovie 3 | February 16, 2004

Introduction to Media Streaming | January 28, 2004

Introduction to Photoshop | November 19, 2003

Photoshop Tips | October 22, 2003

PROFESSIONAL PUBLICATIONS

EDITOR-REVIEWED BOOK CHAPTERS: PUBLISHED

My name was Carol B. Lutyk during my professional career.

Carol B. Lutyk. “Tatras: A Highland Stronghold,” *Mountain Worlds* (pages 150-159). Washington, D.C.: National Geographic Society, 1988 (153,000 copies).

Carol B. Lutyk. “Thomas Alva Edison,” *Inventors and Discoverers* (pages 56-61). Washington, D.C.: National Geographic Society, 1988 (225,000 copies).

Carol B. Lutyk. “Paraná-La Plata: South from Iguazú,” *Great Rivers of the World* (pages 333-349). Washington, D.C.: National Geographic Society, 1984 (230,000 copies).

Carol B. Lutyk. “North America,” *Our World* (pages 38-41). Washington, D.C.: National Geographic Society, 1979 (300,000 copies).

Carol B. Lutyk. “United States,” “Canada,” “Greenland,” “Mexico,” “Belize,” “Costa Rica,” “El Salvador,” “Guatemala,” “Honduras,” “Nicaragua,” “Panama,” “Antigua,” “Bahamas,” “Barbados,” “Cuba,” “Dominica,” “Dominican Republic,” “Grenada,” “Haiti,” “Jamaica,” “Puerto Rico,” “St. Christopher-Nevis,” “St. Lucia,” “St. Vincent,” “Trinidad and Tobago,” “British Territories,” “French Antilles,” “Netherlands Antilles,” “U.S. Virgin Islands,” *Our World* (pages 42-71). Washington, D.C.: National Geographic Society, 1979 (300,000 copies).

Carol B. Lutyk. “South America,” *Our World* (pages 72-75). Washington, D.C.: National Geographic Society, 1979 (300,000 copies).

Carol B. Lutyk. “Colombia,” “Venezuela,” “Brazil,” “French Guiana,” “Guyana,” “Suriname,” “Ecuador,” “Peru,” “Bolivia,” “Paraguay,” “Argentina,” “Chile,” “Uruguay,” *Our World* (pages 77-103). Washington, D.C.: National Geographic Society (300,000 copies).

Carol B. Lutyk. “Dutch on the Hudson,” *Visiting Our Past: America’s Historylands* (pages 41-47). Washington, D.C.: National Geographic Society, 1977 (450,000 copies).

Carol B. Lutyk. “Arizona,” “California,” “Connecticut,” “Idaho,” “Maine,” “Maryland,” “Massachusetts,” “Montana,” “New Hampshire,” “New Jersey,” “New Mexico,” “New York,” “Oklahoma,” “Pennsylvania,” “Rhode Island,” “Texas,” “Vermont,” “Virginia,” “West Virginia,” “Wyoming,” *Visiting Our Past: A Supplemental Guide to Selected Sites* (pages 3-4, 6-8, 10, 16-17, 23, 24-25, 26-28, 33-34, 35-36, 36-37, 38, 39-41, 46, 47-49, 50, 55-56, 57, 58-60, 61, 63-64) Washington, D.C.: National Geographic Society, 1977 (450,000 copies).

EDITOR-REVIEWED MAGAZINE ARTICLES: PUBLISHED

Carol B. Lutyk. “Desert in Depth,” *National Geographic Traveler* (January/February 1998): 36-39.

Carol B. Lutyk. “National Historic Sites,” *National Geographic Traveler* (July/August 1997): 42-53.

Carol B. Lutyk. “Window Into History,” *National Geographic Traveler* (March/April 1996): 116.

Carol B. Lutyk. “America’s National Monuments: 41 of History’s Best,” *National Geographic Traveler* (January/February 1996): 88-99.

Carol B. Lutyk. “A Blend of Home and History,” *National Geographic Traveler* (July/August 1995): 26.

Carol B. Lutyk. “America’s National Monuments: 30 of Nature’s Best,” *National Geographic Traveler* (March/April 1995): 40-53.

Carol B. Lutyk. “A Field of Arabians,” *National Geographic Traveler* (January/February 1995): 114-115.

Carol B. Lutyk. “The Grand Canyon of Texas,” *National Geographic Traveler* (May/June 1994): 40.

Carol B. Lutyk. “Nine Great Summertime Getaways: Inside Passage,” *National Geographic Traveler* (May/June 1994): 113-114.

Carol B. Lutyk. “Into the Land of the Maya,” *National Geographic Traveler* (November/December 1992): 128-133.

EDITOR-REVIEWED ONLINE ARTICLES: PUBLISHED

Carol B. Lutyk. “Orphaned Costa Rica Monkeys Get a Helping Hand,” National Geographic News Online (2001) http://news.nationalgeographic.com/news/2001/10/1017_howler.html

Carol B. Lutyk. River biographies, *The River Wild*, National Geographic Online (1996)

EDITOR-REVIEWED WEBSITES: PUBLISHED

Carol B. Lutyk (creator and producer). *The River Wild*, National Geographic Online (1996)

New York Art Directors Club Silver Award for Interactive Media: Game/Entertainment

C Net Best of the Web Award, September 1996

High Five Award, July 31-August 6, 1996

HOW Annual Design Competition Merit Award

Included in Microsoft’s Internet Starter Kit software package as an example of “the best of the Web” (about 3.5 million copies of this software were distributed)

Carol B. Lutyk (creator and producer). *Vanishing Frogs*, National Geographic Magazine Online (2001) <http://www.clutyk.freesevers.com>

Carol B. Lutyk (creator and producer). *National Geographic Traveler* section of National Geographic Online (1996) <http://www.nationalgeographic.com/traveler/>

BOOK & MAGAZINE EDITING

During my long career at National Geographic, I worked with some of the world’s best writers in a variety of fields, from archaeology and anthropology to history and natural history. These book chapters and magazine articles involved planning complex articles with a global reach and “translating” complex subjects into stories comprehensible by millions of people worldwide. Below is a selection of my work.

BOOK EDITOR: STAFF

Carol B. Lutyk (Ed.). *Discover America*. Washington, D.C.: National Geographic Society, 1989 (210,000 copies).

Carol B. Lutyk (Ed.). *Our World’s Heritage*. Washington, D.C.: National Geographic Society, 1987 (200,000 copies).

Carol B. Lutyk (Ed.). *The Adventure of Archaeology*. Washington, D.C.: National Geographic Society, 1985 (260,000 copies).

Carol B. Lutyk (Ed.). *The Wonder of Birds*. Washington, D.C.: National Geographic Society, 1983 (250,000 copies).

Carol B. Lutyk (Ed.). *Lost Empires, Living Tribes*. Washington, D.C.: National Geographic Society, 1982 (250,000 copies).

BOOK EDITOR: FREELANCE

Carol B. Lutyk (Ed.). *The Southwest: Gold, God, & Grandeur* by Paul Robert Walker. Washington, D.C.: National Geographic Society, 2002.

Carol B. Lutyk (Ed.). *Africa* by John Reader. Washington, D.C.: National Geographic Society, 2001.

Carol B. Lutyk (Ed.). *The National Geographic Traveler: Arizona*. Washington, D.C.: National Geographic Society, 2001.

Carol B. Lutyk (Ed.). *Business and Personal Finance*. Los Angeles: Glencoe McGraw-Hill, 1999.

Carol B. Lutyk (Ed.). *The National Geographic Traveler: Japan*. Washington, D.C.: National Geographic Society, 1999.

Carol B. Lutyk (Ed.). *National Geographic Desk Reference: Geography*. Washington, D.C.: National Geographic Society, 1999.

Carol B. Lutyk (Ed.). *The National Geographic Traveler: Caribbean*. Washington, D.C.: National Geographic Society, 1999.

Carol B. Lutyk (Ed.). *Arctic Odyssey* by Richard Olsenius. Annapolis, Maryland: Bluestem Productions, 1998.

Carol B. Lutyk (Ed.). *National Geographic's Driving Guide to America: The Southwest*. Washington, D.C.: National Geographic Society, 1996.

Carol B. Lutyk (Ed.). *National Geographic's Driving Guide to America: The Rockies*. Washington, D.C.: National Geographic Society, 1996.

Carol B. Lutyk (Ed.). *National Geographic's Driving Guide to America: New England*. Washington, D.C.: National Geographic Society, 1996.

Carol B. Lutyk (Ed.). *Scenic Highways and Byways*. Washington, D.C.: National Geographic Society, 1995.

Carol B. Lutyk (Ed.). *Crossing America*. Washington, D.C.: National Geographic Society, 1994.

BOOK CHAPTER EDITOR: SELECTED MATERIAL

***Discover America* (Washington, D.C.: National Geographic Society, 1989)**

Kenneth Brower, "The Far West"
Gretel Ehrlich, "The Mountain West"
Donald Hall, "New England"
James J. Kilpatrick, "The Upper South"
William Least Heat-Moon, "The Heartland"
John Madson, "The Great Lakes States"
N. Scott Momaday, "The Southwest"
Willie Morris, "The Deep South"
Jake Page, "The Mid-Atlantic States"

***Our World's Heritage* (Washington, D.C.: National Geographic Society, 1987)**

Sir David Attenborough, "Windows on the Past"
Dr. Daniel J. Boorstin, "Messages of Monuments"
Kenneth Brower, "The Companionship of Living Things"
Mark Girouard, "Realms Royal & Sacred"
Jacquetta Hawkes, "Testaments of Vanished Cultures"
Edward Hoagland, "Our Shared Inheritance"
Jan Morris, "The Urban Landscape"
Javier Pérez de Cuéllar, Secretary-General of the United Nations, "Legacy for a Small Planet"
Dr. George B. Schaller, "The Silent Cataclysm"

***The Adventure of Archaeology* (Washington, D.C.: National Geographic Society, 1985)**

Dr. Brian M. Fagan (single-author book)

***The Wonder of Birds* (Washington, D.C.: National Geographic Society, 1983)**

Anne LaBastille, "The Rites of Passage"
George Laycock, "The Hand of Man"
Dr. Roger F. Pasquier, "The Diversity of Birdlife"

MAGAZINE ARTICLE EDITOR: SELECTED MATERIAL

***National Geographic* magazine**

Thomas B. Allen, "Ghosts and Survivors: Return to the Battle of Midway," April 1999
Dr. Robert D. Ballard, "Finding the Yorktown," April 1999
Dr. George Bass, "Golden Age Treasures," March 2002
Peter Benchley, "Cuba Reefs: A Last Caribbean Refuge," February 2002
Peter Benchley, "Great White Sharks," April 2000
Bill Bryson, "Sydney: On Top of the World Down Under," August 2000
Douglas Chadwick, "Kingdom of Coral: Australia's Great Barrier Reef," January 2001
Richard Conniff, "Africa's Wild Dogs," May 1999
Pico Iyer, "Big Sur," July 2000
John G. Mitchell, "The American Dream: Urban Sprawl," July 2001
Virginia Morell, "The Fragile World of Frogs," May 2001
Michael Parfit, "Peopling of the Americas," December 2000
Angus Phillips, "A Love Story: Our Bond With Dogs," January 2002
Douglas Preston, "Angkor Wat," July 2000
Paul Theroux, "Down the Zambezi," October 1997
Kennedy Warne, "Hotspot: New Zealand," October 2002
Simon Winchester, "Black Dragon River," February 2000

National Geographic Traveler

Edward Abbey, "The River of No Return," July/August 1989
Charles N. Barnard, "Athens Sojourn," November/December 1992
Bill Bryson, "Footloose in Luxembourg," March/April 1993
Tony Hillerman, "Arizona's Canyon de Chelly," May/June 1993
Edmund Morris, "Misery in Foreign Places Can Be Funny . . . in Retrospect," May/June 1991
Lance Morrow, "Valley Forge: Crucible of Independence," July/August 1994

Jake Page, "Escape to the Sun: Tucson and Beyond," January/February 1992
Calvin Trillin, "Theories of Caribbean Travel," May/June 1990
William Zinsser, "The Other Naples," September/October 1991

PROFESSIONAL HONORS & AWARDS

- 2000 Member of the NATIONAL GEOGRAPHIC staff when the magazine won the National Magazine of the Year Award for General Excellence
- 1999 Developed and edited Richard Conniff's story about "Africa's Wild Dogs," which was chosen for Houghton-Mifflin's *Best Science and Nature Writing of 1999*
- 1999 Developed and edited Richard Monastersky's story about "The Rise of Life on Earth," which won the Publications Award from the American Society for Microbiology
- 1996 Distinguished Service Award (\$5,000), National Geographic Society
- 1996 Grand Prize and Third Prize, photography contest sponsored by Victoria House, Belize
- 1994 Computer User of the Year, Information Systems, National Geographic Society
- 1992-1996 Member of the *National Geographic Traveler* staff when the magazine won *Folio's* Best Travel Magazine Award four years in a row
- 1992 Member of the *National Geographic Traveler* staff when the magazine won *Magazine Week's* Magazine of the Year Award
- 1992 Conceived, developed, and edited Kenneth Brower's story on St. John, U.S. Virgin Islands, which won the Lowell Thomas Award for the best environmental/cultural tourism article
- 1991 Conceived, developed, and edited Jerry Dunn's story on Disney-MGM Studios, which won the Lowell Thomas Award for the best magazine article on U.S./Canada travel
- 1980 Second Prize, National Geographic Society staff photography contest
- 1965 Full scholarship to Syracuse University for winning a New York State news writing contest

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication
Broadcast Education Association
International Academy of Digital Arts and Sciences
International Communication Association
Online News Association